

## The Cambridge MBA | FAQs

**The Cambridge MBA**, the School's flagship programme, was founded in 1990 and is now ranked amongst the best in the world. Our distinct, innovative and collaborative ethos for success is highly regarded by global corporations. Our MBAs benefit from the exceptional resources and reputation of the University of Cambridge.

### Q1 What is covered within the Cambridge MBA Programme?

Our one year MBA programme is designed to accelerate the career of experienced professionals in the global marketplace. In 12 months, our MBAs broaden their understanding of business fundamentals and general management issues, followed by specialised elective courses that are tailored to individual goals.

#### Overview of the Cambridge MBA Programme

TERM 1 Sept - Dec	TERM 2 Jan - March	TERM 3 April - June	SUMMER ACTIVITIES July - August
Foundation	Business Models Decision Making	Context, Vision And Application	Individually Tailored
<b>Orientation &amp; Core Courses</b> <ul style="list-style-type: none"> <li>Accounting</li> <li>Economics</li> <li>Finance</li> <li>Management Science</li> <li>Market Analytics</li> <li>Management Practice</li> <li>Organisational Behaviour</li> </ul>	<b>Core Courses</b> <ul style="list-style-type: none"> <li>Marketing</li> <li>Business Law</li> <li>Innovation</li> <li>Operations Management</li> <li>Cost Accounting</li> <li>Strategy</li> <li>2 Electives*</li> </ul>	<b>Core Courses</b> <ul style="list-style-type: none"> <li>Corporate Governance</li> <li>Negotiation Skills</li> <li>Leadership-in-Action</li> <li>3 Electives*</li> <li>Concentrations*</li> </ul>	<b>Choice of:</b> <ul style="list-style-type: none"> <li>Individual Project</li> <li>Personal and Professional Development</li> <li>Internship</li> <li>Language study at the University of Cambridge Language Centre</li> <li>Self-initiated Projects</li> </ul>
<b>CONSULTING PROJECTS</b>			
<b>PERSONAL AND PROFESSIONAL DEVELOPMENT</b>			
<b>PRACTITIONER ENGAGEMENT</b>			
<b>*CONCENTRATIONS</b>			
*Electives provide ability for concentration studies in the following areas: Finance, Consulting, Cultural & Arts Management, Health, International Business, Energy & Environment, Entrepreneurship, Beyond for Profit			

For more information visit [www.jbs.cam.ac.uk/mba](http://www.jbs.cam.ac.uk/mba)



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### Q2 How selective is the Cambridge MBA?

**We are a highly selective programme – only 15% of all our applicants become Cambridge MBAs. Our selection process requires excellent academic qualifications, high quality prior work experience and a strong potential to succeed as a leader.**

Our MBAs become top performers in a wide range of industries due to their diverse skill base:

- Talented individuals with outstanding academic and professional background
- Motivated high-achievers, committed to excellence in their chosen careers
- Culturally fluent individuals with global vision, able to excel in cross-functional and multi-cultural teams

#### Recent Cambridge MBA Recruiters

Accenture • Amazon • Apple •  
Bank of America • Barclays Bank •  
Barclays Capital • Capital One •  
Citibank • Citigroup • Credit Suisse •  
Deloitte • Deutsche Bank •  
Development Bank of Japan •  
Ernst & Young • Exxon Mobil •  
GE (General Electric) • GlaxoSmithKline •  
Goldman Sachs • Hitachi • IBM •  
KPMG • LEK • McKinsey • Microsoft •  
Mitsubishi • Nokia • Philips •  
Procter & Gamble • Samsung •  
Shell Petroleum • Siemens • Sony •  
Shanghai Stock Exchange •  
Tata Consulting • Unilever •  
Walt Disney Company



### Q3 What is the Cambridge MBA Class 2009/10 Profile?

Class Profile	Sector Breakdown	Industry Backgrounds	
Class size: <b>163</b>	Consultancy – <b>21%</b>	Advertising	Finance
GMAT Average: <b>690</b>	Finance – <b>24%</b>	Automotive	Health / Pharma
Average age: <b>30</b>	Industry – <b>47%</b>	Chemicals	Internet
Average Years of Work Experience: <b>7</b>	Public / NFP – <b>8%</b>	Construction	Legal
Average number of languages spoken: <b>3</b>		Consulting	Media
Women: <b>28%</b>		Consumer Goods	Technology
Nationalities: <b>46</b>		Electronics	Telco
		Energy	Transportation / Logistics

To view and search the CV Profiles visit [www.jbs.cam.ac.uk/companies/recruitingmbas](http://www.jbs.cam.ac.uk/companies/recruitingmbas). To request your free copy of the MBA CV Profile book, email [careers@jbs.cam.ac.uk](mailto:careers@jbs.cam.ac.uk).

### Q4 What is the graduation date for the MBA Class 2009/10?

Our one year MBA programme runs from September to August. The class will finish the taught component in June 2010. During the summer of 2010, students will undertake an activity of their choice, such as training in soft skills, an individual research project or an internship. Most MBAs take up their jobs after the end of August, although some do take up jobs earlier in July.

#### Cambridge Judge Business School Online Careers Centre

- Promote your organisation and post vacancies
- Identify and target candidates via CV searching
- Manage and monitor your Cambridge MBA recruitment online

Register for free at

[www.jbs.cam.ac.uk/companies/recruitingmbas](http://www.jbs.cam.ac.uk/companies/recruitingmbas)



## Recruiting MBAs | FAQs

**Recruiting highly talented individuals to support the continued success of your organisation can be time consuming and expensive.**

The MBA Careers Service provides professional personalised recruitment advice and responsive assistance in identifying, attracting and selecting potential candidates. We can help you plan and develop a successful recruitment campaign targeted at those MBAs who bring the most value to your organisation and fit most closely with your requirements.



### **Q1** How do I promote my organisation and job opportunities?

**Our one year MBA programme runs from September to August. We offer recruitment support such as on-campus events and free online job posting and CV searching. We work flexibly with companies to fit in with their recruitment campaigns and we welcome interaction all year round.**

#### **Raise awareness online:**

Our free online recruitment services offer you an easy and quick solution to promote your application deadlines and or job vacancies to our students. You will receive applications and be able to monitor the application process remotely. Once you have registered online you will also have access to our online CV database that will help you to identify and target potential candidates by nationality, language, industry experience and candidate preference.

#### **Raise awareness on-campus:**

Our Recruitment Presentations run from October to June and usually take place in the evening, followed by an informal reception for networking. As the host, you will get exclusive access to our students, with interviews held at a later date. Our MBA Recruitment Fair is a cost-effective networking opportunity with a large number of potential candidates. We also provide recruitment facilities to companies needing to recruit 'at a distance'.

For more information visit [www.jbs.cam.ac.uk/companies/recruitingmbas](http://www.jbs.cam.ac.uk/companies/recruitingmbas)

## Q2 What are the costs associated with on-campus recruitment presentations and interviewing, e.g room bookings, IT equipment and catering?

**There are no costs associated with venue hire or equipment use.**

The only costs for the company are the following:

- time commitment of company staff – usually companies have a senior speaker as well as recruiter/s present and sometimes alumni from the School working in the company.
- catering for a networking session after the presentation – a range of catering options can be offered from £6 - £15 per head.

Through our state-of-the-art interview facilities we are also able to arrange video-conferencing and webinar hosting for remote interviewing and online presentations. Prices are available on request. Please contact [careers@jbs.cam.ac.uk](mailto:careers@jbs.cam.ac.uk) for further details.

Our video conferencing equipment is integrated into the AV systems. We use both Tandberg 6000 and Polycom VSX8000 codecs. The codecs support H.264 and H.239 compression at speeds up to 1920kbps. We only have IP connectivity in-house, but can support ISDN via a Bridge. To ensure maximum success with video conference calls, we always offer first-hand technical support and as such prefer to conduct live sessions during normal office hours. We conduct a test call a few days before a live session to iron out any connection issues.

## Q3 What is the best way to contact MBA Careers Service?

Please contact us if you have any questions regarding:

- **On-campus events** (recruitment presentations, recruitment fairs)
- **Free online services** (job posting or CV searching)
- **Free recruitment support** (headhunting, screening)
- **Interview facilities** (interview rooms, video conferencing, webinars)

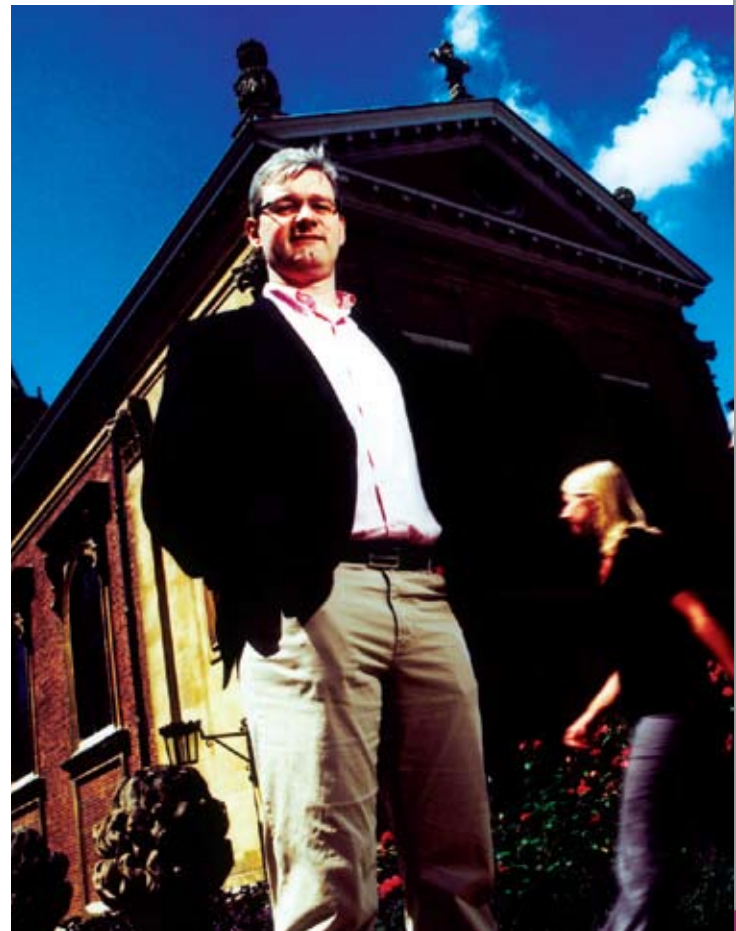
MBA Careers Service  
Cambridge Judge Business School  
Trumpington Street  
Cambridge CB2 1AG

**Tel: +44 (0) 1223 764294**

**Tel: +44 (0) 1223 339700**

**Email: [careers@jbs.cam.ac.uk](mailto:careers@jbs.cam.ac.uk)**

**Web: [www.jbs.cam.ac.uk/companies/recruitingmbas](http://www.jbs.cam.ac.uk/companies/recruitingmbas)**



## Working with MBA Students | FAQs



**Our world-class MBA is an innovative management programme with an emphasis on management practice, team working and real-life projects.** It is designed to produce leaders who can work across disciplines and cultures and who are able to manage change, develop creative solutions to problems and improve performance. Consultancy projects have become the cornerstone of the Cambridge MBA.

### **Q1** What type of student projects are included in the Cambridge MBA Programme?

**All MBA students do two team consulting projects, as well as an optional individual research project or internship at the end of their programme.**

#### **The Cambridge Venture Project in November & December**

The Cambridge Venture Project is an opportunity for local businesses to harness the talents of our MBA students and for the students to develop their practical problem-solving skills in the context of innovation-driven initiatives in Cambridge-based, small to medium sized companies. This hands-on, part-time industry engagement is based on 5 students working as a team of consultants in a local business. Student teams work part-time with their host company over four weeks in November, with the presentations to companies in December.

#### **The Global Consulting Project in March & April**

This project is a 4 week assignment in teams of 4-5 students to work on client projects all over the world. The client sets the topic and parameters on issues ranging from strategic reviews, benchmarking analysis, marketing research, merger and acquisition strategy, or a new business opportunity.

The students are applying the core analytical and problem solving skills from their first two terms into a real-life business situation with client deadlines. They provide an onsite presentation with findings and recommendations to the client as a practitioner's report, with actionable results. These MBA projects are frequently used by clients for an in-depth assessment of issues they don't always have time or resources to tackle internally.

#### **Individual Project / MBA Internships between June & September**

After the formal taught course work is completed, the MBA students may do an individual research project or internship. This can fit into the timeframes of formal MBA internship programmes or can be an independent project with a single firm or on a topic that spans a sector and draws on various firms. This work has also been used by firms to research and assess business issues within a set timeframe, and it results in a written report from the student.

## Q2 How can companies participate in student consultancy projects? When and how should they apply?

Project	Proposal deadline	Type of company	Project Deliverable Date	Costs
Cambridge Venture Project	September	Cambridge-based companies wanting to address a new venture issue	November - December 2009 Onsite in teams of five with a final presentation to management	Free
Global Consulting Project	January 2010	Global-based commercial, industrial, public sector or not-for-profit organisations wanting to address a management issue	Mid-March to mid-April 2010 Onsite in teams of five with a final presentation in April	Expenses only
Individual Project / MBA Internships	Jan 2010 onwards	As Global Consulting Project companies	Between June and September	Agreed between company and student

Companies wishing to participate should go to [www.jbs.cam.ac.uk/companies/student\\_projects](http://www.jbs.cam.ac.uk/companies/student_projects) to find out about the project terms and administrative costs and how to complete the online project proposal form.

## Q3 Which companies have hosted student projects with Cambridge Judge Business School and its MBA Students?

We have successfully worked in partnership with many local, national and international organisations, including:

**Toyota, Accenture, AD Little, Deloitte & Touche, LVMH, Ericsson, IBM UK, Procter and Gamble, Shell International, Pearson, ARM, World Health Organisation, Microsoft, BAA, Barclays Private Bank, Cambridge Antibody Technology, DoCoMo Europe SA, Mott MacDonald, Quintiles Transnational plc.**

“The quality of work was of an extremely high standard and as good, if not better, than the work carried out by well known prominent consultancy firms. Thanks to all involved for the valuable insights you have given to Unilever.”

**James Hill, Chairman, Unilever Ice Cream & Frozen Food Limited (GCP)**

## Q4 What is the best way to contact the Projects Office?

Companies wishing to participate should go online to [www.jbs.cam.ac.uk/companies/student\\_projects](http://www.jbs.cam.ac.uk/companies/student_projects) or contact the Projects office.

The Projects Office, Cambridge Judge Business School, Trumpington Street, Cambridge CB2 1AG  
Tel: +44 (0) 1223 764294 Tel: +44 (0) 1223 339700 Email: [projects@jbs.cam.ac.uk](mailto:projects@jbs.cam.ac.uk)

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