TWO YOUNG BROTHERS ORPHANED IN THE TSUNAMI ON A MISSION TO HELP FELLOW ORPHANS
THE JOURNEY SO FAR...
FROM EARLY AGES WE HAVE BEEN ON AN INCREDIBLE JOURNEY LIKE NO OTHER AND NOW WE WANT YOU TO JOIN OUR JOURNEY...

CHRISTMAS HOLIDAY

LEFT SCHOOL IN CROYDON

AMAZING FAMILY HOLIDAY TO GOA IN 2001

TSUNAMI TRAGEDY

2004 AN EARTHQUAKE IN THE INDIAN OCEAN TRIGGERED A SERIES OF DEVASTATING WAVES, KILLING OVER 230,000 WHICH TRAGICALLY INCLUDED OUR PARENTS.

UNIQUE UPBRINGING & EDUCATION

GIVEN AN INCREDIBLE OPPORTUNITY AGED 11 & 13 TO TO EXPERIENCE LIFE TRAVELLING ALL OVER INDIA AND THE SUB CONTINENT, VOLUNTEERING IN ORPHANAGES.

ROAD TO RECOVERY

WE COULDN'T SHAKE OFF THE TRAVEL BUG!

THE IDEA

ROB WAKING UP AT A FESTIVAL WITH A MOUTH AS DRY AS GANDHI'S FLIP FLOPS.
Orphans for Orphans

After our experiences, we wanted to build a brand on our beliefs.

The Movement

230,000 Tsunami Victims
Purchased with Purpose
230,000 Pairs Sold

Selfridges, London voted the best department store in the world launches Gandy's exclusive range of prints.

The Future...

By 2014 the 10th anniversary opening a children's home with vision of children's homes all over the world.

Two young brothers orphaned in the tsunami on a mission to help fellow orphans.
Orphans for Orphans

When they were young, the brothers found that volunteering in deprived neighbourhoods and working with orphaned children gave them a deep sense of fulfilment. This experience of giving back sparked their determination to make a difference.

This is when they came up with the Orphans for Orphans Mission which allows them to give as much support as possible to children in need globally.
BRANDING & DESIGN

GANDYS STAMP OF APPROVAL

GANDYS Orphans for Orphans

POSTCARD FROM THE BOYS TO COMPLETE THE PACKAGE
SOCIAL MEDIA

GANDY'S FIRST EVER SALE WAS MADE OVER FACEBOOK TO A GUY IN GERMANY JUST UNDER 2 YEARS AGO.

THROUGH SOCIAL MEDIA WE HAVE GAINED THE SUPPORT OF MANY INFLUENTIAL CELEBRITIES SUCH AS JESSIE J, STEPHEN FRY, RICHARD BRANSON, JAMIE OLIVER, LITTLE MIX, THE WANTED AND ONE DIRECTION.
Tsunami orphans grab foothold in flip-flop business

Sole traders

- **Rick and Paula Beach** (Canada, NY)
- **Brenda Dugas** (Canada)
- **Joseph Boyce** (Australia)
- **Rebecca Travers** (Australia)

**Facts about Gandys**

- 100% recycled plastic
- 102 flip-flops
- $250,000 spent on 2008 tsunami relief
- 550 kids sponsored

**Life-changing holidays**

- **Kaley Cuoco**
- **Kerry Katona**
- **Rory Keenan**

**Family tragedy made us create Gandys’ coolest flip-flops**

- **Coco Rocha**
- **Jewel Staite**
- **Judith Godzieba**

**Parminder Kaur Kohli**

- Gandys shoes
- Foundation
- Orphans
- 550 kids
- Life-changing holidays
- Sole brothers

**Press**

This year has been very exciting for Gandys filled with events and awards, which has been supported by some of the UK’s top newspapers and magazines, here are just a handful…
The Story Behind Necker Red

On the 21st June 2013, Richard Branson and the Virgin staff from around the world got their Gandys on to celebrate International Flip Flop Day.

As a thank you to Sir Richard for his support, we changed the name from Tokyo Red to Necker Red which are now the chosen flip flop of Necker Island.
SRI LANKA TRIP

ACCESSORIZE HAVE AGREED TO SELL THEIR GANDYS FLIP FLOPS DESIGNS IN THEIR STORES ACROSS THE UK FROM NEXT SPRING

IT IS ALSO A HISTORICAL MOMENT FOR PETER SIMON, THE FOUNDER OF MONSOON AND ACCESSORIZE, WHO WAS BORN IN SRI LANKA, EXPLAINS ‘IN ITS 30 YEAR HISTORY, THIS IS A FIRST BRAND COLLABORATION FOR ACCESSORIZE BUT IT JUST FEELS RIGHT TO SUPPORT THESE YOUNG ENTREPRENEURS

‘I THINK ITS EXTRAORDINARILY BRAVE TO COME BACK TO A COUNTRY WHERE THERE ARE UNHAPPY MEMORIES FOR THEM AND TO HELP WITH THESE ORPHANAGE PROJECTS’

THEY’RE AMAZING GUYS AND I REALLY BACK WHAT THEY’RE DOING’ - DAVID CAMERON