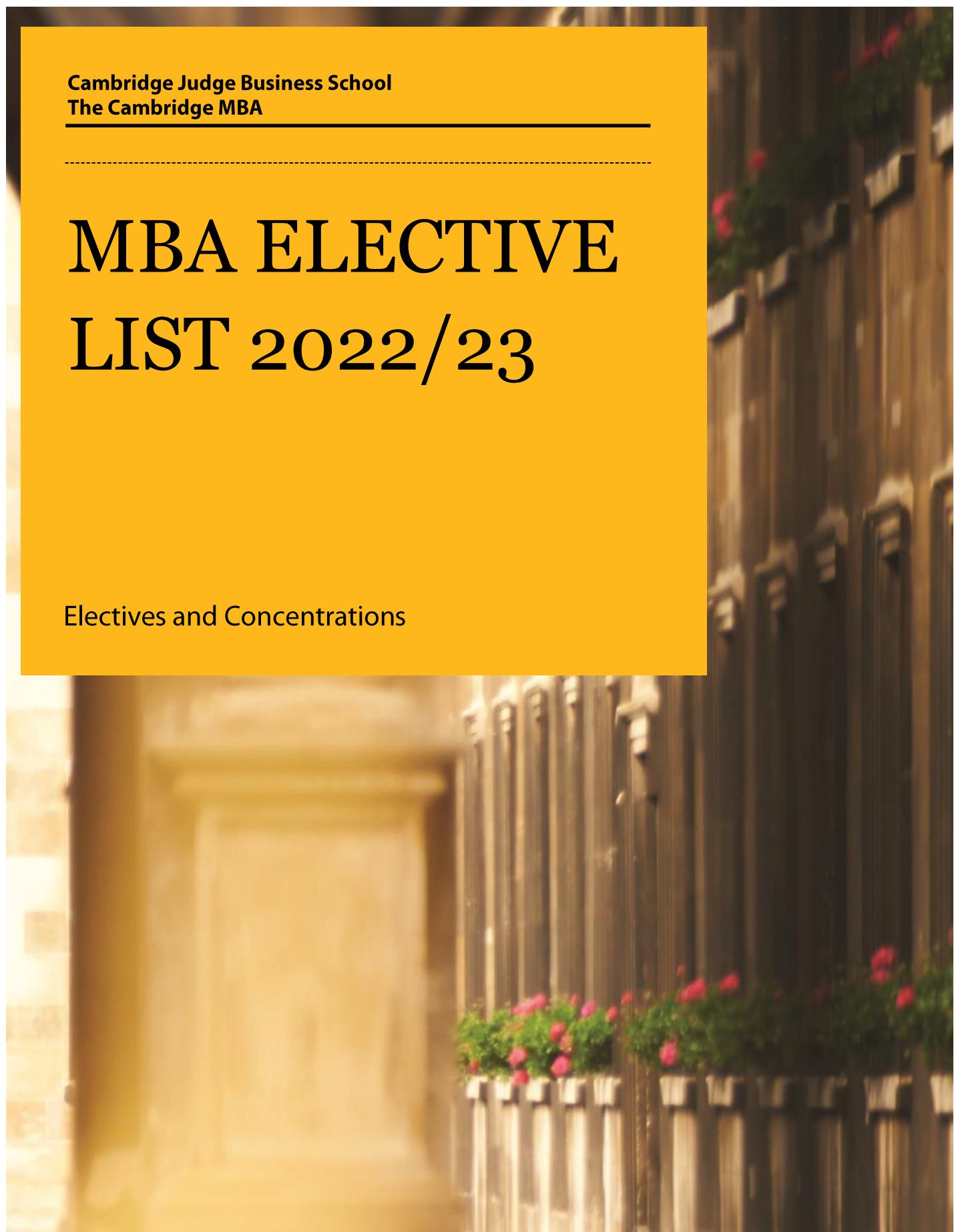


Cambridge Judge Business School
The Cambridge MBA

MBA ELECTIVE LIST 2022/23

Electives and Concentrations



UNIVERSITY OF
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MBA Elective List

Lent 2023

Behavioural Finance**

Cases in Corporate Finance

Creative Arts and Media Management

Customer Centricity: a strategic approach

Digital Marketing

Energy and Emissions Markets and Policies

Entrepreneurship Through Acquisition – Becoming a CEO from an MBA

International Business

Introduction to Options, Futures and Other Derivatives

Leadership in Organisations

Leading Effective Projects

Managing Innovation Strategically

Marketing and Innovation in Emerging Economies

Net Zero Entrepreneurship

New Venture Finance**

Philosophy of Business

Risk Management and Strategic Planning

Strategic Pricing

Thinking Strategically

Topics in Financial Statement Analysis

****MBA course shared with MFin**

Easter 2023

Consumer Behaviour

Cost Management and Control

Decision Making for Leaders

Design Sprint for Digital Innovation

Digital Currency and Block Chains

Disruptive Technology and Innovation

Entrepreneurship: How to Start a Company

Global Marketing

Innovating Healthcare Services: How to make high quality healthcare affordable for all

International Finance

Leadership and Strategy: The role of the CEO

Managing Big Data Analysis

Managing for sustainability

Mergers and Acquisitions

Pharmaceuticals and Biotechnology

Principles of Financial Regulation*

Private Equity

Strategic Brand Management

Strategies for Energy and Climate

Supply Chain Strategy

The Entertainment Industries

The Purpose of Finance*

Topics in Investment Management*

Venture Capital and the Entrepreneurial World**

***MFin course shared with MBA**

****MBA course shared with MFin**

Concentrations

Cultural Arts and Media Management

Digital Transformation

Energy and Environment

Entrepreneurship

Finance

Global Business

Healthcare Strategies

Marketing

Social Innovation

Strategy

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