Cambridge Judge Business School

EnterpriseTECH Project Proposal

## Inventor details

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| Contact details |
| Name of lead inventor: |  |
| Email address of lead inventor: |  |
| Name and email address of other inventor(s): |  |
| Contact telephone number: |  |
| Website: (if applicable) |  |

## Inventor(s) affiliation

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| University of Cambridge |
| Department: |  |
| School: |  |
| Inventor relationship to department e.g. PI, group leader, postdoc, research staff, PhD student etc. |  |
| If this proposal (or similar) has been or is under consideration by other University innovation development programmes, please outline the details: |  |

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| Other institution or company |
| Job title of inventor: |  |
| Institution or company name: |  |
| Institution or company address: |  |
| Contact name and email address for arranging a non-disclosure agreement (if applicable): |  |

## Project origins and impact

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| How would you describe the primary origin of this project proposal?Please mark one box. |
| University of Cambridge |  | A startup and University of Cambridge collaboration |  |
| Academia elsewhere |  | An independent startup  |  |
| SME or larger corporation |  | Other (please describe below) |  |
| Other: |

EnterpriseTECH is broadly aligned with UK Research and Innovation since a good proportion of its funding comes from research councils. If relevant to this proposal, it would help us if you could select one or more strategic themes that your invention might fit within.

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| [Engineering & Physical Sciences Research Council](https://epsrc.ukri.org/research/ourportfolio/themes/) |  | [Biological & Biomedical Research Council](https://bbsrc.ukri.org/research/) |
| Digital economy |  |  | [Agriculture and food security](https://bbsrc.ukri.org/research/landinglinks/agriculture-and-food-security) |  |
| Energy |  |  | [Bioscience for health](https://bbsrc.ukri.org/research/landinglinks/bioscience-for-health) |  |
| Engineering |  |  | [Frontier bioscience](https://bbsrc.ukri.org/research/landinglinks/frontier-bioscience) |  |
| Global uncertainties |  |  | [Industrial biotechnology and bioenergy](https://bbsrc.ukri.org/research/landinglinks/industrial-biotechnology-and-bioenergy) |  |
| Healthcare technologies |  |  |  |  |
| Living with environmental change |  |  | [Medical Research Council](https://mrc.ukri.org/funding/science-areas/) |
| Manufacturing the future |  |  | Infections & immunity |  |
| Mathematical sciences |  |  | Molecular & cellular medicine |  |
| Physical sciences |  |  | Neurosciences & mental health |  |
| Quantum technologies |  |  | Population & systems medicine |  |
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| [Economic & Social research Council](https://esrc.ukri.org/research/research-topics/) |  |  |  |
| Health and wellbeing |  |  |  |  |
| Environment |  |  |  |  |

We look at all projects that come in, and they don't have to fit in the above boxes at all. If your invention does not fit within any of the above themes, please describe what areas of impact your invention might have in the future.

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| Other: |

## Invention details

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| Title of your invention |
| (Add here) |

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| Please describe your invention in an abstract that can be shared **publicly***.* (40-50 words). |
| (Add here) |

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| Provide a simple 'short name' to identify your invention internally. |
| (Add here) |

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| Provide background to the invention and how it came about (150 words). |
| (Add here) |

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| Describe how you view the novelty of the invention in the context of similar inventions (150 words). |
| (Add here) |

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| If appropriate, what are the potential applications you would like to explore for your invention? |
| (Add here) |

## Scope of project

EnterpriseTECH runs for three-months. It is a part-time programme where students comprising the teams have other full-time commitments to attend i.e. a PhD or other degree. The project scope is the first task. You as an inventor along with the allocated business supervisor and team of students must work together at the start of the programme to focus the project scope into an achievable amount of work for the team to complete in the allocated time.

**The aim of EnterpriseTECH is for the student team to establish whether your invention has any commercial potential and if so, what that pathway might look like.**

At the end of their research spell, the team will produce a 3,000-word commercial feasibility report. You will receive a copy of this.

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| Are you already aware of potential markets? If so, please elaborate. |
| (Add here) |

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| Do you have a feel for the challenges in addressing this market? |
| (Add here) |

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| How does the invention compare with competing technologies? And what are these, if you know. |
| (Add here) |

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| Have you a clear idea about the IP position? |
| (Add here) |

## Inventor commitment

When we have reviewed your proposal, we will follow up with you (by phone or in person) and discuss details with you, including dates and your availability. As we would like our inventors to engage with the programme please indicate that your intention fits with this aim.

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| I/we intend to come to the Launch Night. | Yes / No |
| I/we intend to come to the Pitch Night. | Yes / No |
| I/we will be available for two meetings (in person or by Skype) with my team. | Yes / No |
| I/we will respond to email questions from the team communicator during the research spell. | Yes / No |
| I/we will provide written feedback to the Programme Director for our team to receive on their pitch, report and video. | Yes / No |

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| Apart from the 3,000-word commercial feasibility study you will receive, what else attracts you to this programme and what do you hope to gain? |
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| How did hear about the programme? |
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If you have any scientific or technical questions about your proposal or about its suitability for the programme, please do not hesitate to get in touch with Dr Rebecca Myers ARCS who is the Programme Director (r.myers@jbs.cam.ac.uk) or by telephone on 01223 766924.

## Data and confidentiality

### Project proposal

Your proposal will be reviewed by the Programme Director and associated programme staff.

All project work is subject to a strict Confidentiality Disclosure Agreement policy set out by the University of Cambridge Research Office. If you are a company or non-University organisation, we will set up a full non-disclosure agreement between the University and yourselves. All students, contributors and business supervisors sign our standard CDAs including guests to Pitch Night.

### Personal information

CJBS will use your personal information to contact you about your EnterpriseTECH project proposal. If the proposal is accepted, we will also contact you for follow-up/survey purposes and will share your details with the team working on your project.

We may also contact you with general marketing communications if you indicate below that you are happy to hear from us (you can change your mind at any time by unsubscribing from the communications you receive, via the link at the bottom of each email). [Read more about how we handle your personal information and your rights under data protection legislation](https://www.jbs.cam.ac.uk/forms/dp/general).

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| I consent to receiving general marketing communications from Cambridge Judge Business School, including news on organisations within the Entrepreneurship Centre's wider network, via email: | Yes / No |