Cambridge Judge Business School
Executive Education
1-5 June 2020

THE 21ST CENTURY FAMILY BUSINESS

A responsible family business & wealth ownership programme dealing with today’s business challenges
Programme summary

All organisations today face unprecedented challenges in terms of social, regulatory and environmental concerns. Family Businesses are no different, and yet are in the unique position of being able to ‘reinterpret’ their traditional values to respond to these demands with agility and flexibility.

Soon family businesses will have up to four generations managing their organisations. Key issues around strategy and direction will come from different perspectives, with varied priorities. This programme will future-proof these challenges by viewing these issues through the prism of the circular economy. Whilst being firmly set within a practical context of governance, tax planning and wealth management, there will also be the opportunity to reflect on succession and engagement as the generations build a tailored approach together.

The programme draws upon the leading-edge research of Dr Khaled Soufani, Director of the Circular Economy Centre (CEC) at Cambridge Judge Business School, in conjunction with Iraj Ispahani of Ispahani Advisory and Philip Marcovici of the Offices of Philip Marcovici.

The Circular Economy and Family Business

This concept of the circular economy focusses on enabling a more sustainable model for growth and competitiveness.

Led by Dr Khaled Soufani, the Academic Programme Director and the Director of the Cambridge Judge Circular Economy Centre, the faculty deliver an innovative and valuable approach to show how family businesses can do things in innovative ways, bringing new opportunities for growth, sustainability, excitement, engagement and longevity.

This programme outlines the opportunities and benefits of a circular approach in a much wider context than is normally considered.

Why Cambridge?

- Cutting-edge academic research from a business school with 16 research centres, including the Circular Economy Centre (CEC). This is their flagship programme.
- Small class sizes to intensify value and learning
- Focused concentrated programme to maximise your use of time

Coverage of Topics

Topics to be covered will include:

- Family businesses and the Circular Economy
- Developing a strategic growth mindset
- Navigating the new innovation landscape
- Organisational behaviour and the family business
- Family governance
- Leadership in families and family businesses
- Building effective teams
- International taxation and the needs of wealth and business owners in the coming decades
- Alternative Finance
- The structures families use
- Reconciling the past and future of your family business

In addition participants will also have the opportunity to select from ‘interest streams’ of their choice including:

- Learning from others: methodologies of successful businesses
- Understanding conflicts of interests and political change: Protecting family interests through a different way of engaging with Advisors and with Governments
- Community focus: why supporting our communities works for families and family businesses

Additional options can be added to the end of the programme to meet the needs of individual family requirements.

“It was great. I am taking (away) loads of information and key learnings which will definitely help me and my family to navigate the challenges ahead, whilst maintaining our history and unity.”

Angel Sainz de la Cruz, de la Cruz Family
Who is the programme for?

This programme is aimed at family members, affording a safe environment for sharing and learning from peers. We welcome: owners of family businesses and next generation family business owners; owners of family passive assets and key principals within family offices. In particular we encourage multiple generations of family members to attend together.

The dates for the four day programme sees participants arriving for an introductory dinner at Trinity Hall College on the evening of October 7 and finishing on the afternoon of the 11 October. In addition to the topics covered there will be two dinners plus a gala dinner, two of which will include a distinguished guest speaker.

Dates and fees

1-5 June 2020

The programme fee is £6,995 (exclusive of VAT). Fee includes instruction, materials, lunches and refreshments and some evening meals including a gala dinner in an historic Cambridge College. Preferential rates may be available for groups, University of Cambridge alumni and members of the School’s Alumni Association. Please note prices pre-registration are subject to change.

Acceptance onto this programme is by application to ensure the group is homogenous in terms of objectives and experience.

Faculty and speakers

Dr Khaled Soufani
Senior Faculty in Management Practice & Director of the Circular Economy Centre
Cambridge Judge Business School

Professor Christoph Loch
Director of Cambridge Judge Business School & Professor of Management Studies

Iraj Ispahani
Founding Advisor
CEO Ispahani Advisory

Philip Marcovici
Founding Advisor
Consultant, The Offices of Philip Marcovici

For more details please visit:
www.jbs.cam.ac.uk/21cfb

Or contact us on:
executive.education@jbs.cam.ac.uk

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Cambridge Judge Business School
Executive Education
University of Cambridge
Trumpington Street
Cambridge CB2 1AG
United Kingdom
T: +44 (0) 1223 339700

www.jbs.cam.ac.uk/execed

The organisers reserve the right to change any details of the Programme without notice.