

## **CURRICULUM VITAE: SHAHZAD (SHAZ) ANSARI**

**NAME:** Shaz Ansari

### **EDUCATION**

- PhD (University of Cambridge)
- MPhil (University of Cambridge)

### **TITLES:**

- **Professor of Strategy and Innovation, Cambridge Judge Business School (CJBS)**
- **Professorial Fellow, St Edmund's College, University of Cambridge**
- **Visiting Faculty, Rotterdam School of Management (RSM), The Netherlands**
- **Visiting Professor of Strategy and Innovation in International Business School Suzhou at Xi'an Jiaotong-Liverpool University, China**
- **Elected member of Faculty Board (CJBS) 2009- present.**
- **PhD Steering Committee Representative (Strategy) (CJBS)**
- **Director of the MPhil in Innovation, Strategy & Organisation Programme (CJBS) 2011-2013**
- **Reader (Associate Professor), Cambridge Judge Business School (CJBS) (October 01, 2013-October 01, 2015)**

### **BOARD AND COMMITTEE SERVICES (Current)**

- Member, Editorial Board, *Academy of Management Journal*
- Member, Editorial Board, *Academy of Management Review*
- Member Editorial Board, *Organization Science*
- Member Editorial Board, *Journal of Management Studies*
- Member Editorial Board, *Organization Studies*
- Member Editorial Board, *Innovation: Organisation & Management*
- Member, Scientific Committee, *European Theory Development Workshop Committee.*

## EDITORSHIPS

**Guest Editor** with Raghu Guard & Arun Kumaraswamy in *Journal of Management Studies*: Special Issue: Managing in the Age of Disruptions Submission Deadline: 15th December 2016

## RESEARCH INTERESTS

Institutional change in public and private fields, Diffusion and adaptation of practices, strategy as process, technological and management innovations, disruptive innovation, time and temporality, value creation, reputation management, social and environmental issues in management including climate change, social standards, middle management perspectives, and bottom-of-the-pyramid markets.

## PUBLICATIONS

### Published papers

#### 2016

1. Ansari, S., Garud, R. and Kumaraswamy, A. 2016. "The disruptor's dilemma: TiVo and the U.S. television ecosystem." *Strategic Management Journal*, 37: 1829–1853.
2. Heyden, M., Fourne, S., Koene, B., and Werkman, R., Ansari, S. 2016. The Interplaying Roles of Top and Middle Managers in Fostering Employee Support Forthcoming in *Journal of Management Studies*.
3. Reinecke, J. and Ansari, S. (2016). Taming wicked problems: the role of framing in the construction of corporate social responsibility. *Journal of Management Studies*, 53(3): 299-329 (DOI: 10.1111/joms.12137)
4. Boutinot, A. Joly, I., Mangematin, V., and Ansari, S. 2016. Exploring the links between reputation and fame: Evidence from French contemporary architecture. Forthcoming in *Organization Studies*.
5. Vermeulen, P. Ansari, S., and Lounsbury, M. 2016. Understanding “Failed” Markets: Conflicting Logics and Dissonance in Attempts to Price the Priceless Child. Article in *Research in the Sociology of Organizations*. May 2016.

#### 2015

6. Gray, B., Purdy, B. and Ansari, S. 2015. From interactions to institutions: Microprocesses of framing and mechanisms for the structuring of institutional

fields. *Academy of Management Review*, 40 (1): 115–143.  
doi:10.5465/amr.2013.0299.

7. Reinecke, J. and Ansari, S. 2015. Be fair or care? Fairtrade and the standardization of ethics or: be fair or care? *Organization Science*. <http://dx.doi.org/10.1287/orsc.2015.0968> Paper was winner of the best Environmental and Social Practices paper award from the OMT division, Division at the Academy of Management, Orlando, USA 2013.
8. Reinecke, J. and Ansari, S. 2015. When Times Collide. Temporal Brokerage at the Intersection of Markets and Development. *Academy of Management Journal*, 58 (2): 618–648. Paper was winner of the Best International Paper OMT division, Division at the Academy of Management, Philadelphia, USA 2014.
9. Boutinot, A, Ansari, S. Belkhouja M., and Mangematin, V. 2015. Reputational Spillover Effects: Evidence from Creative Professions. *Strategic Organization*. Vol. 13(4) 284–306.
10. Reinmoeller, P and Ansari, S. 2015. Why don't organizations abandon practices that neither do good nor look good? A study of the development and persistence of the practice of Competitive Intelligence. Forthcoming in *British Journal of Management*.
11. Thananusak, T. and Ansari, S. 2015. Identity Alignment in the Inter-organizational Relationship: The Case of Open Access. *Academy of Management Annual Meeting Proceedings*, 2015:1 16390; doi:10.5465/AMBPP.2015.16390.
12. Claus, L. and Ansari, S. 2015. 'Keeping it Weird': How Anchoring Sustains Hybrid Organizing from the Ground. *Academy of Management Annual Meeting Proceedings*, 2015:1 15014; doi:10.5465/AMBPP.2015.15014abstract

## 2014

13. Ansari, S. Reinecke, J. and Spaan, A. 2014. How Are Practices Made To Vary? Managing Practice Adaptation in a Multinational Corporation. *Organization Studies*. 35 (9): 1313-41.
14. Reinecke, J. and Ansari, S. 2014. When Times Collide. Temporal Brokerage at the Intersection of Markets and Development. *Academy of Management Best Paper Proceedings*. 2014.

## 2013

15. Ansari, S. M. and Wijen, F. and Gray, B. 2013. Averting the “tragedy of the commons”: An institutional perspective on the construction and governance of transnational commons. **Organization Science**, 24 (4): 1014–1040.
16. Reinecke, J. and Ansari, S. 2013. Be fair or care? Fairtrade and the standardization of ethics. **Academy of Management Best Paper Proceedings**. 2013.
17. Thananusak, T. & Ansari, S. 2013. Adoption of Multi-Valued Practices: A Study of Open Access Self-Archiving in Academic Institutions. **Academy of Management Annual Meeting Proceedings** 09/2012; 2013(1). DOI:10.5465/AMBPP.2013.14724abstract

## 2012

18. Ansari, S. M. and Krop, P. 2012. Incumbent Performance in the Face of a Radical Innovation: Towards a Framework for Incumbent Challenger Dynamics. **Research Policy** 41 (2012) 1357– 1374.
19. Ansari, S., Munir, K., and Gregg, T. 2012. Bowling alone? Empowering communities at the ‘Bottom of the Pyramid’ through business driven ventures” **Journal of Management Studies**, Special Issue on Organisational Innovation for Inclusive Growth. Volume 49, issue 4.
20. Reinecke, J. and Ansari, S. 2012. The Politics of Values and Value Creation. **Academy of Management Best Paper Proceedings**. 2012.

## 2011

21. Ansari, S. M. and Phillips, N. 2011. Text me! New consumer practices as a catalyst for institutional change. **Organization Science**, 22: 1579-1599.
22. Ansari, S. M. Gray, B. and Wijen, F. 2011. Fiddling while the Ice Melts or a More Active Role for Organizational Scholars in the Climate Change Debate? **Strategic Organization**. 9(1) 70-76.
23. Koene, B and Ansari, S. 2011. Institutional change and the multinational change agent. A study of the temporary staffing industry in Spain. **Journal of Organizational Change Management**, Volume 24, No 4, pages 511-531.

## 2010

24. Ansari, S. M., Fiss, P. and Zajac, E. 2010. Made to fit: How practices vary as they diffuse. ***Academy of Management Review***, Vol. 35, No 1. pp. 67–92.
25. Ansari, S. and Munir, K. 2010. Letting users into our world: Some organizational implications of user-generated content, in Professor Michael Lounsbury (ed.) *Technology and Organization: Essays in Honour of Joan Woodward*, ***Research in the Sociology of Organizations***, Volume 29. Emerald Group Publishing Limited, pp.79-105.
26. Munir, K., Ansari, S. and Gregg, T. 2010. Beyond the hype: Taking business strategy to the “bottom of the pyramid”, in Professor Joel Baum (ed.) *The Globalization of Strategy Research*, ***Advances in Strategic Management***, Volume 27, Emerald Group Publishing Limited, pp.247-276.

## 2009

27. Ansari, S. M. and Garud, R. 2009. Inter-generational transitions in socio-technical systems: The case of mobile communications. ***Research Policy***, 38: 382–392.
28. Ansari, S. M. and Wijen, F. and Gray, B. 2009. Averting the “tragedy of the commons”: An institutional perspective on the construction and governance of transnational commons. ***Academy of Management Proceedings***; p1-6, 6p.

## 2008

29. Ansari, S. M. and Munir, K. 2008. How valuable is a piece of the spectrum? Determination of value in external resource acquisition. ***Industrial and Corporate Change***. Volume 17, Number 2, pp. 301–333.

## 2007

30. Wijen, F. and Ansari, S. M. 2007. Overcoming inaction through collective institutional entrepreneurship. Insights from regime theory. ***Organization Studies***, 28 (7): 1079-1100.
31. Ansari, S. M. and Garud, R. 2007. Dual Processes; Simultaneous Momentum and Inertia. The case of Mobile Telephony. Published in ***NET Working Paper Series***, Vol.4 No 69. October 31, 2007.

## 2006

32. Ansari, S. M. Verwaal, E. and Schouten, M. 2006. Unlocking synergies between business units Internal value creation at Royal Vopak. *Strategic Change*, 15: 353-360.

### Revisions and Resubmissions and Target submissions:

- Reinecke, J. and Ansari, S. 2014. The Politics of Values and Value Creation. Reject and resubmit decision from *American Sociological Review*
- Vermeulen, P., Ansari, S., and Knoben, J. 2014. For or Against Deregulation? Institutional Logics and the Adoption and Implementation of New Practices. To be revised and resubmitted to *Scandinavian Journal of Management*.
- Reinecke, J. and Ansari, S. 2014. The moralization of business and the commodification of care. Some implications. Target journal: *Journal of Management Enquiry*.
- Ansari, S. M. and Koene, B. 2014. Entrepreneurs, institutional entrepreneurs, leaders and defenders. Contextualizing the changing role of actors in the institutionalization of temporary work in the Netherlands from 1960 to 2008. Target journal: *Academy of Management Journal*.

### Book Chapters

1. Ansari, S. and Reinecke, J. 2016. Time, Temporality, and Process Studies Edited by Ann Langley and Haridimos Tsoukas in the *Sage Handbook of Process Organization Studies*.
2. Ansari, S., Reinmoeller, P. and J. Reinecke. 2015. Excellence and intelligence: managing practice adaptation in organizations and fields. *Handbook of Research on Management Ideas and Panaceas*
3. Birkinshaw, J. and Ansari, S. 2014. Understanding Management Models: Going Beyond “What and Why” to “How” Work Gets Done in Organizations. Chapter in: Nicolai Foss and Tina Saebi: *The Organizational Dimension to Business Model Innovation*.
4. Ansari, S., Sidhu, J, Oshri, I and Volberda, H. 2010. Knowledge Management across Globally Disaggregated Onshore and Offshore Teams: The Role of Organizational Politics. Chapter prepared for book: *Offshoring & Outsourcing: The Organizational and Geographical Relocation of High-Value Company Functions*: Editors: Farok J. Contractor, Vikas Kumar, Sumit K. Kundu and Torben Pedersen Cambridge University Press, Cambridge UK.

5. Ansari, S. M. and Garud, R. 2008. Inter-Generational Transition in Technological Ecosystem: The Case of Mobile Telephony, pp. 127- In Eds. L. Benzoni and P. Geoffron. ***A collection of essays on competition and regulation with asymmetries in mobile markets***, Quantifica Publishing. Paris. ISBN: 978-2-9529662-1-4

## AWARDS AND SCHOLARSHIPS

- Ghosh, A. Ansari. S. 2016 Framework for Organizational Transition into Hybridity: A Case Study of a Nonprofit in India. **Top 3 Finalist award** at SIG, Strategy as Process at SMS 36<sup>th</sup> Annual Conference, Berlin, Germany, September 17-20. 2016.
- Thananusak, T. & Ansari, S. 2016. Managing multiple statuses. A case study of open access. **Winner of Best Paper Award**. EURAM 2016. SIG Strategic Management (General Track). Paris, France, June 1-4, 2016.
- Klitsie, E.J., Ansari, S. & Volberda, H. 2016. Frame Plurality as Key to Solving Complex Social Issues. **Finalist for the Routledge Best Paper in Social Partnerships Award** in Cross-Sector Partnerships for Systemic Change (CSSI2016). April 17<sup>th</sup> – 20<sup>th</sup>, 2016, Toronto, Canada.
- Ghosh, A., Ansari. S. & Ray, S. 2015. Towards a theory of organizational decision making for transitioning into new hybrid form. 3<sup>rd</sup> Pan Indian institute of Management (IIM), World Management Conference, 16-18 December, Indore India. (**Winner of the Best Paper Award**).
- Winner of second prize in the **Best-Paper-Award Innovation Management 2015 competition**, Strascheg Institute for Innovation and Entrepreneurship (SIIE), EBS Business School in Oestrich-Winkel, Germany for outstanding scientific papers on Innovation and Technology Management. Ansari, S., Garud, R. and Kumaraswamy, A. 2015. Sponsoring a disruptive innovation: TiVo and the US television value-net (SMJ)
- **Winner of Best Paper Award, EURAM 2015**, Warsaw. Business for Society Strategic Interest Group. Ansari, S and Reinecke, J. 2015. Creating a Socially Disruptive Category: A Case Study of “Conflict-Free” Gold.
- **Winner of the Best International paper for the OMT Division** at the Academy of Management, **2014**, Philadelphia, USA. Reinecke, J. and Ansari, S. 2014. When Times Collide. Temporal Brokerage at the Intersection of Markets and Development.

- **Winner of TUM Research Excellence Award in Innovation and Leadership 2014** of the Peter Pribilla Foundation. Ansari, S. M. and Krop, P. 2012. Incumbent Performance in the Face of a Radical Innovation: Towards a Framework for Incumbent Challenger Dynamics. *Research Policy* 41 (2012) 1357– 1374.
- Nominated for **Best Paper Award in EGOS Annual Colloquium 2014, Rotterdam, The Netherlands** Reinecke, J. and Ansari, S. 2013. The unintended consequences of social movements: The shifting relationship between Occupy London and the Church of England.
- **Winner of the Best Environmental and Social Practices paper award from the OMT division**, Division at the Academy of Management, **2013**, Orlando, USA. Reinecke, J. and Ansari, S. 2013. Be fair or care? Fairtrade and the standardization of ethics.
- **Awarded Distinguished Scholar Award 2013** for World Famous Scholars Series at Minzu University, Beijing, China, September, 14-15, 2013.
- **Winner of Highly Commended Literati Network Awards for Excellence 2012**. Paper: Koene, B and Ansari, S. 2011. Institutional change and the multinational change agent. A study of the temporary staffing industry in Spain. *Journal of Organizational Change Management*, Volume 24, No 4, pages 511-531.
- Nominated for **Best Conference Paper, Strategic Management Society (SMS)**, 31<sup>st</sup> Annual International Conference, Miami, USA, **2011**. Paper: Ansari, S. M. and Krop, P. 2011. Who does better when there is a radical innovation; incumbents or challengers?
- **Winner of the Caroline Dexter Award** (Best International paper) for the OMT Division at the Academy of Management, **2009**, Chicago, USA. Paper: Ansari, S. M. and Wijen, F. and Gray, B. 2009. Institutionalization in collective inertia domains.
- Received grant from Networks, Electronic Commerce and Telecommunications (NET) Institute, Stern NYU for Ansari, S. M. and Garud, R. **2007**. Dual Processes; Simultaneous Momentum and Inertia. The case of Mobile Telephony. Published in NET Working Paper Series, Vol.4 No 69. October 31, 2007.
- Selected to attend the 42<sup>nd</sup> **Annual International Achievement Summit** in Washington, DC, USA  
(<http://www.achievement.org/autodoc/pageegen/newsletter/2003/>)
- Awarded the **Gates Scholarship** by the Gates Cambridge Trust for doctoral studies at University of Cambridge



- Awarded the **Chevening Scholarship**, British Council for MPhil studies at University of Cambridge
- Winner of the **Claydon Prize** for outstanding students in Economics and related areas. Distinction in MPhil dissertation at the University of Cambridge
- Awarded the **Lundgren Research Award**, University of Cambridge.

## INVITED SPEECHES AND TALKS

1. Mentor at **OMT Paper Development Workshop**, held at Abu Dhabi Business School, Abu Dhabi, UAE, November 19, 2016.
2. Invited as speaker at **COINS-NARTI event at Leeds University Complex and Open Innovation for Networked Society**. November 10, 2016, Leeds, UK.
3. Invited to present paper with Jack Fraser, A cognitive account of incumbent responses to disruptive innovation. **VU Amsterdam** October 07, 2016 Amsterdam, The Netherland.
4. Invited as Speaker, Stockholm Extension of Strategic Management Society Conference On **Anticipating Evolutions of a Networked Society**, September 16, 2016, Stockholm, Sweden
5. Invited as Panellist in session, Special Interest Group panel session (Strategy Practice) on Sunday, September 17, provisionally entitled "**Cultural Perspectives on Strategic Management**," SMS, 36TH Annual Conference, September 17-20 2016. Berlin, Germany.
6. Distinguished speaker at Symposium entitled "**To B or Not to B: Hybrids as Meaning-making Opportunities within and across Disciplines** at **Academy of Management 76th Annual Meeting** Aug 5-9, 2016. Anaheim USA.
7. Co-organzier of PDW "**Managing in the Age of Disruption**" at **Academy of Management 76th Annual Meeting** Aug 5-9, 2016. Anaheim USA.
8. Participant at OMT Doctoral Consortium **Academy of Management 76th Annual Meeting** Aug 5-9, 2016. Anaheim USA.
9. Participant at Joint SIM-ONE Junior Faculty Consortium **Academy of Management 76th Annual Meeting** Aug 5-9, 2016. Anaheim USA.
10. Invited as discussant for **Edinburgh Third annual paper development workshop** on organisational and institutional change held at University of Edinburgh Business School, Edinburgh, Scotland, March 7, 2016.

11. Invited to present paper (with Jack Fraser) on Multiple framing dimensions and divergent response strategies: A cognitive account of incumbent responses to disruptive innovation at **York Management School, York University**. February 15, 2016.
12. Distinguished speaker at PDW on Sustainability in Multinational Multi-Tier Supply Chains, **Academy of Management 75th Annual Meeting** Aug 7-11, 2015 Vancouver, Canada.
13. Co-organizer and Moderator Logics and Alternative Approaches to Understanding Meanings in Institutions. Symposium, **Academy of Management 75th Annual Meeting** Aug 7-11, 2015 Vancouver, Canada.
14. Keynote Speaker at the **Chief Strategy Officer Summit** – London, 3 October, 2016.
15. Keynote Speaker at the **Chief Strategy Officer Summit** – London, 22 & 23 October, 2015.
16. Invited to present paper with Evelyn Micelotta and Frank Wijen. The development of an intangible commons logic. **Copenhagen Business School**. Copenhagen, Denmark. September 25, 2015.
17. Invited to give a talk on natural and cultural commons at **SDA Bocconi School of Management University of Bocconi**, Milan, Italy, September 16, 2015.
18. Invited to present paper with Evelyn Micelotta and Frank Wijen. The truncated development of an intangible commons logic. 13th Interdisciplinary Symposium on Knowledge and Space: Knowledge and Institutions. Institute of Geography, University of Heidelberg, **Heidelberg**, Germany. September. 9-12, 2015
19. Invited to present paper with Raghu Garud and Arun Kumaraswamy. The Disruptor's Dilemma: TiVo and The U.S. Television Ecosystem at Technische Universität München **TUM School of Management**, Munich, Germany. May 20, 2015.
20. Keynote speaker at University of Edinburgh Strategy Conference 2015, Constructing a Climate Change Logic: An Institutional Perspective on the "Tragedy of the Commons." April 30, 2015.
21. Keynote speaker. Starting a Sustainable Research Program, **Western Academy of Management** (WAM) conference March 11-14. Kauai, USA.

22. Panelist: SIM Symposium Researching Social Issues: Recent findings and Publication Experience, **Western Academy of Management (WAM) conference** March 11-14. Kauai, USA.
23. Invited to present paper with Raghu Garud and Arun Kumaraswamy. The Disruptor's Dilemma: TiVo and The U.S. Television Ecosystem at **London Business School** February 10, 2015, hosted by Professor Kevin Boudreau.
24. Invited to present paper with Juliane Reinecke. The Church, Occupy LSX and the City: Overflows And Interactional Framing in Social Movements at **Uppsala University**, Sweden, December 01, 2014, hosted by Professor Stefan Jonsson.
25. Invited to present paper with Juliane Reinecke. The Church, Occupy LSX and the City: Overflows and Interactional Framing in Social Movements, **University of Lausanne**, Faculty of Business and Economics, November 05, 2014, hosted by Professor Guido Palazzo.
26. Keynote speaker at the Dies Academicus of the German Cambridge Society (GCS) and **HSBA Hamburg School of Business Administration**, Ethics, Trust and Compliance in Management Research, Education and Practice, October 10, 2014.
27. Panelist and Presenter at PDW, Engaging Ostrom: Why and How Organizational Theorists Should. **OMT, Academy of Management Conference, Philadelphia, USA.** August 2014.
28. Presenter at PDW, Elinor Ostrom's Commons Theory meets the Academy: Exploring Complementarities and Overlaps. **OM, Academy of Management Conference, Philadelphia, USA.** August 2014.
29. Invited Keynote Speaker at the **Chief Strategy Officer Summit – London – 25 & 26 April, 2013.**
30. Speaker at **OIKOS (UNDP)**. Impulse presentation on: What is excellent research on inclusive market strategies? –Istanbul, Turkey, September 3-5, 2013.
31. Invited as part of **World Famous Scholars Series** at Minzu University, Beijing, China, September, 14-15, 2013.
32. Invited as speaker for “**Publication Circles**” **Innsbruck University**, Innsbruck, Austria, June 19, 2013. Paper entitled: How Management Practices Vary As They Diffuse Within An Organization. A Case Study of Ace in the Aerospace Industry. Invited to present paper with J. Reinecke and A. Spaan.
33. Invited speaker at **Doctoral Workshop: Pursuing an Academic Career across Continents So You Want/Need/Have Your Ph.D., Now What? University of Zurich**, September 25-27, 2011.

34. Keynote speaker at on workshop on temporary work at **University of Naples Federico II** talk, May 2012.
35. Keynote speaker for talk on "Responsible and sustainable growth" at **University of Belgrade** 40th anniversary, Belgrade, Serbia.
36. Invited as speaker and discussant for workshop on paper development at **Insead Business School, Abu Dhabi campus**, UAE August 2012.
37. Invited to present paper with Frank Wijen and Barbara Gray. Constructing a Climate Change Logic: An Institutional Perspective on the "Tragedy of the Commons" at External seminar series at **Warwick Business School**, University of Warwick Feb 22 2012.
38. Invited to present paper with Frank Wijen and Barbara Gray. How Can Organizational Scholars Contribute to the Climate Change Debate? At **Utrecht University**, Utrecht Netherlands. April 12, 2012.
39. Invited to present paper with Pieter Krop at the **CASS School of Business, City University London** at Cass Research Seminar Series. Title: Towards a Framework of Incumbent Challenger Dynamics (ICD) Dynamics. November 7, 2011.
40. Invited to present paper with Pieter Krop at External seminar series at **Cranfield Business School, Cranfield University**, Cranfield UK. Hosted by Patrick Reinmoeller, September 20, 2011. Title: Incumbent Performance in the Face of a Radical Innovation: Towards a Framework for Incumbent Challenger Dynamics.
41. Invited to present paper with Pieter Krop at External seminar series at **Manchester Business School**, Manchester, UK. Hosted by Silvia Massini, May 03, 2011. Title: Incumbent Performance in the Face of a Radical Innovation: Towards a Framework for Incumbent Challenger Dynamics.
42. Invited to present paper with Pieter Krop at External seminar series at **Cranfield Business School, Cranfield University**, Cranfield UK. Hosted by Patrick Reinmoeller, September 20, 2011. Title: Incumbent Performance in the Face of a Radical Innovation: Towards a Framework for Incumbent Challenger Dynamics.
43. Invited to present paper at **Grenoble Business School, Grenoble University**. Hosted by Prof Vincent Mangematin and Amelie Boutinot. March 18, 2010. Title: Text me! New consumer practices as a catalyst for institutional change Text me.
44. Invited to present paper with Pieter Krop at External seminar series at **Imperial College London**, UK. Hosted by Markus Perkmann 24<sup>th</sup> November 2010. Title:

Incumbent Performance in the Face of a Radical Innovation: Towards a Framework for Incumbent Challenger Dynamics.

45. Invited to present paper at the **CASS School of Business, City University London**, in the Management Research Seminar Series, January 29, 2004. Title: How Valuable is a Piece of the Spectrum? Re-examining the Notion of Value in the Resource-based View. Competing for success? The case of 3G licenses Breakfast briefing for British Telecom. May 05, 2004.

## **SELECTED WORKING AND CONFERENCE PAPERS (124 papers):**

### **2016**

#### **CSSI, TORONTO 2016**

1. Klitsie, E.J., Ansari, S. & Volberda, H. 2016. Frame Plurality as Key to Solving Complex Social Issues in Cross-Sector Partnerships for Systemic Change (CSSI2016). April 17th – 20th, 2016, Toronto, Canada. ***Finalist for the Routledge Best Paper in Social Partnerships Award.***

#### **SMS SPECIAL ROME 2016**

2. Klitsie, E.J., Ansari, S. & Volberda, H. 2016 ***Maintenance Work in CrossSector Partnerships: Frame Plurality as Key to Solving Complex Social Issues.*** SMS Special Conference Rome, Rome, Italy, June 5-7, 2016.
3. Reinmoeller, P. & Ansari, S. ***Sleeping with the Enemy but Seeking to Break Free: Coopetitive Tensions between Incumbents and Disruptors.*** SMS Special Conference Rome, Rome, Italy, June 5-7, 2016.

#### **EURAM, PARIS 2016**

4. Thananusak, T. & Ansari, S. 2016 ***Managing Multiple Statuses: A Case Study of Open Access.*** EURAM 2016 June 1-4, Paris, France.

Cappallero, G., Mele, V & Ansari, S. 2016. ***Creating and Leveraging Identities for Collective Action: One Voice at The United Nations.*** EURAM 2016 June 1-4, Paris, France.

5. Micelotta, E., Wijen, F. & Ansari, S. 2016. ***The Emergence of A Commons Logic The Struggles In the Adoption Of Open Access Publishing,*** EURAM 2016 June 1-4 Paris, France.

## PROS, CORFU 2016

6. Reinmoeller, P. & Ansari, S. 2016. ***Unravelling Coopetition as Process: Exploring Managerial Dualities Arising from Working with Who Works Against You***, 8<sup>th</sup> International Process Symposium: Dualities, Dialectics and Paradoxes in Organizational Life. 16-18<sup>th</sup> June, 2016 Corfu, Greece.

Chair in session: Making Strategy.

## SASE, BERKELEY 2016

Thananusak, T. & Ansari, S. 2016. ***The Dynamics of Value in the Adoption of Novel Practices. A Study of Open Access Self-Archiving In Academic Institutions***. SASE 28th Annual Conference Theme, Moral Economies, Economic Moralities June 24-26, 2016 – Berkeley, USA

## EGOS, NAPLES 2016

7. Micelotta, E., Wijen, F. & Ansari, S. 2016. ***The tragedy of the anticommons: The partial institutionalization of a commons logic in Open Access publishing. EGOS Sub-theme 37: Agents, Actors and Actorhood: Institutional Perspectives***. 32<sup>nd</sup> European Group for Organizational Studies Annual Meeting. July 7-9, 2015, Naples, Italy.
8. Reinmoeller, P. & Ansari, S. 2016. ***Working With And Against The Same Partners: Managing Managerial Tension Arising From Coopetition, EGOS Sub-theme 35. Paradox Theory and Research: Constituting Tensions, Power and Discourse: 32<sup>nd</sup> European Group for Organizational Studies Annual Meeting*** July 7-9, 2015, Naples, Italy.
9. Ghosh, A. Ansari, S. & Sougata, R. 2016. ***Navigating the tensions and conflicting institutional environments. Theorizing a trajectory framework for strategic transition towards hybrid organizing Sub-theme 71: Hybrid Organizations, Tensions and Institutional Environments***. 32<sup>nd</sup> European Group for Organizational Studies Annual Meeting July 7-9, 2015, Naples, Italy
10. Thananusak, T. & Ansari, S. 2016. ***Managing multiple statuses in inter-organizational relationships. Sub-theme 41: Innovating across Boundaries: Practices of Interorganizational Collaboration***. 32<sup>nd</sup> European Group for Organizational Studies Annual Meeting July 7-9, 2015, Naples, Italy.
11. Brown, D. Ansari, S. & Munir, K. 2016. ***Elite led social movements: co-optation, counter movements and maintenance of the status quo Sub-Theme 45: Critical Perspectives on Corporate Mindfulness and Workplace Spirituality***, 32<sup>nd</sup> European Group for Organizational Studies Annual Meeting July 7-9, 2015, Naples, Italy.

### **AOM, ANAHEIM 2016**

12. Thananusak, T Ansari, S. and. 2016; ***Managing multiple statuses: A case study of Open Access*** at Academy of Management 76th Annual Meeting Aug 5-9, 2016. Anaheim USA.

### **ASA, SEATTLE 2016**

13. Brown, D., Ansari, S. & Munir, K. 2016. ***Elite Led Social Movements: Co-optation, Counter Movements and Maintenance of the Status Quo***. ASA 111<sup>th</sup> Annual Meeting 2016, August 20-23, Seattle, united States

### **SMS EXTENSION STOCKHOLM 2016**

Speaker, Stockholm ***Extension On Anticipating Evolutions of a Networked Society*** Friday, September 16, 2016, Stockholm, Sweden.

### **SMS, BERLIN 2016**

14. Ghosh, A. & Ansari, S. 2016. ***A Framework for Organizational Transition into Hybridity: A Case Study of a Nonprofit in India***. SMS, 36<sup>TH</sup> Annual Conference, September 17-20 2016. Berlin, Germany.
15. Panelist in session, Special Interest Group panel session (Strategy Practice) on Sunday, September 17, provisionally entitled "***Cultural Perspectives on Strategic Management***", SMS, 36<sup>TH</sup> Annual Conference, September 17-20 2016. Berlin, Germany.

## **2015**

### **WHARTON CONFERENCE 2015**

16. Raghu Garud and Arun Kumaraswamy. The Disruptor's Dilemma: 2015. TiVo and the U.S. Television Ecosystem. Wharton Technology and Innovation Conference. April 17-18. Mack Institute for Innovation Management, Wharton Business School, University of Pennsylvania.

### **ALBERTA CONFERENCE 2015**

17. Chung, K. and Ansari, S. 2015. Problem shopping – The interplay between problem providers and solution providers: Understanding institutional change and meaning making in the aftermath of a disaster presented at How Do Institutions Matter? 4th Triennial Alberta Institutions Conference, June 12 - 14, 2015 Fairmont Banff Springs. Banff, Alberta, Canada.

18. Claus, L. and Ansari, S., Keeping it weird.' 2015. How Anchoring Sustains Hybrid Organizing from the Ground, presented at How Do Institutions Matter? 4th Triennial Alberta Institutions Conference, June 12 - 14, 2015. Fairmont Banff Springs Banff, Alberta, Canada.

#### **EURAM 2015**

19. Ansari, S. and Reinecke, J. 2015. Creating a Socially Disruptive Category: A Case Study of "Conflict Gold." Presented at EURAM, 2015. June 17-20, Warsaw, Poland.
20. Reinmoeller, P. Ansari, S. and Reinecke, J. 2015. Excellence and Intelligence: Managing Practice Adaptation in Organizations And Fields. Presented at EURAM, 2015. June 17-20, Warsaw, Poland.
21. Ansari, S. and Thananusak, T. 2015. Identity Alignment in The Inter-Organisational Relationship: The Case of Open access. Presented at EURAM, 2015. June 17-20, Warsaw, Poland.
22. Ansari, S. and Reinecke, J. 2015. Us or Them: An Interactional Framing Perspective on the Construction of Roles in Social Movements PROS-197: 7th International Process Symposium, Skillful performance. Enacting expertise, competence, and capabilities. June 24-27, Kos, Greece.

#### **EGOS 2015**

23. Wijen, F. Ansari, S. and Micelotta, E. 2015. Flirting without embracing: The truncated development of an intangible commons logic Sub-theme 10: (SWG) Creating and Sustaining Transnational Multi-Actor Governance of Corporate Conduct., Sub-Theme 34 Inequality, Institutions and Organisations. EGOS 2015, Athens, Greece.
24. Ghosh, A. Ansari, S. and Ray, S. 2015. Changing organizational forms to address Social challenges: A model of (pre)hybrid organizing, Sub-theme 63: Antecedents and consequences of institutional logics for reasoning and rationality, EGOS 2015, Athens, Greece.
25. Claus, L. and Ansari, S. 2015. How organizational members cope with complexity by means of anchoring. EGOS 2015, Athens, Greece

#### **AOM 2015**

26. Reinecke, J. and Ansari, S. 2015. Occupy London: Co-constructed issues, frames & relationships Academy of Management 75th Annual Meeting Aug 7-11 Vancouver, Canada. Collaborative Capitalisms: Building Community Capacity for Social Innovation.



27. Thananusak, T. and Ansari, S. 2015. Organizational Identity Realignment: Coping with Indeterminacy and Boundary Permeability Identity Alignment. Identity Alignment in The Inter-Organisational Relationship: The Case Of Open Access, Academy of Management 75th Annual Meeting Aug 7-11 Vancouver, Canada
28. Claus, L. and Ansari, S. Keeping it weird. How anchoring sustains hybrid organizing from the ground. OMT Academy of Management 75th Annual Meeting Aug 7-11 Vancouver, Canada

#### **ASA 2015**

29. Brown, D. Munir. K. and Ansari, 2015. From Patanjali to the Gospel of Sweat: Yoga's Remarkable Transformation into a Multi-Billion Dollar Market in Section on Consumers and Consumption Paper Session. New Research on Consumers and Consumption, American Sociological Association Annual Meeting August 22-25, 2015, Chicago, USA.

#### **SMS 2015**

30. Ghosh, A. Ansari, S. and Ray, S. 2015. Theorizing (Pre) Hybrid Organizing: An In-Depth Account of an Organization's Struggle to Go Hybrid. SMS 35th Annual International Conference, October 3-6, 2015. Denver, USA.
31. Fraser, J. and Ansari, S. 2015. Incumbent Strategy Formation Under Ambiguity: Cognition, Tribalism and Inertia. SMS 35th Annual International Conference, October 3-6, 2015. Denver, USA.

#### **ESA 2015**

32. Brown, D., Munir, K. and Ansari, S. From OM and the Stilling of the Mind to VOGA and the perfection of the body: How Yoga went from a Contemplative Movement to Multi-Billion Dollar Market." Paper presented at the European Sociological Association Meeting in Prague, August 25-28, 2015.

#### **INDAM 2015**

33. Ghosh, A., Ansari. S. & Ray, S. 2015. Towards a theory on deciding new (hybrid) form of organizing: an in-depth account of a leading Indian organization's struggle in going hybrid' 4th. Biennial Indian Academy of Management Conference (INDAM) Biennial Conference at IIM December 11-13, 2015, Lucknow Noida Campus, NCR, India.

## 2014

34. Reinecke, J. and Ansari, S. 2014. When Times Collide. Temporal Brokerage at the Intersection of Markets and Development. OMT, Academy of Management Conference, Philadelphia, USA. August 2014. Winner of the OMT Division Best International Paper Award. Carolyn Dexter Award Nominee.
35. Reinecke, J and Ansari, S. 2014. The Process of Responsibilization. Linking Business to Conflict Minerals and Human Rights Abuse. *OMT, Academy of Management Conference*, Philadelphia, USA. August 2014.
36. Thananusak, T and Shaz Ansari, S. 2014. Institutional complexity and multiple identities: Coping with the disruption of Open Access (OA) publishing. *EGOS Annual Colloquium 2014* Sub-theme 60. EGOS Annual Colloquium 2014 Sub-theme 60. Rethinking Responses to Institutional Complexity. Rotterdam, The Netherlands.
37. Reinecke, J. and Ansari, S. 2013. For rich or poor? The underbelly of complex institutional arrangements. Occupy London and the Church of England. *EGOS Annual Colloquium 2014*. Sub-theme 60. Rethinking Responses to Institutional Complexity. Rotterdam, The Netherlands.
38. Thananusak, T. and Shaz Ansari, S. 2014. How do Organisational Identity Orientations Affect Strategy Processes: The Case of Academic Publisher and the Disruptive Open Access Model. *SMS 34th Annual International Conference*, September 20-23, 2014 in Madrid, Spain.
39. Chung, K. and Ansari, S. 2014. From Events to Institutions: Manufacturing Consent After a Disaster to Create New Institutions. *SMS 34th Annual International Conference*, September 20-23, 2014 in Madrid, Spain.
40. Boutinot, A. Joly, I., Mangematin, V., and Ansari, S. 2014. Becoming a star in creative sectors. Expert reputation as a mediator for achieving fame. *EURAM 2014 Conference*, Valencia, Spain, June 4 - 7, 2014.
41. Reinmoeller, P and Ansari, S. 2014. Constructing usefulness for a stigmatised practice. A study of competitive intelligence. *EURAM 2014 Conference*, Valencia, Spain, June 4 - 7, 2014.
42. Reinecke, J. and Ansari, S. 2014. What Is A 'Fair' Price? Ethics as sensemaking. Sixth International Symposium on *Process Organization Studies (PROS)*, 19-21 June 2014. Rhodes, Greece.
43. Reinecke, J. and Ansari, S. 2014. What is a "fair" price? Ethics as sensemaking. Third *European Theory Development Workshop (ETDW)* in OMT and Strategy 2014. Amsterdam, The Netherlands.

44. Reinecke, J and Ansari, S. 2014. Understanding the Process of Responsibilization. Linking Business to Conflict Minerals and Human Rights Abuse. Fostering Labor Rights in the Global Economy Multidisciplinary Perspectives on the Effectiveness of Transnational Public and Private Policy Initiatives. *Workshop at the Leuven Centre for Global Governance Studies*, Leuven, Belgium, Feb 2014.

## 2013

45. Reinecke, J. and Ansari, S. 2013. Developing producers or certifying development? How and why temporal structures matter for organizations serving low-income communities *Presented at Academy Of Management Journal (AMJ) Workshop Special Research Forum: "West Meets East: New Concepts And Theories"* Guangzhou, China October 12, 2013.

46. Thananusak, T. and Ansari, S. 2013. Adoption of Multi-Valued Practices: A Study of Open Access Self-Archiving in Academic Institutions. OMT, *Academy of Management Conference*, Orlando, USA 2013.

47. Reinecke, J. and Ansari, S. 2013. Be fair or care? Fairtrade and the standardization of ethics. OMT, *Academy of Management Conference, Orlando, USA 2013. Winner of the Best Environmental and Social Practices paper award*, OMT division.

48. Ansari, S. 2013. Presenter at Professional Development Workshop on Carbon Markets in Question at *Academy of Management Conference, Orlando, USA 2013*.

49. Ansari, S. Speaker at Disasters, Crises, Environmental Accidents: Phenomenon-Driven vs. Theory-Driven Research. *Academy of Management Conference, Orlando, USA 2013*.

50. Reinecke, R. and Ansari, S. 2013. Timing Development. How Organizations Serving Low-Income Communities Negotiate Temporal Structures to be presented at *Academy of Management Journal (AMJ) Workshop Special Research Forum: "West Meets East: New Concepts And Theories"* Guangzhou, China, October 12, 2013.

51. Reinecke, J. and Ansari, S. 2013. The Emergence of a New Category: A Case Study of "Conflict-Free" Gold. Presented at *EGOS Annual Colloquium Sub-theme 48: The Emergence of Categories, Identities, Fields and Organizational Forms*, Montreal, Canada, July, 2013.

52. Reinecke, J. and Ansari, S. 2013. The unintended consequences of social movements: The shifting relationship between Occupy London and the Church of

England. *EGOS Annual Colloquium Sub-theme 28: Troubled Times, Big Issues, Institutional Crises: Insights from Organization Theory*, Montreal Canada. July, 2013.

53. Ansari, S and Reinecke, R. 2013. Organizational Challenges In Developing Low Income Communities: The Role Of Temporal Structures In Fairtrade Certification. *EURAM, 2013. Istanbul*, June 27-30, 2013.
54. Reinecke, J. and Ansari, S. 2013. The Emergence of a New Sustainable Category: Case Study of “Conflict-Free” Gold. Presented at Strategic Management Society (SMS) Atlanta, USA, Sep-Oct. 2013.
55. Reinecke, J. and Ansari, S. 2013. The Unintended Consequences of Social Movements: The Shifting Relationship Between Occupy London and The Church of England. Presented at the International Conference Inequality, Institutions and Organizations, at Segal Graduate School of Business, Simon Fraser University, Vancouver, Canada. June 6-8, 2013.
56. Ansari, S. Munir, K. Rindova, V. Kyprianou, 2013. Valorizing Products And Resources Discursively: Firm Strategies For Managing Resource Value. Presented at 2<sup>nd</sup> European Theory Development Workshop in OMT and Strategy, June 20-21, 2013 – HEC Paris.

## 2012

57. Vassalo, J. and Ansari, S. 2012. Reputation-damaging events and organizational transformations: a model of reputation-repair. *Academy of Management Conference, Boston, USA 2012*.
58. Reinecke, J. and Ansari, S. 2012. The politics of value: the work of value entrepreneurs in shaping categories, *Academy of Management Conference, Boston, USA 2012*.
59. Ansari, S. Munir, K. and Rindova, V. 2012. The importance of heterogeneous and homogeneous discourses in the creation of value around resources, *Academy of Management Conference, Boston, USA 2012*.
60. Thananusak, T. and Ansari, S. 2012. Valuing a moral practice: a study of open access self-archiving in academic institutions. Sub-theme 43: “Value, Values and Valuation,” in the *28th EGOS Colloquium 2012*, Helsinki, Finland. Conveners: Juliane Reinecke, Klaus Weber, Hugh Willmott.
61. Ansari, S. Kamal Munir, K. and Violina Rindova, V. 2012. How the type and timing of discourse matters in the creation of value around resources. Sub-theme 43: “Value, Values and Valuation,” in the *28th EGOS Colloquium 2012*, Helsinki, Finland. Conveners: Juliane Reinecke, Klaus Weber, Hugh Willmott.

62. Ansari, S. and Nijland, M. 2012. Business Model Innovation at the Bottom (Base) of the Pyramid Shahzad Ansari, Marloes Nijland, *SMS 32nd Annual International Conference* Prague, October 6–9, 2012.
63. Spaan, A. and Ansari, S. 2012. How Management Practices Vary As They Diffuse Within An Organization. A Case Study of Ace in the Aerospace Industry, *EURAM 2012*. Rotterdam, June 6-8.
64. Reinecke, J. and Ansari, S. 2012. Market Rebels or Market Abettors? Social Movements and the Commodification of Critique. *AIB 2012 Annual Meeting*, Washington, DC, USA June 30-July 3.
65. Reinecke, J. and Ansari, S. 2012. The Moralization of Business and the Commodification of Care: Can Business and Care Co Exist? *AIB 2012 Annual Meeting*, Washington, DC, USA, June 30-July 3.
66. Spaan, A. and Ansari, S. 2012. How Management Practices Vary as They Diffuse Within an Organization: A Case Study of Ace in the Aerospace Industry. *AIB 2012 Annual Meeting* Washington, DC, USA, June 30-July 3.
67. Reinecke, J. and Ansari, S. 2012. The Politics of Value: The Work of Value Entrepreneurs in Shaping Categories, *1st European Theory Development Workshop in OMT* June 28-29, 2012 – Grenoble, France.
68. Ansari, S., Wijen, F. and Gray, B. 2012. Constructing a Climate Change Logic: An Institutional Perspective on the “Tragedy of the Commons.” *2012 IACM Conference*, Stellenbosch, South Africa.

## 2011

69. Ansari, S., Munir, K., and Gregg, T. 2011. Bowling Alone? A Critical Look at Accounts of Inclusive Growth at the ‘Bottom of the Pyramid.’ Paper to be presented at the OMT Division, Academy of Management (AOM), August, 2011. San Antonio, USA.
70. Ansari, S. and Wenting, R. and Reinecke, J. 2011. The Role of Semantic Fit in Shaping Legitimacy for Service Offerings. A study of mortgage firms. Paper to be presented at the OMT Division, Academy of Management (AOM), August, 2011. San Antonio, USA
71. Ansari, S. M. and Krop, P. 2011. Incumbent Performance in the Face of a Radical Innovation: Paper presented at European Academy of Management (EURAM), 2011 Tallinn, Estonia.

72. Ansari, S., Munir, K., and Gregg, T. 2011. Bowling Alone? A Critical Look at Accounts of Inclusive Growth at the 'Bottom of the Pyramid.' Paper presented at the European Academy of Management (EURAM), 2011 Tallinn, Estonia.
73. Reinecke, J. and Ansari, S. 2011. Market rebels or market abettors? Social movements and the commodification of critique. Paper presented at the 2011 SASE Annual Conference, Madrid, Spain, June, 23-25.
74. Reinecke, J. and Ansari, S. 2011. The Politics of Values and Value Creation. Paper presented in Stream 23 at the Seventh Critical Management Studies (CMS) Conference Naples, Italy July 11-13, 2011.
75. Reinecke, J. and Ansari, S. 2011. The Politics of Values and Value Creation. Paper presented in Sub Theme 26 at EGOS, Gothenburg, Sweden, July, 2011.
76. Ansari, S. M. and Krop, P. 2011. Who does better when there is a radical innovation; incumbents or challengers? Paper to be presented at the Strategic Management Society (SMS), 31<sup>st</sup> Annual International Conference, Miami, USA, November 6-9, 2011 (Nominated for Best Conference Paper, SMS, 2011).
77. Ansari, S, Wijen, F., and Gray, B. 2011. Strategies for Mobilizing Actors in Transnational Commons. Paper to be presented at the Strategic Management Society (SMS), 31<sup>st</sup> Annual International Conference, Miami, USA, November 6-9, 2011.
78. Wijen, F., Ansari, S, and Gray, B. 2011. Strategies for Mobilizing Actors in Transnational Commons. Presented at Alliance for Research on Corporate Sustainability (ARCS) Third Annual Conference, May 9-11, The Wharton School, University of Pennsylvania, USA.
79. Reinecke, J. and Ansari, S. 2011. The moralization of business and the commodification of care. Some implications. Target journal: *Journal of Management Enquiry*

## 2010

80. Ansari, S. and Millard, S. 2010. Organic and Acquisitive Growth: The Role of Slack and Strategy in Organizational Performance. Paper presented at BPS (Business Policy and Strategy Group), Academy of Management, Montreal, Canada, 2010.
81. Ansari, S, Wijen, F. And Gray, B. 2010. An Institutional Perspective on the Construction and Governance of a Transnational Commons: The contested logics of climate change debate. Presented in symposium on the Climate Change Debate at OMT (Organization and Management Theory group), Academy of Management, Montreal, Canada, 2010.

82. Ansari, S. Slingerland, C. and Carberry, E. 2010. Examining the Effect of Emotional Intelligence on Leadership Outcomes: Evidence from CEOs of SMEs in the Netherlands. Paper presented in symposium on leadership and emotional intelligence. (Had to withdraw my name as co-author to stay within Rule of 3).
83. Carberry, E. Ansari, S. and Mantel, J. 2010. Keeping Organizations Honest: Framing, Counterframing, and the Role of Social Movements in Contesting Organizational Identity. Paper presented in Sub-theme 38, "Institutions, Culture, and Movements," 28<sup>th</sup> EGOS Colloquium, Lisbon, Portugal, 2010.
84. Ansari, S. and Wenting, R. 2010. The Role of Semantic Fit in Shaping Legitimacy for Service Offerings. A study of mortgage firms. Paper presented in Track Sub-theme 08: Institutions and Knowledge: Sources and Consequences. 28<sup>th</sup> EGOS Colloquium, Lisbon, Portugal, 2010.
85. Ansari, S. and Reinmoeller, 2010. Why don't organizations abandon practices that neither do good nor look good? A study of the development and persistence of the practice of Competitive Intelligence. Paper presented in Track 22. Management and Glocalization: Global Dissemination and Local Adaptation of Managerial Concepts," 28<sup>th</sup> EGOS Colloquium, Lisbon, Portugal, 2010.
86. Ansari, S. Werkman, R., Koene, B., Bakker, M. and Heyden, M. 2010. Middle Management: Excess Baggage or Key Need? The Role of Middle Management in the Change Process. Presented at European Academy of Management (EURAM) conference, Rome, 2010.
87. Reinmoeller, P. And Ansari, S. 2010. Why Do Organizations Persist With Practices That Neither Do Good Nor Look Good? A Study of the Development and Persistence of the Practice of Competitive Intelligence. Presented at European Academy of Management (EURAM) conference, Rome, 2010.
88. Ansari, S. and Millard, S. (2010). Organic and Acquisitive Growth: The Role of Slack and Strategy in Organizational Performance Corporate Strategy – Managing and Governing Acquisition and Divestiture Decisions in Multi-Business, Presented at European Academy of Management (EURAM), Rome, 2010.
89. Carberry, E. Ansari, S. and Mantel, J. 2010. Framing and CounterFraming around Collective Organization Events. Climate Change Corporations and the COP15. Paper presented at the Fifth Organization Studies summer workshop on "Social Movements, Civil Societies and Corporations," Margaux, France, May 2010.
90. Cheng, P, Ansari, S and Koene, B. 2010. Institutional change, new markets and the role of foreign firms: A study of the temporary staffing industry in Spain. Paper presented at 3<sup>rd</sup> LAEMOS Colloquium (Latin American and European Meeting on

Organization Studies), on Constructing and disrupting social realities at Buenos Aires, Argentina, April 2010.

91. Munir, K., Ansari, S, and Gregg, T. 2010. Beyond the Hype? Expanding Research at the Bottom of the Pyramid. Paper presented in Track: 1 - Institutions, Governance, and CSR Theories on the Relationships among Business, Government and Society at Academy of International Business. Annual Meeting Rio de Janeiro, Brazil, 2010.

## **2009**

92. Ansari, S. M. and Wijen, F. and Gray, B. 2009. Averting the “tragedy of the commons”: An institutional perspective on the construction and governance of transnational commons. Winner of Caroline Dexter Award for OMT Division (Best International paper) at the Academy of Management, 2009, Chicago, USA.
93. Vermeulen, P., Ansari, S., and Knobens, J. 2009. Ideological communities, issue interpretation and the implementation of new practices in Dutch Childcare. Accepted for presentation at Second International Conference on: Institutions, Innovation and Space at University of Alberta on June 21–23, 2009.
94. Ansari, S. M. and Munir, K. and Rindova, V. 2009. What lies beneath? The creation of value in the resource-based view. Presented at SASE 2009 Mini-Conference: Price and Value in Markets and Firms Paris. Also presented at European Science Foundation (ESF) Exploratory Workshop on exploring symbolic value creation in organizations, Bocconi University, Milan September 6-9, 2007.
95. Munir, K., Ansari, S., Tracey, P. and Dacin, T. 2009. The Development of a Market: Insights from the Case of Mobile Telephony. Presented at Sub-theme 08: Institutions and knowledge: The role of materiality EGOS July 2009, Barcelona.
96. Sidhu, J., Bettina Wittneben, B. and Ansari, S. 2009. Why do Entrepreneurial Stories Matter? Obtaining Legitimacy and Resources by Recounting a Coherent Mission. Paper to be presented at EGOS Conference 2009 in Barcelona, Spain in track 25 on “Energizing entrepreneurship” and at the Strategic Management Society (SMS) Conference 2009 in Washington D.C. USA.
97. Ansari, S, and Plantinga, R. 2009. Examining the relationship between causal ambiguity, causal clarity and sustained competitive advantage.
98. Ansari S. M. and Phillips, N. 2009. Learning from iPod: Strategies for Succeeding in Digital Consumer Environments. Target journal: California Management Review.



99. Ansari, S., Peet, T., Aguirre, R., Akentieva, K., Luy, Y. and Malash, K. 2009. The Cubic Model of Political Risk Evaluation. Political Risk Decision Analysis Utilizing a 3-Dimensional Framework.

## **2008**

100. Munir, K., Ansari, S. 2008. The Development of a Market: Insights from the case of Mobile Telephony. Presented at Copenhagen Conference on Energizing Markets, October 30-November 01, 2008, Copenhagen, Denmark.
101. Munir, K., Ansari, S. 2008. Entrepreneurs Make Markets But Not in Circumstances of Their Choosing: Insights from the Mobile Telephony Field Presented at McGill-Cornell Conference on Institutions and Entrepreneurship June 24-26, 2008, Montreal, Canada.
102. Ansari, S. and Garud, R. 2009. Inter-Generational Transitions in Socio-Technical Systems: The Case of Mobile Communications. To be presented at Industry Studies Conference, May 28-29, 2009, at the University of Illinois, Chicago, Illinois.
103. Ansari, S. M. and Krop, P. 2008. Incumbent Performance in the Face of a Radical Innovation: Paper presented at the Academy of Management, 2008, Anaheim, USA and EURAM 2008, Slovenia.
104. Vermeulen, P., Ansari, S. M., Raab, J. and Raaijmakers, A. 2008. Changing institutional templates: Theorization Processes in the Dutch child care sector Paper presented at the Academy of Management, 2008 Anaheim, USA.
105. Koene, B. and Ansari, S. 2008. From institutional entrepreneurship to institutional maintenance and extension in the Dutch temporary work industry. Presented in subtheme 43. Breaking the silence: institutional theory and inequality EGOS 2008, Amsterdam.
106. Vermeulen, P., Ansari, S. M., Raab, J. and Raaijmakers, A. 2008. Changing institutional templates: Theorization Processes in the Dutch child care sector Paper presented at EGOS, Sub theme 38. Vienna, July 5-7, 2007.
107. Ansari, S. M. and Koene, B. 2008. The Changing role of institutional entrepreneurship. The development of Dutch temporary work industry from 1960-2007. Presented in subtheme 42. Beyond Waltz – Dances of individuals and organization. EGOS 2008, Vienna.
108. Ansari, S., Sidhu, J, Oshri, I and Volberda, H. 2008. Knowledge management across organizational boundaries. The role of political dynamics in an offshoring context. Presented at Academy of Management, 2008 Anaheim, USA. And at EGOS, Sub theme 38. Vienna, July 5-7, 2007.

## **2007**

109. Ansari, S. M. and Garud, R. 2007. Dual Processes; Simultaneous Momentum and Inertia. The case of Mobile Telephony. Presented at TIM, AOM Philadelphia, 2007. Received grant from Networks, Electronic Commerce and Telecommunications (NET) Institute, Stern NYU for this project. Published in NET Working Paper Series, Vol.4 No 69. October 31,2007.
110. Ansari, S. M. and Neerijnen P. 2007. Capability generation in hypercompetitive environments. Leveraging strong and weak ties to integrate organizational knowledge. Presented at BPS, Academy of Management, 2007, Philadelphia, and at the 2nd Annual Copenhagen Conference on Strategic Management Copenhagen Business School, Copenhagen, 2006.
111. Ansari, S., Sidhu, J, Oshri, I and Volberda, H. 2007. Knowledge management across organizational boundaries. The role of political dynamics in an offshoring context. Presented at EGOS, Sub theme 38. Vienna, July 5-7, 2007.
112. de Wever, S. Van den Bosch, F. Volberda, H. and Ansari, S. M. 2007. The impact of a project manager's social capital on knowledge capture and knowledge use. Presented at LRP workshop on 'Managing through projects, 27th March 2006, CASS, City University, London. Target Journal: Project Management Journal.
113. Ansari, S. and Sidhu, J. 2007. Resource value and new markets. The case of mobile telephony. Presented at EURAM, Paris, Track: Revitalizing entrepreneurship. May 18-19. 2007.

## **2006**

114. Ansari, S. and de Wever, S. 2006. A buyer-seller perspective on price and value: 3G auctions from an economic and a social lens. Presented at the BPS, Academy of Management Conference, Atlanta, 2006.
115. Wijen, F and Ansari, S.M. Institutionalization in the face of collective inaction: 2006. The case of global climate policy. Presented at the OMT Division at the Academy of Management Conference, Atlanta, 2006.

## **2005**

116. Ansari, S. M. Resource value and new markets. 2005. The case of mobile telephony. Presented at BPS Division, Academy of Management, 2005.

117. Ansari, S. M. and Phillips, N. 2005. Consumer-led institutional change. The case of SMS in mobile telephony. Paper presented at TIM Division, Academy of Management, Honolulu, 2005.

## **2004**

118. Ansari, S. M. and Munir, K. 2004. The Development of a Market: Insights from the Case of Mobile Telephony”, Paper presented at the 20<sup>th</sup> EGOS Colloquium in Ljubljana, Slovenia. Sub-Theme: 33. Organizing Markets, July 1 - 3, 2004 and in the TIM division at AOM New Orleans, 2004.

119. Ansari, S. M. 2004. Words Fly. Script Remains – Don’t call, Text! The Embeddedness of Technology in Social Practice. Paper presented at 2004 Academy of Management Conference (AOM) (TIM Division), New Orleans, USA 2004.

120. Ansari, S. M. 2004. Leveraging Value from Resources. The Creation of the Mobile-phone Market. Paper presented at 2004 Academy of Management Conference (AOM) (BPS Division), New Orleans, USA 2004.

121. Ansari, S. M. and Munir, K. 2004. 3G licenses from a Resource-based Perspective. Proposal selected to present in the *Strategic Management Society’s* 24<sup>th</sup> Annual International Conference, Oct 31- Nov 3, 2004 in San Juan, Puerto Rico, USA

122. Ansari, S. M. and Munir, K. 2004. Is the Future Here Already? The Transformation of the Mobile Telephony Market in the UK, accepted for paper presentation at the 2004 ISS Conference on Innovation, Industrial Dynamics and Structural Transformation: Schumpeterian Legacies University of Bocconi, Milan, June 9-12 2004.

## **2003**

123. Ansari, S. M. 2003. How Valuable is a Piece of the Spectrum? Re-examining the Notion of Value in the Resource-based View. Paper presented at the Academy of Management Conference (AOM) (BPS Division) in Seattle, USA, August, 2003.

124. Ansari, S. M. 2003. The Fight for scarce Spectrum: Value Creation and the Resource-Based View of the Firm”. Paper selected to be presented at the British Academy of Management (BAM) Conference in Harrogate, UK, September, 2003

## **TEACHING**

- EMBA Strategic Management, Core Module 2016-17; 2015-16; 2014-15; 2013-14; 2012-13 and 2011-12.
- Engineering, Strategic Management. 4E11, 2015, 2016.
- MPhil Technology Policy: TPE7: Political Economy of Technology Policy, 2015.
- EMBA Advanced Strategic Management, 2011.
- MISO-2: Capstone M-Phil in Management, Course on Strategy and Innovation, Judge Business School, University of Cambridge, 2009-2016,
- MPhil Course in Strategic Management, 2011.
- SM2: Competition in an international context. Capstone course in Strategy at Department of Strategic Management and Business Environment., Rotterdam School of Management, Erasmus University. 2004-2008.
- SM4 Research Clinic. Core Course in Methods at Department of Strategic Management and Business Environment, Rotterdam School of Management, Erasmus University. 2005-2008.
- BKMME95-08: International Strategic Sourcing. Elective course Department of Strategic Management and Business Environment., Rotterdam School of Management, Erasmus University. 2007-2009.
- BKMME4. International Management. 2005-6 and 2009.

## **Undergraduate**

- MOTI: Bachelors Course on Technology Strategy, Judge Business School, University of Cambridge, 2010, 2011 and 2012.
- Coordinator. BAB02-08: International Business Strategy, BAB02. 2006-2008
- CEMS (Strategic alliance of leading business schools and multinational companies for pre-experience Master's in management) Course Research Clinic. 2007-2008.
- Business Plans. 4 Groups and 16 teams 2005-2008.

## Supervisions And Examination Duties

PhD, MBA, EMBA, M-Phil, MST and MOTI Theses Judge Business School, University of Cambridge, 2009-2010.

Trin Thananusak 2016. Multiple Organisational Identities and Organisational Change: The Case of Open Access Graduated with PhD. External examiner, Prof John Amis, Internal examiner, Michael Barrett.

- **External Examiner for PhD Thesis Examinations**

1. **Kätlin Pulk** 2016. Making Time While Being in Time. A Study Of The Temporality Of Organizational Processes Copenhagen Business School, Copenhagen, Denmark.
2. **Helen Etchanchu Schneider** 2016. The Roles of Discourse, Legitimacy and Power In Enabling and Hindering Institutional Change Towards Sustainability. ESSEC Business School, Cergy, France.
3. **Anna Margaret Plodowski** 2016. Performative Multiplicity: Non-Coherence and Sociomateriality in The Implementation Of Renewable Electricity Imperial, College Business School, London, UK.
4. **Verena Girschik**, 2015. Realizing Corporate Responsibility, Copenhagen Business School, Copenhagen, Denmark.
5. **Saeed Khanaga**. 2016. Dynamic Capabilities for Managing Emerging Technologies Organizational and managerial antecedents of effective adoption of Cloud Computing. Rotterdam School of Management, Erasmus University, The Netherlands.
6. **Cornelis Vincent Heij** 2015. Innovating beyond technology. Studies on how management innovation, co-creation and business model innovation contribute to firms' (innovation) performance. Rotterdam School of Management, Erasmus University, The Netherlands.
7. **Mariyani Ahmad Husairi**. 2015. Imitative Market Entry Strategies: The Role of Strategic Orientation, Resources, Capabilities And Absorptive Capacity, Cardiff Business School, Cardiff, Wales, United Kingdom.
8. **Nuno R. Barros de Oliveira**, 2013. A Theory of Coordination Voids in Dynamic Inter-Organisational Relationships: A study of social housing projects in England Department of Management. The London School of Economics and Political Science. London, UK.

9. **Amelie Villeneuve** 2013: Development of Capabilities In Western Professional Services Firms Internationalising in Fast-Growing Economies. Cranfield Business School, Cranfield University.
- **Internal examiner for PhD thesis examinations**
    1. **Christian Hampel**. 2016. When Crisis Hits: How Organizations Manage Their Reputations, Fight Stigmatization, and Regain Legitimacy External: Royston Greenwood.
    2. **Giulia Cappellero**, 2013. Institutional Pluralism and Organizational Change.. Insights from Hybrid Organizational Forms in the Italian Health Care Field. External Tina Dacin
    3. **Aoife Brophy Haney** 2013. The Evolution of Firms' Strategic Responses to Climate Change: Information, Capabilities and Impact.
    4. **Rashedur Chowdhury** 2012. Multinationals' climate change strategy development: Threat or opportunity as the driving force. Reconceptualizing the Dynamics of the Relationship between Marginalized Stakeholders and Multinational Firms. External: Guido Palazzo.
    5. **Barclay Lincoln Burns** 2013. Explaining differences in organizational performance: A Governance-Capabilities-Performance Framework.
  - Masters Theses (10 each year from 2005-2009) and PhD thesis for Pepijn Neerijnen, Department of Strategic Management and Business Environment, Rotterdam School of Management, Erasmus University 2005-2008.
  - Supervision of Executive MBA Projects (Schlumberger group) and CEMS projects at Rotterdam School of Management, Erasmus University 2005-2008.

## **EXECUTIVE EDUCATION AND PROFESSIONAL EXPERIENCE**

- Areas of expertise in executive education include strategic management, technological and business model innovation, corporate social responsibility and triple bottom line.
- Organizations for executive education programs include **McKinsey, ICBC, Airbus, Shell, British Telecom, China Development Bank, Nokia, Laing O'Rourke, UNICEF, Essex County Council, City & Guilds, KLEC (Kuala Lumpur Education City), Shanghai University of Finance and Education, Tsinghua University, Ahmedabad University. Karachi School of Business and Leadership, University of Deusto and University of São Paulo.**

- Consultant for Thinfilms Inc, NJ, USA, a firm providing thin film services (in particular coating services) to over 150 corporations in the Hybrid microelectronics, Semiconductor, Optical, Medical and Sensor industries

## **MEMBERSHIPS**

- Member Editorial Board, **Academy of Management Journal**
- Member Editorial Board, **Academy of Management Review**
- Member Editorial Board, **Organization Science**
- Member Editorial Board, **Journal of Management Studies**
- Member Editorial Board, **Organization Studies**
- High Performing Member, Erasmus Research Institute of Management (ERIM), Erasmus University, Rotterdam, The Netherlands
- Member of the Academy of Management (AOM), OMT, BPS and TIM.
- Member of the American Sociological Association (ASA),
- Member of European Academy of Management (EURAM),
- Member of European Group for Organization Studies (EGOS),
- Member of Strategic Management Society (SMS).
- Member of the Society for the Advancement of Socio-Economics (SASE).
- Member of Organization Theory Research Group (OTREG).
- Fellow of the Cambridge Commonwealth Trust (CCT).
- Member of Dutch Institutional Theory Group (DITG).

## **ORGANIZER**

- Ansari, S. Member of Scientific Committee, *3<sup>rd</sup> European Theory Development Workshop in OMT* June, 2014 – Amsterdam. The Netherlands.
- Ansari, S. Member of Scientific Committee, *2<sup>nd</sup> European Theory Development Workshop in OMT* June, 2013 – Paris, France

- Ansari, S. Member of Scientific Committee, *1<sup>st</sup> European Theory Development Workshop in OMT* June 28-29, 2012 – Grenoble, France
- Ansari, S. Chair and Discussant of session III.(Chairs: Shaz Ansari, Rick Delbridge & Frank den Hond) *3<sup>rd</sup> European Theory Development Workshop in OMT* June, 2014 – Amsterdam. The Netherlands.
- Ansari, S. Chair and Discussant of session, *Multidimensional Perspective on Market Formation* (Chairs: Shaz Ansari, Rodolphe Durand & Peer Fiss) at *1<sup>st</sup> European Theory Development Workshop in OMT* June 28-29, 2012 – Paris, France
- Ansari, S. Chair and Discussant of session, *Multidimensional Perspective on Market Formation* (Chairs: Shaz Ansari, Rodolphe Durand & Peer Fiss) at *1<sup>st</sup> European Theory Development Workshop in OMT* June 28-29, 2012 – Grenoble, France
- Ansari, S. Track chair at EURAM conference 2011 (Tallinn, Estonia), 2012 (Rotterdam, The Netherlands), 2013 (Istanbul, Turkey) and 2014 (Valencia, Spain).
- Ansari, S. Facilitator, Disasters, Crises, Environmental Accidents: Theory Development & Rigor Based on Small Sample Size, *AOM, Boston, USA, August 03, 2012*
- Co-organizer of Showcase Symposium, OMT Division, Academy of Management (AOM) 2010. Co organized with Barbara Gray and Frank Wijen. The Climate Change Debate: Constructing the “rules of the game.” Discussants Royston Greenwood and Jonatan Pinske.
- Hosted Organization Theory Research Group (OTREG) workshop at Rotterdam School of Management, Erasmus University, Rotterdam on September 14, 2007.
- Session Chair in OMT session titled “Technology, Institutions and Innovation.” Academy of Management Montreal, Canada. 2010.

## **REVIEWER FOR FOLLOWING JOURNALS AND CONFERENCES**

### **Journals**

1. Academy of Management Review,
2. Academy of Management Journal,
3. Administrative Science Quarterly,
4. Organization Science,
5. Strategic Management Journal,
6. Management Science,



7. Organization Studies,
8. Journal of Management Studies,
9. Research Policy,
10. Strategic Organization
11. Business Ethics Quarterly
12. Journal of Business Ethics
13. Organization,
14. Journal of Management Inquiry,
15. Human Relations,
16. British Journal of Management,
17. Long Range Planning,
18. Journal of Organization Change Management

### **CONFERENCES**

1. Academy of Management Conference (OMT, TIM and BPS),
2. Strategic Management Society (SMS).
3. EURAM (European Academy of Management).
4. Academy of International Business (AIB)

### **CONTACT DETAILS**

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### **REFERENCES**

On request