

Curriculum Vitae: Geoff Meeks

University of Cambridge, Judge Business School,
Trumpington Street, Cambridge, CB2 1AG
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Nationality: British

Degrees

B.A. Cambridge, Economics, Class 1; Ph.D. Edinburgh, Accounting and Economics

Positions held

2016- Professor Emeritus of Financial Accounting and honorary Director of Research,
University of Cambridge, Judge Business School (CJBS)

2003-16 Professor of Financial Accounting, CJBS (variously Acting Director, CJBS, Head of
Finance and Accounting Group, Director of Teaching)

Previously Senior Lecturer, Lecturer, Assistant Director of Research, Director of Graduate
Studies, University of Cambridge, Faculty of Economics; SSRC Postdoctoral Research Fellow,
Research Officer, Dept. of Applied Economics, Cambridge; Research Associate, Dept. of
Accounting and Business Method, University of Edinburgh; Trainee accountant, Price
Waterhouse

Variously also: Fellow of Darwin College, Cambridge

Academic Fellow, Institute of Chartered Accountants in England and Wales

Visiting Scholar, Harvard Business School, INSEAD, LSE

Research

Working at the intersection of accounting and economics. Current themes: M&A, insolvency,
government income and expenditure

Teaching

Accounting, M&A, regulation of accounting and finance

Teaching awards: MBA (2016), Executive Education (2018)

Publications

Policy notes

The NHS

<http://blogs.lse.ac.uk/politicsandpolicy/engineering-financial-distress-nhs/>

Accounting for M&A

<http://www.icaew.com/en/technical/financial-reporting/financial-reporting-faculty/by-all-accounts/july-2016>

Tax avoidance

<http://blogs.lse.ac.uk/politicsandpolicy/the-curious-case-of-bank-tax-since-the-bailout/>

Employers' pension liabilities

<http://blogs.lse.ac.uk/politicsandpolicy/understanding-pension-obligation-figures/>

Housing policy

<http://blogs.lse.ac.uk/politicsandpolicy/who-is-helped-by-help-to-buy/>

Financial regulation

<http://blogs.lse.ac.uk/businessreview/2018/09/03/ten-years-from-the-crash-time-to-row-back-on-financial-regulation-and-compliance/>

Previous articles in Financial Times, Guardian, Sunday Times, Accountants' Magazine

Books/booklets

G Meeks and G Whittington, **The Financing of Quoted Companies in the United Kingdom**, Royal Commission on the Distribution of Income and Wealth, London: HMSO, 1976, ISBN 0 11 730068 3, Pp. 79

G Meeks, **Disappointing Marriage: A Study of the Gains from Merger**, Cambridge University Press, 1977, ISBN 0 521 21691 5 (hard covers) 29234 4 (paperback), Pp.109

G Meeks and J G Meeks, **Public Money in Private Industry**, Open University Press, 1979, ISBN 0 335 08504 0, Pp.64

A W Goudie and G Meeks, **Company Finance and Performance**, Cambridge University, Dept. of Applied Economics, 1986, ISBN 0 906251 08 7, Pp.627

G Meeks, J M Wheeler and G Whittington, **The Cambridge/DTI Databank of Company Accounts**, Cambridge University, Dept. of Applied Economics, 1998, ISBN 0 906251 13 3, Pp.213

G Meeks and J G Meeks, **Towards a Cost-Benefit Analysis of Accounting Regulation**, Institute of Chartered Accountants in England and Wales, 2002, ISBN 1 84152 103 5

A Amel-Zadeh and G Meeks, eds., **Accounting for M&A**, Routledge, in preparation

Chapters in books

G Meeks and G Whittington, 'Financing of quoted companies in the UK', in Royal Commission on the Distribution of Income and Wealth, Report No. 2, **Income from Companies and its Distribution**, Cmnd.6172, London: HMSO, 1975: 163-74

G Meeks and M V Clark, 'The UK workforce of larger listed companies involved in merger and takeover', in Milward and McQueeney, eds., **Company Takeovers, Management Organisation and Industrial Relations**, London: HMSO, 1981: 52-60

G Meeks, 'Cash flow and investment', in W E Martin, ed., **The Economics of the Profits Crisis**, London: HMSO, 1981: 115-42

G Meeks, 'Disaggregating the company sector', **Proceedings of the 1985 Statistics Users Conference**, Bank of England, 1985: 85-94

A W Goudie, G Meeks and M R Weale, 'The company sector', in Barker and Peterson, eds., **The Cambridge Multisectoral Dynamic Model of the British Economy**, Cambridge University Press, 1987: 389-410

G Meeks, 'Mergers', in Eatwell, Milgate and Newman, eds., **The New Palgrave: A Dictionary of Economics**, London: Macmillan, 1987:450-1

G Meeks, 'Some threshold problems in modelling the company sector', in Barker and Pesaran, eds., **Disaggregation in Economic Modelling**, Routledge, 1990

G Meeks, J M Wheeler and G Whittington, 'The Cambridge/DTI Database', in Skerratt, Pope and Board, eds., **Databases for Research in Accounting and Finance in the UK**, London: Institute of Chartered Accountants in England and Wales, 1991: 1-10

G Meeks, 'Shareholders', in Eatwell, Milgate and Newman, eds., **The New Palgrave Dictionary of Money and Finance**, London: Macmillan, 1992: 442-3

G Meeks, 'Rights issues', in Eatwell, Milgate and Newman, eds., **The New Palgrave Dictionary of Money and Finance**, London: Macmillan, 1992: 357

G Meeks, 'Company failure', in Eatwell, Milgate and Newman, eds., **The New Palgrave Dictionary of Money and Finance**, London: Macmillan, 1992: 410-11

G Meeks, 'Acquisitions and divestments', in Warner, ed., **International Encyclopedia of Business and Management**, London: Thomson Business Press, 1996: 154-60

G Meeks and J G Meeks, 'The accountant in a turbulent age', in Arestis, Palma and Sawyer, eds., **Markets, Unemployment and Economic Policy**, Essays in honour of Geoff Harcourt, London: Routledge, 1997: 91-6

A W Goudie and G Meeks, 'Hysteresis and company failure', in Begg and Henry, eds., **Applied Economics and Public Policy**, Cambridge University Press, 1998: 209-222

G Meeks, J M Wheeler and G Whittington, 'The Cambridge/DTI Databank', in Pope, ed., **Databases for Accounting Research**, second edition, www.summa.org.uk, Institute of Chartered Accountants in England and Wales, 1998

G Meeks and J G Meeks, 'The benefits of accounting regulation', in Andrews, ed., **Some Cost-benefit Issues in Financial Regulation**, London: Financial Services Authority, 2000

G Meeks, 'Acquisitions and divestments', in Warner, ed., **International Encyclopedia of Business and Management**, second edition, London: Thomson Business Press, 2002, 128-136

G Meeks, 'Financial accounting', in Michie, ed., **A Reader's Guide to the Social Sciences**, Fitzroy Dearborn, 2002

G Meeks and Whittington, G., 'Accounting for business combinations', in Arestis, P. and Eatwell, J., **Issues in Finance and Industry: Essays in Honour of Ajit Singh**, Palgrave Macmillan, 2008

G Meeks and J G Meeks, 'Accounting for Merger & Acquisition', **Wiley Encyclopedia of Management**, 3rd edition, 2015

A Amel-Zadeh and G Meeks, 'Fair value and the Great Financial Crisis', in Jones, S., ed., **The Routledge Companion to Accounting Theory**, Routledge, 2015: 197-216

G Meeks, "'Theories came and went, good data endured": accounting at Cambridge', Cord, R., ed., **The Palgrave Companion to Cambridge Economics**, Palgrave MacMillan, 2017

A Amel-Zadeh and G Meeks, 'Measuring fair value when markets malfunction: evidence from the financial crisis', in Livne, G. and Markarian, G., eds., **The Routledge Companion to Fair Value Accounting**, Routledge, 2018: 91-105

Papers in refereed journals

G Meeks, 'Profit illusion', **Oxford Bulletin of Economics and Statistics**, 1974, 36: 267-86

G Meeks, 'Profits under inflation', **AUTA Review**, 1974, 8:5-14

G Meeks and G Whittington, 'Directors' pay, growth and profitability', **Journal of Industrial Economics**, 1975, 24: 1-14

G Meeks and G Whittington, 'Giant companies in the United Kingdom, 1948-69', **Economic Journal**, 1975, 85: 824-43 (a shorter version also published in Italian in **Mercurio**, 1976: 65-71)

A W Goudie and G Meeks, 'Medium-term projections of companies' financial flows', **Accounting and Business Research**, 1981: 291-301

G Meeks and J G Meeks, 'Profitability measures as indicators of post-merger efficiency', **Journal of Industrial Economics**, 1981, 29: 335-44

G Meeks and J G Meeks, 'The case for a tighter merger policy', **Fiscal Studies**, 1981: 33-46

A W Goudie and G Meeks, 'Macroeconomic developments and individual companies' flows of funds', **Omega**, 1982, 10: 361-71

A W Goudie and G Meeks, 'Diversification by merger', **Economica**, 1982, 49: 447-59

A W Goudie and G Meeks, 'Individual agents in a macroeconomic model: UK companies in Cambridge's MDM', **Journal of Policy Modelling**, 1984, 6: 289-310

G Meeks and J G Meeks, 'Profitability measures as indicators of post-merger efficiency: a reply', **Journal of Industrial Economics**, 1984

A W Goudie and G Meeks, 'The exchange rate and company failure in a macro-micro model of the UK company sector', **Economic Journal**, 1991, 101: 444-57

R Chatterjee and G Meeks, 'The financial effects of takeover: accounting rates of return and accounting regulation', **Journal of Business Finance and Accounting**, 1996, 23: 851-68

G Meeks, 'Profit forecasts in the annual report: the problem of economic assumptions', **British Accounting Review**, 1998, 30: 159-72

D Gwilliam, R Macve and G Meeks, 'Agency theory and audit: the case of Lloyd's of London', **Accounting History**, 2000, 5: 61-91

G Meeks and J G Meeks, 'The loser's curse: accounting for the transaction costs of takeover and the distortion of takeover motives', **Abacus**, 2001, 37: 389-400

G Meeks, 'Reporting to shareholders: the proposals in the company law review', **Journal of Corporate Law Studies**, 2003, 3: 191-200

D Gwilliam, R Macve and G Meeks, 'The costs and benefits of accounting regulation: a case study of Lloyd's of London', **Accounting and Business Research**, 2005, 35: 129-46

G Meeks and J G Meeks, 'Ever bigger firms?', **European Review**, 2005, 13: 511-23

Botsari, A. and Meeks, G., 'Do acquirers overstate earnings prior to a share for share bid?', **Journal of Business Finance and Accounting**, 2008, 35 (5) and (6): 633-70

Meeks, G. and Meeks, J.G., 'Self-fulfilling prophecies of failure: the endogenous balance sheets of distressed companies', **Abacus**, 2009, 45:22-43 (2009 best paper award (joint))

Meeks, G. and Swann, G. M.P., 'Accounting standards and the economics of standards', **Accounting and Business Research**, 2009, 39 (3): 191-210

Amel-Zadeh, A. and Meeks, G., 'Bank failure, mark to market and the financial crisis', **Abacus**, 2013, 49 (3), 308-339 (2013 best paper award (joint))

Meeks, G. and Meeks, J.G., 'Mergers, accountants and economic efficiency', **Economia E Politica Industriale** (Journal of Industrial and Business Economics), 2014, 41: 121-137

Meeks, G. and Meeks, J.G., 'Why are banks paying so little UK Corporation Tax?', **Fiscal Studies**, 2014, 35(4): 511-533

Amel-Zadeh, A., Meeks, G. and Meeks, J.G., 'Historical perspectives on accounting for M&A', **Accounting and Business Research**, 2016, 46: 501-524

Botsari, A. and Meeks, G., 'Acquirers' earnings management ahead of stock-for-stock bids in "hot" and "cold" markets', **Journal of Accounting and Public Policy**, forthcoming (SSRN abstract 3244476)

Working papers

Amel-Zadeh, A., Evans, O. and Meeks, G., 'Forecasts of earnings by takeover bidders',
<http://ssrn.com/abstract=1178923>

Meeks, G. and Song, G., 'The convergence of the Chinese and Western takeover markets',
<http://ssrn.com.abstract=1505947>

Amel-Zadeh, A., and Meeks, G., 'The benefits and costs of managerial earnings forecasts in mergers and acquisitions', <http://ssrn.com/abstract=2198958>

Amel-Zadeh, A., Faasse, J., Li, K. and Meeks, G., 'Has accounting regulation secured more valuable goodwill disclosures?', <http://ssrn.com/abstract=2306584>

Jayasekera, R. And Meeks, G., 'Surviving without profits: the curious case of US airlines',
<http://ssrn.com/abstract=2337632>

Amel-Zadeh, A. and Meeks, G. 'Fair value accounting in distressed markets',
<https://ssrn.com/abstract=3096514>

Reviews, refereeing

Abacus, Accounting and Business Research, Applied Economics, British Academy, British Accounting Review, Brookings Institution, Cambridge Journal of Economics, Cambridge University Press, Economica, Economic Journal, ESRC, European Accounting Review, Industrial and Corporate Change, Journal of Accounting and Public Policy (Editorial Board), Journal of Business Finance and Accounting, Journal of Industrial Economics (Associate Editor), Journal of Management Studies, Leverhulme, Management Accounting Research, NIERC, Oxford Economic Papers, Routledge, Sloan Foundation