When searching for a term, like personal debt, Google will give you some pretty useful content like a Wikipedia page, helpful definitions, alternative keywords, and other things including advertisements. However, Google has also given you over 250 million results which you're not going to have time to work through. So, follow these steps to get exactly what you need and quickly.
Use speech marks

By putting your search term in “speech marks”, Google will search just for that phrase and this will help focus your results down to something a bit more manageable such as getting from over 250 million hits to just over 500,000 hits.
Use time and location filters

You might use the basic search box with Google but don’t forget the Search Tools options. You can limit your search to information from the past year for up-to-date content and even limit your results by a certain country if you’re just looking for UK debt.
Search within certain URLs

If you’re looking for reliable information on Google, you’ll want to search in reliable sources. By combining your search with inurl you can get information from specific domains such as UK academic institutions (.ac.uk).

So look for “personal debt” inurl:.ac.uk and you’ll get information about personal debt just from UK university websites. You can do this with US academic institutions too (.edu). This works well with other bodies such as the UK (.gov.uk) and US government (.gov).

About 4,900 results (0.59 seconds)

The Character of Credit. Personal Debt in English Culture ... www.history.ac.uk/reviews/review/435 Institute of Historical Research by DB Griffin - Related articles
Margot Finn’s book The Character of Credit: Personal Debt in English Culture, 1740–1914 is the first volume in a new series published by Cambridge University ...

an individual and household level analysis - University of ... www.le.ac.uk/economics/.../tecl.../econ03-5.pdf?... University of Leicester by S Brown - Cited by 00 - Related articles
personal debt problems experienced by individuals and families. ... conducted at the household level, implying that the determinants of personal debt are also at ...

Poverty, debt and credit - University of Bristol www.bristol.ac.uk/media-library/.../pbr_1404.pdf University of Bristol

The problem of personal debt and mental health https://www.brighton.ac.uk/.../the-problem-of-per... University of Brighton
There appears to be a consensus that personal debt, and indeed over-indebtedness, in the UK is a growing problem. The Citizens Advice Bureaus in England ...

The UK’s everyday debt economy | SPERI speridept.shef.ac.uk/.../uks-everyday-debt-econo... University of Sheffield
Jan 30, 2015 - Also, the self-employed rely on personal debt and housing equity, not business loans, to run their businesses. In addition, households with ...

Personal Debt - University of Cumbria www.cumbria.ac.uk/... Money Doctors University of Cumbria
Personal Debt: You may have heard it said that there is such a thing as ‘good debt and
Search for certain file types

You might want to find a really handy PDF of a report, or someone’s presentation slides on a certain topic, or even a useful spreadsheet with lots of stats for your project. Google will find this for you using the `filetype` function. So look for “personal debt” inurl:.ac.uk filetype:pdf to find PDF files on personal debt from UK universities. Simple!
Understanding complex terms

Google doesn’t just find stuff for you, it can also help you understand new or complex terms. By using the define function, Google will get a brief definition of that term so you can be an expert in no time and impress your friends. So look for define: EBITDA to get to grips with tricky terms for your course.