

# MBA ELECTIVE LIST

## 2016-2017

### Lent 2017

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- Behavioural Finance\*\*
- Cases in Corporate Finance I
- Creative, Arts and Media Management
- Creativity Workshop
- Digital Marketing
- Energy and Emissions Markets and Policies
- Financial Management for Start ups
- Global Business Environment
- How to think strategically - an exercise in game theory
- Introduction to Options, Futures and other Derivatives
- Leading and Managing Social Enterprise
- Leading Effective Projects (previously Project Management)
- Managing Big Data Analysis
- Managing Innovation Strategically
- Marketing and Innovation in Emerging Economies
- New Venture Finance\*\*
- Philosophy in Business
- Risk Management & Strategic Planning
- Strategic Performance Management
- Sustainable Business
- Topics in Investment Management\*

### Easter 2017

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- Advanced Digital Business
- Advanced Strategy
- Asian Capital Markets\*
- Cases in Corporate Finance II
- Consumer Behaviour
- Creativity and Innovation Management for Start Ups
- Entrepreneurship: How to Start a Technology Company
- Financial Market Trading Simulation
- Global Marketing
- Islamic Finance\*\*
- Liquid Alternatives and Hedge Funds\*
- Mergers and Acquisitions
- Organising Healthcare
- Pharmaceuticals & Biotechnology
- Private Equity
- Real Estate Finance and Investments\*\*
- Strategic Brand Management
- Strategies for Energy and Climate
- Stock Valuation
- Supply Chain Strategy
- The International Film and Screen Industries
- The Liberalisation & Regulations of International Financial Markets
- Value Driven Leadership
- Venture Capital and the Entrepreneurial World \*\*

*\*\*MBA course offered to MFin students*

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