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- The International Film and Screen Industries
- The Liberalisation & Regulations of International Financial Markets
- Value Driven Leadership
- Venture Capital and the Entrepreneurial World ** (To be Confirmed)

**MBA course offered to MFin students
*MFin course offered to MBA students
Concentration Elective Guide

A brief overview of the key electives associated with each Concentration.

**Creative Arts and Media Management**

Students must take Creative, Arts and Media Management (Lent) and one of the following:

- Advanced Digital Business (Easter)
- Advanced Strategy (Easter)
- Design Thinking (Easter)
- Digital Marketing (Lent)
- Disruptive Technology & Innovation (Easter)
- Doing Good Well: Leading Social Innovation for Local and Global Impact (Lent)
- International Film and Screen Industries (Easter)
- Philosophy of Business (Lent)
- Strategic Brand Management (Easter)
- Value-Driven Leadership (Easter)

**Energy and Environment**

- Energy and Emissions Markets and Policies (Lent)
- Strategies for Energy and Climate (Easter)

You can choose both above or, alternatively, one of the above and one from the list below:

- Entrepreneurship: How to start a Technology Company (Easter)
- Disruptive technology and Innovation (Easter)
- New Venture Finance (Easter)
- Philosophy of Business (Lent)
- Sustainable Business (Lent)

**Entrepreneurship**

- Design Thinking (Easter)
- Entrepreneurship: How to Start an Technology Company (Easter)
- Venture Capital and the Entrepreneurial World (Easter)

It is recommended that you take one of the courses above plus one other from the electives below:

- Creativity Workshop (Lent)
- Financial Management for Start-ups (Lent)
- Doing Good Well: Leading Social Innovation for Local and Global Impact (Lent)
- Leading Effective Projects (previously Project Management) (Lent)
- Managing Innovation Strategically (Lent)
- New Venture Finance (Easter)

**Finance**

Two of the following:

- Asian Capital Markets (MFIN) (Easter)
- Cases in Corporate Finance I (Lent)
• Cases in Corporate Finance II (Easter)
• Financial Market Trading Simulation (Easter)
• Mergers and Acquisitions (Easter)
• Liquid Alternatives (MFIN) (Easter)
• Management Accounting (Lent)
• New Venture Finance (Lent)
• Private Equity (Easter)
• Stock Valuation (Easter)
• The Coming of Modern Capital Markets (MFIN) (Easter)
• The Liberalisation and Regulation of International Financial Markets (Easter)
• Topics in Investment Management (MFIN) (Lent)
• Topics in Financial Statement Analysis (Easter)
• Venture capital and the entrepreneurial world (Easter) *To be confirmed

Global Business

• International Business (previously Global Business Environment) (Lent)
• Global Marketing (Easter)
• Marketing and Innovation in Emerging Economies (Lent)

You can choose two of the above or, alternatively, one of the above and one from the list below:

• Advanced Strategy (Easter)
• Asian Capital Markets (MFIN) (Easter)
• Disruptive Technology and Innovation (Easter)
• Doing Good Well: Leading Social Innovation for Local and Global Impact (Lent)
• The International Film and Screen Industries (Easter)
• Mergers and Acquisitions (Easter)
• Philosophy in Business (Lent)
• Strategic Change and Renewal (Easter)
• Supply Chain Strategy (Easter)
• Sustainable Business (Lent)
• The Liberalisation & Regulation of International Financial Markets (Easter)

Healthcare Strategies

Students must take the ‘Pharmaceuticals and Biotechnology’ elective (Easter) and ONE of the following:

• Advanced Digital Business (Easter)
• Advanced Strategy (Easter)
• Creativity and Innovation Management for Start-ups (Easter)
• Doing Good Well: Leading Social Innovation for Local and Global Impact (Lent)
• Leading Effective Projects (Lent)
• Managing Big Data Analysis (Lent)
• Managing Innovation Strategically (Lent)
• Organising Healthcare (Easter)
• Philosophy in Business (Lent)
• Strategic Brand Management (Easter)
• Strategic Performance Management (Lent)
• Supply Chain Strategy (Easter)
Marketing
Two of the following:

- Consumer Behaviour (Easter)
- Digital Marketing (Lent)
- Global Marketing (Easter)
- How to Think Strategically - An Exercise in Game Theory (Lent)
- Managing Big Data Analysis (Lent)
- Marketing and Innovation in Emerging Economies (Lent)
- Strategic Brand Management (Easter)
- Strategic Pricing (Lent)
- Building a Customer Aligned Organisation (Easter)

Strategy
Students must take Advanced Strategy (Easter) and ONE of the following:

- Advanced Strategy (Easter)
- Disruptive Technology and Innovation (Easter)
- How to Think Strategically - an Exercise in Game Theory (Lent)
- Managing Innovation Strategically (Lent)
- Mergers and Acquisitions (Easter)
- Strategic Change and Renewal (Easter)

Digital Transformation
Students must take Advanced Digital Business (Lent) and ONE of the following:

- Disruptive Technology & Innovation (Easter)
- Strategic Change and Renewal (Easter)
- Leadership in Organisations (Easter)
- Doing Good Well: Leading Social Innovation for Local and Global Impact (Lent)
- Managing Innovation Strategically (Lent)

Social Innovation
Two of the following:

- Advanced Digital Business (Lent)
- Creative Arts and Media Management (Lent)
- Creativity and Innovation Management for Start-ups (Easter)
- Entrepreneurship: How to Start a Technology Company (Easter)
- Doing Good Well: Leading Social Innovation for Local and Global Impact (Lent)
- Managing Innovation Strategically (Lent)
- Marketing and Innovation in Emerging Economies (Lent)
- New Venture Finance (Easter)
- Organising Healthcare (Easter)
- Philosophy of Business (Lent)
- Value Driven Leadership (Easter)

Please note: all courses may be subject to change and cancellation.