



*Data and Financial Analyst*

*Asaak MBA Internship Sponsored by Catalyst Fund*

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Asaak is a Ugandan fintech startup providing asset financing to SME's. In 2018 it raised a \$1.5M seed round, the largest ever in Uganda, backed by Resolute Ventures, Social Capital, 500 Startups, HOF Capital, and a grant from the Catalyst Fund. Asaak ~~only~~ focuses on lending in the transport sector and specifically gives motorcycles on credit to taxi drivers ("bodas"). Asaak partners with a variety of institutions such as ride hailing apps and SACCO's to source and vet clients through a ~~tech~~enabled risk scoring system.

Asaak seeks a Data and Financial Analyst based in its Kampala office to work on various data driven initiatives to improve its operations, such as:

1. Analyze loan repayment data and suggest ways to improve our risk management. Create newdashboards in Metabase and share findings with Operations and Credit teams.
2. Write blog posts to maintain our online presence. This is important so that we become well-known in the African fintech community, which can lead to partnerships or investments.
3. Conduct investor research and build a list of ranked equity and debt funds based on relevance to Asaak's business model.
4. Product research: assist the CTO by observing common pain points of boda drivers using the Asaak app or staff using Asaak's core ~~ban~~gi system and synthesize into product recommendations.

5. Competitive research: stay abreast of industry trends and what Asaak's competitors are doing (both fintech and brick-and-mortar lending institutions).