

*Kwara is looking for a talented student like you! We want you to join us in Kenya, help us grow our startup and expand to new markets. You will be part of a global and energetic team in Nairobi, learn from our fast-growing fintech practices and become a catalyst for our success!*

### **About the company**

Kwara is a B2B fintech startup in Nairobi and Berlin with a unique mission, exceptional team and global impact potential. Our mission is to digitize Savings and Credit Unions in emerging markets that serve the 3 billion unbanked and underbanked population. These financial institutions hold a staggering \$2.6 trillion in assets worldwide, but have yet to benefit from digital innovation. Our intuitive, secure and SaaS-based digital banking platform offers them the chance to grow their profits, connect to the digital ecosystem and serve their members better. With a dozen happy clients in Kenya, an ambitious team and a burning desire to grow at least tenfold in 2020, we are well on our way to become a market leader in Kenya and ASEAN. Are you with us for this ride?

### **About the responsibilities**

As a Graphic Designer, you will together with our Growth Lead be responsible for:

1. Building on our existing brand and making it a visually appealing part of every aspect of our product, website, and social media
2. Creating and designing online marketing assets for our customers
3. Designing successful offline content for ads on billboards and print news articles
4. Crafting a visually smart-looking startup, ranging from neat investor pitch decks to wall-sized ecosystem maps
5. Design creative ways to communicate to new and old team members culture topics such as values, OKRs, mission and vision
6. Creating and testing visuals for recruitment, investment and media purposes
7. Collaboration and aligning with various team members to create material

### **About the requirements**

Our team is looking for highly motivated students with the following qualifications:

- Independent creative with a strong sense for a common mission
- Love to combine art and technology
- Can conceptualize visuals and with the relevant tools craft illustrations, pictures, logos and other designs using software or by hand
- Can quickly get a feel for the colors, patterns and strategies employed by current team and merge own relevant portfolio experience to make it better
- Can test and analyze graphics over various media
- Can deal with multiple projects at once, does not shy away from big challenges

### **About the reward**

Kwara offers a unique working environment. We are a team of odd, different, yet surprisingly aligned team members who strive for the very best of themselves. Our team thrives on big wins and will work relentlessly to achieve them. We offer you this challenge with our deeply

**Graphic Designer - Nairobi, Kenya - 6 months starting April/May '20**



**Fintech Internship in partnership with Catalyst Fund**

entrepreneurial culture, where everyone has equal input and can offer new ideas and solutions. We expect you to be part of a ride you will never forget, with our team, our partners and our clients in this beautiful country called Kenya!

