



Public Relations Intern

PesaKit is building version 2.0 of mobile money. The future of mobile money transactions.

PesaKit is on a mission to empower every mobile money agent in Africa to achieve and deliver more digital financial services to the underbanked and underserved.

We are seeking a PR intern to help communicate our values, impact and cutting edge technology to the world.

Public Relations Intern responsibilities include:

- Fully supporting company's PR strategy and executing it in different phases
- Creating and curating engaging content
- Communicating and building relationships with current or prospect clients

Responsibilities

- Fully support company's PR strategy and execute it in different phases
- Create and curate engaging content
- Communicate and build relationships with current or prospect clients
- Effectively utilize company's social media and blogs
- Create and distribute press releases
- Assist in administrative duties
- Build and update media lists and databases



- Schedule, coordinate and attend various events
- Perform research and market analysis activities

Requirements

- Strong desire to learn along with professional drive
- Solid understanding of the different social networks
- Excellent verbal and written communication skills
- Efficiency at MS Office
- Passion for the PR industry and its best practices
- Current enrollment in a r elated BS or Masters university/college