

CAMBRIDGE ADVANCED LEADERSHIP PROGRAMME (ALP)

Application form – Part 1

Please note:

This application is composed of **two parts**. Your application will only be reviewed if it is fully completed (Part 1 by yourself and Part 2 by a sponsoring executive).

Before submitting and as a prerequisite of your application, **you must accept our Terms & Conditions or have obtained agreement from your funding organisation that you can accept the Terms & Conditions on their behalf** at the end of Part 1.

They contain **important information about cancellation** which you/your funding organisation should read before submitting the application. Please click on the link below to see the Terms & Conditions:

[Organisation Funded Terms & Conditions](#)

or

[Self-Funded Terms & Conditions](#)

In addition to Part 1, please email the following documents to alpenquiries@jbs.cam.ac.uk

- Part 2 of the application completed and signed by your sponsoring executive
- An organisation chart to help us understand the structure of your business
- An up-to-date CV

Which session of the Cambridge ALP are you applying for (*please tick*):

<input type="checkbox"/>	25 October–13 November 2020	<input type="checkbox"/>	6–25 June 2021
<input type="checkbox"/>		<input type="checkbox"/>	7–26 November 2021

Who is funding your attendance (*please tick*):

<input type="checkbox"/>	Myself/individual
<input type="checkbox"/>	My organisation

Personal information

Title e.g. Mr, Ms, Dr	
First name(s)	
Family name	
Preferred first name <i>(if different from above)</i>	
Job title	
Current career stage	
Current job function	
Highest level of education	
LinkedIn profile <i>(optional)</i>	

+The following three questions enable us to monitor diversity on our programmes and do not form part of any admissions criteria.

Gender ⁺	
Nationality ⁺	
Date of birth ⁺	
Home address line 1	
Home address line 2	
Home address line 3	
Home city	
Home post/zip code	
Home country	
Home telephone number <i>(including country code)</i>	
Mobile telephone number <i>(including country code)</i>	
Primary email address	
Alternative email address <i>(if you have one)</i>	

Organisation information

Organisation name	
Address line 1	
Address line 2	
Address line 3	
City	
Post/zip code	
Country	
Direct work telephone number (<i>including country code</i>)	

The next four questions are aimed at your organisation globally.

Website address	
Total number of employees	
Annual sales in £	
Industry sector	

Your business unit

The unit you manage is a: <i>(please tick)</i>	<input type="checkbox"/> Profit centre	<input type="checkbox"/> Revenue centre	<input type="checkbox"/> Cost centre	<input type="checkbox"/> Project unit	<input type="checkbox"/> Other
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If other, please state here:

Please supply the annual financial information for your business unit (in £) in the following areas:

Sales/revenue	<input type="checkbox"/> Up to £30 million	<input type="checkbox"/> £30-£60 million	<input type="checkbox"/> £60 million plus
Costs	<input type="checkbox"/> Up to £30 million	<input type="checkbox"/> £30-£60 million	<input type="checkbox"/> £60 million plus
Profit	<input type="checkbox"/> Up to £30 million	<input type="checkbox"/> £30-£60 million	<input type="checkbox"/> £60 million plus
Investment	<input type="checkbox"/> Up to £30 million	<input type="checkbox"/> £30-£60 million	<input type="checkbox"/> £60 million plus

How many people report to you directly?

How many people report to you indirectly?

Who is your direct superior? *(please state role only)*

Who does he/she report to? *(please state role only)*

Objectives

Please give us a short description (200 words max), in the third person, of your role and responsibilities*

How many years of general management experience do you have?*

Please provide details about your managerial experience*

In order of priority (1 is the most important), please state up to three professional objectives for wishing to attend the Cambridge ALP.*

1	
2	
3	

What business and organisational challenges are you facing currently?*

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How do you expect the Cambridge ALP to help you face these challenges?*

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What are your career plans for the next few years?*

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**If your application is successful, we will share your answers to these questions with faculty and other participants from the Cambridge ALP. Please let us know via an email to alpenquiries@jbs.cam.ac.uk if this is not acceptable.*

What can you contribute to the Cambridge ALP?	
Of which three achievements are you most proud in your personal or professional life?	
What are your strengths?	
What are your weaknesses?	

Please detail any vocational or professional training you have attended subsequent to your formal education. *Please give details of up to three, stating the name of the training/course, institution taken at and the year you attended.*

Would you like to supply any further information to support your application?

How did you hear about the Cambridge ALP?

<input type="checkbox"/> LinkedIn	<input type="checkbox"/> Seminar	<input type="checkbox"/> Cambridge Network	<input type="checkbox"/> The Economist
<input type="checkbox"/> Directors Online Network	<input type="checkbox"/> Google	<input type="checkbox"/> CJBS Website	<input type="checkbox"/> UoC Alumni
<input type="checkbox"/> Twitter	<input type="checkbox"/> Facebook	<input type="checkbox"/> The FT	<input type="checkbox"/> Harvard Business Review
<input type="checkbox"/> E-mail/E-newsletter	<input type="checkbox"/> Word of Mouth/ Recommendation	<input type="checkbox"/> Previously attended one of our programmes (name):	<input type="checkbox"/> Other (please state below)
Other:			

What made you choose CJBS Executive Education?

Do you have any dietary or other special requirements? Click here for information on accessibility	<i>For example, halal, kosher, no alcohol, vegetarian, any allergies or access requirements we should be aware of etc.</i> Please note that we may share this information with programme venues and catering providers.
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If your application is successful, to whom should the invoice be sent?

First name(s)		
Family name		
Job title		
Email address		
Is the address the same as organisation address previously provided?	<input type="checkbox"/> yes	<input type="checkbox"/> no

If not, please provide the invoicing contact address:

Address line 1		
Address line 2		
Address line 3		
City		
Post / zip code		
Country		
Purchase order <i>(if applicable)</i>		

Data Protection & Terms and Conditions

The data from this form will be used to assess your suitability to attend one of our Open Programmes. It will also be used for our own internal purposes and it will not be shared with external third parties for marketing purposes.

Please visit the JBS Executive Education Ltd data protection pages [\[https://www.jbs.cam.ac.uk/about-this-site/privacy-policy/executive-education-data-protection/\]](https://www.jbs.cam.ac.uk/about-this-site/privacy-policy/executive-education-data-protection/) for more information on our data protection policy and privacy notices.

By submitting Part 1 of the application you confirm that the information provided is true and accurate and that you accept the [Terms & Conditions for Self-funded Applicants](#) (pdf, 145KB) or that you have obtained consent from your funding organisation to accept the [Terms & Conditions for Organisation-funded Applicants](#) (pdf, 80KB) on their behalf, whichever is appropriate to you.

Applicant's electronic signature:

We would like to email you with our e-newsletters and marketing materials with the latest news on forthcoming Executive Education programmes and news and views from Cambridge Judge Business School.

Please tick if you would like to receive this information

Nomination form (from the sponsoring executive) – Part 2

The first part of the Cambridge ALP application form has been completed by the applicant. This second part of the form now needs to be completed by the sponsoring executive.

Applicant’s full name:	
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The following questions now relate to you, as the sponsoring executive.

Title e.g. Mr, Ms, Dr	
First name(s)	
Family name	
Job title	
Organisation name <i>(if different from the applicant’s organisation)</i>	
Primary work telephone number <i>(including country code)</i>	
Primary work email address	

Please state your corporate objectives in nominating this person to attend the Cambridge ALP.

Where do you see the applicant in two/three years’ time?

Data Protection

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Please visit the JBSEEL data protection [<https://www.jbs.cam.ac.uk/about-this-site/privacy-policy/executive-education-data-protection/>] pages for more information on JBSEEL's data protection policy and privacy notices.

Please sign below to confirm that:

- You are authorised to complete this form on behalf of your organisation;
- The applicant has a good command of both written and spoken English;
- The applicant will be free to attend the Cambridge ALP for the full duration;
- The organisation will settle the tuition fees and cancellation fees if applicable;
- The information provided in this Part 2 is true and accurate.

Sponsoring executive's signature: