





Agenda

- Culture
- An expanding world of information
- Decision-making approaches
- Chief Risk Officer role
- Risk Management responsibilities
- Conclusion





Culture

- Tone set at the top
- Transparency
- Joint risk ownership between business & risk units
- CRO leads risk debate



A World of Information

"A desk is a dangerous place from which to watch the world"

John Le Carre, 'The Honorable Schoolboy'

- Multiple information sources
 - Databases, subscription research, websites/blogs, media
 - Analysts, companies, research firms, government agencies
 - Consultants, expert witnesses, lawyers, academic studies
- Diverse independent perspectives in analysis

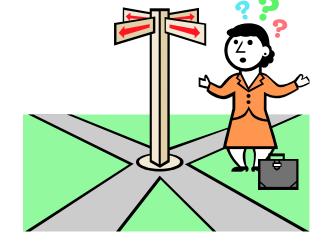


Risk Studies

Decision Making

Uncertainty of long term outcomes

Benefits of group decisions



■ Risk Committee guidelines

■ Feedback mechanisms, periodic review of decision process



Centre for

The Chief Risk Officer's Role

Management

- Risk appetite & strategy
- Risk infrastructure of exposure systems
- Framework of qualitative/quantitative assessment
- Manage & mitigate risk

Leadership

- Fiduciary
- Risk spokesperson
- Independent + Partner
- Tough calls
- Hire and train right staff



Judge Business School

Management Responsibilities

- Governance
- Assessing and measuring risk
- Managing firm-wide risks
- Reporting and Monitoring





Governance

- Board oversight
 - Risk tolerance approval
- Management committees
- Formal policies, criteria and procedures
- Coordination with compliance, internal audit, reporting, disclosure



Assessing Credit Risk -- Qualitative Approaches

Strategy Risk

- Evaluate context, market players, competitive variables
- Does strategy fit risk tolerance?
- What additional risk management is needed?
- Eg. Entry to an emerging market

Deal Risk

- Economic & legal environment, assets, counterparties, deal structure, variability of cash flows
- How remediate problems?
- Eg. Infrastructure financings

Measuring Risk -- Necessary but Imperfect Models

■ Models provide key indicators, use with caution

- Estimates of potential risk exposure
- Depend on past data to predict unknown future, insufficient data for rare but extreme events
- Test assumptions and model structure, periodic independent model review/backtesting
- Don't rely on single model -- consider results from several
- Probability analysis is only first step -- possibility analysis explores consequences

Benefits expand qualitative analysis

- Common language compares risk across products/businesses
- Risk-adjusted economic capital returns used in strategy, pricing, link to ROE



Typical Credit Models

Deals

- Monte Carlo simulation & scenario cash flows
- Derivative valuation models

Credit Portfolios

Credit value at risk economic capital model

Investment assets

- Mark to market pricing, valuation models
- Interest rate, credit spread shocks
- Liquidity modelling of asset/liabilities, gap exposure, counterparty, settlement risk

Enterprise wide

 Catastrophic firm-wide scenario testing of credit, market, liquidity risk on firm and markets





Managing Risk Firm-wide

- Enterprise risk review
 - Aggregate exposures
 - Vulnerabilities, emerging risks
 - Operational, legal, reputation risk
- Stress testing for resilience in crisis
 - Funding flexibility = capital, liquidity, market confidence
- Concentrations can kill -- aggregate exposure limits set by quantitative results and judgment
 - Asset, counterparty, geography, cross-asset factors (e.g. liquidity, vintage)
- Risk Transfer
 - Insurance/reinsurance, securitization, credit derivatives



Reporting and Monitoring

Transparency

- Potential severity
- Early warning signals, real-time alerts
- No surprises!

Board

- Succinct dashboard w/consistent, analytic view of firm's risk profile
- Strategic review on major risk issues
- Compliance

Management

Dashboard, formal reviews

Business/risk units

Dashboard preparation/analysis, daily/weekly reports

Stakeholders

Disclosure, non-jargon, key risks



Conclusion

- Effective risk management requires versatility
 - Technical/analytical skills & skeptical exploration
 - Governance for transparency, consistency, controls
 - Influence, communication
- Post crisis scrutiny
 - Model assumptions and interpretations
 - Inter-linkages across risks
 - Vulnerabilities, emerging risks
 - Resilience buffer for extreme stress
- Culture is critical to firm-wide risk awareness and management
 Centre for Risk Studies

