

Emerging Risks Scenarios for Risk Management
Cambridge Centre for Risk Studies Seminar – 20 March 2014

Ask the Audience

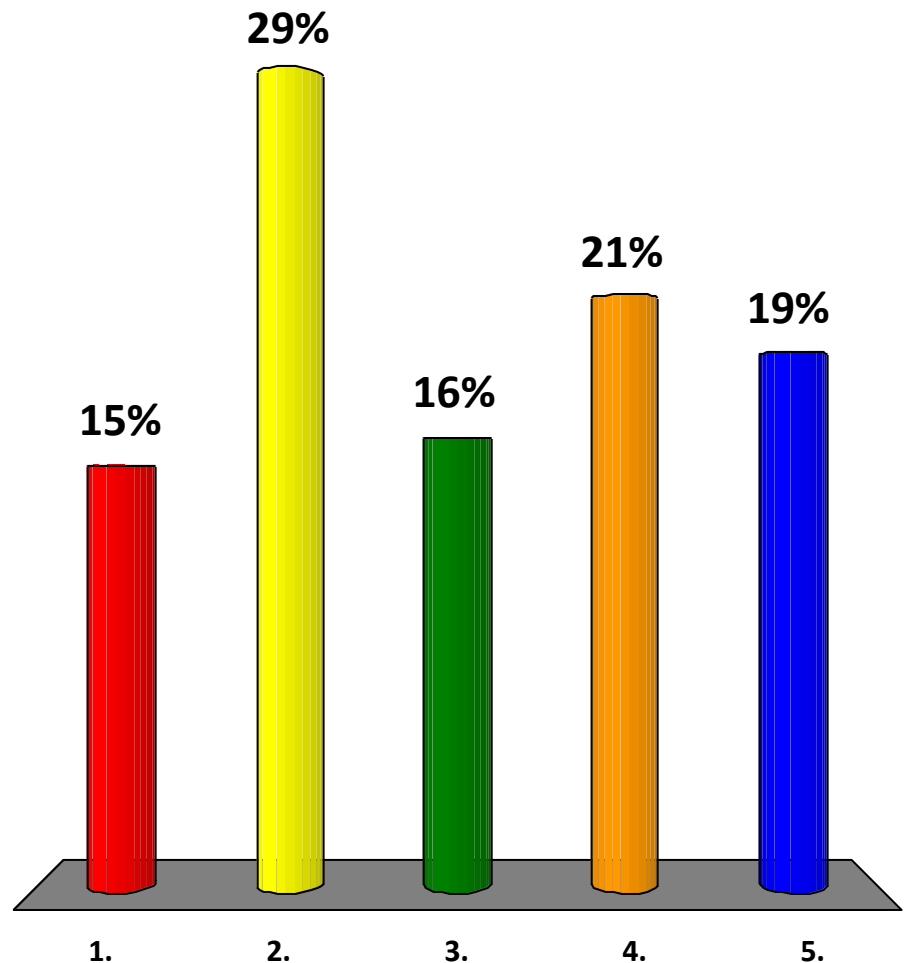
Centre for
Risk Studies



UNIVERSITY OF
CAMBRIDGE
Judge Business School

Who Are You?

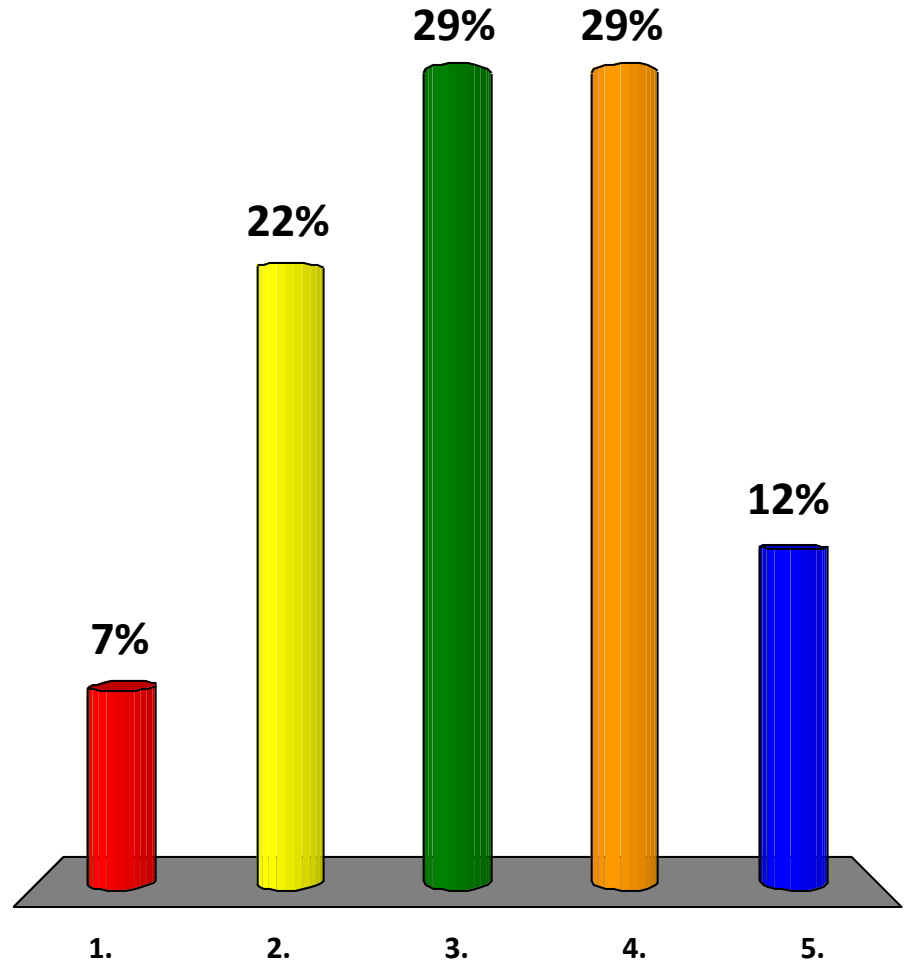
1. Finance/Investment
2. Insurance
3. Consultant/Advisor
4. Academic
5. Other



Rate Your Organisation

How Well Does Your Organization Identify Emerging Risks?

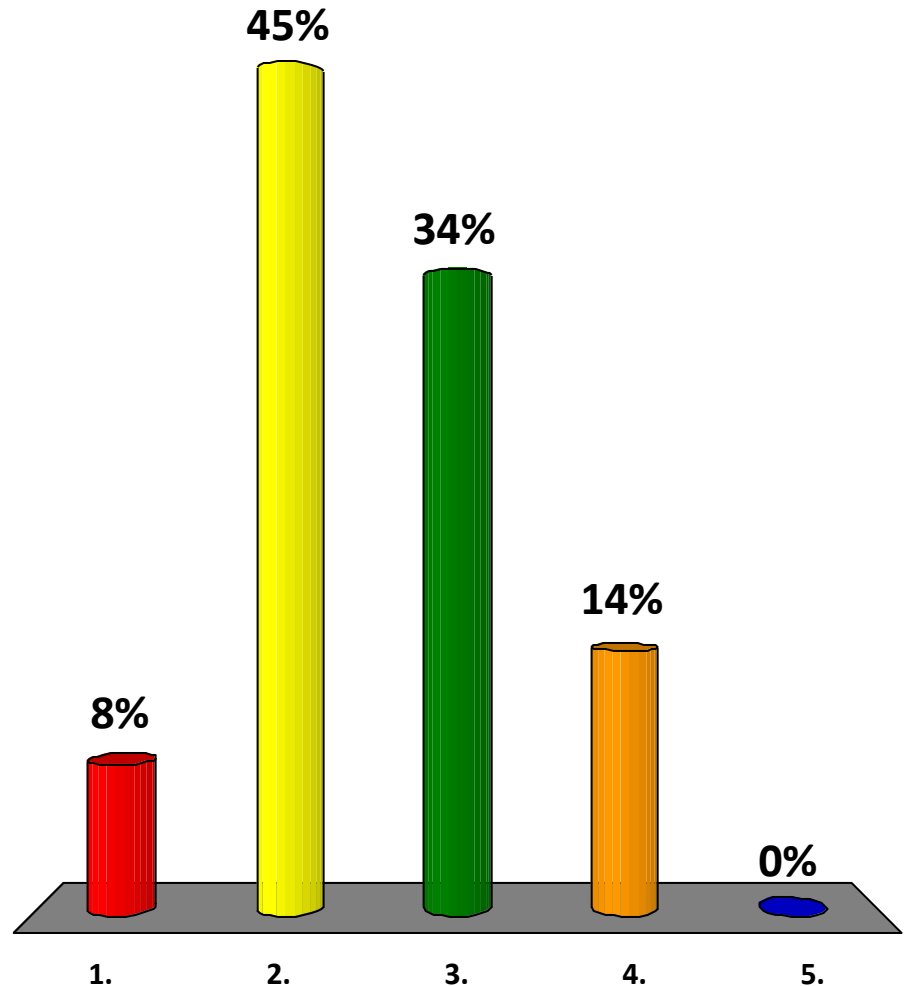
- 1. Badly
- 2. Poorly
- 3. Reasonably
- 4. Well
- 5. Extremely well



Rate Your Organisation

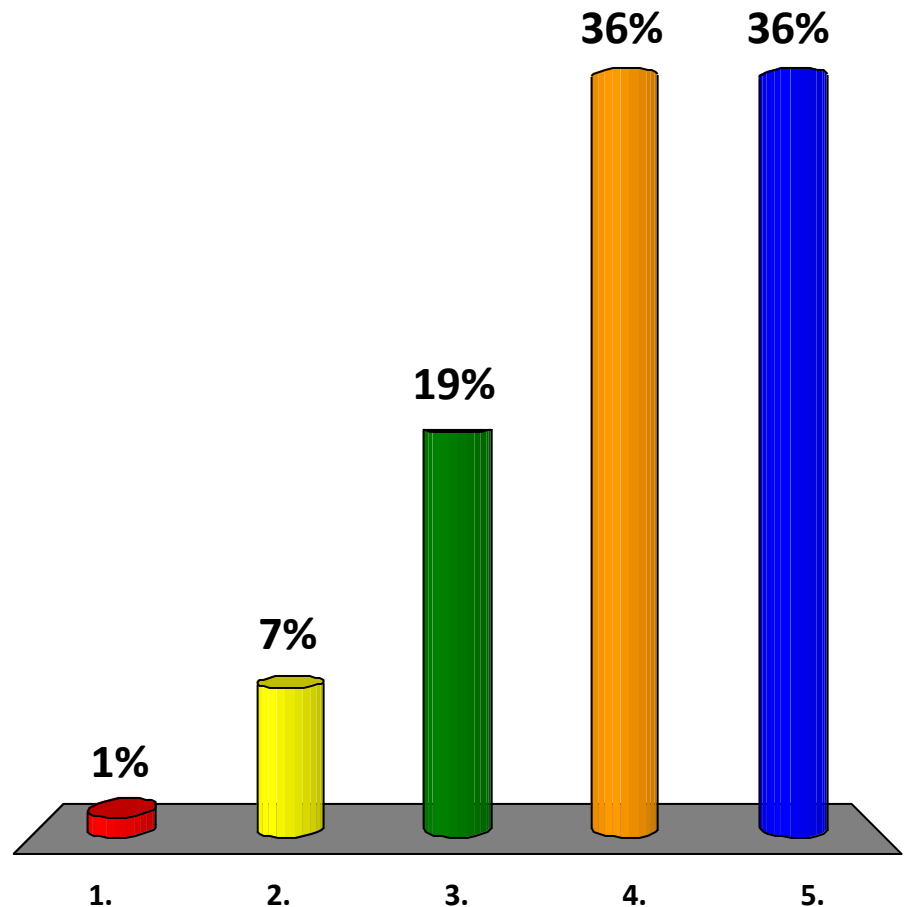
How Well Does Your Organization Manage Emerging Risks?

- 1. Badly
- 2. Poorly
- 3. Reasonably
- 4. Well
- 5. Extremely well



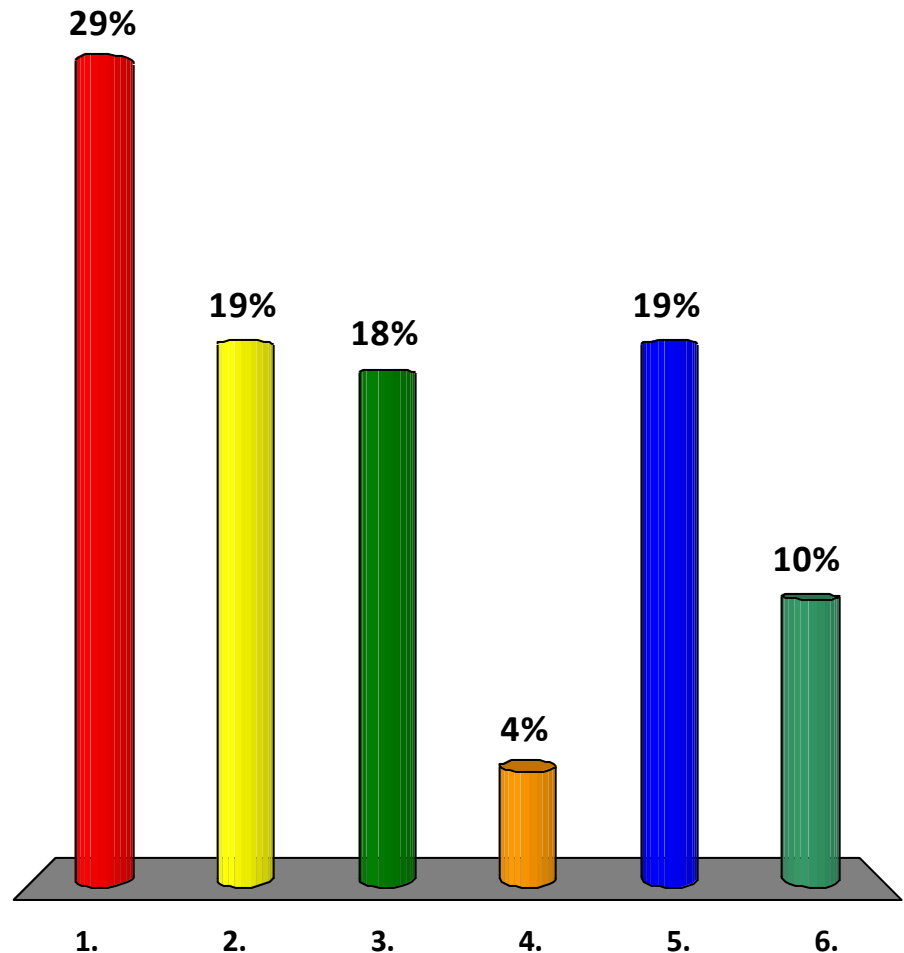
How useful are scenarios as a risk management tool?

1. Useless, flawed, distorts process
2. Occasionally useful
3. Helpful but inessential
4. Useful and ongoing
5. Essential



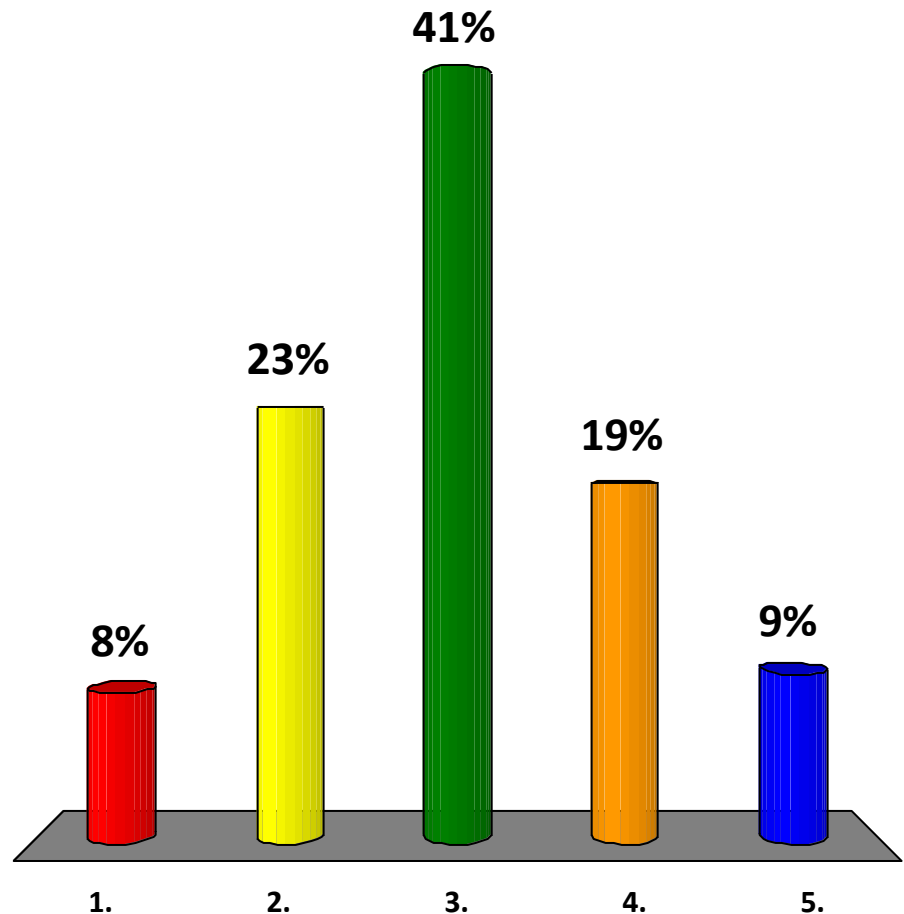
Which is the threat that worries you most from this list?

1. Geopolitical conflict
2. Cyber catastrophe
3. Pandemic outbreak
4. Financial crisis
5. Climate change
6. Something else



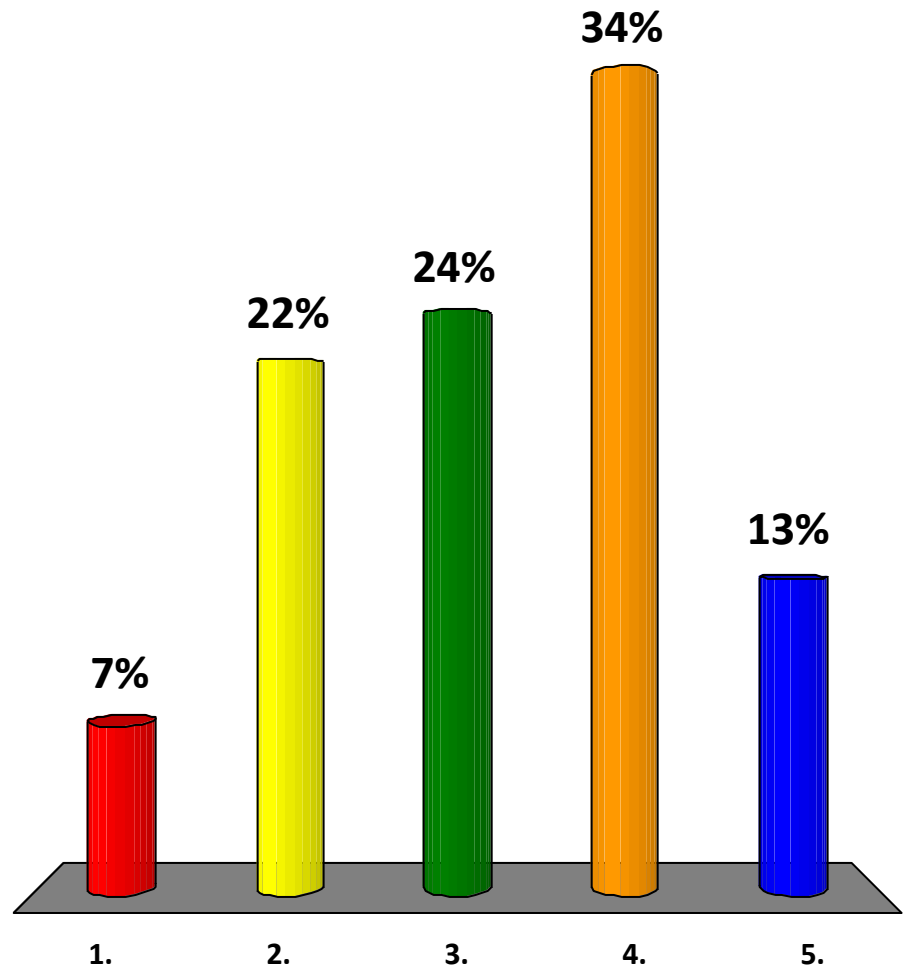
How Vulnerable Would Your Organisation Be To *The China-Japan Conflict Scenario?*

1. No impact
2. Minor impact
3. Medium - recoverable
4. Major problem
5. Devastating



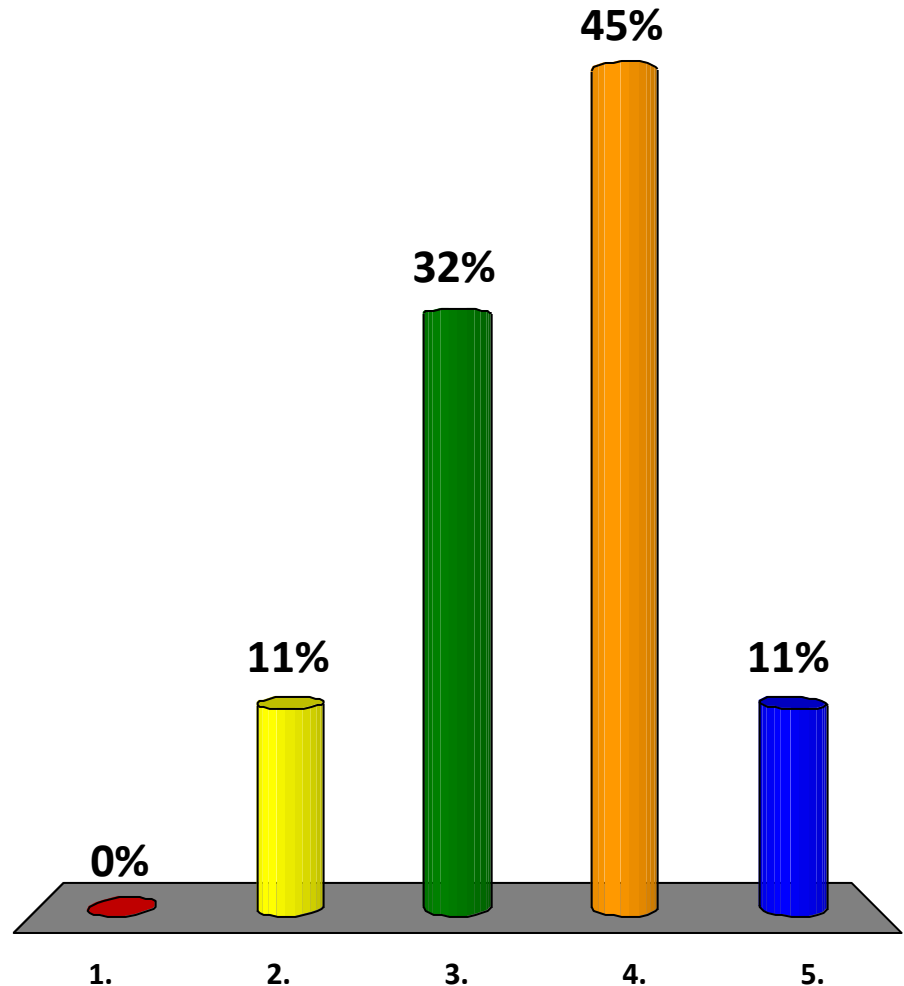
How Vulnerable Would Your Organisation Be To *The Sybil Logic Bomb Cyber Catastrophe?*

1. No impact
2. Minor impact
3. Medium - recoverable
4. Major problem
5. Devastating



How Vulnerable Would Your Organisation Be To A Pandemic?

1. No impact
2. Minor impact
3. Medium - recoverable
4. Major problem
5. Devastating



Enter – from Most to Least Important – your Top 2 Financial Stress Test Scenarios

A. China Property
Bubble Burst



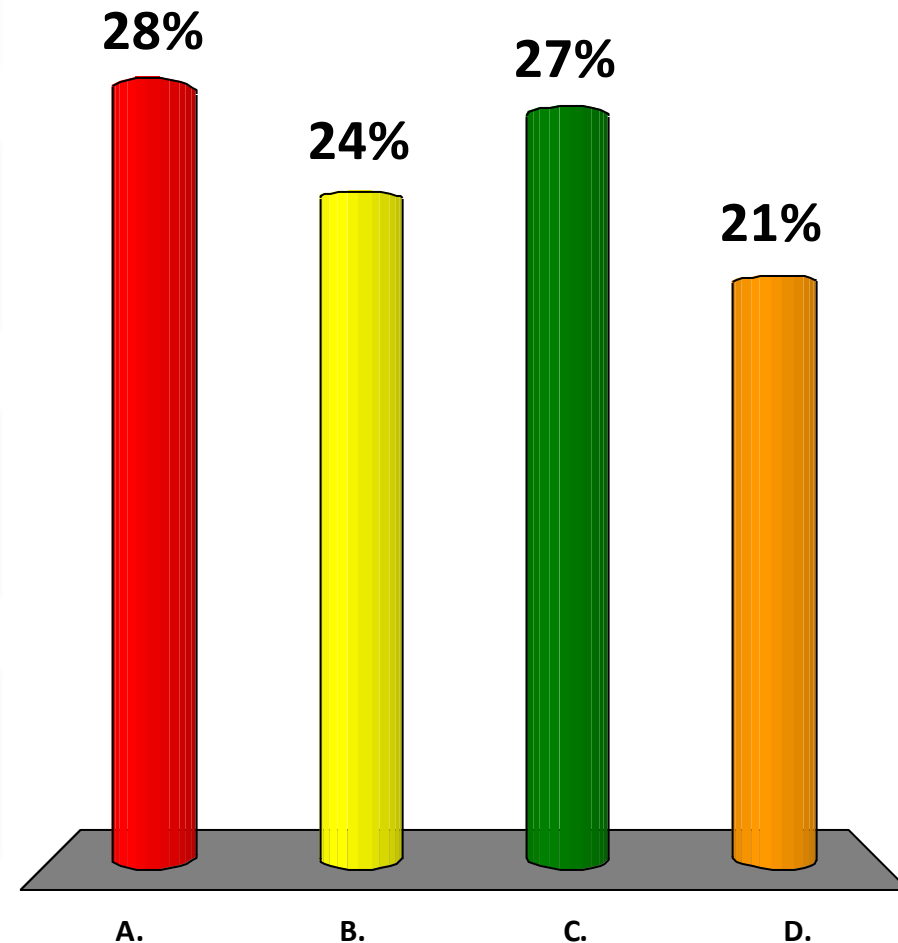
B. Country Debt
Default



C. Global Hyper
Inflation



D. De-Americanisation
of Global Economy



Enter – from Most to Least Important – your Top 4 Emerging Risks

- A. Country Debt Default
- B. Global Hyper Inflation
- C. De-Americanisation of Global Economy
- D. Higher long-term interest rates
- E. EuroZone deflation
- F. EU Parliament elections
- G. ECB AQR in October
- H. Financial crisis in China
- I. Abenomics not working
- J. Renewed financial market

