

Orphans for Orphans

INSPIRE

SUSTAINABILITY

PASSION



HOPE

CHANGE

TWO YOUNG BROTHERS ORPHANED IN THE TSUNAMI ON A MISSION TO HELP FELLOW ORPHANS

THE JOURNEY SO FAR...

FROM EARLY AGES WE HAVE BEEN ON AN INCREDIBLE JOURNEY LIKE NO OTHER AND NOW WE WANT YOU TO JOIN OUR JOURNEY...

CHRISTMAS HOLIDAY



LEFT SCHOOL IN CROYDON

AMAZING FAMILY HOLIDAY TO GOA IN 2001

ROAD TO RECOVERY



WE COULDN'T SHAKE OFF THE TRAVEL BUG!

TSUNAMI TRAGEDY



2004 AN EARTHQUAKE IN THE INDIAN OCEAN TRIGGERED A SERIES OF DEVASTATING WAVES, KILLING OVER 230,000 WHICH TRAGICALLY INCLUDED OUR PARENTS.

THE IDEA

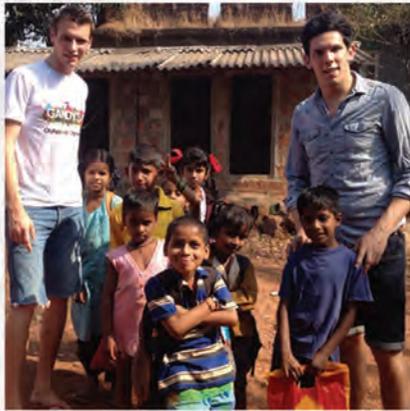
ROB WAKING UP AT A FESTIVAL WITH A MOUTH AS DRY AS GANDHI'S FLIP FLOPS

UNIQUE UPBRINGING & EDUCATION

GIVEN AND INCREDIBLE OPPORTUNITY AGED 11 & 13 TO EXPERIENCE LIFE TRAVELLING ALL OVER INDIA AND THE SUB CONTINENT, VOLUNTEERING IN ORPHANAGES.



ORPHANS FOR ORPHANS



AFTER OUR EXPERIENCES WE WANTED TO BUILD A BRAND ON OUR BELIEFS

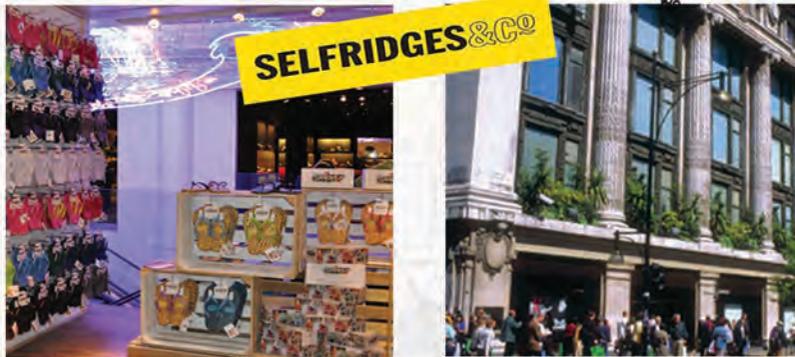
BEDROOM IN BRIXTON



- FOOTAZIUM
- TOPMAN
- schuh
- OFFICE
- HOUSE OF FRASER SINCE 1849
- asos discover fashion online
- SOLE TRADER

INCREDIBLY THE BOYS MANAGED TO LAUNCH THEIR NEW PRODUCT IN EVERY MAJOR UK RETAILER

THE MOVEMENT



SELFRIDGES LONDON VOTED THE BEST DEPARTMENT STORE IN THE WORLD LAUNCHES GANDYS EXCLUSIVE RANGE OF PRINTS

THE FUTURE...

BY 2014 THE 10TH ANNIVERSARY OPENING A CHILDRENS HOME WITH VISION OF CHILDRENS HOMES ALL OVER THE WORLD.

230,000
TSUNAMI VICTIMS
PURCHASE WITH
PURPOSE
230,000
PAIRS SOLD



TWO YOUNG BROTHERS ORPHANED IN THE TSUNAMI ON A MISSION TO HELP FELLOW ORPHANS

Orphans for Orphans



WHEN THEY WERE YOUNG, THE BROTHERS FOUND THAT VOLUNTEERING IN DEPRIVED NEIGHBOURHOODS AND WORKING WITH ORPHANED CHILDREN GAVE THEM A DEEP SENSE OF FULFILMENT. THIS EXPERIENCE OF GIVING BACK SPARKED THEIR DETERMINATION TO MAKE A DIFFERENCE.

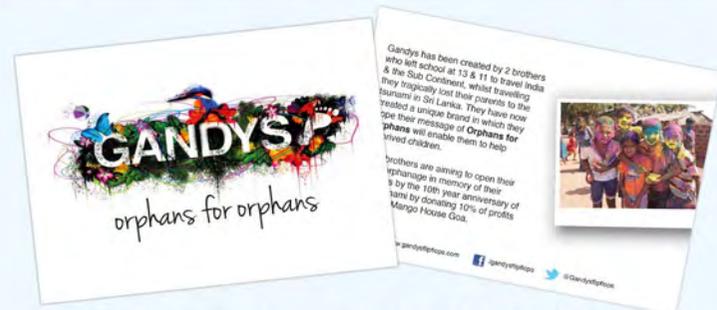
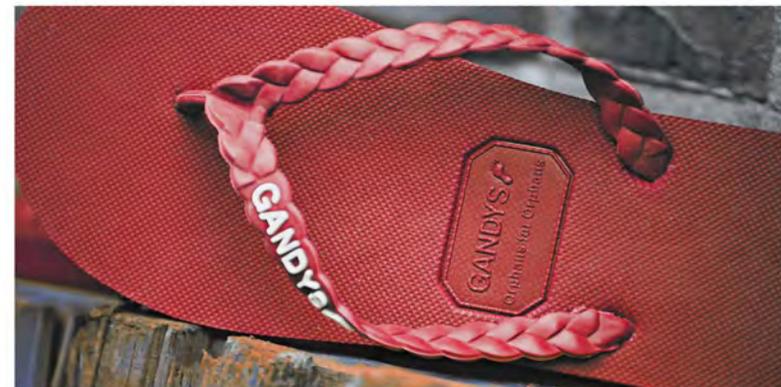
THIS IS WHEN THEY CAME UP WITH THE ORPHANS FOR ORPHANS MISSION WHICH ALLOWS THEM TO GIVE AS MUCH SUPPORT AS POSSIBLE TO CHILDREN IN NEED GLOBALLY.



BRANDING & DESIGN



GANDYS STAMP OF APPROVAL



POSTCARD FROM THE BOYS TO COMPLETE THE PACKAGE



SOCIAL MEDIA

Gandys Flip Flops
11 November

Filling the shoes of your parents...

Paul and I are about to return to Sri Lanka, the place where we lost our parents. We have decided to write a blog about this experience, because a lot of people have told our story, but we haven't yet ... See more



Unlike Comment Share 5,473
You and 21,038 others like this.
View previous comments 2 of 1,555

10.7k

jamieoliver 3w
I think these are worth a mention there GANDY'S flip flops ...loadsa people selling them now days but the money from these goes to building orphanage's in country's of need around the world.. How cool is that ! Social businesses rock big love Jamie x check web site loadsa colours

binhalberato 3w
Viuxe @rodrigosezar

barbarapborges 3w
Que coisa feia Jamie!!! @rodrigosezar

anafranke1 3w
I'm Brazilian and I'm ashamed for all the comments other Brazilians have made here about havaianas!!! Please!!! Do they google translate their comments or just ignore what Jamie wrote about the picture he posted???? I want to believe that if they can write they can also READ in English!!!! by the way, he already posted a pic of Buddy's havaianas for all Brazilians delight!!!! C' mon people! Get to understand before you "talk"!

teresaschaidhauer 3w

To add a comment, please sign in.



Nathan Sykes @NathanTheWanted

14 Jul

Thanks to @Gandysflipflops (via @TashaReynolds!) for the awesome flip flops! Amazing charity! Such a good cause! Everyone go and follow 😊 x



Stephen Fry @stephenfry

8 Jul

Thank you @Gandysflipflops for my new flipflops. The story behind this company is truly inspiring, take a look here: goo.gl/pOYyR



JESSIE J @JessieJ

2 Aug

Thank you Gandys for my flip flops. I love what you are doing raising awareness to help home orphans... [instagram.com/p/chrhW5Q0Y3/](https://www.instagram.com/p/chrhW5Q0Y3/)



Richard Branson @richardbranson

21 Jun

Love @gandysflipflops philanthropic business model - we're all sporting #NeckerRed footwear in support virg.in/gff

GANDYS FIRST EVER SALE WAS MADE OVER FACEBOOK TO A GUY IN GERMANY JUST UNDER 2 YEARS AGO.

THROUGH SOCIAL MEDIA WE HAVE GAINED THE SUPPORT OF MANY INFLUENTIAL CELEBRITIES SUCH AS JESSIE J, STEPHEN FRY, RICHARD BRANSON, JAMIE OLIVER, LITTLE MIX, THE WANTED AND ONE DIRECTION.

London Evening Standard

Monday 28 January 2013 **FREE**



WEST END FINAL

Shard chic
How a London skyscraper inspired the season's most stylish look
LondonLife
Starts page 31

IMPOSSIBLE FEAT

THE ENTREPRENEUR BROTHERS, ORPHANED BY THE 2004 TSUNAMI, TELL HOW SURVIVING THE DISASTER MADE THEM UTTERLY FEARLESS
PAGES 20 & 21

VICTIM PLEADS 'DON'T DO IT' AS HOODED YOUTHS STAB HIM TO DEATH

SWORD

Hybrid and diesel cars to pay full charge

Tsunami orphans grab foothold in flip-flop business

Chris Johnston

Two brothers who lost their parents in the 2004 tsunami in Sri Lanka and narrowly escaped death themselves have set up a footwear business that they hope will rival the world's leading flip-flop brand.

Rob and Paul Forkan came up with the idea for their footwear venture at a music festival after continually hearing people use the expression: "I've got a mouth like Gandy's flip-flops". After discovering that nobody had produced "Gandy flip-flops" they set up their venture, christening it Gandys and opting to give part of their profits to orphans.

And by the tenth anniversary of the tsunami, in 2014, the brothers want to have set up their own children's home as a memorial to their parents. The brothers were 17 and 15 when their family was torn apart on Boxing Day. Just over eight years ago, their parents, Kevin and Sandra, who ran a fashion company in South London, had decided in 2001 to escape the rat race and sold their house before taking their four children to live in India.

After three years the family went on a trip to Sri Lanka and made a fateful decision to spend Christmas Day 2004 in a small fishing village called Weligama, on the island nation's southwest-ern coast. They were woken the next morning by screams as the tsunami's waves pummeled the town.

Kevin and Sandra managed to get their two youngest children, aged 13 and 8, on to the roof of a building, but



Rob and Paul Forkan, left, and above in India as children with their younger brother and sister. They are selling flip-flops



could not save themselves. Rob and Paul narrowly escaped being swept away themselves.

Penniless, hungry and without documents, it took the four children a week to hitchhike 200km before they were able to return to Britain to live with a relative. It was "pretty horrible stuff—a hell of an experience", Rob recalled.

Lacking even GCSE qualifications, Rob and Paul ploughed away at a series of jobs before coming up with the idea for their footwear venture. Despite

starting from the modest surroundings of a flat in Brixton, South London, the brothers are aiming high, seeking to become the world's third-biggest flip-flop brand after the market leader, Havaianas, from Brazil, and Ipanema, another Brazilian label, which is promoted by Gisele Bündchen, the model. "They're 100 per cent rubber, so they don't wear out. We've got our own unique strap, so they have their own identity, with a distinctive logo and 15 bold colours, and our packaging and branding is quite powerful," said Rob, who is now 25.

Ten per cent of Gandys' profits will go to their "Orphans for Orphans" initiative. "We spent so many years in India—it's become a bit of a second home and we thought that as we build our business, why not give back a little along the way," Rob explained.

He said that retailers looking for an alternative to Havaianas have proved surprisingly receptive to the nascent Gandys brand. Their £20 flip-flops will be available from the spring at Selfridges, House of Fraser, Topman's Oxford Street store, Asos and shoe chains such as USC and Soletrader, as well as at gandyflipflops.com.

Gandys has attracted investment from Dominic List, the entrepreneur and founder of the IT company Comix. Nordstrom, one of America's main department store chains, is also interested in selling their flip-flops.

The main beneficiary from Gandys' £12 million of sales to date is Mango House, an orphanage in Goa, where the brothers have been volunteers.

Sole traders

- The first pair of Havaianas were made in 1962, inspired by the Zori – Japanese sandals made of fabric strips and rice straw soles
- Ipanema flip-flops are made of 100 per cent recycled Meflex plastic rather than rubber
- Flip-flops are known as thongs in Australia and Canada, jandals in New Zealand and slops in South Africa
- Research suggests that flip-flops can cause foot problems because they lack arch support, heel cushioning or shock absorption and can result in flat feet
- The UK footwear market was worth £8 billion in 2011 and is expected to increase by 16 per cent by 2016



PRESS

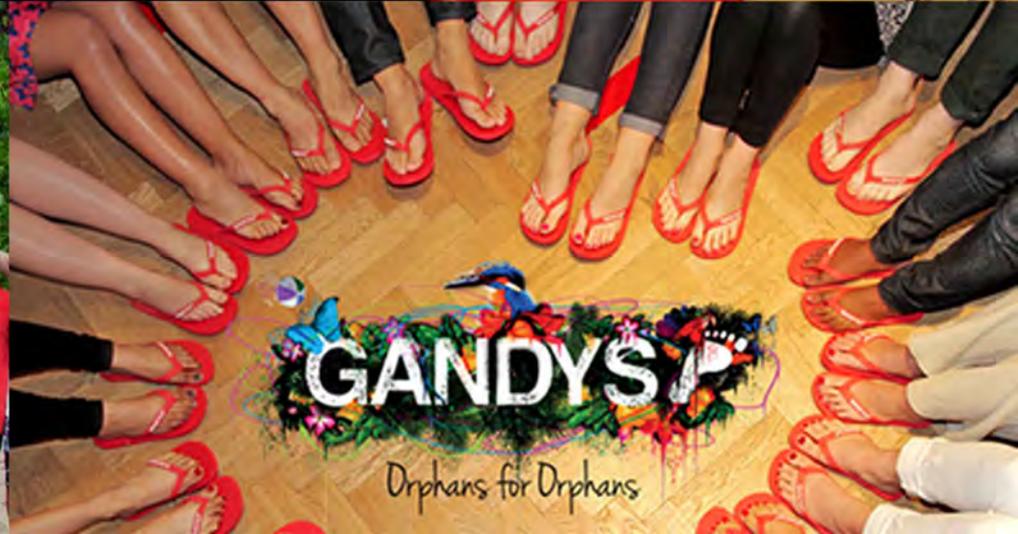
THIS YEAR HAS BEEN VERY EXCITING FOR GANDYS FILLED WITH EVENTS AND AWARDS, WHICH HAS BEEN SUPPORTED BY SOME OF THE UK'S TOP NEWSPAPERS AND MAGAZINES, HERE ARE JUST A HANDFUL...

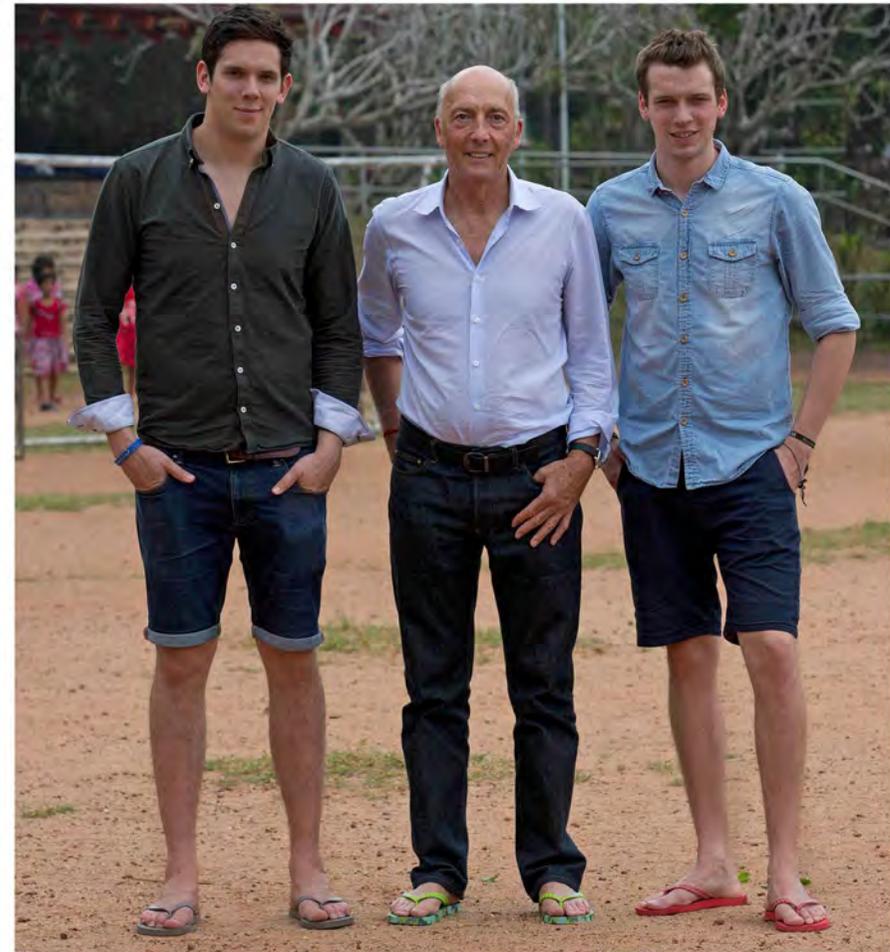


The Story Behind Necker Red

ON THE 21ST JUNE 2013, RICHARD BRANSON AND THE VIRGIN STAFF FROM AROUND THE WORLD GOT THEIR GANDYS ON TO CELEBRATE INTERNATIONAL FLIP FLOP DAY.

AS A THANK YOU TO SIR RICHARD FOR HIS SUPPORT, WE CHANGED THE NAME FROM TOKYO RED TO NECKER RED WHICH ARE NOW THE CHOSEN FLIP FLOP OF NECKER ISLAND.





SRI LANKA TRIP

ACCESSORIZE HAVE AGREED TO SELL THEIR GANDYS FLIP FLOPS DESIGNS IN THEIR STORES ACROSS THE UK FROM NEXT SPRING

IT IS ALSO A HISTORICAL MOMENT FOR PETER SIMON, THE FOUNDER OF MONSOON AND ACCESSORIZE, WHO WAS BORN IN SRI LANKA, EXPLAINS 'IN ITS 30 YEAR HISTORY, THIS IS A FIRST BRAND COLLABORATION FOR ACCESSORIZE BUT IT JUST FEELS RIGHT TO SUPPORT THESE YOUNG ENTREPRENEURS

'I THINK ITS EXTRAORDINARILY BRAVE TO COME BACK TO A COUNTRY WHERE THERE ARE UNHAPPY MEMORIES FOR THEM AND TO HELP WITH THESE ORPHANAGE PROJECTS'

THEY'RE AMAZING GUYS AND I REALLY BACK WHAT THEY'RE DOING' - DAVID CAMERON