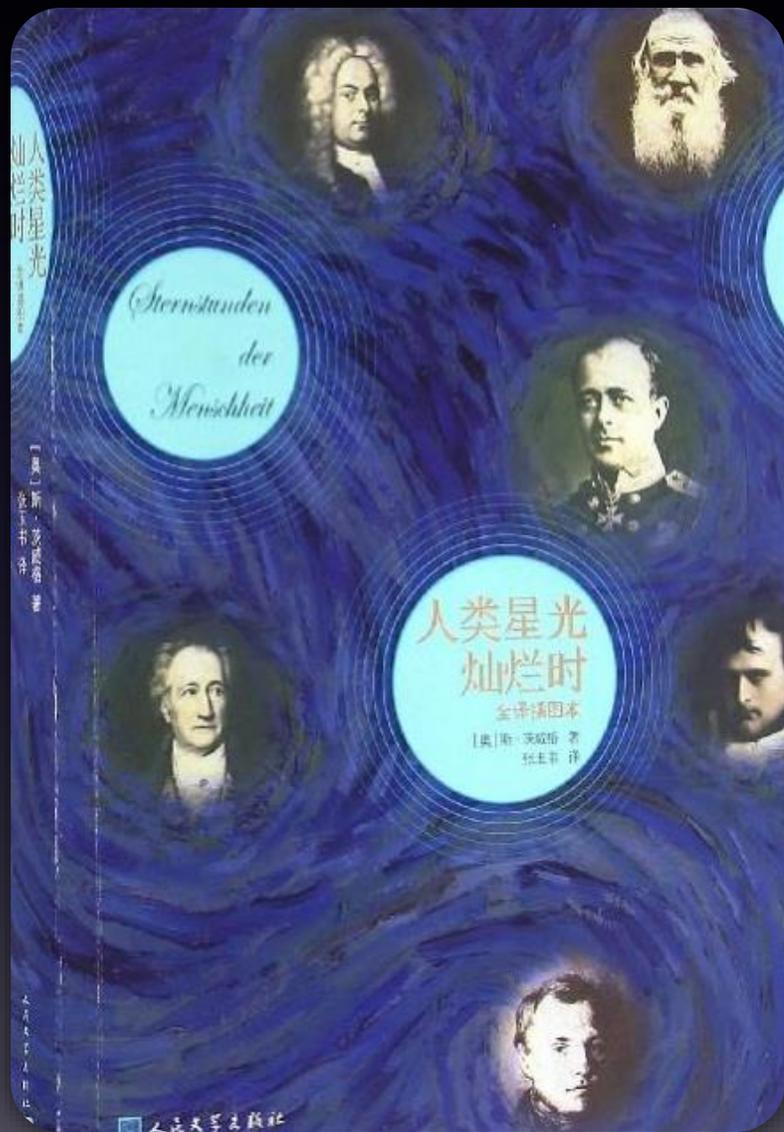




小推车推出来的世界500强

华为故事与华为的成长逻辑之二



《人类星光灿烂时》

关于英雄、冒险、开拓与征服的故事



华为画像
小人物创造大历史

在全球 **170** 个国家以上的商业版图

世界500强中，排名第**83**位



HUAWEI

18万知识劳动者，**165**种国籍

4万外籍员工，近**5**万泛90后员工



“枪林弹雨” 中的华为人

蚊子
大七卷
风

M^o squⁱ t^o es^s a^d T^o rⁿ

蚊子龙卷风

华为的背景：“我们都患过疟疾”

客户是华为人的鸦片

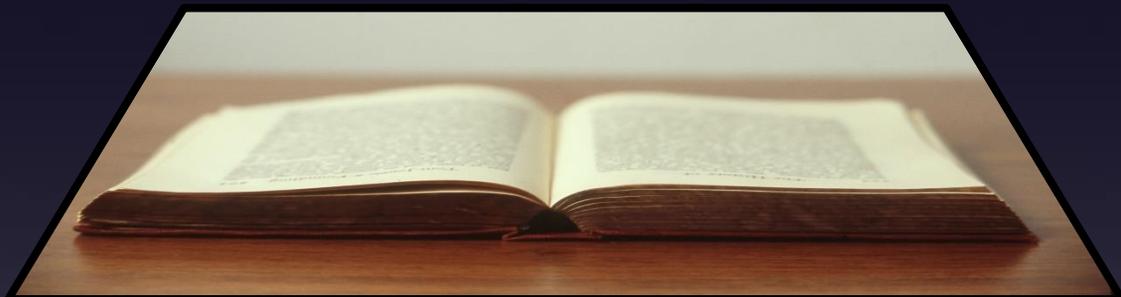
利比亚战乱中的坚守





最性感的技术草图

征战发明通信的欧洲大陆



面包与诗

,

鲜花与使命



每个人心中都卧虎藏龙
这头卧虎是我们的欲望
也是我们的恐惧

导演 李安



“赚够100万，与华为告别”



“大学是激发雄心的地儿”：权力的诱惑



开路虎越野车上下班的“富家子”

“科技男孩” 徐聪和他的90后弟兄们



“总统就坐在我邻桌”

一部华为史，一部英雄史

A photograph showing two hands clinking beer bottles against a sunset background. The sun is low on the horizon, creating a warm, golden glow. The hands are silhouetted against the bright light. The bottles are dark and filled with beer, with some condensation visible. The overall mood is celebratory and heroic.

华为英雄观

胜则举杯相庆

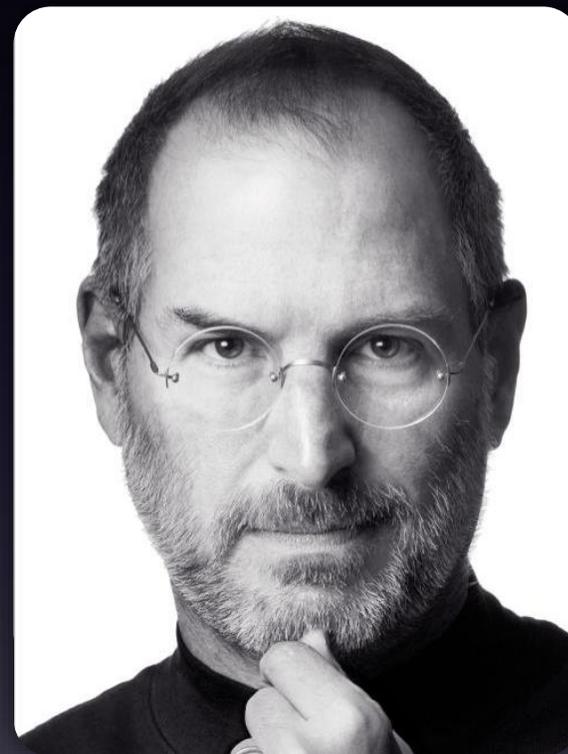
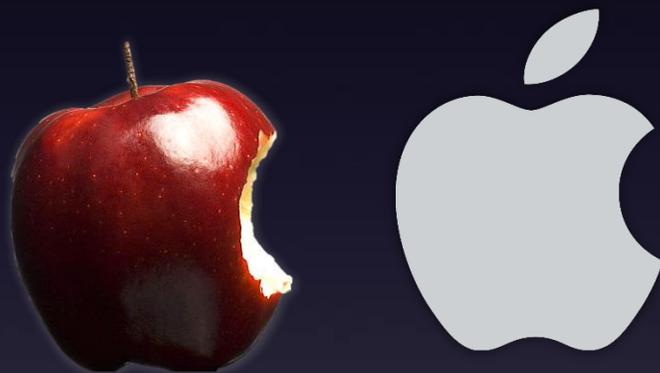
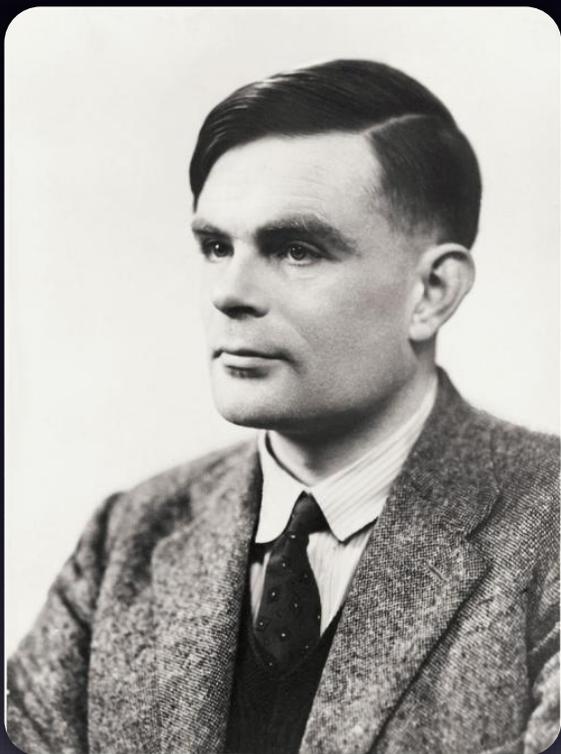
败则拼死相救

集体主义之上的个人英雄主义

A female athlete in a yellow and black athletic top and blue sneakers is running on a red track. She has her arms raised in a celebratory gesture, pointing upwards. The background shows a green field and the track's lanes.

华为英雄观

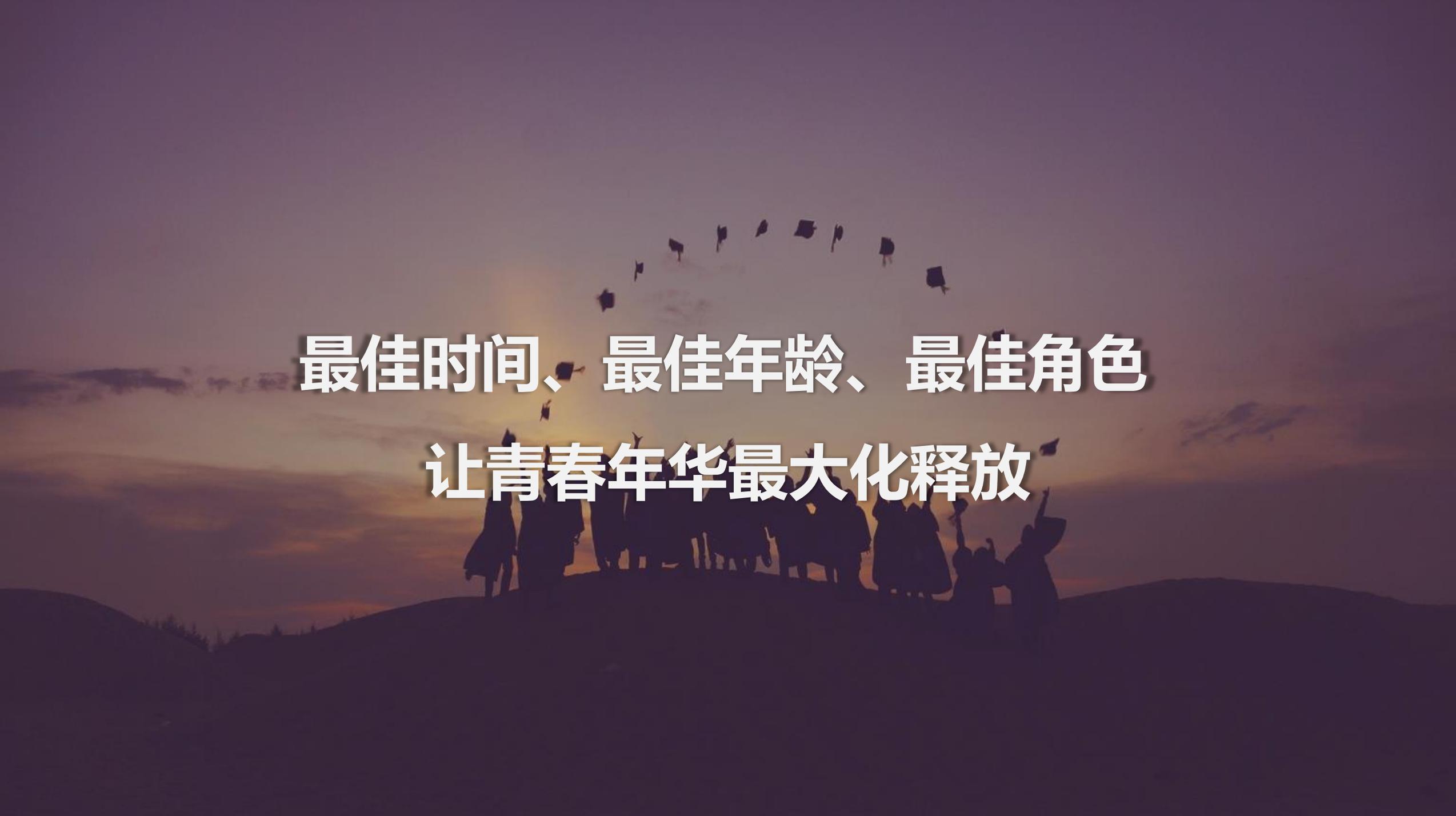
不完美的英雄也是英雄



图灵悲剧与图灵实验室



1000亿的浪费与世界500强

A silhouette of a group of graduates standing on a hill at sunset. They are holding their caps in the air, and the caps are seen flying through the air in a semi-circle above them. The background is a gradient of purple and orange from the setting sun.

最佳时间、最佳年龄、最佳角色

让青春年华最大化释放

A man with dark hair, wearing a white t-shirt with a pink floral pattern and blue pants, is sitting on a light-colored sofa. He is looking upwards and to the right with a thoughtful or slightly distressed expression. The background shows a domestic interior with a white wall and a red bucket on a shelf. In the foreground, a wooden coffee table holds a white ashtray with blue patterns. The overall lighting is warm and somewhat dim, suggesting an indoor evening setting.

但青春断不可与萎靡、与衰朽、与“葛优瘫”相伴

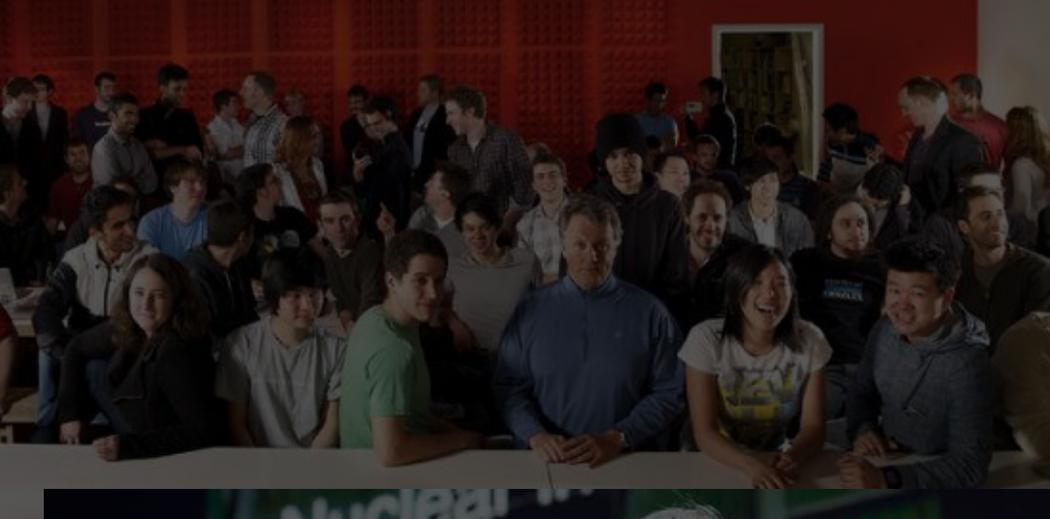
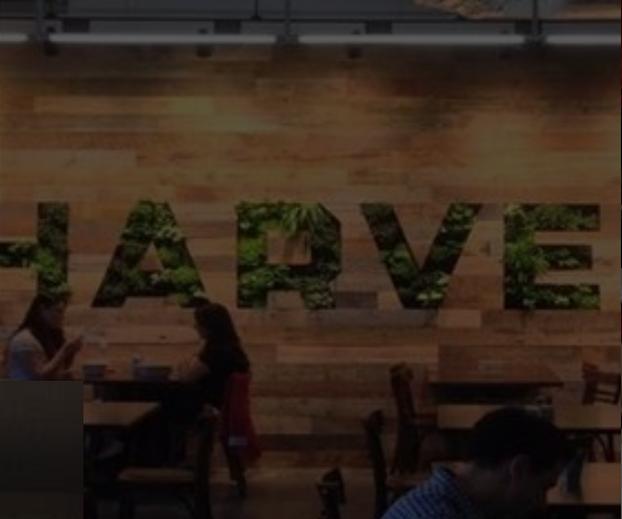
一部人类史

一部与惰怠、短视和脆弱斗争的历史

A group of young people are running and jumping in the ocean at sunset. The scene is filled with energy and joy, with water splashing around them. The sky is a mix of orange and blue, and the overall atmosphere is one of carefree fun and youthful spirit. The text '趁青春年华，去奋斗' is overlaid in the center of the image.

趁青春年华，去奋斗

奋斗的目的：创造价值



《不眠的硅谷》与硅谷的泛90后



**中国的未来在青年
在90后，在00后...**





小推车推出来的世界500强

华为故事与华为的成长逻辑之二