

简单驱逐复杂

华为故事与华为的成长逻辑之三

阿甘，一个傻傻的奋斗者.....



任正非：我就是阿甘



华为画像
小人物创造大历史

在全球 **170** 个国家以上的商业版图

世界500强中，排名第**83**位




HUAWEI

18万知识劳动者，**165**种国籍

4万外籍员工，近**5**万泛90后员工



“枪林弹雨” 中的华为人



零下30度与零上40度
挑战极限的“中国男儿”

A photograph of Ren Zhengfei, the founder of Huawei, speaking at a conference. He is wearing a dark blue suit, a white shirt, and a blue patterned tie. He has a headset on and is gesturing with his hands while speaking. The background is a large screen showing a close-up of his face. The text is overlaid on the image.

“弟兄们能去的地儿，我为什么不能去”

任正非：走遍世界角角落落的“老英雄”



“我们不相信...!!!”
华为研发：跨越时区的“无名英雄”群体





华为文化
类校园文化

余承东的“第一印象”



校园文化特质

简单、开放、单纯

理想主义+一腔热血

海思总裁的“最深印象”

“对客户好，华为就好，华为好，你也就好...”



我在大理石中看见天使，
于是我不停地雕刻，
直至使他自由。

米开朗基罗

华为精神动力学ABC

分好钱、分好权、共享成就感

华为文身：一边吹牛，一边战斗

劳动创造世界，人才雇佣资本

“只有华为，既用好了中国人，又用好了西方人”

Renato，典型的华为范儿



“山沟里的秀才”

寄语年轻人

视野，意志，品格

A long, straight road stretches into the distance under a vast, hazy sky. The road is flanked by flat, open land, and the horizon is visible in the far distance. The overall atmosphere is one of solitude and exploration.

“没有看过世界，何来世界观”

华为“三毛”：走遍无人去过的角落

A group of young people are running and jumping in the ocean at sunset. The scene is filled with energy and joy, with water splashing around them. The sky is a mix of orange and blue, and the overall atmosphere is one of carefree fun and youthful spirit.

趁青春年华，去奋斗

奋斗的目的：创造价值

**中国的未来在青年
在90后，在00后...**



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