

Hometown Investment Trust Funds: Finance for Start-up Businesses

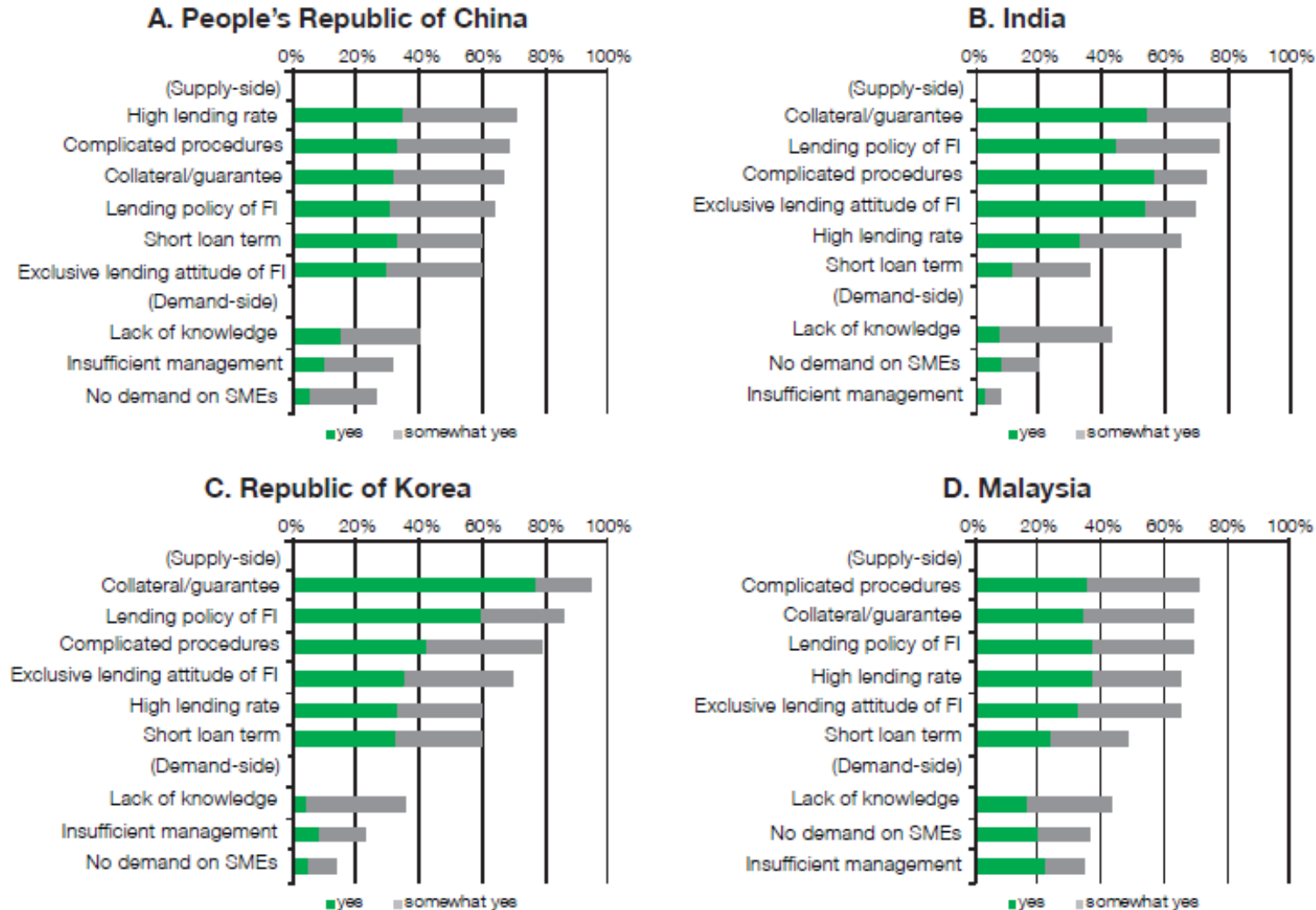
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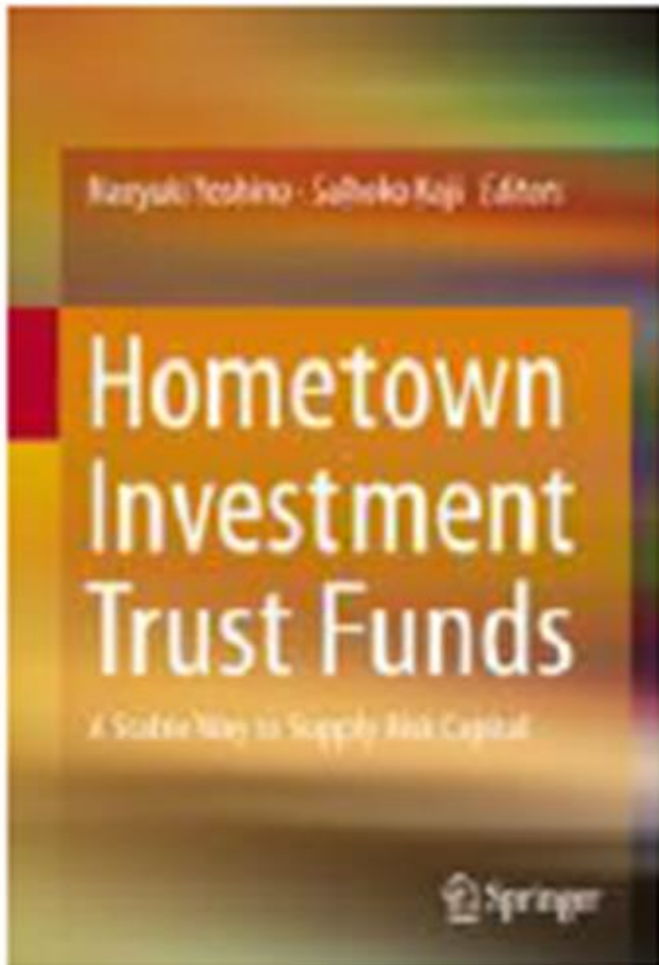
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Barriers for SMEs in Accessing Financial Institutions, Collateral, Higher interest rate, long term process



Source: ADB–OECD study on enhancing financial accessibility for SMEs: Lessons from recent crises.
Mandaluyong City, Philippines: Asian Development Bank, 2013

Start up businesses and farmers



Hometown Investment Trust Funds : Springer

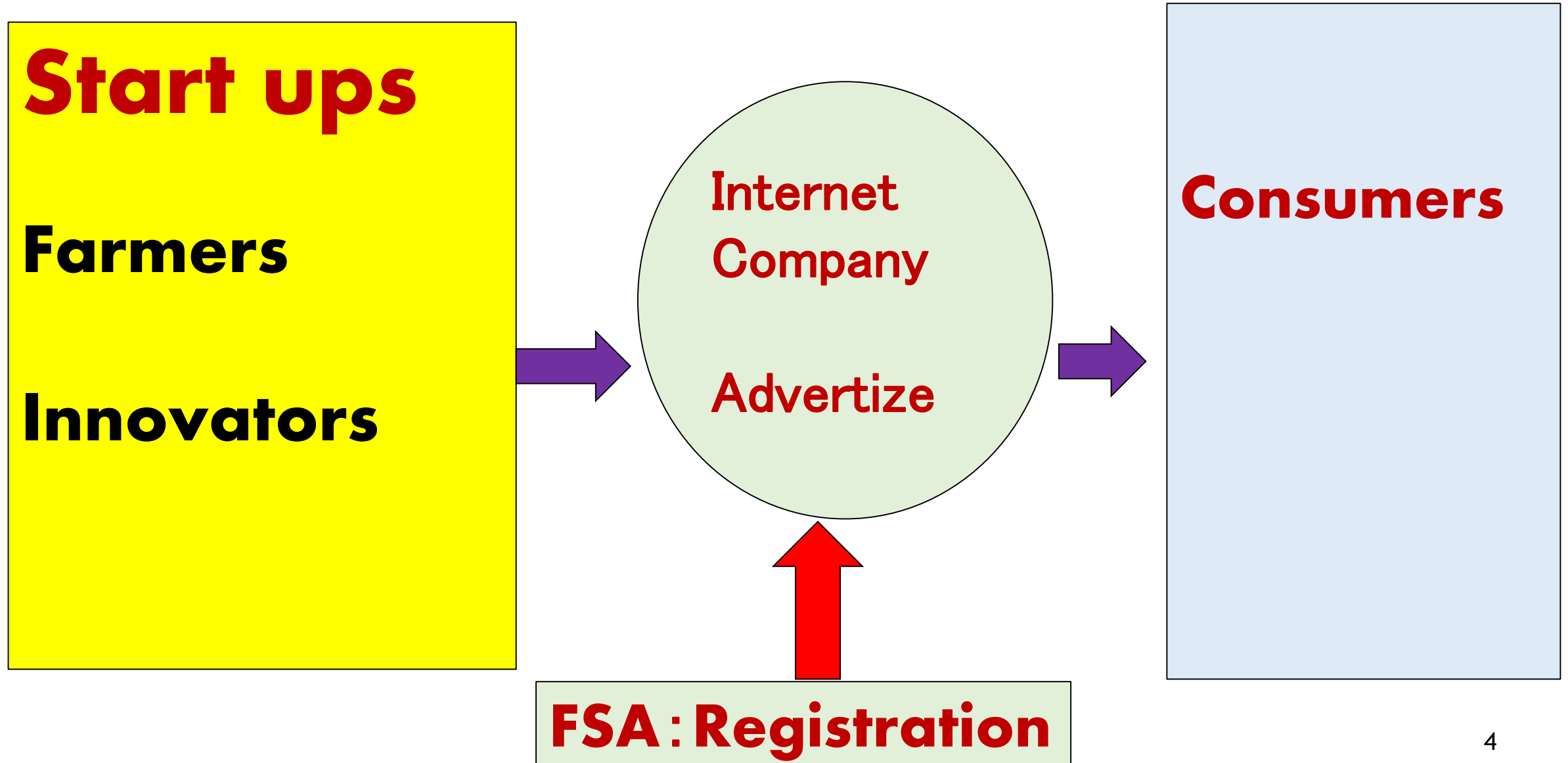
A Stable Way to Supply Risk Capital

Yoshino, Naoyuki; Kaji Sahoko (Eds.) 2013,

**Japan, Cambodia
Vietnam, Peru, Mongolia**

Access to Digital Technology, Internet

Internet On-line trade





**Roof top
Solar Fund
300 \$/ per person**



Vegetables' Fund.
Each investor, 100 US Dollar
Total 52,500 \$



Soup Fund
200 US Dollar
Total 32,000 \$





Agricultural Funds

Beans and Wine



TRUST is important

- 1, Regular meetings with producers (every quarter)**
- 2, Look for good products and advertise by internet**
- 3, Give advise to innovators**
- 4, Order the products though internet**
- 5, Payment and Delivery**
- 6, Reputation**
- 7, Trust of community, Trust by customers**

Village Funds for Green Energy

- 1, Collect Small Amount of Money**
- 2, Solar power panel with battery**
- 3, Use solar power for local manufacturing**
- 4, Use solar power for agriculture**
- 5, Sales of village products will increase**
- 6, Construct Another solar power plant**
- 7, Step by step approach to increase electricity in the village**



Revitalization of Tsukubane Hydro Power (Nara state)

250 investors, total 525 thousand US dollars, Japan

Original
Dam was
constructed
more than
100 years
ago



Solar Power projects in Japan



は販売実績県

中国・四国 計69件 6,071kW

岡山県	33件	2,569kW
広島県	19件	940kW
島根県	2件	59kW
山口県	2件	1,769kW
鳥取県	1件	31kW
香川県	3件	36kW
徳島県	6件	530kW
高知県	2件	57kW
愛媛県	1件	81kW

関西 計84件 4,069kW

滋賀県	4件	155kW
兵庫県	22件	921kW
三重県	39件	1,649kW
京都府	15件	1,037kW
和歌山県	2件	144kW
大阪府	1件	81kW
奈良県	1件	81kW

北海道 計8件 1,855kW

北海道	8件	1,855kW
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東北 計161件 21,227kW

青森県	8件	1,165kW
秋田県	13件	2,202kW
福島県	42件	6,778kW
宮城県	68件	4,419kW
岩手県	23件	6,302kW
山形県	7件	361kW

関東 計645件 50,317kW

群馬県	183件	13,155kW
栃木県	132件	14,024kW
茨城県	139件	9,460kW
埼玉県	38件	3,657kW
千葉県	143件	9,647kW
東京都	2件	35kW
神奈川県	8件	338kW



九州・沖縄 計199件 16,508kW

福岡県	127件	9,881kW
大分県	16件	2,069kW
熊本県	3件	1,374kW
鹿児島県	13件	647kW
佐賀県	12件	668kW
長崎県	24件	1,606kW

中部 計299件 22,124kW

長野県	142件	11,817kW
山梨県	46件	4,184kW
新潟県	14件	609kW
石川県	5件	206kW
静岡県	46件	2,221kW
愛知県	26件	1,144kW



Various Private Financial Investors in Asia

1, **Banks --- Safer projects**

Brown field (infrastructure)

Invest into operation period

Securitization after certain period of time

Privatized projects by the government

2, **Insurance and Pension funds** (Brown fields)

Long term projects (10 years –20- 30 years)

3, **Revenue Bonds (floating interest rate)**

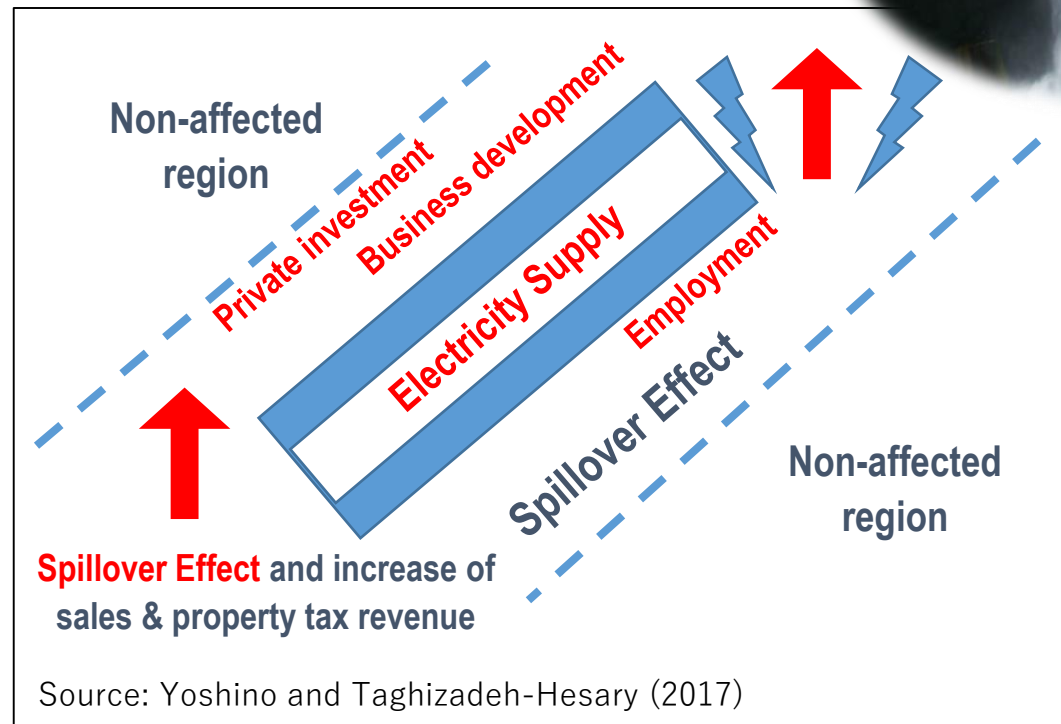
uncertain income streams

4, **Equity Investments**

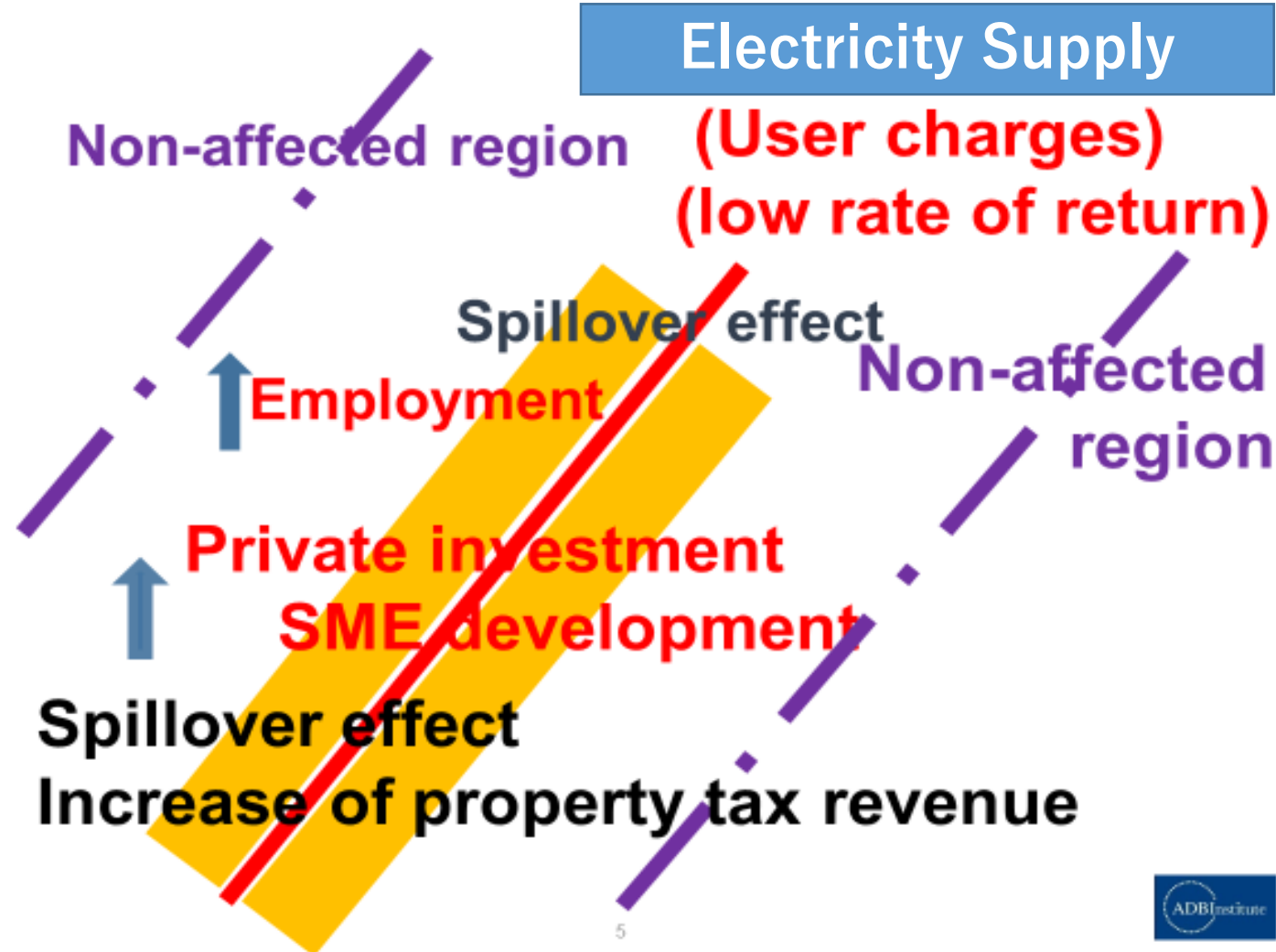
Construction period and Green fields

Injection of Increased tax revenues from the spillover effect into energy projects in order to increase the rate of return for private investors

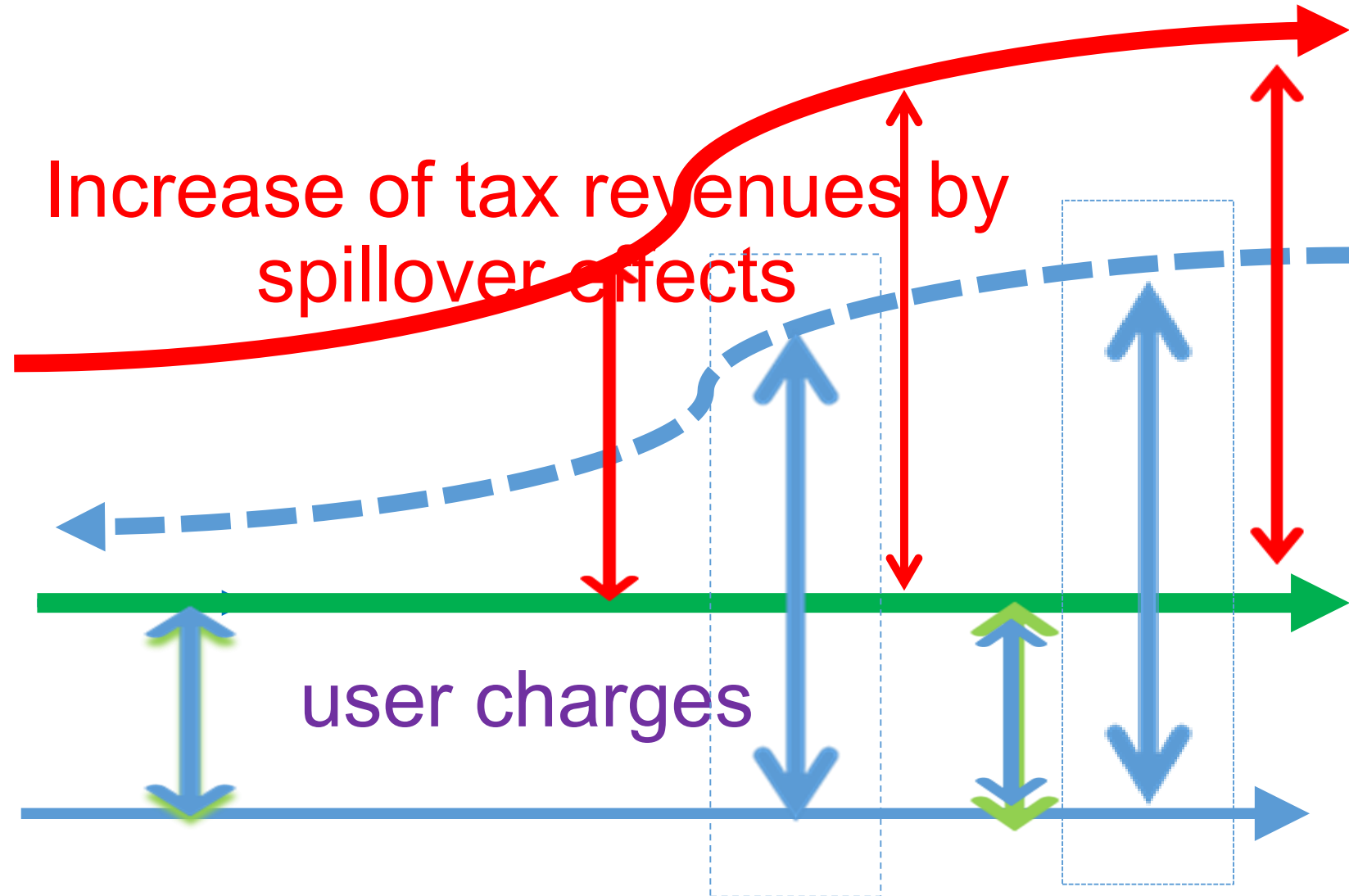
Spill over effects of electricity supply



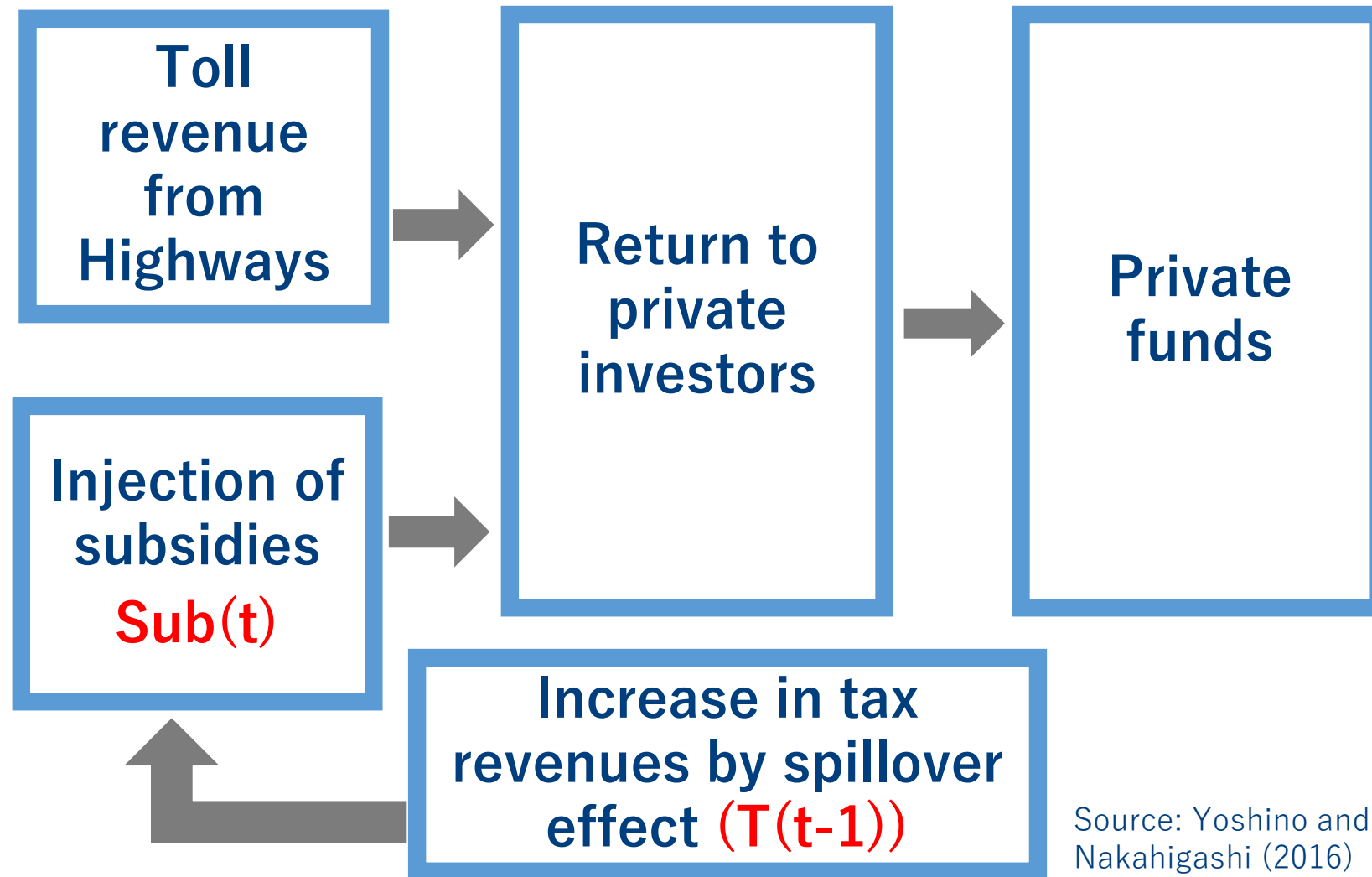
Spillover Effects of Infrastructure Investment



Injection of Increased Tax revenues



Injection of fraction of tax revenues as subsidy



Source: Yoshino and Nakahigashi (2016)

The Southern Tagalog Arterial Road (STAR Highway), Philippines, Manila

Tax Revenues in three cities

Yoshino and Pontines (2015)

ADBI Discussion paper 549



Table 3.3 Calculated Increase in Business Tax Revenues of Beneficiary Group Relative to Nonbeneficiary Group

	t-2	t-1	t	t+1	t+2	t+3	t+4
Lipa City	134.36	173.50	249.70	184.47	191.81	257.35	371.93
Ibaan	5.84	7.04	7.97	6.80	5.46	10.05	12.94
Batangas City	490.90	622.65	652.83	637.89	599.49	742.28	1,208.61

Construction

Operation period

Government Financing (Externality Effects)

1, Measure the negative external effects of CO₂ and NOX

2, Levy Tax on CO₂ and NOX

→ Transfer subsidies to renewable energy

3, Provide subsidy to renewable energy projects

→ Injection of tax revenues to investors in renewables

→ R&D (renewable energy sector)

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graph TD
    Gov[Transfer Payments by Government using Carbon Tax] --> GF[Green Fund]
    GF -- Equity --> CWPC[Community Wind Power Company]
    CWPC -- Dividend --> GF
    Inv[Investors: US$100, US$200, US$300 (by internet)] -- Invest --> CWPC
    CWPC -- Dividend --> Inv
    CWPC -- Loan --> Sub[Subsidies From TAX on CO2 Spillover Tax revenues]
    Sub -- Return --> CWPC
    CWPC -- Sales --> PC[Power Company]
    PC -- Revenue --> CWPC
    PC -- Sales --> FU[Final Users]
    FU -- Revenue --> PC
```

Transfer Payments by Government using Carbon Tax

Green Fund

Investors
US\$100
US\$200
US\$300
(by internet)

Community Wind Power Company

Power Company

Final Users

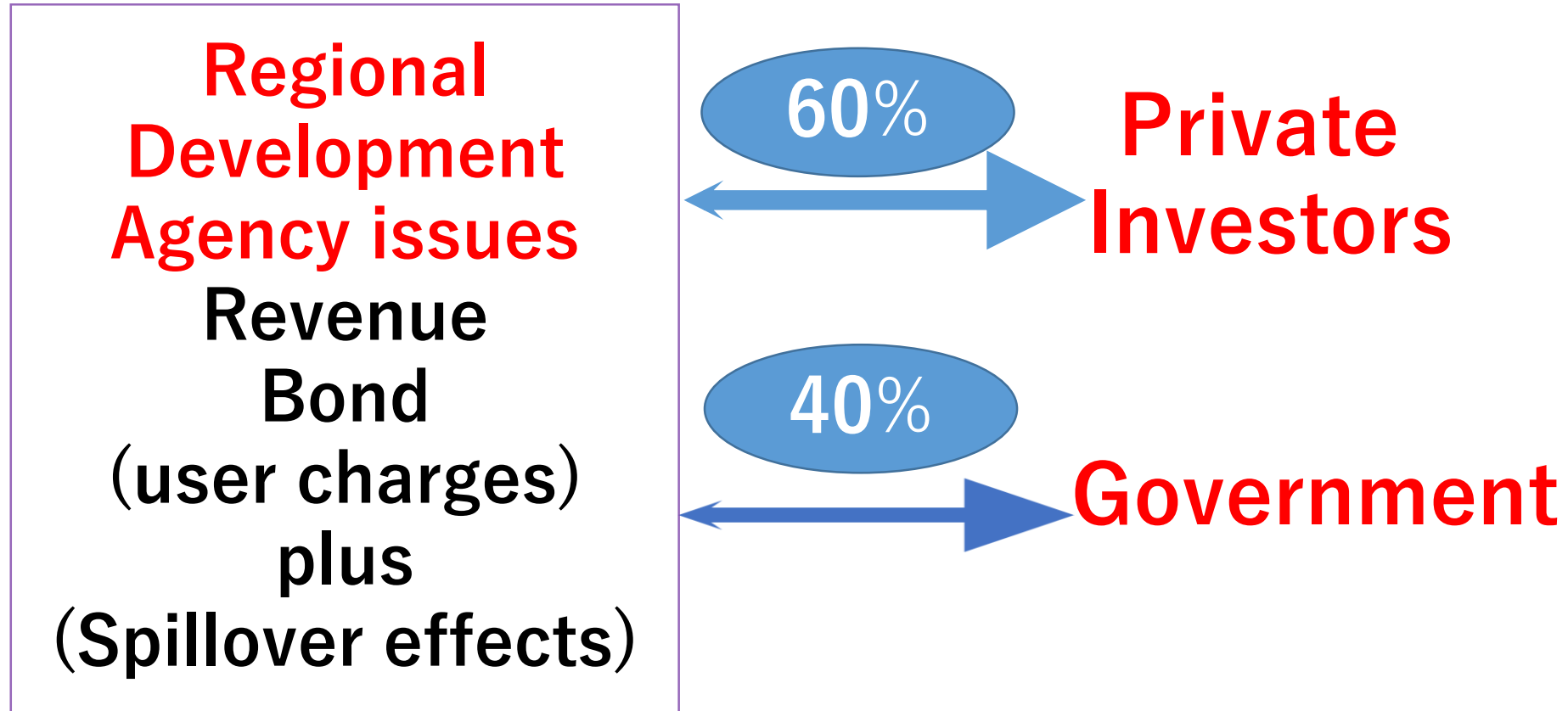
Sales of Power

Subsidies From TAX on CO2 Spillover Tax revenues

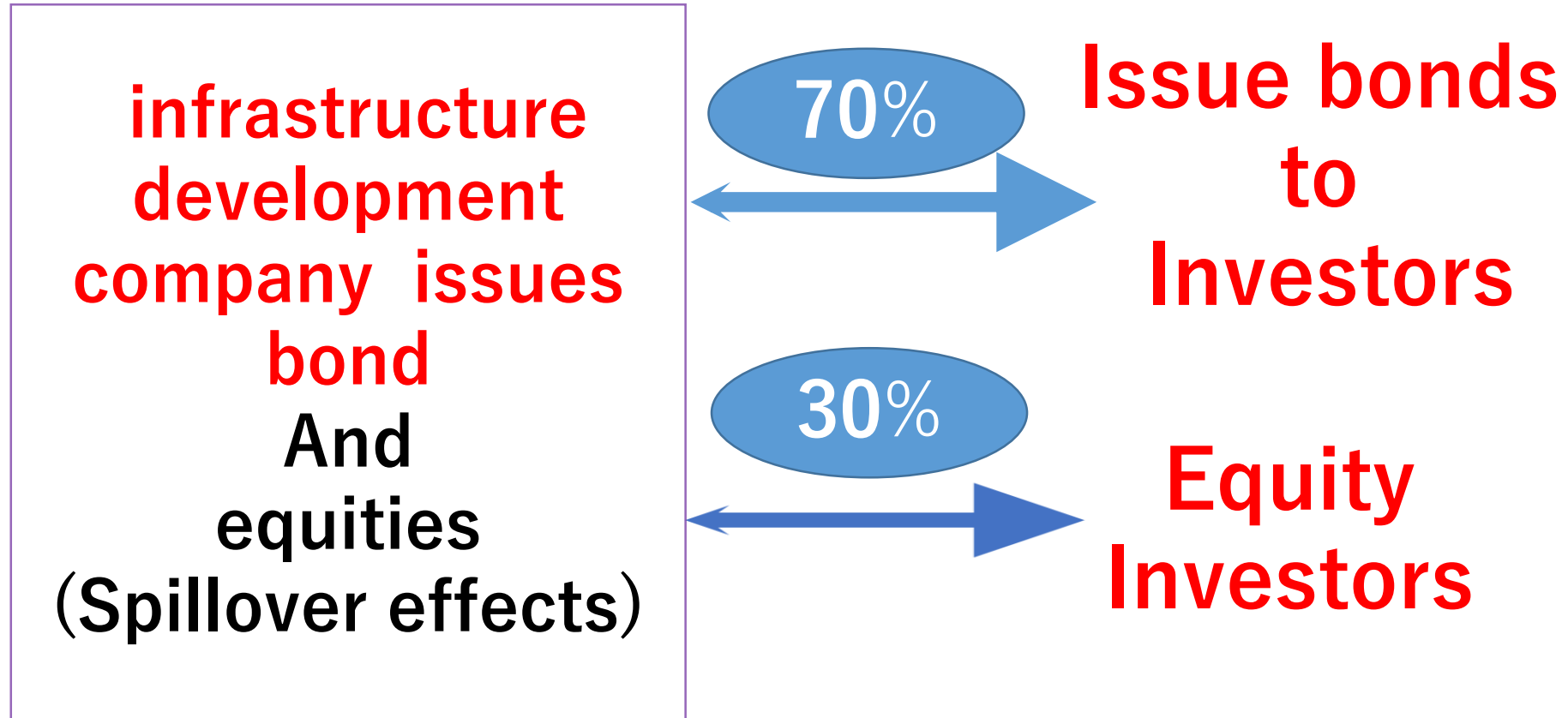
HIT = Hometown Invest
Source: Authors.

Subsidies From TAX on CO2 Spillover Tax revenues

Infrastructure Revenue Bond



Equity and Bond Investment in infrastructure



Macroeconomic Effect of Infrastructure Investment

Spillover Effects Estimated from a Macroeconomic Translog Production Function

	1956-60	1961-65	2001-05	2006-10
Direct effect	0.696	0.737	0.114	0.108
Indirect effect (K_p)	0.452	0.557	0.091	0.085
Indirect effect (L)	1.071	0.973	0.132	0.125
20% returned	0.305	0.306	0.045	0.042
Increment	43.8%	41.5%	39.0%	39.1%

4. Analysis of SME credit risk using Asian data

- Selection of the variables**
- Principal Component Analysis**
- Cluster Analysis**
- Interpretation of the results**

Examined Variable

No.	Symbol	Definition	Category
1	Equity_TL	Equity (book value)/total liabilities	Leverage
2	TL_Tassets	Total liabilities/total assets	
3	Cash_Tassets	Cash/total assets	Liquidity
4	WoC_Tassets	Working capital/total assets	
5	Cash_Sales	Cash/net sales	Profitability
6	EBIT_Sales	Ebit/sales	
7	Rinc_Tassets	Retained earnings/total assets	
8	Ninc_Sales	Net income/sales	Coverage
9	EBIT_IE	Ebit/interest expenses	
10	AP_Sales	Account payable/sales	Activity
11	AR_TL	Account receivable/total liabilities	

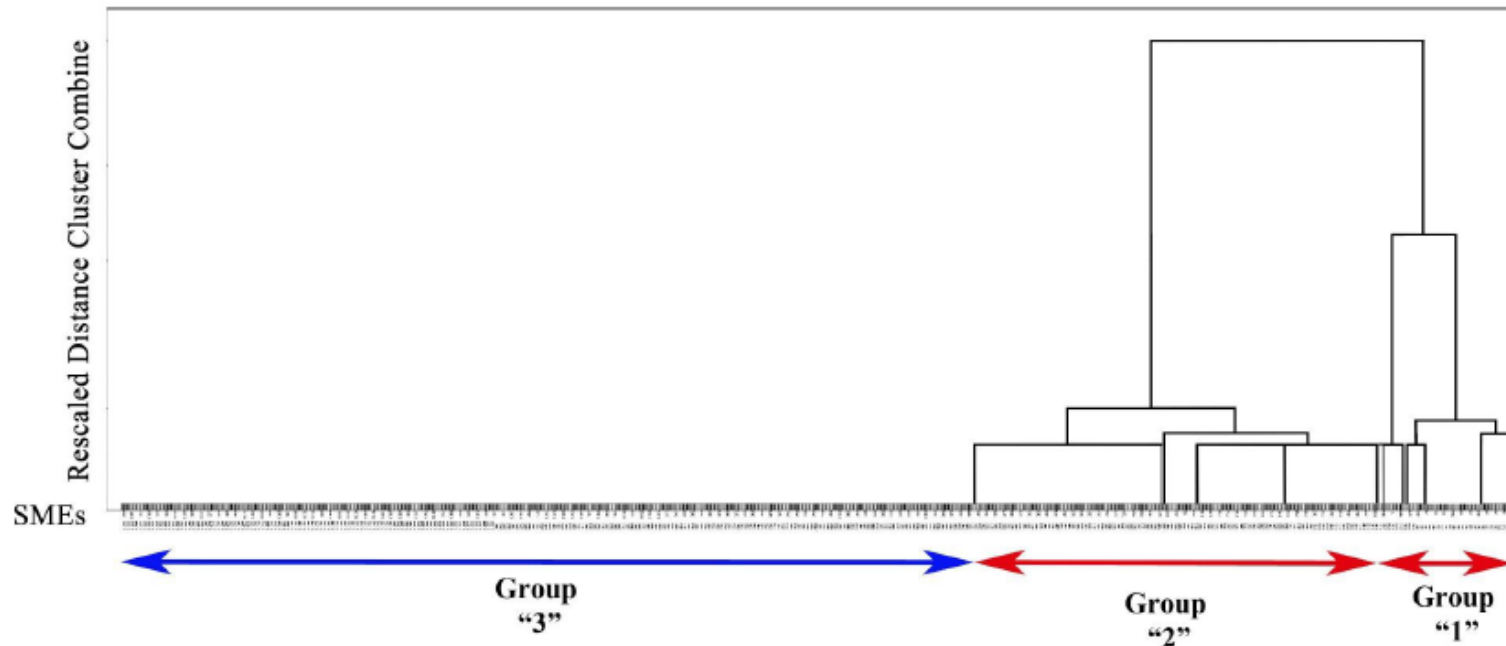
Factor Loadings of Financial Variables after Direct Oblimin Rotation

Variables (Financial Ratios)	Component			
	Z1	Z2	Z3	Z4
Equity_TL	0.009	0.068	0.113	0.705
TL_Tassets	-0.032	-0.878	0.069	-0.034
Cash_Tassets	-0.034	-0.061	0.811	0.098
WoC_Tassets	-0.05	0.762	0.044	0.179
Cash_Sales	-0.937	0.021	0.083	0.009
EBIT_Sales	0.962	0.008	0.024	-0.004
Rinc_Tassets	0.014	0.877	0.015	-0.178
Ninc_Sales	0.971	-0.012	0.015	0.014
EBIT_IE	0.035	0.045	0.766	-0.098
AP_Sales	-0.731	-0.017	-0.037	-0.016
AR_TL	0.009	-0.041	-0.104	0.725

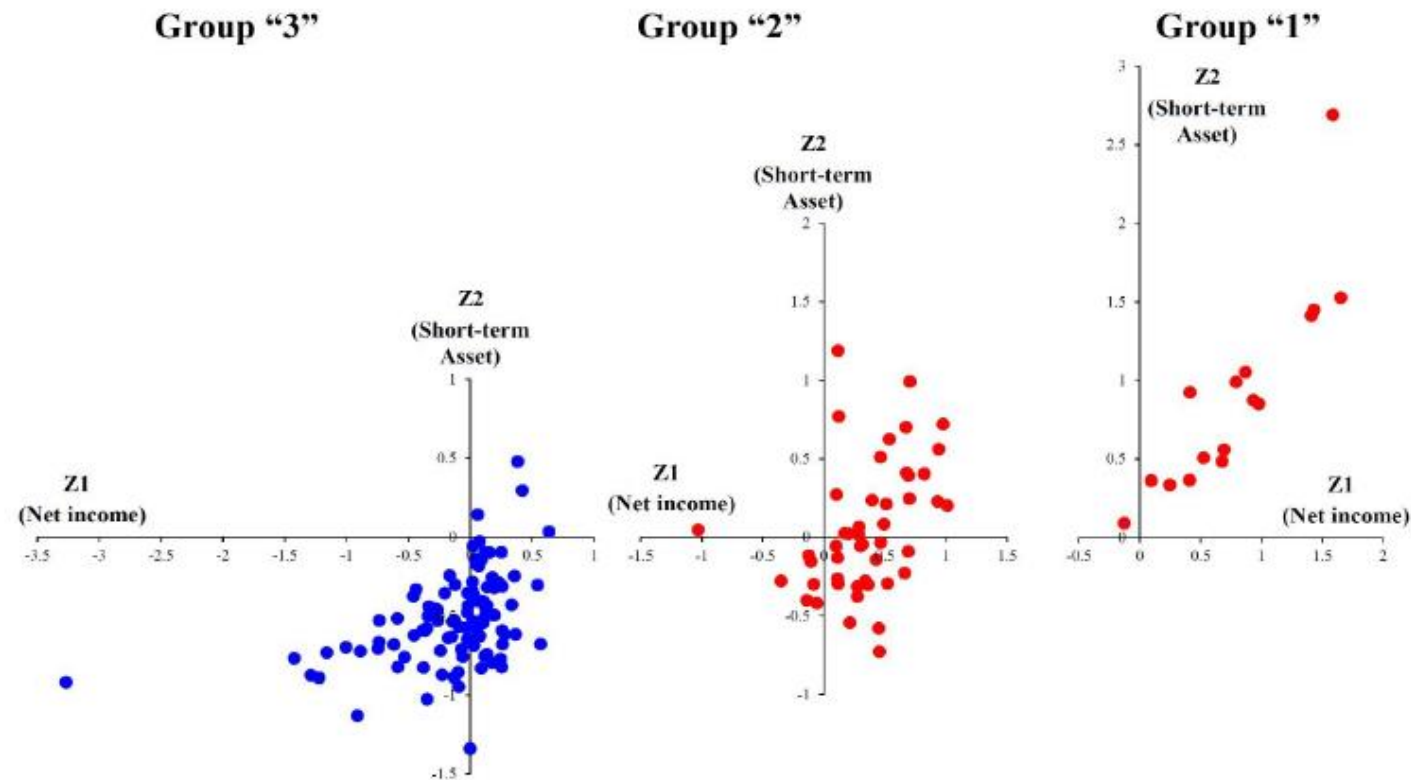
Note: The extraction method was principal component analysis. The rotation method was direct oblimin with

Cluster analysis: the average linkage method

Dendrogram Using Average Linkage



Grouping Based on Principal Component (Z1-Z2) and Cluster Analysis



Note: Group 1 = healthiest SMEs; group 2 = in-between SMEs; group 3 = least healthy SMEs.

Robustness check of the method

$$Y = c + \alpha_1 Z_1 + \alpha_2 Z_2 + \alpha_3 Z_3 + u$$

Variable	Coefficient	Std. Error	Z-Statistic	Prob.	
C	1.14	0.09	13.06**	0	
Z1	1.00	0.16	6.31**	0	
Z2	-2.17	0.14	-15.40**	0	
Z3	-1.02	0.21	-4.75**	0	
McFadden R-squared: 0.76					

Reference:

1. Yoshino, N. (2012). Global Imbalances and the Development of Capital Flows among Asian Countries. *OECD Journal: Financial Market Trends*. Vol. 2012/1.
2. Yoshino, N. (2013). The Background of Hometown Investment Trust Funds. In N. Yoshino and S. Kaji, eds. *Hometown Investment Trust Funds: A Stable Way to Supply Risk Capital*. Tokyo: Springer.
3. Yoshino, N. and F. Taghizadeh-Hesary (2014). An Analysis of Challenges Faced by Japan's Economy and Abenomics. *The Japanese Political Economy* 40: 1–26. DOI: 10.1080/2329194X.2014.998591
4. Yoshino, N. and F. Taghizadeh-Hesary (2014). *Analytical Framework on Credit Risks for Financing SMEs in Asia*. *Asia-Pacific Development Journal*. United Nations Economic and Social Commission for Asia and the Pacific (UN-ESCAP). 21(2): 1-21.
5. Yoshino, N. and F. Taghizadeh-Hesary P. Charoensivakorn & B. Niraula (2016) Small and Medium-Sized Enterprise (SME) Credit Risk Analysis Using Bank Lending Data: An Analysis of Thai SMEs, *Journal of Comparative Asian Development*, 15:3, 383-406
6. Kuwahara, S., N. Yoshino, M. Sagara, and F. Taghizadeh-Hesary. (2015). Role of the Credit Risk Database in Developing SMEs in Japan: Lessons for the Rest of Asia. ADBI Working Paper 547. Tokyo: Asian Development Bank Institute.
7. Yoshino, N. and F. Taghizadeh-Hesary. (2015). Analysis of Credit Risk for Small and Medium-Sized Enterprises: Evidence from Asia. *Asian Development Review (ADR)*. Vol. 32 No. 2.: 18-37, MIT Press.