

Cambridge Judge Business School
The Cambridge MBA

MBA ELECTIVES LIST 2019/20

MBA Elective List

Lent 2020

Behavioural Finance**

Building a Customer Aligned Organisation

Cases in Corporate Finance

Creative Arts and Media Management

Digital Marketing

Doing Good Well: Leading Social Innovation for Local and Global Impact

Energy and Emissions Markets and Policies

Entrepreneurship in Practice

Entrepreneurship Through Acquisition

International Business

Introduction to Options, Futures and Derivatives

Leadership in Organisations

Managing Big Data Analysis

Managing for Sustainability

Managing Innovation Strategically

Marketing and Innovation in Emerging Economies

New Venture Finance

Philosophy in Business

Project Management

Risk and Strategic Planning

Strategic Pricing

Topics in Financial Statement Analysis

Topics in Investment Management*

**Mfin course shared with MBA*

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Easter 2020

Advanced Digital Business

Advanced Strategy

Asian Capital Markets*

Cost Management and Control

Disruptive Technology and Innovation

Entrepreneurship: How to Start a Company

Equity Valuation

Fintech

Global Marketing

How to Think Strategically

International Finance

Lean Six Sigma Process Improvement

Liquid Alternatives and Hedge funds*

Mergers and Acquisitions

Organizing Healthcare

Pharmaceuticals and Biotechnology

Private Equity

Real Estate Finance**

Strategic Brand Management

Strategic Change and Renewal

Strategies for energy and climate

Supply Chain Strategy

The International Film and Screen Industries

The Liberalisation and Regulations of International Financial Markets

Venture Capital and the Entrepreneurial World**

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