

Cambridge Judge Business School  
Entrepreneurship Centre

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Accelerate Cambridge

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# ACCELERATE CAMBRIDGE VENTURES IN THE NEWS

Startup spotlights & venture updates:  
2018-2020

**Entrepreneurship**  
Centre



**UNIVERSITY OF  
CAMBRIDGE**  
Judge Business School

## A message from our Venture Team

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Established in May 2012, Accelerate Cambridge is now celebrating five years of enabling meaningful venture creation. To date, the accelerator has supported 400 entrepreneurs, 170 ventures and helped raise £100 million in funding.

Our list of inspirational alumni ventures includes: HealX, AlgoDynamix; Hinton Bikes; LIF-Nano Therapeutics; Satavia; Swift DX and Speechmatics. Accelerate Cambridge was described as the "best startup programme in Cambridge," by Dr Tim Guilliams, Founder of Healx and the Co-Founder of Cambridge Rare Diseases.

The Accelerator offers a structured approach of three-month programmes that combine entrepreneurship training, regular coaching and mentoring, as well as access to shared workspace. There is no charge and we do not ask for equity from any of the ventures. Startups enter at the Pre-Accelerate stage and, depending on their needs, progress through to Accelerate Star. They can participate for a minimum of three months and up to a maximum of five years. On joining the programme, the teams learn how to pitch their ideas with confidence, craft a fundable and sustainable business plan; raise financial capital and deal with investors.

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## Startup spotlights



### Healx: April 2020 spotlight

Healx, a biotech firm that was supported by the Entrepreneurship Centre at Cambridge Judge Business School, says it is using its artificial intelligence (AI) platform to develop drug combinations from approved drugs to seek treatments for COVID-19. The Cambridge-based company, which specialises in rare diseases, said combination therapy candidates will be available in May for testing in collaboration with partners.

Healx said that the focus on combination therapies, where two or more drugs simultaneously target different aspects of the disease pathology, has the potential to ensure a more effective treatment.

Combination therapies are particularly difficult to discover, as it requires detailed analysis of millions of possible pairs from the thousands of drugs on the market. The Healx AI platform, Healnet, analyses biomedical data from multiple sources to predict those combination therapies most likely to succeed. Healx was previously on the Accelerate Cambridge and the SME Growth Challenge programme, now known as the Strategic Business Growth programme. [Find out more >](#)



### Kalium Health: March 2020 spotlight

Kalium Health, aims to transform the lives of patients with kidney disease, today announces the completion of a seed investment round of £950,000. The over-subscribed round was led by Cambridge Enterprise with participation from Kidney Research UK, Cambridge Angels and Martlet Capital, the investment arm of Marshall of Cambridge Group. Kalium Health spun out of the University of Cambridge where its work began with grant funding from several sources, including an academic research grant from the charity Kidney Research UK. The company is now working to transform the lives of millions of people worldwide with kidney or heart disease, and to reduce total healthcare costs, by enabling blood electrolyte monitoring by anyone, anytime, anywhere. The first product Kalium Health is developing is a rapid, accurate test for blood potassium concentration based on a tiny drop of finger-prick blood. It will enable patients to seek treatment before complications arise and without the inconvenience, cost and delays associated with current testing methods. The investment will allow the company to accelerate its technology and product development plans. Kalium Health aims to launch its first test as an approved medical device within four years. The team has recently signed an agreement for larger laboratory and office space in Cambridge and has begun recruiting engineers and technicians, planning to double head count from four to eight during the first half of 2020.



## Spotta: February 2020 spotlight

Spotta aims to be the world leader in smart pest detection. Founded by Robert Fryers and Neil D'Souza-Mathew, experts in low power sensor systems and already on their second business together. Their core technology is an ultra-low-power, insect monitoring sensor that can detect infestations early. This allows their customers to intervene and resolve the problems earlier, more cheaply and with less environmental impact.

Spotta's Bed Pod system is a revolutionary new way to pre-empt and minimise the damage bed bugs can cause in hotel accommodation. A Pod is placed in each room and, if there are bed bugs present, the hotel's management team get an automated email warning, complete with room number, date and even a photo. This allows them to intervene and resolve the problem before their guests get bitten. Bed Pod is eliminating guest complaints and bad reviews by preventing the bad experience of guests encountering bed bugs from happening in the first place. Spotta is currently on our Accelerate Cambridge programme and was awarded 'Pitch of the night' at Pitch and Judge on 30 January 2020. [Read more >](#)



## ET-traps: January 2020 spotlight

ET-traps is a Biotechnology company developing a novel therapeutic tool to be used in diabetes and beyond. The venture was founded by Dr Arjun Jain, who was pursuing his PhD in Reproductive Biochemistry at the University of Cambridge back in 2008.

A turning point for ET-traps came in March 2015 when Arjun attended Venture Creation Weekend when he pitched his business idea and won first place. In April 2015, ET-traps (formerly known as Endotrap) joined the Accelerate Cambridge programme. Tony Harris, who was Arjun's mentor during the Accelerate Cambridge programme, said: "This technology has huge potential in treatments but, like all technologies born in university laboratories, it will need to tread the road of extensive clinical trials before it can be proven in the field. If ET-traps can prove the technology in-vivo (in the body) rather than just in-vitro (in the test tube) then their future is assured." [Read more >](#)



## Outfield: July 2019 spotlight

Outfield is an innovative platform created by a startup team now participating in Accelerate Cambridge that provides orchard growers with useful data to reduce inputs and improve yields. Outfield uses machine vision techniques to extract features from drone imagery allowing growers to predict yields and improve crop management through blossom mapping, plant health analysis and fruit counting. Outfield were recently awarded £95,000 by InnovateUK for a three year project targeting blossoms early on during apple growing season in order to develop precision application blossom-thinning sprays. The project has found they are able to maximise yields and reduce environmental impacts, adding value to the Outfield orchard platform. Earlier this month, Outfield partnered on a paper with the Innovate UK project consortium, presented by Rob Saunders at the SuproFruit 2019 conference at NIAB EMR. Jim McDougall, co-founder of Outfield, said: "Accelerate

Cambridge has been absolutely fantastic. Although we are very good at engineering and our product, it's been great to have an external view to keep us straight on business aspects. The programme has helped to challenge our business proposition and steer us to a commercially successful product. We have made some amazing connections [and] the mentors on the programme have been excellent."

Outfield has also submitted projects to EnterpriseTECH as inventors and gained some valuable insights from students, including help with a grant application, realising an unviable product, and developing routes to market. Jim said, "The real challenge now is moving fast enough to take full advantage of the opportunities in front of us. We're gearing up for a funding round, target to close early next year, which will help us grow quickly and get working on orchards around the UK and hopefully around the world." Outfield is also connected with the University of Cambridge Physics and Engineering Departments who are helping to provide machine vision and support.



### Sano Genetics: September 2019 spotlight

Sano Genetics, a venture supported by Accelerate Cambridge, is launching their own DNA sequencing kits. Sano Genetics, formerly known as Heterogeneous, connects people with research in personalised medicine. Sano is different from most direct-to-consumer genetics companies in that it provides participants full control of how their data is used, and emphasises not just providing reports, but also matching people with research projects that are relevant to them. Sano one of the first UK based companies to offer whole genome and whole exome sequencing. Sano has already matched thousands of people to research projects, including pharmacogenomics projects with the University of Liverpool and Cambridge-based biotech Owlstone Medical, understanding the genetic basis of autism with Professor Simon Baron-Cohen at the University of Cambridge, and a number of rare disease sequencing projects in collaboration with patient organisations.

[Read more >](#)



### PinPoint Oncology: June 2019 spotlight

Dr Geoff Macintyre and Dr Anna Piskorz, Co-founders of Pinpoint Oncology, a startup supported by the Cambridge Judge Entrepreneurship Centre, have been awarded a £50,000 Innovation Prize by Cancer Research UK. Leveraging cutting-edge research conducted at Cancer Research UK and the University of Cambridge, Pinpoint Oncology is developing a pharmacogenomic test that can help predict the best drug treatment for patients of the deadliest cancers. The funding award will help them to take this test further and carry out a retrospective clinical trial. If successful, Pinpoint Oncology's next steps would be to make this test available to patients with ovarian cancer and apply for funding to carry out clinical trials for other therapies. The team are currently studying a set of over 12,000 cancers to find new signatures which will allow prediction of therapy response across multiple tumour types. Jason Yip, Co-founder of Pinpoint Oncology explained "without the Entrepreneurship Centre, Pinpoint Oncology would not be where it is today. The Venture Creation Weekend was an excellent event that allowed the team to

develop its commercial acumen in an intense and exciting environment. Beyond this, the mentorship and advice we have received from the Accelerate programme has been pivotal to developing our business case. Support from the Entrepreneurship centre has been fundamental in our translation from students and researchers to entrepreneurs." Pinpoint Oncology, which was founded by Dr Geoff Macintyre, Research Associate at Cancer Research UK Cambridge Institute; Dr Anna Piskorz, Senior Research Associate at Cancer Research UK Cambridge Institute; and Jason Yip, MBA Candidate at Cambridge Judge, originally met at a Venture Creation Weekend managed and delivered by the Cambridge Judge Entrepreneurship Centre. They were subsequently awarded third place at the Cambridge Judge Entrepreneurship Centre's MedTech Ventures Competition and are now participating in Accelerate Cambridge at Cambridge Judge Business School.



## Smartbell: February 2019 spotlight

Smartbell, a venture supported by Accelerate Cambridge, has been awarded £1 million Innovate UK funding grant for 'productive and sustainable crop and ruminant agricultural systems.' It will enable Smartbell, working in conjunction with research partners the Scottish Rural College, Agri-EPI Centre, Dunbia and Parkland Veterinary, to prepare their innovative IoT and AI solution for livestock rearing and management for commercial readiness. The venture has recently achieved further success at the International Forum Design GmbH (iF) Design Awards where they were awarded the iF Product Design Award 2019. Smartbell was founded by two alumni of the Cambridge Judge MBA - Veena Adityan and Jose Chitty. Veena explained: "We have always focused on the customer experience first and we are excited that our user-centric design approach has been recognised with this design award. We have pivoted a few times towards getting the product-market fit right. We are optimistic that we have hit the right note now, securing a contract with an enterprise livestock producer. They will use our calf-rearing technology to improve the production efficiency of the overall system. Additionally, the product improves animal welfare and affects all our lives by tackling antibiotic resistance at its core. Cambridge Judge Entrepreneurship Centre's Accelerate Cambridge coaches have given us invaluable support, guiding us through ups and downs. They've always been ready to help out be it with the practicalities of negotiating contracts and presenting to investors or a nudge of encouragement when we've needed it."



## Kalium Diagnostics: November 2019 spotlight

Kalium Diagnostics, a venture supported by Accelerate Cambridge, is developing a simple finger-prick test for patients to monitor blood potassium levels instantly. The venture has recently scooped a number of awards. They were named Cambridge's Best Healthcare Start-Up in the AstraZeneca Start-Up Science competition and 'The One to Watch' at the Cambridge Independent Science and Technology Awards. Gaynor Fryers, an Accelerate Cambridge coach who is working with Kalium Diagnostics, said: "We all know how important it is for diabetic patients to accurately measure their insulin at all times. Without injecting insulin at the correct times, patients run the risk of coma and death. What we don't know so much about is that many kidney patients run the same risks but are not able to easily monitor their potassium levels, having to make journeys to GP clinics and

hospitals. Kalium is making excellent progress and it is a pleasure working with this skilled team." Founder of Kalium Diagnostics, Dr Tanya Hutter, said "We are very grateful for the help and support from the Accelerate Cambridge programme; the coaches and mentors are fantastic and the lectures are well structured around the needs of early-stage companies. We are now refining our business strategy and the pitch deck, and will be looking to raise seed-funding soon." The team is now working towards sensor manufacturing and clinical trials. [Read more >](#)



## POCKiT Diagnostics: December 2018 spotlight

There are 16 million cases of people suffering a stroke worldwide and 100,000 cases in the UK every year. POCKiT Diagnostics, a startup supported by Accelerate Cambridge and Santander, is developing a medical device, the Life Test, which swiftly and accurately diagnoses what kind of stroke a patient has suffered, so that effective treatment can be administered. In November, the venture was awarded the Runners Up prize at the national finals of the Santander Universities Entrepreneurship Awards 2018 for their innovation and business plan. The startup's innovation is the application of rapid detection of stroke-specific biomarkers to provide a diagnosis of stroke in less than 20 minutes. This allows specific treatment to be delivered earlier by getting the patient to the correct hospital or ward more quickly, with the potential to dramatically reduce stroke-induced disability and mortality. Through the Entrepreneurship Centre's Accelerate Cambridge programme, founders Gonzalo Ladreda, Edoardo Gaude and Marcos Ladreda have benefited from mentoring and networking opportunities, meeting and learning from longer-established medtech companies and practising their pitch. This has helped them to win prestigious funding which will allow them to test and refine the biotechnology they are using, complete clinical trials, and eventually roll the Life Test out for widespread use in emergency medical services.



## Satavia: October 2018 spotlight

Satavia is an analytics company for the aviation market, providing airlines with decision intelligence to make aviation smarter. The venture is supported by Accelerate Cambridge and previously participated in Pitch@Palace, the initiative founded by our patron HRH The Duke of York. Satavia's cloud-based platform uses a combination of satellite earth observation data, numerical weather prediction and aircraft tracking to optimise maintenance and flight operations. Dr Adam Durant, CEO and Founder of Satavia, has won over £1.5 million grant funding since 2015 from Innovate UK, Aerospace Technology Institute, and the European Space Agency for Satavia. The venture has been selected from more than four hundred applications from forty countries by the International Airlines Group (IAG) as one of the ten startups to join the Hanger51 Accelerator with British Airways, Avios and IAG Cargo. Each of the shortlisted startups had the opportunity to pitch for investment from IAG to scale their business. The startups will work with IAG for 10 weeks where they will be working side by side with mentors team are presenting their proposal on the future engagement with IAD on 14 December at Hanger51's Demo Day.



## September 2020 - Media Mentions

Citispotter



Citispotter is featured by DIT on LinkedIn and Twitter and their official website for Global Entrepreneur Programme. [Read more >](#)

## August 2020 - Media Mentions

Citispotter



Entrepreneurship World Cup is the world's largest entrepreneurship ecosystem having participation from 199 countries' entrepreneurs. Citispotter were selected as national finalists at the Entrepreneurship World Cup UK 2020. [Read more >](#)



Transformative

D.C. doctor Josh Oppenheimer raises seed round for device to predict cardiac arrest. [Read more >](#) [Read more >](#) [Read more >](#)

## July 2020 - Media Mentions



Bond180

Cambridge Enterprise leads funding round for FinTech startlet. [Read more >](#)

Spirea



Spirea completes seed funding round to develop the next generation of antibody drug conjugate therapeutics. [Read more >](#) [Read more >](#)

## June 2020 - Media Mentions



Rasa

Incredibly proud of what the Rasa team have pulled off in the last year, leading to a \$26m Series B. [Read more >](#)



Kestrl

Kestrl's Founder and CEO makes appearance on Islam Channel 'Living the Life' to talk about Kestrl's origins, its upcoming July launch, as well as some tips on staying on top of your finances during lockdown. [Watch now >](#)



In2Med

In2Med sets July date for digital dashboard portal for medical applicants. [Read more >](#)



Bit Bio

Bit Bio's 'enter button for the keyboard to the software of life' nabs the company \$41.5 million. [Read more >](#)

## May 2020 - Media Mentions



Kestrl

Islamic Finance Challenger Kestrl Soars into UK Fintech Space. [Read more >](#)

## April 2020 - Media Mentions



Prosoma

Innovators help cancer sufferers with depression by introducing them to stunning virtual reality worlds. [Read more >](#)



Happyr

Nicola Filzmoser and her team at Happyr calls for supporters for the [Natwest BackHerBusiness crowdfunding campaign](#). Nicola is supported by Accelerate Cambridge, EnterpriseWOMEN & is studying the MSt in Entrepreneurship at Cambridge Judge.



## Unlimitech

Unlimitech, a Cambridge-based startup is developing the Smartmask™, a wearable fitness tracker that helps sportspeople to optimise performance. Daniel Morales Valdivia, founder of Unlimitech, is working on innovations through our EnterpriseTECH programme and is supported by Accelerate Cambridge.

[Read more >](#)



## Virtual Nick

Virtual Nick has developed a smart fitness app which creates fun, personalised workouts, to do from home, with or without equipment. The app allows you to take control of your mental and physical wellbeing by tailoring your workouts around your schedule and build a healthy routine that works for you. Accelerate Cambridge has supported Virtual Nick since September 2019.

## March 2020 - Media Mentions



## SATAVIA

SATAVIA, has been supporting the Ventilator Challenge UK Consortium, a group of manufacturing and research centres producing ventilators for the UK. The venture rapidly developed forecasting models for the COVID-19 pandemic to predict how many ventilators could be required at the peak in the UK and US. The venture is supported by Accelerate Cambridge and formerly participated in the SME Growth Challenge programme, now known as the Strategic Business Growth programme.



## Unlimitech

Unlimitech, a Cambridge-based startup is developing the Smartmask™, a wearable fitness tracker that helps sportspeople to optimise performance. Daniel Morales Valdivia, founder of Unlimitech, is working on innovations through our EnterpriseTECH programme and is supported by Accelerate Cambridge.

## February 2020 - Media Mentions



## Cambridge Spark

Cambridge Spark feature in Cambridge Independent: a startup that was previously on the Accelerate Cambridge programme is set to expand to London with a new office opening in March. Cambridge Spark offers data science and AI education for companies and individuals. "Everything we do is around helping people acquire knowledge and education opportunities, or providing people with access to networks – either physically meeting people or giving them a platform to present

their work on. Opening the London AI Campus is the next logical step for us," said Tom Phillips.

### [CUE Ideas Take Flight competition winners announced](#)

Nicola Filzmoser and Cornelius Palm, co-founders of Puddle were awarded first prize for the 'Software' Both students are studying our Masters in Entrepreneurship course and Puddle is supported by Accelerate Cambridge. Hide, founded by Susannah Evans and Yudi Ding, two of our 2019 EnterpriseTECH STAR PhD students were awarded Science & Tech Award. The Moment, founded by Lucy Jung and Floyd Pierres, supported by Accelerate Cambridge was awarded the Social Enterprise award. Skin Lync, supported by Accelerate Cambridge and founded by two Cambridge MBAs, Yigit Akar & Atiqah Zaki was awarded runner up for 'software' category and Emporsand founded by Enterprise TechStar students; Jennifer Jia and Hendrik Rung, was awarded runner up for Social Enterprise.

## October 2019 - Media Mentions



### Healx

Healx, a company that seeks breakthroughs for rare diseases through artificial intelligence, has secured \$56 million in Series B financing led by venture capital firm Atomico and joined by Intel Capital, Global Brain and btov Partners. The new funding will enable Healx to develop its therapeutic pipeline and to launch its global Rare Treatment Accelerator programme, developed in close partnership with patient communities to identify clinic-ready treatments for rare diseases within 24 months. Co-founder and CEO Dr Tim Guilliams said: "The size of this Series B financing, especially this quickly after our Series A round last year, is an endorsement of the value of our platform and the pace at which we have developed. It allows us to scale our impact with the launch of our Rare Treatment Accelerator programme and to progress into clinical trials." Healx aims to advance 100 rare disease treatments towards the clinic by 2025. Healx was previously on the Accelerate Cambridge and the SME Growth Challenge programmes. [Read more >](#)



### Sano Genetics

Sano Genetics featured by the Observer: Sano Genetics, formerly known as Heterogeneous, connects people with research in personalised medicine, leaving consumers in charge of their data. The venture is supported by Accelerate Cambridge. [Read more >](#)



### Speechmatics

In recognition of their outstanding achievements in Innovation, Speechmatics, a machine learning and speech recognition company, formerly supported by Accelerate Cambridge has been awarded Queen's Award for Innovation. [Read more >](#)

## September 2019 - Media Mentions



### Outfield Technologies

Outfield Technologies featured by Cambridge Independent: Outfield Technologies, an innovative agri-tech platform created by a startup team participating in Accelerate Cambridge, provides orchard growers with accurate yield forecast data to reduce wastage and improve efficiency. The venture will launch a funding round later in the year. [Read more >](#)



### Spark

Spark partners with Hyundai, Wayra and the Connected Places Catapult: Spark EV Technology, a venture previously supported by Accelerate Cambridge, has completed successful trials of its electric vehicle (EV) range prediction technology with Hyundai. This greater accuracy builds driver trust that they will be able to reach their destination without needing to recharge, and consequently helps accelerate the adoption of EVs. [Read more >](#)

## July 2019 - Media Mentions



### Cambridge Spark

Cambridge Spark, a startup supported by Accelerate Cambridge, has announced a new partnership with Anglia Ruskin University. Together they will provide three new data science degrees for individuals and employers to help develop the scarce technical skills that are in-demand skills across multiple diverse industries. [Read more >](#)



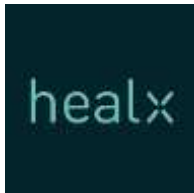
### **Nūfood**

**Nūfood featured in The Grocer: The Nūfood 3D printing robot developed by** venture Dovetailed is featured in an article about how 3D printing can help us produce more and waste less food. The venture is supported by the Accelerate Cambridge. [Read more >](#)



### Jake's Boost

Jake's Boost has been shortlisted for the 2019 Nourish Awards, the toughest health food award in the UK with their Banana Boost peanut and seed butter. The venture is supported by Accelerate Cambridge.



### Healx

Healx is featured in the Times' Raconteur Rare Diseases Report and share insight on how they are using Artificial Intelligence to discover new treatments. Healx is supported by Accelerate Cambridge. [Read more >](#)



### KisanHub

KisanHub helps global food and beverage companies manage their supply chains efficiently by connecting directly with their farmers to collect information and by revealing supply-chain insights. The venture has raised £3.4 million to continue the development of the platform and implementation of it across multiple geographies for global brands. KisanHub's CEO, Dr Sachin Shende said, "The Series A round will help KisanHub help scale the team to scale the platform with focus on enhancing Data Insight capabilities of the platform." [Read more >](#)

## June 2019 - Media Mentions



### Tailor Bio (formerly Pinpoint Oncology)

Dr Geoff Macintyre and Dr Anna Piskorz, Co-founders of Pinpoint Oncology, a startup supported by the Cambridge Judge Entrepreneurship Centre, have been awarded a £50,000 Innovation Prize by Cancer Research UK. [Read more >](#)



### Scope

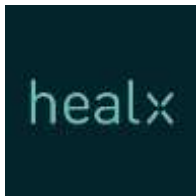
Founder of Scope pitches at Pitch@Palace 11.0: Bradley Fowler, Founder of new smart news platform, Scope, shares the secrets of a powerful presentation. Brad states "the important point to note is make sure your pitch invokes a strong emotional response with the audience, whatever you choose it to be." Brad often memorises a script and suggests to "vary the pitch and project your voice, emphasising the key take homes." Scope is supported by Accelerate Cambridge and on 12 June, Brad pitched his venture at Pitch@Palace 11.0 at St James's Palace. [Read the blog >](#)



## Outfield

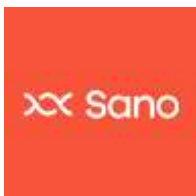
Outfield wins EIT-FAN Programme Competition: In June, Outfield flew to Lausanne, Switzerland to pitch in the finals of the first Mass Challenge EIT-FAN competition. Up against over 100 finalists selected from thousands of applicants, Outfield have prevailed and been invited for the four month programme, starting in July. This programme comes with unparalleled access to mentors and networks in the agri-food sector, as well as office space and access to up to £100,000 of funding for the top 3 participants. This comes at a superb time as Outfield are growing following success with Innovate UK grants and various high profile client contracts in recent months. Outfield are currently participating in Accelerate Cambridge. [Read more >](#)

## May 2019 - Media Mentions



## Healx

Healx aims to find new therapeutic solutions to cure patients with rare diseases. By "repurposing" and combining existing drugs, Tim and David hope to find effective treatments not just for rare diseases, but also for better-known conditions like diabetes. The venture is supported by Accelerate Cambridge. [Read more >](#)



## Sano Genetics

Sano Genetics, formerly known as Heterogeneous, has created a digital platform that powers research into common disorders such as diabetes, eczema and depression, as well as muscular dystrophy and other rare diseases. The company's "transparent" platform empowers users by ensuring they remain in control of their DNA data. The venture is supported by Accelerate Cambridge. [Read more >](#)



## Scope

Bradley Fowler, Founder of new smart news platform, Scope, shares the secrets of a powerful presentation. Brad states "the important point to note is make sure your pitch invokes a strong emotional response with the audience, whatever you choose it to be." Brad often memorises a script and suggests to "vary the pitch and project your voice, emphasising the key take homes." Scope is supported by Accelerate Cambridge and on 12 June, Brad pitched his venture at Pitch@Palace 11.0 at St James's Palace. [Read the blog >](#)



## Speechmatics

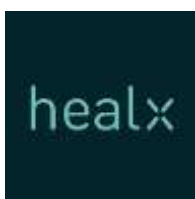
Speechmatics, a machine learning and speech recognition company that was supported by the Accelerate Cambridge, has been awarded a Queen's Award for

Enterprise. The firm was a winner in the Innovation Category for its Automatic Linguist, a tool that uses machine learning to help build new languages quickly. So far, the tool has learned 75 languages including Korean, Hindi and Japanese. Speechmatics will receive its Queen's Award for Enterprise at an event at Buckingham Palace on 11 June 2019. [Read more >](#)

### Congenita

Dr Nidhin Laji, Clinical Entrepreneur Fellow and Foundation Doctor at the Cambridge University Hospitals NHS Foundation Trust, said his participation as an inventor in the EnterpriseTECH programme has enabled him to evolve his medtech venture, Congenita. The venture develops computationally designed personalised 3D models for corrective congenital cardiac surgery in new born babies. A feasibility study conducted by EnterpriseTECH students enabled Congenita to better understand the product market, cost-saving potential and regulatory implications. Dr Laji said, "EnterpriseTECH allowed me to understand my target market in granular detail and put me in touch with exceptional talent who will play a pivotal role in the formation of the company. Working with the team of five PhD students was exceptional at every stage. From day one, I could tell that every single person was curious, open to discussion and genuinely passionate about the entrepreneurial journey." Since participating in EnterpriseTECH, Congenita has also won first place at the Cambridge Judge Entrepreneurship Centre's MedTech Ventures Competition gaining a £10,000 prize and a place on Accelerate Cambridge. [Read more >](#)

## April 2019 - Media Mentions



### Healx

Tim Guilliams, co-founder of the Healx startup, is on the Maserati 100 list that celebrates the "positive impact entrepreneurs have on the economy and society as a whole." Healx, previously supported by Accelerate Cambridge, is looking for ways to find new therapeutic solutions to cure patients with rare diseases. [Read more >](#)



### Entomics

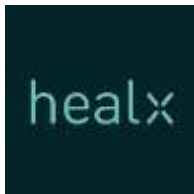
Entomics receives investment from Metavallon@ Entomics, supported by Accelerate Cambridge, is developing cutting-edge solutions and technology within the rapidly growing insect bioconversion industry. [Read more >](#)





### ThinkCyber

Think Cyber Security, co-founded by Tim Ward who is an alumnus of the Cambridge Judge Postgraduate Diploma in Entrepreneurship, has been shortlisted for the National Cyber Awards. These awards reward those committed to cyber innovation, cyber crime reduction and protecting citizens online. [Read more >](#)



### Healx

Co-founders David Brown and Tim Guilliams are interviewed about how the company is looking to find new therapeutic solutions to cure patients with rare diseases. By "repurposing" and combining existing drugs, they hope to find effective treatments not just for rare diseases but also for better-known conditions like diabetes. The startup was supported by Accelerate Cambridge. [Read more >](#)



### Sano Genetics

Sano Genetics (formerly known as Heterogeneous) has raised £500,000 seed funding for "an innovative research platform tipped to transform drug discovery and accelerate the growth of personalised medicine." In an interview with the Business Weekly, Patrick Short, CEO of the company, said: "We want to build the platform that will make personalised medicine a reality. Our platform allows scientists to do research into personalised medicine, and access dynamic health and genetic data sets, while still giving individuals transparency and control throughout the process." The startup was supported by Accelerate Cambridge. [Read more >](#)



### Satavia

Satavia, an analytics company for the aviation market, has been awarded a Cofinitive Top 21 One to Watch Award for innovation. These awards recognise the Cambridgeshire and East of England people, companies and the 'things' that they create that are setting the standards in innovation and entrepreneurship across the globe. Satavia is supported by Accelerate Cambridge. [Read more >](#)

## March 2019 - Media Mentions



### Satavia

Satavia is an analytics company for the aviation market, providing airlines with decision intelligence to make aviation smarter. Satavia has been listed under the 'Insight and Monitoring Product' category in the Seraphim Space Tech Map. The map demonstrates Seraphim's view on several of the most interesting startups addressing technologies and solutions in each segment of the space value chain. The venture is supported by Accelerate Cambridge. [Read more >](#)

## February 2019 - Media Mentions



### Baby Safe

Baby Safe, founded by Lisa Walford, has developed a car seat that can be safely reclined at the touch of a wireless button, while driving. As an ex-policewoman, safety is paramount for Lisa and this has driven the design of the Safe Sleep Seat. Baby Safe has been granted a UK patent and is now on the verge of producing its first batch of seats, and to do this, Baby Safe is currently raising capital on Crowdcube. The campaign will be launched to the public this week on Crowdcube, offering shares and great rewards along with SEIS & EIS tax incentives. Baby Safe is supported by Accelerate Cambridge.



### Blutick

Blutick is an online teaching platform that aims to be the future of education. It uses machine learning to make the platform more intelligent, spotting common errors and giving enhanced feedback to students and teachers. The venture aims to give students, teachers and parents early access to the platform. Blutick's platform will provide support to all students at The Perse School. Blutick is supported by Accelerate Cambridge. [Read more >](#)

## January 2019 - Media Mentions



### Healx

Healx featured by Business Weekly: Healx, a venture is supported by Accelerate Cambridge, is using artificial intelligence to re-purpose drugs to treat these rare diseases and in a relatively short timespan. The venture has been working on Fragile X, a rare neurological disease that causes a range of learning disabilities and cognitive impairment. Dr Tim Guilliams, Co-founder of Helix says "We worked with a patient group and in about 15 to 18 months and with \$100,000 we managed to identify candidates of existing drugs that worked pre-clinically and that are now ready to be tested on patients in the clinic". [Read more >](#)



### Legal Sphere

Legal Sphere win cash prize at UCL's Launch £10,000 competition: Sioned Davies and Peter Hanly, co-founders of Legal Sphere were awarded third prize of £2,500 at UCL's Launch £10,000 competition. The venture connects freelance solicitors with clients in a secure online space for end-to-end service delivery, leveraging the most cutting-edge technology. It is currently supported by Accelerate Cambridge. [Read more >](#)



### KisanHub

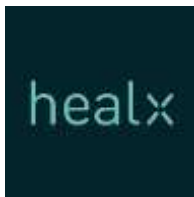
Cambridge-based agricultural technology company, KisanHub, has been named as one of the 'early-stage European tech companies with a strong focus on solving a major global or societal challenge that have raised in the past year from top investors' in The State of European Tech 2018 report by VC firm Atomico. The venture has been supported by Accelerate Cambridge.

## December 2018 - Media Mentions



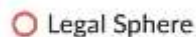
### Cytora

Cytora has been ranked 48th in the SyndicateRoom's Top 100 list. The venture has created a new way for commercial insurers to target, select and price risk using artificial intelligence. Cytora previously participated in Accelerate Cambridge. [Read more >](#)



### Healx

Healx, a venture is supported by Accelerate Cambridge, has been ranked 45th in the Top 100 list of the fastest growing businesses created by Cambridge equity crowdfunder, SyndicateRoom. Healx uses artificial intelligence to develop treatments for rare diseases and cut down the time it takes to get the drug to market. The company has developed the world-leading Healnet database which has mapped more than a billion data points that connect diseases, patients and drugs. [Read more >](#)



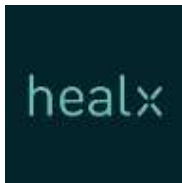
### Legal Sphere

Sioned Davies, an MPhil student at Lucy Cavendish College, has been accepted onto the Accelerate Cambridge programme. She was accepted for her award-winning idea 'Legal Sphere', a legal service for small business owners who need quality legal support but have limited funds. Sioned said "I have been working with a team of Cambridge-based co-founders, and we are incredibly excited about the project. Over the summer we have been building the platform and applying for grant funding; we have also talked to small businesses and solicitors about their experiences, to help us test the product and ensure it fully meets their needs." [Read more >](#)



#### Fether.io

Fether is the first real-time end-to-end group booking platform. Fether uses machine learning to take the varied requests from a group to complete the holiday booking. The venture recently joined Accelerate Cambridge. [Read more >](#)



#### Healx featured by Forbes

Founded in 2014 by biochemical engineer Dr Tim Guilliams, Healx is on a mission to improve the lives of rare disease patients by finding new uses for existing drugs and using AI to find cures for 100 rare diseases by 2025. The company recently raised \$10 million in Series A funding to take its technology to the next level. The venture is supported by Accelerate Cambridge. [Read more >](#)

## November 2018 - Media Mentions

### Rising stars in Biotech

Three female founders supported by the CJBS Entrepreneurship Centre's Accelerate Cambridge programme have been named as rising stars of the biotech sector in BioBeat UK's 50 Movers & Shakers in BioBusiness 2018 report published in November. Dr Myriam Ouberai, CEO and Founder of Spirea, and Zuzanna Brzosko, Co-founder of Sixfold Bioscience, have been named in the Healthcare category. Both women are currently participating in the Accelerate Cambridge programme. Anya Roy, Co-founder of Syrona Women, has also been named in the Finance category. BioBeat UK connects entrepreneurs with biotech leaders. The annual summit challenges current thinking and the report selects 50 women trend setters. Rising stars are selected for contributing to pioneering innovations. Dr Myriam Ouberai said: "I am absolutely thrilled to be among the 50 female leaders in healthcare businesses nominated this year, and most excited about developing Spirea, and realising the full potential of the technology to deliver more efficacious and safer drugs for cancer treatment. I look forward to using this nomination to bring attention to my team's work and engage potential partners in collaborations. I am very grateful to the many exceptional mentors in the biotech sector, at Accelerate Cambridge and Lucy Cavendish College, who are supporting me in every step of the way in my entrepreneurial journey." The Centre is proud to be one of the founding partners of the BioBeatUK initiative which launched in 2012. The BioBeat 2018 conference hosted on Thursday 15 November at Wellcome Genome Campus brought together leading women scientists, CEOs, investors, innovators and entrepreneurs.

## October 2018 - Media Mentions



### LifNano

LifNano Founder involved in a new project to tackle the most challenging cancers:

A £10 million interdisciplinary collaboration to tackle the most challenging of cancers includes a role for Dr Su Metcalfe, founder of LIFNanoRx, a venture supported by Accelerate Cambridge. Su's experience will assist the project team in clinical translation. [Read more >](#)



### Kalium Diagnostics

Kalium Diagnostics, a venture supported by Accelerate Cambridge, is now developing a simple finger-prick test for patients to monitor blood potassium levels instantly. "The technology is based on an electrical signal," says Dr Tanya Hutter from the University of Cambridge Department of Chemistry. "This allows the sensors to be low cost and disposable, as well as miniature enough to measure potassium in a tiny drop of blood." [Read more >](#)

## September 2018 - Media Mentions

Cambridge Independent Technology Awards: semi-finalists announced

A number of Cambridge ventures supported by us have been named as semi-finalists of the Cambridge Independent Technology Awards. The awards cover 12 categories recognising pioneering technology start-ups and game changers in Cambridgeshire. Our particular congratulations to Elpis BioMed, Kalium Diagnostics, KisanHub and Simprints - all supported by Accelerate Cambridge. In addition, Fluid Analytics headed by CEO Dr Andrew Lynn, one of our Cambridge Judge Entrepreneurship Associates, is also listed. Elpis BioMed, Kalium Diagnostics and Fluidic Analytics are shortlisted for 'Startup of the Year'. Speechmatics is shortlisted for 'AI Company of the Year'. Simprints is shortlisted for 'Technology Company of the Year' and the CEO of Simprints is nominated for 'CEO of the Year'. Fluidic Analytics and Speechmatics are also shortlisted for 'The One to Watch' award. KisanHub is selected as a semi-finalist for the 'AgriTech Company of the Year'. The winners will be announced on 1 November 2018.



### Entomics

Entomics Biosystems, a startup supported by Accelerate Cambridge has been featured on the University of Cambridge website. Co-founder Matt McLaren explained: "The world's looking for more sustainable sources of feed and I think increasingly there's a recognition that it's not just about basic nutrition, but it's about overall health." [Watch the video >](#)



# Santander Universities: news summary

## March 2020

### New funding for Accelerate Cambridge projects

Santander Universities has granted new funds to help Accelerate Cambridge ventures undertake projects to get them to market entry or profitability sooner. Each venture can receive up to £3500 for each application submitted. There are over 30 awards available and applications will be accepted on a rolling basis until 15 July 2020. Shiri Gold, Partnership Lead at CJBS Entrepreneurship Centre announced "we are really excited to provide this award opportunity for our ventures. We are hoping this provides a quick, focused funding option for our ventures to professionalise an offering, increase the pace of product development, or engage with external support. In addition to the entrepreneurship education and intensive coaching, this funding helps makes Accelerate Cambridge a leading startup incubator in the area."

## November 2019

### Making an impact with Santander Universities

On Thursday 24 October we attended the Santander Recognition Lunch at Homerton College to celebrate the impact of the Santander Universities Partnership. Bruno Cotta, Executive Director at Cambridge Judge Entrepreneurship Centre thanked Santander Universities for helping to support the Entrepreneurship Centre's work in starting and scaling up new ventures. Gonzalo Ladreda, CEO of POKKIT diagnostics also presented at the event, sharing insight into their startup journey and support they received through Santander Universities. POKKIT was awarded runner-up at the Santander Entrepreneur Awards 2018 and is supported by Accelerate Cambridge.

## June 2019

### [Cambridge startups selected for the Santander Universities Entrepreneurship Awards semi-finals](#)

QBio and Legal Sphere, startups currently supported by Accelerate Cambridge, have been selected for the semi-finals of the Santander Universities Entrepreneurship Awards. The event will take place on 27 June at Nottingham Trent University, with 20 businesses from universities across the region pitching for a place on the Santander accelerator week and a space at the national final. QBio is a platform designed to quickly deliver targeted, personalised antibiotics. Its diagnostic test and proprietary knowledge platform aims to personalise treatment to sepsis patients while fighting antimicrobial resistance. Legal Sphere is an online legal platform that connects clients to freelance solicitors in England and Wales – allowing SMEs and startups to create legal projects, receive upfront quotes and conduct their work in one online pace. Sioned Davies, founder of Legal Sphere, said:

"Being put through as a Santander startup for Cambridge was an honour in itself, so we are delighted to make the national semi-final. Thank you to everyone at the Cambridge Judge Entrepreneurship Centre and Santander for your support."

## November 2018

POCKiT Diagnostics awarded 'Runners Up' prize at Santander Entrepreneurship Awards

Congratulations to POCKiT Diagnostics on coming second place at the Santander Universities Entrepreneurship Awards 2018. The venture's innovation is the application of rapid immune-based detection of stroke-specific biomarkers to provide diagnosis of stroke in less than 20 minutes. This diagnostic application can be operated by anyone without the use of laboratory equipment or by individuals trained in chemical analysis. The venture is currently supported by Accelerate Cambridge. [Read more >](#)



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