

ISABEL BRUGGEMANN
Cambridge Judge Business School
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EDUCATION

- 2015 – present **University of Cambridge**, Judge Business School (UK)
PhD Organization Theory
- 2014 - 2015 **University of Cambridge**, Judge Business School (UK)
MPhil Innovation, Strategy and Organization (First)
- 2009 - 2013 **University of St Andrews** (UK)
MA Hons Management (First)

RESEARCH INTERESTS

Institutions and Institutional Change; Social Entrepreneurship; Marginal Actors; Institutional Translation; Emerging Markets

WORKING PAPERS

Bruggemann, I., Kroezen, J. & Tracey, P. Fighting 'Factory Fiction': Marginal Actors and Typologies of Resistance in UK Book Publishing. (Invited to *Research in the Sociology of Organizations*, upcoming volume on macro-foundations to be published in 2020)

Bruggemann, I., Tracey, P. and Kroezen, J. From Palm to Kepayang Oil: Translating the Concept of Sustainable Livelihoods to Rural Indonesia through Institutional Empowerment Work. (Manuscript in preparation for submission to *Organization Science*)

WORK IN PROGRESS

Bruggemann, I. Legitimation of New Ventures in Hostile Environment: Social Entrepreneurship in Egypt. (Data collection and analysis stage)

AWARDS & GRANTS

- 2018 Cambridge Judge Business School Small Research Grant with Dr Jochem Kroezen
- 2016 Cambridge Judge Business School Small Research Grant with Dr Jochem Kroezen
- 2015 Cambridge Judge Business School PhD Scholarship
- 2014 Economic and Social Research Council Studentship Award
- 2013 Head of School Prize in Management, University of St Andrews
- 2009 Student Awards Agency for Scotland Bursary

CONFERENCE PRESENTATIONS

“Bridging Divides: Translating the Concept of Sustainable Livelihoods to Rural Indonesia through Institutional Empowerment Work.”

Academy of Management Annual Meeting, 2018, Chicago, Illinois

"Fighting 'Factory Fiction': How Marginal Actors Resist the Dominant in UK Book Publishing.”

- Academy of Management Annual Meeting, 2017, Atlanta, Georgia
- European Group of Organization Studies Colloquium, 2016, Naples, Italy

CONFERENCE WORKSHOPS

Alberta Institutions Conference, PhD Workshop, 7-9 June 2018, Edmonton, Alberta, Canada.

International Process Symposium (PROS), Paper Development Workshop, 22-24 June 2017, Kos, Greece.

TEACHING EXPERIENCE

Organization Theory (MPhil Core Course)

Guest Lecturer on Institutional Theory, 2018

Business & Society (MBA Core Course)

Teaching Assistant, 2017

International Business (Undergraduate Elective Course)

Teaching Assistant, 2016 & 2017

Strategy (Undergraduate Elective Course)

Tutorial Supervisor, 2016

INDUSTRY EXPERIENCE

2013 - 2014 Market Intelligence Project Associate
Germany Trade & Invest, Berlin, Germany

PROFESSIONAL AFFILIATIONS

Academy of Management

European Group of Organization Studies

LANGUAGES & SKILLS

NVivo (qualitative coding software), Microsoft Office

German (native), Arabic (intermediate)

REFERENCES

Prof Paul Tracey
Professor of Innovation & Organization
Co-Director of the Cambridge Centre for Social Innovation
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Dr Jochem Kroezen
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Professor of Management
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