

## Message and Image competition

Between **11-21 September** 12 noon (BST) share a message, memory or anecdote, with an image, via our CJBS Connects social media channels that demonstrates one of the following themes:

- CJBS Connects: to make a difference #CJBSDifference
- CJBS Connects: in friendship #CJBSFriendship
- CJBS Connects: to increase knowledge #CJBSKnowledge

Your post could capture your time at Cambridge Judge, recall a time when you gathered with CJBS alumni in your region at a CJBS social event or reunion, or tell us how you worked with fellow alumni to make a difference in your community.

We will be awarding prizes for the message and/or image that captures each theme, so be sure to share via one of our social media channels and include #CJBS Connects, plus the relevant competition hashtag (shown alongside the themes above) to be in with a chance of winning.

Prizes will be awarded to the messages we feel best capture the spirit of each of the CJBS Connects themes

To increase your chances of winning, please tag a fellow CJBS alumnus/alumna and/or include CJBS yellow or branding in your post.

Images must be your own and by posting you are acknowledging you have permission from everyone in the photo and give us permission to use the image for marketing purposes, including our website and social media channels.

### CJBS Connects Social Media Channels



[@CJBSEducation](https://twitter.com/CJBSEducation)



[The CJBS Alumni LinkedIn group](#)



[Cambridge Judge](#)



WeChat group - email [alumni@jbs.cam.ac.uk](mailto:alumni@jbs.cam.ac.uk) to join

## Need inspiration?

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Check out the following Flickr albums:

- **CJBS Connects: to make a difference**  
<https://www.flickr.com/gp/judgebusinessschool/zK11Z6>

CJBS Role (Alumni Council Member, Group/SIG Leader or Local Regional Contact), COVID-19 activity, supporting fellow alumni, mentoring/speaking to students, providing student projects, internships or career advice, or supporting the School with donations.

- **CJBS Connects: in friendship**  
<https://www.flickr.com/gp/judgebusinessschool/108WGj>

Gathering with alumni in your region, travelling to meet fellow classmates, meeting at a social event or reunion, joining a virtual gathering, webinar or reunion or perhaps attending previous CJBS Connects events.

- **CJBS Connects: to increase knowledge**  
<https://www.flickr.com/gp/judgebusinessschool/704J21>

Studying at CJBS, a project you worked on, time in a lecture theatre, attending a CABN or Women's Leadership conference, taking part in CJBS or alumni organised webinars, or taking part in a student trek or consulting project.

## Complete a Personal Information Form (PIF)

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You will automatically be entered into our PIF competition if you update your contact/employment details via our online **Personal Information Form** [<https://www.jbs.cam.ac.uk/alumni/forms/personal-details/personal-information-form/>] between **11 and 21 September, 12 noon BST**.

Forms completed with a student email account are not eligible to enter the competition.

## Competition winners

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Best message per CJBS Connects theme and PIF prize winners will be notified by email on 21 September, and shared with you and the community during the Zoom Happy Hour events.

Share a memory spot prizes will be announced on CJBS Connects social media channels during the period 11-21 September.

## Prizes

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Best message per CJBS Connects theme

£120 gift voucher (or equivalent in local currency)  
Amazon, Local restaurant/store, Spa day  
Winner to select their choice.

Spot prizes for best messages on specific days of the campaign

Personal Information Form

Additional gift

Lexington clock

6 prizes will be awarded during 11-21 September

£500 (or equivalent in local currency) towards a piece of tech to help 'you' stay connected

CJBS branded babygrow (onesie) for news of new CJBS alumni babies (where both parents are CJBS alumni)