

Chris Coleridge
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EDUCATION

- 2009-2014 **London School of Economics and Political Science**
PhD, Organisation Theory/Strategic Management
Innovation's network(ing) antecedents: team- and individual-
level investigations and propositions
Passed, no revisions, January 2015
- 2006-2008 **London School of Economics and Political Science**
MSc (Research), Organisational and Social Psychology
Passed with high merit;
distinctions in Qualitative and Quantitative Research Methods
- 2001-2003 **London Business School**
MBA
Passed with merit
- 1984-1988 **University of California, Los Angeles**
BA, English Literature

TEACHING

Cambridge Judge Business School, University of Cambridge
Senior Faculty in Management Practice (Sept 2016-present)
Director, Cambridge Judge Launchpad (Sept 2016-Jan 2019)

In AY18-19, I taught four modules:

- *Opportunities, Business Models and Entrepreneurial Strategy (core module, Masters and PGDip, Entrepreneurship)
- *Entrepreneurship Education (elective, Masters and PGDip, Entrepreneurship)
- *Pitching and Investor Networks (elective, Masters and PGDip, Entrepreneurship)
- *Ecosystem Entrepreneurship and Strategy (elective, Executive MBA)

In AY 2019-20 I am teaching five modules:

- *Entrepreneurship (core module, MBA)
- *Entrepreneurship (core module, Executive MBA)
- *Medical Technology Innovation and Commercialisation (core module, Masters in Health Care Data: Informatics, Innovation and Commercialisation)
- *Entrepreneurship in Practice (elective, MBA)
- *Strategy in Ecosystems (elective, Executive MBA)

From Sept 2016-Jan 2019, I directed the Business School's degree programmes in Entrepreneurship, collectively known as the Cambridge Judge Launchpad. I created an entirely new curriculum for the Launchpad in 2017-18, for which I wrote c.140,000 words of distance learning materials, with associated instructional design.

I deliver a range of occasional lectures and run workshops on a variety of topics for CJBS Entrepreneurship Centre programmes provided to University of Cambridge students, PhDs and post-docs. I also contribute to a range of CJBS, London Business School and non-University executive education programmes on innovation and strategy, for among others HSBC, GSK, Omnicom, FPE Capital, JLL, Sberbank, Lloyds Banking Group, Santander, Porsche, the UK Ministry of Defence, BAE Systems, IBM, the UAE Prime Minister's Office, AstraZeneca and the Sanger Institute.

University College London AY 2011-2017

Senior Teaching Fellow, Strategy and Enterprise

Senior Honorary Research Associate

(AY 2013-15) Lead, Strategy Teaching Group

(AY 2015-16) Programme Director, MSc Technology Entrepreneurship

I taught Strategy, Innovation and Entrepreneurship within the UCL School of Management. In 2015, I won the School of Management's Excellence in Teaching or "Best Lecturer" award, from among 80 faculty members. In 2012, 2013 and 2014 I won the "best lecturer on the MSc Technology Entrepreneurship" award. I contributed to a wide range of strategy and innovation executive education programmes in UCL, at London Business School and "freelance", including with the Goldman Sachs 10ksb "scale up" programme for fast growth SMEs and the New Entrepreneurs Foundation programme for high potential first-time entrepreneurs.

London Business School AY 2006-present

Occasional/Adjunct Lecturer in Strategy and Innovation

Teaching "Strategy" on the Masters in Management (2010-2013) and Executive MBA (Dubai) (2011-2014), "Business & Society" on the Masters in Management (2009), and contributing to both open enrolment and custom Executive Education programmes, including "Executing Strategy for Results", "Senior Executive Programme" and "Making Innovation Happen" (2006-present). Also worked as a TA for John Mullins, Michael Hay, Dominic Houlder, and Gary Dushnitsky, in the Entrepreneurship Faculty (2006-2009).

London School of Economics, AY 2006-2014

PhD Student/Graduate Teaching Assistant/Lecturer

Researching social networks and innovation. Teaching on the MSc in Management, including co-leading the elective module “Open Innovation”. Teaching undergraduates, including “Thinking Like a Social Scientist/LSE100”.

A range of other business schools, AY 2005-2011

Wandering Lecturer in Strategy and Entrepreneurship

Teaching on MBA, Masters in Management, and undergraduate business programmes at a range of business schools across London including Regents College, Webster Graduate School and ESCP Europe: Strategy, Entrepreneurship, Marketing, OB, Business & Society and even, on one memorable occasion, Costing and Management Control.

RESEARCH, WRITING, CONFERENCE PRESENTATIONS

Coleridge, Erikson and Bjørnåli, 2020. *The role of board member trust and CEO duality on the effectiveness of venturing teams*. Under submission, Journal of Business Venturing Insights.

Erikson, Coleridge and Bjørnåli, 2020. *Agency theory versus Stewardship theory: CEO duality, and board behavioural integration in new high-tech ventures*. Under submission, Scandinavian Journal of Management.

Chishti, Coleridge and Malet-Bates, *The Green Finance and Fintech Book*. Co-editor, book for practitioners/professionals on the emergence/development of green finance. Under consideration by Wiley (as the next in a series edited by Chishti: *The Fintech Book, The Wealthtech Book, The Insurtech Book*, etc)

Coleridge, 2018. *The evolution of a Masters in Entrepreneurship*. Presented at the GCEC Conference, Chicago.

Coleridge, 2017. *The importance of mentoring*. Presented at the GCEC Europe Conference, Madrid.

Coleridge, 2016. *Assessing Impact for the New Entrepreneurs Foundation*.

Barkema, Coleridge, Qin, Smit and Stam, 2015. *Business Model Innovation: A Team-based Approach*. Working paper.

Coleridge, 2015. *Assessing Impact for the New Entrepreneurs Foundation*.

Galsworthy and Coleridge, 2015. *International Innovation by UK Universities; a report by UCL's European Research and Innovation Office (ERIO) for Universities UK International Unit*.

Coleridge, 2014. *An Assessment of Venture Capital Partner Networking Strategies—Hunt or Harvest?* Presented at the Sunbelt Conference, Hamburg.

O'Brien, Coleridge & Chen, 2013. *Enriching domain knowledge of the academic-industrial landscape of an Engineering Doctorate Centre: a multiple-sector industrial R&D survey*. Presented at the Triple Helix International Conference, London.

OTHER EMPLOYMENT

1993-2004, Entrepreneur

Entrepreneur/CEO/Client Services Director/Joint MD—Various

I founded and ran, with a variety of partners, a group of private companies (a total of seven start-ups, four of which reached some level of maturity) providing direct mail, field marketing, telemarketing and arts marketing services to a range of companies, charities and political parties. At the peak of the group's development in 2001, the companies employed 1100 people across the UK, USA, Republic of Ireland, and Belgium, with annual sales of \$30m. I exited my businesses through one private sale (in 2001) and one closure (in 2004).

1991-1993, Charity Fundraiser

Director of Telemarketing, ActionAid

Was a member of the fundraising division SMT; participated in a variety of strategic planning exercises; increased income from telemarketing by 120%, £6m; organised ActionAid Week, an awareness and fundraising week with over 80,000 volunteers.

1985-1991, Telemarketing Manager

General Manager, Factor Fox International

Telemarketing firm, serving US and UK companies, political candidates and non-profits. Rose 'through the ranks' to a senior management team role in a company with \$25m sales. Opened the London office as the sole expat employee.

1990-91 **General Manager--London**

1987-90 **Director of Operations--Los Angeles**

1986-87 **Training Manager--Los Angeles**

1985-86 **Various supervisory and telemarketing positions--Los Angeles**