

# CV– JOCHEM J. KROEZEN

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## **EDUCATION**

- 2014 PhD            Rotterdam School of Management (RSM), Erasmus University.
- 2010 MSc/MPhil    Rotterdam School of Management (RSM), Erasmus University. ERIM  
Master of Philosophy in Business Research.
- 2007 BSc            Amsterdam School of Economics (HES), Amsterdam University of  
Applied Sciences. Sports Management & Marketing, Commercial  
Economics.

## **EMPLOYMENT IN ACADEMIC POSITIONS**

- 2014-present      University Lecturer/Assistant Professor in International Business.  
Cambridge Judge Business School, University of Cambridge. Subject  
Group: Strategy and International Business

## **PUBLICATIONS AND WORK IN PROGRESS**

### **Peer Reviewed Journal Articles**

- 2018                Kroezen, Jochem & Pursey Heugens “What is Dead May Never Die:  
Institutional Regeneration through Logic Resurrection in Dutch Beer  
Brewing”  
Published online ahead of print in *Administrative Science Quarterly*
- 2016                Foster, William, Diego Coraiola, Roy Suddaby, Jochem Kroezen & David  
Chandler “The Strategic Use of Historical Narratives: A Theoretical  
Framework” *Business History*
- 2015                Lamertz, Kai, William Foster, Diego Coraiola, & Jochem Kroezen “New  
Identities from Remnants of the Past: An Examination of the History of  
Beer Brewing in Ontario and the Recent Emergence of Craft Breweries”  
*Business History*

### **Peer Reviewed Book Chapters**

- 2020                Brüggemann, Isabel, Jochem Kroezen & Paul Tracey. “Fighting ‘Factory  
Fiction’: The Evolution of a Marginalized Institutional Logic in UK Trade  
Book Publishing.” Forthcoming in Christopher Steele, Joel Gehman,  
Madeline Toubiani, Tim Hannigan, & Vern Glaser (Eds.) *Research in the  
Sociology of Organizations: Macrofoundations of Institutions*. Emerald  
Publishing, Forthcoming.

- 2018 Van Dijk, Michiel, Jochem Kroezen & Bart Slob. "From Pilsner Desert to Craft Beer Oasis: The Rise of Craft Brewing in the Netherlands." In Johan Swinnen & Christian Garavaglia (Eds.) *The Craft Beer Revolution: A Global Economic Perspective*. Palgrave MacMillan.
- 2017 Christiansen, Lærke Højgaard & Jochem Kroezen. "Institutional Maintenance Through Business Collective Action: The Alcohol Industry's Engagement With The Issue Of Alcohol-Related Harm." In Joel Gehman, Michael Lounsbury & Royston Greenwood (Eds.) *Research in the Sociology of Organizations Vol 48B: How Institutions Matter*. Emerald Publishing.
- 2012 Kroezen, Jochem & Pursey Heugens "Organizational Identity Formation: Processes of Identity Imprinting and Enactment in the Dutch Microbrewing Landscape." In Majken Schultz, Steve Maguire, Ann Langley & Haridimos Tsoukas (Eds.) *Perspectives on Process Organization Studies Volume 2: Constructing Identity in and around Organizations* (pp. 89-127). Oxford: Oxford University Press.

### **Non-Refereed Publications**

- 2019 Kroezen, Jochem & Pursey Heugens. 2019. "What Is Dead May Never Die": institutionele regeneratie door de wederkomst van een eerder vergane denkwijze in het Nederlands bierbrouwen." *Mens & Maatschappij* 94(2):243-247. [Dutch summary of article published in *Administrative Science Quarterly*]
- 2019 Kuijpers, Maikel, Catalin Popa & Jochem Kroezen. 2019. "Small brewers show how craft principles could reshape the economy – but they're under threat." *The Conversation*. Available online at: <https://theconversation.com/small-brewers-show-how-craft-principles-could-reshape-the-economy-but-theyre-under-threat-112897>.

### **RESEARCH COMMUNITY BUILDING**

- WORKSHOP Sasaki, Innan, Jochem Kroezen, Davide Ravasi, & Roy Suddaby. "Studying Crafts and Craftmanship in Organizations" 3-day workshop in Lake District (UK) from 2-4 May 2018 with 20 invited scholars and practitioners to inspire more research on craft in organizational studies.
- PDW/  
SYMPOSIA Kroezen, Jochem, Innan Sasaki & Davide Ravasi "Craft in Organizational Society". 2018. Symposium proposal. *Academy of Management Meeting in Chicago*. (Finalist for best OMT Symposium)  
- Presenters/Panelists: Howard Aldrich, Mukti Khaire, Tina Dacin, Gino Cattani
- Buchanan, Sean, Jochem Kroezen, Lærke Højgaard Christiansen, José Carlos Marques. "Business Collective Action in the 21<sup>st</sup> Century." 2016. *Academy of Management Meeting in Anaheim*.

- Presenters/Panelists: Michael Barnett, Shon Hiatt, Brandon Lee, Marc Schneiberg, Klaus Weber, Mary-Hunter McDonell, Edward Walker

SUB-THEME Buchanan, Sean, Lærke Højgaard Christiansen, Charlene Zietsma, & Jochem Kroezen. “Organizing Business Collective Action” 2017. European Group for Organization Studies (EGOS) Colloquium in Copenhagen.

Kroezen, Jochem, Innan Sasaki, and Pursey Heugens. “The Bright and Dark Sides of Craft Organizing in Modern Society” 2021. European Group for Organization Studies (EGOS) Colloquium in Amsterdam.

### **HONORS AND AWARDS**

2019	OMT Best International Paper Award Winner, Academy of Management Meeting Boston
2018	OMT Best Symposium Finalist, Academy of Management Meeting Chicago
2016	EMBA Teaching Award, Cambridge Judge Business School
2014	Best Student Paper Award, Western Academy of Management
2014	Runner-up Past President’s Best Paper Award, Western Academy of Management

### **SERVICE AT CAMBRIDGE JUDGE BUSINESS SCHOOL (2014-PRESENT)**

2018-present	Board of Examiners MSt in Social Innovation
2016-2017	Co-organizer SIB/OTIS Paper Development Series
2015-2017	Member, MBA Admissions Committee

### **SERVICE AT ROTTERDAM SCHOOL OF MANAGEMENT (2009-2014)**

2010-2013	Co-Coordinator, IdeaSpark Seminar Series
2009-2010	Board Member, ERIM MPhil Council

### **PROFESSIONAL SERVICE**

2013-2014	Member, Communications Cmte Academy of Management OMT Division
2013	Organizer, Annual Dutch Institutional Theorists (DIT) Meeting in Tilburg
2010-2011	Scientific Director, PREBEM Conference 2011

### **Ad Hoc Reviewing**

Since 2019	Journal of Management Studies
Since 2019	Academy of Management Journal
Since 2019	Enterprise & Society
Since 2018	Journal of Business Ethics
Since 2016	Journal of International Business Studies

Since 2016	Management International Review
Since 2015	Academy of Management Review
Since 2014	Strategic Organization!
Since 2013	Journal of Management Inquiry
Since 2011	Organization Studies

### **PROFESSIONAL MEMBERSHIPS (PAST AND CURRENT)**

Academy of Management (AOM)  
European Group of Organizational Studies (EGOS)  
Western Academy of Management (WAM)  
Administrative Science Association Canada (ASAC)  
Dutch Institutional Theorists Network (DIT)  
Organization Theory Research Group (OTREG)  
Process Organization Studies (PROS)