**Introducing Feedly** 

# What is Feedly?

Feedly is a platform that aims to keep you up to date with the things that are interesting to you. It is a news aggregator, an RSS feed reader, and an application that uses social media integration to connect you to what's important.

# Yeah, but what is it \*really\*?

It's a timesaver. Think about all those websites you look at on a regular basis, the blogs you read, the online newspapers - wouldn't it be nice if instead of trekking all over the web to find out what's going on, that updates came to you? Well, that's what Feedly does. It collects the latest updates from the web (feeds) and puts them in one place for you.

### Cool, so what else can I do with it?

Cool indeed! You can organise your feeds by category, create lists of must-read articles and decide how your feeds should look: magazine style, or reading list - you can choose what suits each feed. There's also a mobile app for reading on the go.

#### How easy is it to add feeds?

Generally, it's quite easy and there are good help pages for when it's not. If you like using Feedly, you can add a range of bookmarks to your chosen browser to make it even easier to add content while you surf.

# Is there a downside?

Freely-available software is never perfect. Feedly will not keep an archive of your content forever; depending on how often a feed is updated, old stories will be replaced by new ones. Ah... the circle of life.

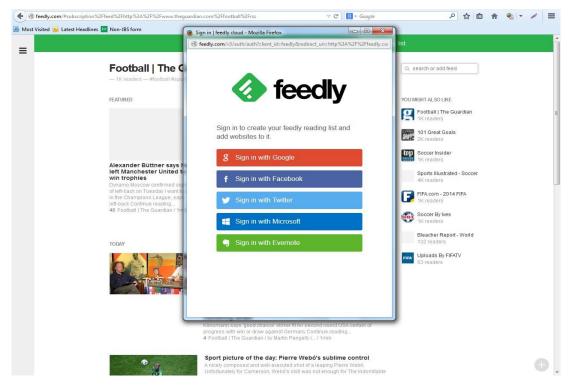
# Can't I do all this on Google Reader?

Yes, except that it doesn't exist anymore. Google Reader was an easy to use, customisable RSS feed reader that Google has now retired.

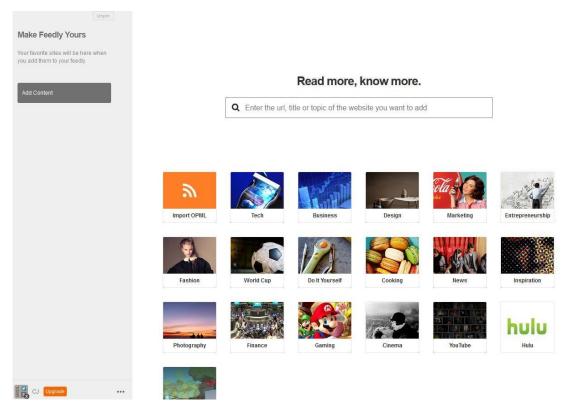


# Ok, how do I set it up?

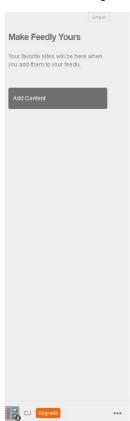
When you visit <u>www.feedly.com</u>, you'll be asked to sign in with an existing social media account. It doesn't really matter which one you choose.



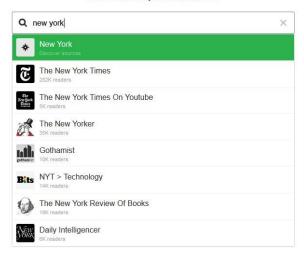
You are then free to choose content either by browsing categories, or searching for specific websites.



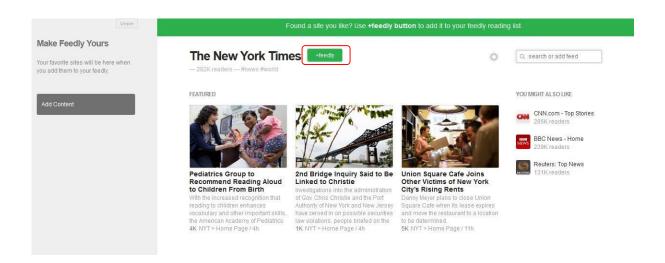
# Here I am looking for the New York Times:



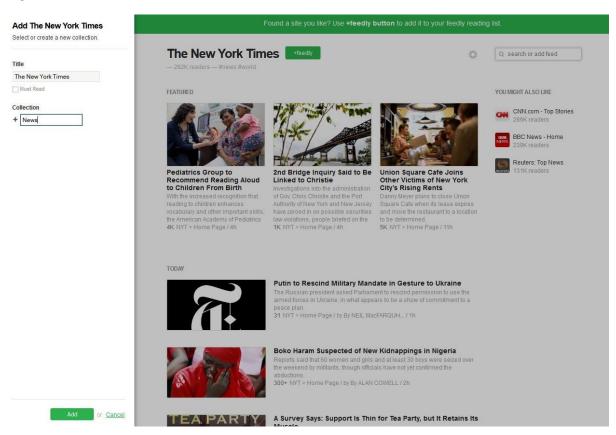
### Read more, know more.



I can click through to see the content - in this case a feed of news stories from the New York Times - and I can subscribe by clicking the green Feedly icon:

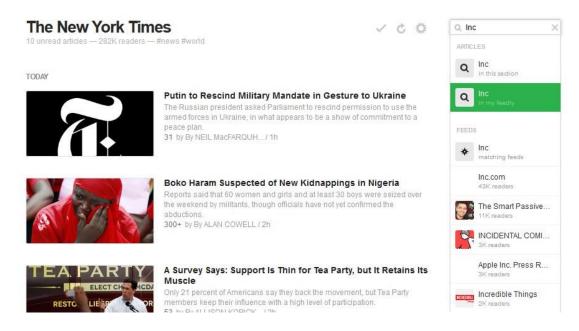


When I've subscribed, I can then categorise the feed, so I can keep all the sites I want to keep up with organised. I've chosen 'News'.

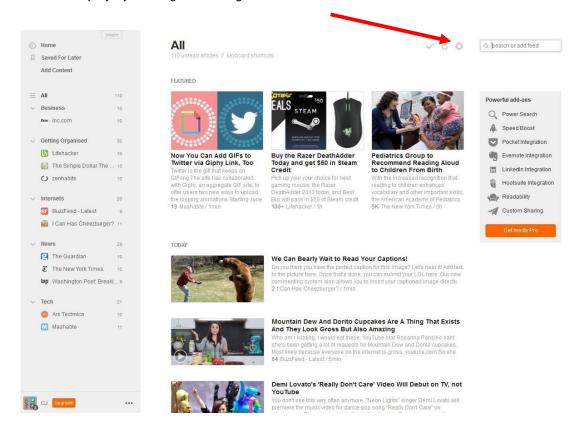


You can add more content by browsing Feedly's categories, or searching for specific sites. Just click in the search box to start exploring.

Here I am searching for Inc.com. The search box can be used to search both for new feeds, and within your current subscriptions.



You can keep adding content, organising it with your own categories, and deciding how you'd like your feeds to display by clicking on the cog.



You can even add your own, or someone else's blog. I've searched for <a href="http://www.blogs.jbs.cam.ac.uk/infolib/">http://www.blogs.jbs.cam.ac.uk/infolib/</a>

# CJBS Information And Library Services Blog

+feedly



- 6 readers

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# Merry Christmas from the Information & Library Services Team

We hope you all have a fantastic holiday and we look forward to seeing you all again in the New Year. Don't forget we are here until December 23 and you can contact us for any research help as usual through email, phone and live CJBS Information and Library Services Blog / by Andrew Alexander / 38d

#### NOV 10 2015



#### Free doughnuts! Click here!

Now that we've got your attention with our shameless click bait title, we would genuinely like to offer you a free doughnut in exchange for just ten minutes of your time. We are running a research project that is looking at what people 5♦ CJBS Information and Library Services Blog / by Georgina Cronin / 70d