

Destacame Product Management Debit Card Intern

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Company: Destacame

Location: Mexico City, Mexico (remote working during Covid 19 lockdown)

Internship length: 6 months

Internship start date: ASAP

Summary

Destacame offers a free web platform where clients can understand their finances in a simple and friendly way, and ultimately use information provided to make better decisions and access financial products according to their needs.

We are looking for motivated and talented individuals to join our team. The goal of this internship is to support us on product development and implementation while preparing you for a future career at a fast-growing fintech start up.

As an intern, you will be working closely with a supervisor and other colleagues who will push you through a fast-learning journey in which you will have the opportunity to participate actively in hands-on projects. Interns will be able to apply classroom based knowledge to projects and gain essential workplace skills needed to be career ready. Destacame is dedicated to developing successful leaders, and we strive to make this internship as realistic and informative as possible.

Job Duties and Responsibilities

- Support the Mexico launch of the debit card
- Define and implement the value proposition to our 1+ million users in Mexico
- Identify how to integrate incoming data from transactions made on prepaid cards with existing tools
- Develop marketing strategies to boost our client base
- Conduct experiments on the prepaid card's user journey solution
- Document and present customer feedback to the team

Qualifications and Skills

Essential Skills

- Knowledge of payment systems and the payment industry
- Strong team working skills with the ability to work with the tech team, domain specialists and managers
- Ability to write technical reports and present findings
- Proficiency in Microsoft Office – advanced Excel or SQL skills
- Ability to work independently and remotely, i.e. have a laptop and a quiet space
- Fluent in Spanish

Desirable Skills

- Organizational skills and detail orientated
- Problem solving and critical reasoning