

## Call for Research Proposals 2021

Since its inception in early 2020, the Centre for Strategic Philanthropy (CSP) at the Cambridge Judge Business School has aimed to be a world-leading hub of knowledge on strategic philanthropy, with a specific focus on the Global South. CSP produces and disseminates cutting edge research on strategic philanthropy from the Middle East, Africa, and Southeast Asia to help stakeholders make more informed decisions. Researchers are invited to submit proposals for projects relevant to understanding and promoting philanthropy into and from developing countries. At this time, we are accepting proposals from **researchers affiliated with the University of Cambridge** relating to the themes outlined below.

### WHAT WE WORK ON

Our broad themes of research are included below. Please note that these only provide broad guidance. We welcome proposals on other research questions as long as they are connected with philanthropy in emerging markets.

- **THE GLOBAL NORTH AND SOUTH RELATIONSHIP IN PHILANTHROPY**
  - a. Institutionalization of various mechanisms and templates of philanthropy
  - b. Power dynamics in philanthropy
  - c. Structural inequality in philanthropy
  
- **GOVERNANCE, RISK AND REGULATION**
  - a. Donors & power structures
  - b. Governance mechanisms for philanthropic organizations
  - c. Philanthropy's impact: When, where, what and who?
  - d. Biases in philanthropic giving
  - e. Ethical issues in philanthropy
  - f. Regulatory issues
  - g. Risk assessment in philanthropic giving
  
- **DELIVERING AND SCALING IMPACT**
  - a. Philanthropic Approaches/Models
  - b. Selection of grantees
  - c. Complexities of scaling up
  - d. Restricted giving: Antecedents and consequences
  - e. When philanthropy is and isn't effective



- **BRANDING IN PHILANTHROPY**
  - a. What role does branding play in the success or failure of philanthropic initiatives?
  - b. Convening power and impact
- **PARTNERSHIPS AND COLLABORATION**
  - a. Leveraging philanthropic capital to achieve SDGs
  - b. Collaboration in philanthropy
  - c. Knowledge sharing in philanthropy
- **INNOVATIVE FINANCE**
  - a. Impact investing
  - b. Venture philanthropy
  - c. Corporate philanthropy
  - d. Giving Vehicles
  - e. Corporate Foundations: De-risking the transformation of underlying business?
- **PHILANTHROPY AND COVID-19**
  - a. Pandemic impacts on philanthropy: COVID-19 influences on scope and scale of giving
  - b. Government ties: Effects of pandemic on government cooperation with donors
  - c. Funding areas: Has pandemic changed how philanthropic funds are allocated?

## WHERE WE WORK

We have a resident team at the Cambridge Judge Business School and collaboration with like-minded institutions in countries throughout the Middle East, Africa, and Southeast Asia, with flexible engagements in several other areas. Researchers are strongly encouraged to conduct their proposed research in CSP focus regions and will receive support during the design and implementation phases of their research projects from the Centre.

## EVALUATION OF PROPOSALS

Proposals are evaluated on the following criteria:

- Alignment with research strategy
- Location (Middle East, Africa, Southeast Asia will be prioritised)
- Quality of research design
- Policy and academic impact
- Engagement with local institutions and involvement of local researchers

### Call for Proposals and Deadline

We are disbursing small grants up to £5,000 for research with clear policy implications for enhancing existing understandings of philanthropy in global growth markets. CSP's research programme aims to understand how the micro processes of philanthropy play out at a macro level across countries. We look to identify policies that accelerate transformation and maximise the social impact of philanthropy, but research projects can be inspired more broadly along the lines of the various themes provided.

Interested researchers should submit a **research proposal of no more than five pages**, including a research question, research design, access to data, a budget, and anticipated contributions. Proposals and all related queries should be directed to CSP's Research Associate Dr Shonali Banerjee (s.banerjee@jbs.cam.ac.uk) no later than **30 March 2021**. Applicants will be informed of the Centre's decision within three weeks of the closing date.

Funding from CSP must be acknowledged in publications. The Centre reserves the right to publicize the research on its website and invite researchers to present it at various Centre-related seminars.