

CV– JOCHEM J. KROEZEN

Cambridge Judge Business School, University of Cambridge
Trumpington Street
Cambridge CB2 1AG
United Kingdom
j.kroezen@jbs.cam.ac.uk
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EDUCATION

- 2014 PhD Rotterdam School of Management (RSM), Erasmus University.
- 2010 MSc/MPhil Rotterdam School of Management (RSM), Erasmus University. ERIM
Master of Philosophy in Business Research.
- 2007 BSc Amsterdam School of Economics (HES), Amsterdam University of
Applied Sciences. Sports Management & Marketing, Commercial
Economics.

EMPLOYMENT IN ACADEMIC POSITIONS

- 2014-present University Lecturer/Assistant Professor in International Business.
Cambridge Judge Business School, University of Cambridge. Subject
Group: Strategy and International Business

PUBLICATIONS AND WORK IN PROGRESS

Peer Reviewed Journal Articles

- 2021 Kroezen, Jochem, Innan Sasaki, Monika Żebrowska, Davide Ravasi &
Roy Suddaby. Configurations of Craft: Alternative Models for Organizing
Work. *Academy of Management Annals*.
- 2019 Kroezen, Jochem & Pursey Heugens “What is Dead May Never Die:
Institutional Regeneration through Logic Resurrection in Dutch Beer
Brewing” *Administrative Science Quarterly*
- 2016 Foster, William, Diego Coraiola, Roy Suddaby, Jochem Kroezen & David
Chandler “The Strategic Use of Historical Narratives: A Theoretical
Framework” *Business History*
- 2015 Lamertz, Kai, William Foster, Diego Coraiola, & Jochem Kroezen “New
Identities from Remnants of the Past: An Examination of the History of
Beer Brewing in Ontario and the Recent Emergence of Craft Breweries”
Business History

Peer Reviewed Book Chapters

- 2020 Brüggemann, Isabel, Jochem Kroezen & Paul Tracey. “Fighting ‘Factory
Fiction’: The Evolution of a Marginalized Institutional Logic in UK Trade
Book Publishing.” Forthcoming in Christopher Steele, Joel Gehman,
Madeline Toubiani, Tim Hannigan, & Vern Glaser (Eds.) *Research in the*

Sociology of Organizations: Macrofoundations of Institutions. Emerald Publishing, Forthcoming.

- 2018 Van Dijk, Michiel, Jochem Kroezen & Bart Slob. "From Pilsner Desert to Craft Beer Oasis: The Rise of Craft Brewing in the Netherlands." In Johan Swinnen & Christian Garavaglia (Eds.) *The Craft Beer Revolution: A Global Economic Perspective*. Palgrave McMillan.
- 2017 Christiansen, Lærke Højgaard & Jochem Kroezen. "Institutional Maintenance Through Business Collective Action: The Alcohol Industry's Engagement With The Issue Of Alcohol-Related Harm." In Joel Gehman, Michael Lounsbury & Royston Greenwood (Eds.) *Research in the Sociology of Organizations Vol 48B: How Institutions Matter*. Emerald Publishing.
- 2012 Kroezen, Jochem & Pursey Heugens "Organizational Identity Formation: Processes of Identity Imprinting and Enactment in the Dutch Microbrewing Landscape." In Majken Schultz, Steve Maguire, Ann Langley & Haridimos Tsoukas (Eds.) *Perspectives on Process Organization Studies Volume 2: Constructing Identity in and around Organizations* (pp. 89-127). Oxford: Oxford University Press.

Non-Refereed Publications

- 2019 Kroezen, Jochem & Pursey Heugens. "What Is Dead May Never Die": institutionele regeneratie door de wederkomst van een eerder vergane denkwijze in het Nederlands bierbrouwen." *Mens & Maatschappij* 94(2):243-247. [Dutch summary of article published in *Administrative Science Quarterly*]
- 2019 Kuijpers, Maikel, Catalin Popa & Jochem Kroezen. "Small brewers show how craft principles could reshape the economy – but they're under threat." *The Conversation*. Available online at: <https://theconversation.com/small-brewers-show-how-craft-principles-could-reshape-the-economy-but-theyre-under-threat-112897>.

Revise & Resubmit

- 2nd R&R Brüggemann, Isabel, Jochem Kroezen & Paul Tracey. Turning Antagonists into Supporters: New Venture Legitimation in Hostile Environments. *Academy of Management Journal*. (to be resubmitted mid July)

Selected Working Papers

- Kroezen, Jochem. A Craft Perspective on the Future of Work.
- In preparation for submission to *Academy of Management Review*
- Żebrowska, Monika & Jochem Kroezen. Hooked on a Thread: Investigating Institutional Persistence of Koniaków Lacemaking.

- In preparation for submission to *Administrative Science Quarterly*

Kroezen, Jochem, Diane Bergeron, Patricio Duran, Sepideh Farzadnia, Will Felts, & Marc van Essen. The Gender Gap in Academic Research Performance: A Meta-Analysis.

- In final preparation for submission to *Academy of Management Journal*.

Koorneef, S., Tal Simons, & Jochem Kroezen. Their Sweet Time: The Use of Temporal Anchoring Devices by Three Chocolate Producers.

- In final preparation for submission to *Academy of Management Discoveries*

Brüggemann, Isabel, Jochem Kroezen & Paul Tracey. Introducing Sustainable Livelihoods to Rural Indonesia: Power-Asymmetries in the Context of Outsider-Driven Institutional Change.

- In preparation for submission to *Administrative Science Quarterly*

Special Issues

Ravasi, Davide, Innan Sasaki, Jochem Kroezen, Roy Suddaby & Silviya Svejnova. Rediscovering and Theorizing Craft in Organization Studies. *Organization Studies*. Call for Papers Submission Deadline: 28 February 2022.

RESEARCH COMMUNITY BUILDING

WORKSHOP	Sasaki, Innan, Jochem Kroezen, Davide Ravasi, & Roy Suddaby. "Studying Crafts and Craftmanship in Organizations" 3-day workshop in Lake District (UK) from 2-4 May 2018 with 20 invited scholars and practitioners to inspire more research on craft in organizational studies.
PDW/ SYMPOSIA	Innan Sasaki & Jochem Kroezen "Craft and Hardship". 2020. Symposium. <i>Academy of Management Meeting in Vancouver (Virtual)</i> . Kroezen, Jochem, Innan Sasaki & Davide Ravasi "Craft in Organizational Society". 2018. Symposium. <i>Academy of Management Meeting in Chicago</i> . (Finalist for best OMT Symposium) Buchanan, Sean, Jochem Kroezen, Lærke Højgaard Christiansen, José Carlos Marques. "Business Collective Action in the 21 st Century." 2016. <i>Academy of Management Meeting in Anaheim</i> .
SUB-THEME	Buchanan, Sean, Lærke Højgaard Christiansen, Charlene Zietsma, & Jochem Kroezen. "Organizing Business Collective Action" 2017. European Group for Organization Studies (EGOS) Colloquium in Copenhagen.

Kroezen, Jochem, Innan Sasaki, and Pursey Heugens. "Craft in Modern Society" 2021. European Group for Organization Studies (EGOS) Colloquium in Amsterdam.

HONORS AND AWARDS

2021	ExecEd Teaching Award, Cambridge Judge Business School
2019	OMT Best International Paper Award Winner, Academy of Management Meeting Boston
2019	Nominated for Best Lecturer in IIB for 2018-19 (Cambridge University Engineering Department)
2018	OMT Best Symposium Finalist, Academy of Management Meeting Chicago
2016	EMBA Teaching Award, Cambridge Judge Business School
2014	Best Student Paper Award, Western Academy of Management
2014	Runner-up Past President's Best Paper Award, Western Academy of Management

SERVICE AT CAMBRIDGE JUDGE BUSINESS SCHOOL (2014-PRESENT)

2018-2020	Board of Examiners MSt in Social Innovation
2016-2017	Co-organizer SIB/OTIS Paper Development Series
2015-2017	Member, MBA Admissions Committee

SERVICE AT ROTTERDAM SCHOOL OF MANAGEMENT (2009-2014)

2010-2013	Co-Coordinator, IdeaSpark Seminar Series
2009-2010	Board Member, ERIM MPhil Council

PROFESSIONAL SERVICE

2013-2014	Member, Communications Cmte Academy of Management OMT Division
2013	Organizer, Annual Dutch Institutional Theorists (DIT) Meeting in Tilburg
2010-2011	Scientific Director, PREBEM Conference 2011

Ad Hoc Reviewing

Since 2021	Strategic Entrepreneurship Journal
Since 2020	Entrepreneurship Theory & Practice
Since 2020	Journal of Management
Since 2019	Journal of Management Studies
Since 2019	Academy of Management Journal
Since 2019	Enterprise & Society
Since 2018	Journal of Business Ethics
Since 2016	Journal of International Business Studies

Since 2016	Management International Review
Since 2015	Academy of Management Review
Since 2014	Strategic Organization!
Since 2013	Journal of Management Inquiry
Since 2011	Organization Studies

PROFESSIONAL MEMBERSHIPS (PAST AND CURRENT)

Academy of Management (AOM)
 European Group of Organizational Studies (EGOS)
 Western Academy of Management (WAM)
 Administrative Science Association Canada (ASAC)
 Dutch Institutional Theorists Network (DIT)
 Organization Theory Research Group (OTREG)
 Process Organization Studies (PROS)

TEACHING AT CAMBRIDGE JUDGE BUSINESS SCHOOL

CJBS

MBA Elective	International Business since 2014/15 (4.5 out of 5 on average)
MBA Concentr.	Global Business since 2014/15 (4.5 out of 5 on average)
CUED Elective	International Business (for Engineers) 2015-2020 (nominated for best lecturer in 2018-19)
EMBA Core	International Business Studies Trip since 2015/16 (4.4 out of 5 on average) (CJBS Teaching Award for 2015/16)
MSt Core	Blended unit on Quantitative Research Methods in <i>Social Innovation Master's</i> since 2017/18 (4.6 out of 5 overall)

JBSEEL

2020/21 CJBS Teaching Award for Contribution to ExecEd

Design/APD

Barclays Compliance	2 days on Compliance, Culture and Trust (2015-2018 – 9 cohorts across Cambridge, New York and Mumbai) <ul style="list-style-type: none"> - <i>Design & Delivery</i> - <i>Contributions to summits and thought leadership sessions</i> 1 day on Compliance, Culture and Trust for Front Office (Jun 2017 – 2 cohorts) Digital content and 1 day f2f/live online on Compliance, Culture and Trust (2019- present – 7 cohorts) <ul style="list-style-type: none"> - <i>Redesign & Delivery (incl. online live session)</i> - <i>APD role for residential</i>
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Conduct Academy 1/2 Day Pilot on Culture and Trust (Oct 2017)

- *Design & Delivery*

Barclays
Scale Up

- 1 day on Managing Culture (Jun/Jul 2019 – 3 locations)
- 1/2 day on International Expansion (Jun/Jul 2019 – 3 locations)
- 1/2 day live online on Crafting Culture (Jun 2020 – 6 cohorts)
- *APD role for 2020/21 delivery*

HSBC

Risk Management Programme

- *Design, Programme Direction and Delivery of various modules:*
 - o 3-day pilots in London (May 2019 – 2 cohorts)
 - o 2 days in London (Jun 2019)
 - o 2 days in Mexico City (Oct 2019)
 - o 2 days in Birmingham (Jan 2020)
 - o 7 live online sessions (Jun 2020-present)

PSID Dubai

- 1 day on Crafting a Culture of Innovation (Feb 2020)

Short Sessions

HNA Group

- 1 session on International Business (Jun 2017)

Asian Banking
School

- 1 session on Compliance, Culture and Trust (Aug 2017)

CityU HK

- 1 session on International Business (March 2019)

HKUST

- 1 session on International Business (May 2019)

GMP

- 1 session on International Business (May 2019)

Tsinghua

- 1 session on International Expansion (Sept 2019)

Taiping

- 1 session on International Expansion (Nov 2019)

China Life

- 1 session on International Expansion (Jan 2020)

TomTom

- 2 sessions on Managing Culture (Jan 2020-present)

CJBS Showcase

- 1 session on Strategic Ambidexterity (Nov 2020)

DECA

- 1 session on Crafting Culture (May 2021)

Taylor Rose

- 1 session on Crafting Culture (June 2021)

SBG

- 2 taster sessions Crafting Culture (Apr-Jun 2021)