CV– JOCHEM J. KROEZEN

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EDUCATION

2014 PhD  Rotterdam School of Management (RSM), Erasmus University.

2010 MSc/MPhil  Rotterdam School of Management (RSM), Erasmus University. ERIM Master of Philosophy in Business Research.

2007 BSc  Amsterdam School of Economics (HES), Amsterdam University of Applied Sciences. Sports Management & Marketing, Commercial Economics.

EMPLOYMENT IN ACADEMIC POSITIONS

2014-present  University Lecturer/Assistant Professor in International Business. Cambridge Judge Business School, University of Cambridge. Subject Group: Strategy and International Business

PUBLICATIONS AND WORK IN PROGRESS

Peer Reviewed Journal Articles


2019  Kroesen, Jochem & Pursey Heugens “What is Dead May Never Die: Institutional Regeneration through Logic Resurrection in Dutch Beer Brewing” *Administrative Science Quarterly*


2015  Lamertz, Kai, William Foster, Diego Coraiola, & Jochem Kroesen “New Identities from Remnants of the Past: An Examination of the History of Beer Brewing in Ontario and the Recent Emergence of Craft Breweries” *Business History*

Peer Reviewed Book Chapters


Non-Refereed Publications


Revise & Resubmit


Selected Working Papers

- In preparation for submission to Academy of Management Review

In preparation for submission to *Administrative Science Quarterly*


- In final preparation for submission to *Academy of Management Journal*.


- In final preparation for submission to *Academy of Management Discoveries*


- In preparation for submission to *Administrative Science Quarterly Special Issues*

**Special Issues**


**RESEARCH COMMUNITY BUILDING**

**WORKSHOP**

Sasaki, Innan, Jochem Kroezen, Davide Ravasi, & Roy Suddaby. “Studying Crafts and Craftsmanship in Organizations” 3-day workshop in Lake District (UK) from 2-4 May 2018 with 20 invited scholars and practitioners to inspire more research on craft in organizational studies.

**PDW/ SYMPOSIA**

Innan Sasaki & Jochem Kroezen


Kroezen, Jochem, Innan Sasaki & Davide Ravasi


**SUB-THEME**


HONORS AND AWARDS

2021 ExecEd Teaching Award, Cambridge Judge Business School
2019 OMT Best International Paper Award Winner, Academy of Management Meeting Boston
2019 Nominated for Best Lecturer in IIB for 2018-19 (Cambridge University Engineering Department)
2018 OMT Best Symposium Finalist, Academy of Management Meeting Chicago
2016 EMBA Teaching Award, Cambridge Judge Business School
2014 Best Student Paper Award, Western Academy of Management
2014 Runner-up Past President’s Best Paper Award, Western Academy of Management

SERVICE AT CAMBRIDGE JUDGE BUSINESS SCHOOL (2014-PRESENT)

2018-2020 Board of Examiners MSt in Social Innovation
2015-2017 Member, MBA Admissions Committee

SERVICE AT ROTTERDAM SCHOOL OF MANAGEMENT (2009-2014)

2010-2013 Co-Coordinator, IdeaSpark Seminar Series
2009-2010 Board Member, ERIM MPhil Council

PROFESSIONAL SERVICE

2013-2014 Member, Communications Cmte Academy of Management OMT Division
2013 Organizer, Annual Dutch Institutional Theorists (DIT) Meeting in Tilburg
2010-2011 Scientific Director, PREBEM Conference 2011

Ad Hoc Reviewing

Since 2021 Strategic Entrepreneurship Journal
Since 2020 Entrepreneurship Theory & Practice
Since 2020 Journal of Management
Since 2019 Journal of Management Studies
Since 2019 Academy of Management Journal
Since 2019 Enterprise & Society
Since 2018 Journal of Business Ethics
Since 2016 Journal of International Business Studies
Since 2016  Management International Review
Since 2015  Academy of Management Review
Since 2014  Strategic Organization!
Since 2013  Journal of Management Inquiry
Since 2011  Organization Studies

PROFESSIONAL MEMBERSHIPS (PAST AND CURRENT)

Academy of Management (AOM)
European Group of Organizational Studies (EGOS)
Western Academy of Management (WAM)
Administrative Science Association Canada (ASAC)
Dutch Institutional Theorists Network (DIT)
Organization Theory Research Group (OTREG)
Process Organization Studies (PROS)

TEACHING AT CAMBRIDGE JUDGE BUSINESS SCHOOL

CJBS

MBA Elective  International Business since 2014/15 (4.5 out of 5 on average)
MBA Concentr.  Global Business since 2014/15 (4.5 out of 5 on average)
CUED Elective  International Business (for Engineers) 2015-2020 (nominated for best lecturer in 2018-19)
EMBA Core  International Business Studies Trip since 2015/16 (4.4 out of 5 on average) (CJBS Teaching Award for 2015/16)
MSt Core  Blended unit on Quantitative Research Methods in Social Innovation Master’s since 2017/18 (4.6 out of 5 overall)

JBSEEL

2020/21 CJBS Teaching Award for Contribution to ExecEd

Design/APD

Barclays Compliance  2 days on Compliance, Culture and Trust (2015-2018 – 9 cohorts across Cambridge, New York and Mumbai)
- Design & Delivery
- Contributions to summits and thought leadership sessions

1 day on Compliance, Culture and Trust for Front Office (Jun 2017 – 2 cohorts)

Digital content and 1 day f2f/live online on Compliance, Culture and Trust (2019- present – 7 cohorts)
- Redesign & Delivery (incl. online live session)
- APD role for residential

Conduct Academy 1/2 Day Pilot on Culture and Trust (Oct 2017)
- **Design & Delivery**

Barclays 1 day on Managing Culture (Jun/Jul 2019 – 3 locations)
Scale Up 1/2 day on International Expansion (Jun/Jul 2019 – 3 locations)
1/2 day live online on Crafting Culture (Jun 2020 – 6 cohorts)
- **APD role for 2020/21 delivery**

HSBC Risk Management Programme
- **Design, Programme Direction and Delivery of various modules:**
  - 3-day pilots in London (May 2019 – 2 cohorts)
  - 2 days in London (Jun 2019)
  - 2 days in Mexico City (Oct 2019)
  - 2 days in Birmingham (Jan 2020)
  - 7 live online sessions (Jun 2020-present)

PSID Dubai 1 day on Crafting a Culture of Innovation (Feb 2020)

**Short Sessions**

HNA Group 1 session on International Business (Jun 2017)
Asian Banking 1 session on Compliance, Culture and Trust (Aug 2017)
School
CityU HK 1 session on International Business (March 2019)
HKUST 1 session on International Business (May 2019)
GMP 1 session on International Business (May 2019)
Tsinghua 1 session on International Expansion (Sept 2019)
Taiping 1 session on International Expansion (Nov 2019)
China Life 1 session on International Expansion (Jan 2020)
TomTom 2 sessions on Managing Culture (Jan 2020-present)
CJBS Showcase 1 session on Strategic Ambidexterity (Nov 2020)
DECA 1 session on Crafting Culture (May 2021)
Taylor Rose 1 session on Crafting Culture (June 2021)
SBG 2 taster sessions Crafting Culture (Apr-Jun 2021)