

Cambridge Judge Business School

MBA 2019s

# RESIDENTIAL WEEK

Sunday 24 April – Saturday 30 April 2022



UNIVERSITY OF  
CAMBRIDGE  
Judge Business School

## Residential week – MBA 2019s

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We are delighted to welcome you back to Cambridge for the MBA 2019 residential week and to share the final programme below.

### Registration

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#### Can I attend for part of the week?

- Unfortunately, we cannot support partial attendance of the residential week. If you register, we will expect you to attend the entire programme from Sunday 24 April to Saturday 30 April 2022.

#### Your Class Reps – EJ and Guneet

- Your Class Reps, Ernstjan Kleiberg (EJ) and Guneet Malik, supported by volunteers, have organised part of the programme, including a number of optional ticketed events.

EJ [ehkleiberg@gmail.com](mailto:ehkleiberg@gmail.com)  
Guneet [gm661@cantab.ac.uk](mailto:gm661@cantab.ac.uk)

#### WiFi access

- This will be provided via CJBS Reception once you have registered on Monday 25 April.

#### CAMCards

- If you have pre-ordered a CAMCard, it can be collected when you register on Monday 25 April or at a later point during the Residential Week from Corinne Jennings in the MBA Office.

## What's happening each day

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An overview of what's happening each day can be found below with full details and timings on the following pages. Unless specified, the programme elements will take place at Cambridge Judge Business School.

Date	What's happening
<b>Sunday 24 April</b>	
17:00-18:30	Welcome drinks reception Cambridge Judge Business School MBA programme Team and Alumni & External Engagement Team
19:00 -23:00	Formal dinner Dining Hall, Sidney Sussex College  Reception with dinner at 20:00, followed by drinks in the College bar  Ticketed event – must be pre-booked with Class Reps <i>Please refer any questions to Class Reps</i>
<b>Monday 25 April</b>	
10:00-10:30	Registration and refreshments Cambridge Judge Business School  <i>Please note you will need to ring the bell to enter the building.</i>
10:30-11:00	Welcome and overview of the week, including updates Conrad Chua and Michael Kitson Lecture Theatre 1
11:30-12:30	Leading during a pandemic and the value of MBA skills – post MBA reflection Jane Davies Lecture Theatre 1
14:00-15:00	The electric car revolution How Tesla disrupted a 100-year-old automotive industry and made Elon Musk the richest man in the world Hamza Mudassir (MBA 2012) Lecture Theatre 1
15:00-16:00	Alumni panel event Alumni & External Engagement Team Lecture Theatre 1
17:00-18:30	Alumni mixer event Alumni & External Engagement Team Wolfson College, Lee Hall <i>Please use Barton Road entrance</i>



Date	What's happening
<b>Tuesday 26 April</b>	
10:00-12:30	<p>Speaker Series on Startups</p> <p>Part 1 – 10:00-11:15 Guest speaker – Richard Green and Christian Bunke</p> <p>Part 2 – 11:30-12:30 CJBS MBA 2019-20 Entrepreneurs Speakers - Sonia Guggenheim, Suyash Bhatt, and Timothy Vinopal Lecture Theatre 1</p>
14:00-14:45	<p>Energy and climate implications of the Ukraine war Professor Michael Pollitt in conversation with Daniel Duma Lecture Theatre 1</p>
<b>Wednesday 27 April</b>	
10:00-12:00	<p>What Makes Us Click, Tap, and Scroll? A Brief Talk on Digital Distractions and Digital Productivity <a href="#">Tyler Shores</a>, Manager of the ThinkLab Program at the University of Cambridge Lecture Theatre 1</p>
14:00-16:00	<p>Managing your career transition CJBS Careers Team - Ryan Sharman, Head of Careers Development Lecture Theatre 1</p>
18:30-until late	<p>May Ball (black tie) IWM, Duxford</p> <p>Ticketed – must be pre-booked via Class Reps Guests/family are welcome</p> <p>Coach transport to Duxford (17.45 from CJBS) Coach transport (01:00 return to CJBS)</p> <p><i>Please refer any questions to Class Reps</i></p>
<b>Thursday 28 April</b>	
9:00-10:30	<p>Survivors breakfast Paula Browne House, Murray Edwards College</p> <p><i>Entrance to Paula Brown House by pedestrian gate on Huntingdon Road (see maps, Appendix 1)</i></p>
10:30-12:00	<p>Telling (and selling!) your career story to others Margaret O'Neill, Head of CJBS Careers Paula Browne House, Murray Edwards College</p>
12:00-14:00	<p>Lunch Paula Browne House, Murray Edwards College</p>

Date	What's happening
14:00-16:00	What challenges to expect for the future of work in the post-pandemic world? Thomas Roulet, Deputy Director of the MBA Programme Paula Browne House, Murray Edwards College
16:00-17:00	Post pandemic business landscape Dean Mauro Guillén Paula Browne House, Murray Edwards College
17:00-19:00	Drinks reception Paula Browne House, Murray Edwards College
19:00-21:00	College dinner (business attire) Fitzwilliam College MBA programme Team and Alumni & External Engagement Team
<b>Friday 29 April</b>	Free time Punting  Congregation at Senate House (organise via your College)
<b>Saturday 30 April</b>	
08:00	Arrival and refreshments at Cambridge Judge
08:30	MBA 2019 class photo (in gowns) – followed by refreshments (alumni only)  Free time Punting  Congregation at Senate House (organise via your College)
17:00-19:00	Cambridge Judge graduation celebration with class and year awards The Guildhall Drinks and canapés <i>Must have been pre-booked</i>  Closing speeches: Michael Kitson and Conrad Chua and your Class Reps EJ and Guneet A&EE short presentation  <i>Class photographs will be delivered to The Guildhall</i>

## Programme overview

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An overview of the programme elements that are currently confirmed.

### Leading during a pandemic and the value of MBA skills – Post MBA reflection

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[Jane Davies](#), Faculty (Professor level) in Management Practice

#### Overview

During this interactive session we will reflect on how the skills, lessons and perspectives developed during the MBA supported you and your organisations during the pandemic.

Jane will draw on her own experience of leveraging knowledge from the MBA whilst a Director of Executive Education at Cambridge Judge Business School.

### Back to the Future – Transitioning careers

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#### Margaret O'Neill, Head of CJBS Careers – part 2

#### Ryan Sharman, Head of Careers Development – part 1

#### Overview

In this two-part interactive workshop, you will explore the 'what' and the 'how' of successful career transitions. To do this effectively, it is necessary to look back at our own career stories and look forward to the chapters which are yet to be written.

#### Part 1: Managing your career transition

In Part 1 of this two-part workshop, we will focus on the 'what' of career transitions – what personal choices are you weighing up around career change right now and what has brought you to this point? It is important to recognize our choices are multifaceted, complex, and often deeply personal. You might be asking yourself questions like: 'What do I really want? Is this the right time for me to make the career pivot? What if things don't work out?' If this is you, don't worry, many others are asking the exact same questions. This workshop will aim to move you towards some of the answers to these questions and help you to identify your next steps.

By the end of part 1 you will be able to:

- Establish how ready you are for a career change
- Be able to clearly map your career experiences, including the highs and lows, so far
- Understand what the different types of career transition are
- Identify drivers and barriers to career transitions and know how to overcome these
- Know what you really want (and don't want!) from your career
- Understand the emotional aspects of career change and manage self through this

#### Part 2: Telling (and selling!) your career story to others

Part 2 will focus on the 'how' of career transitions. A key aspect to this is how you build the narrative and tell your career story. You will explore questions like: How do I bring my career story to life? How do I showcase my skills and experiences within a different sector or industry? How do I create my elevator

pitch and shape my USP? You will be provided with numerous hints and tips on how to tell, and sell, your career story within the context of your next career move.

By the end of part 2 of this workshop you will be able to:

- Develop a suite of storytelling tools to use in your next career transition
- Practice sharing your career story with others
- Get feedback from your peers on how to position and strengthen the narrative of your career story
- Know how to bridge any gaps in your CV and/or skillset
- Build your personal action plan

## **Speaker Series on Startups**

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### **Part 1: Richard Green**

Richard is a serial entrepreneur, non-executive director and business mentor. He was the co-founder and CEO of Ubisense, the award-winning Industrial Internet of Things pioneer. Prior to Ubisense, Richard co-founded Smallworld, an enterprise geospatial software company which listed on Nasdaq in 1996 and was acquired by GE in 2000. Richard is Enterprise Fellow at Cambridge Enterprise and is engaged with several early-stage companies as a mentor, angel investor and non-executive director. He is also the fellow at Deeptech Labs, a VC fund and deep tech accelerator founded by Arm, Cambridge Innovation Capital, Martlet Capital, and the University of Cambridge.

### **Part 1: Christian Bunke**

Christian is a start-up enthusiast and has been involved with dozens of start-ups as a co-founder and advisor. He moved to Cambridge from Sweden to do his MBA at CJBS in 2000 and stayed on to do start-ups. He is currently the CEO and co-founder of Aalbun, one of UK's leading legaltech start-ups, and previously set up and grew Basck an IP Firm now with offices in 5 countries supporting more than 600 start-ups. Christian is a European Trademark Attorney, has a Mech Eng, University of South Australia, and an MBA from CJBS, University of Cambridge, and normally enjoys SUP boarding along the River Cam.

### **Part 2: CJBS MBA 2019-20 Entrepreneurs**

## **What Makes Us Click, Tap, and Scroll? A Brief Talk on Digital Distractions and Digital Productivity**

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### **Overview**

Many of us are likely spending much more of our time working, studying, and living on screen than we have at any other point. As we've learned to navigate life with Covid as best we can, we have also learned about the advantages and pitfalls of life on screen. In this talk, we'll examine our relationship to our digital work and life habits and talk about some tips and strategies to help you find a healthy balance that helps you make the best productive use of your time online as well as your wellbeing.

### **Tyler Shores**

Tyler Shores is the Manager of the ThinkLab Program, within the Strategic Partnership Office at the University of Cambridge. His research focuses upon reading in print, reading on screens, and digital distraction and attention spans. Tyler's current projects are focused on digital wellbeing, social media, and the role of digital technology in our everyday lives.

Prior to Cambridge, Tyler worked at Google in Mountain View, CA as part of Authors@Google, one of the world's largest online lecture series. In addition, he has worked as a director of digital textbooks in

the field of non-profit education, and most recently worked as a manager in online education at Stanford University.

### **What challenges to expect for the future of work in the post-pandemic world?**

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[Thomas Roulet](#), Deputy Director of the MBA Programme

#### **Overview**

A range of challenges had already been identified before COVID: wellbeing at work, automation and AI, diversity, the aging of the workforce, the constant need to reskill. The pandemic has highlighted some of those challenges - in particular the fast-paced change in the need for skills (and the importance of fluid labour markets), but it has raised new issues with regards to the format of work and collaboration, with remote and hybrid work. In this session, we will consider how those major trends are affecting your sector and how they can be addressed. Importantly, we will also consider how anticipating the future of work can be a source of competitive advantage.

#### **Content**

- The different trends affecting the future of work – predicting what's next for HR
- Addressing the COVID driven changes in the format and approach to work
- Anticipating the future of work as a source of competitive advantage

#### **Required pre-programme reading**

- <https://hbr.org/2019/08/will-the-4-day-workweek-take-hold-in-europe>
- <https://www.forbes.com/sites/thomasroulet/2021/04/22/making-hybrid-office-work-4-tips-to-prepare-the-transition/?sh=6220bdd65878>
- <https://sloanreview.mit.edu/article/how-organizations-can-promote-employee-wellness-now-and-post-pandemic/>
- <https://sloanreview.mit.edu/article/how-hyperflexibility-can-benefit-or-burn-out-your-team/>



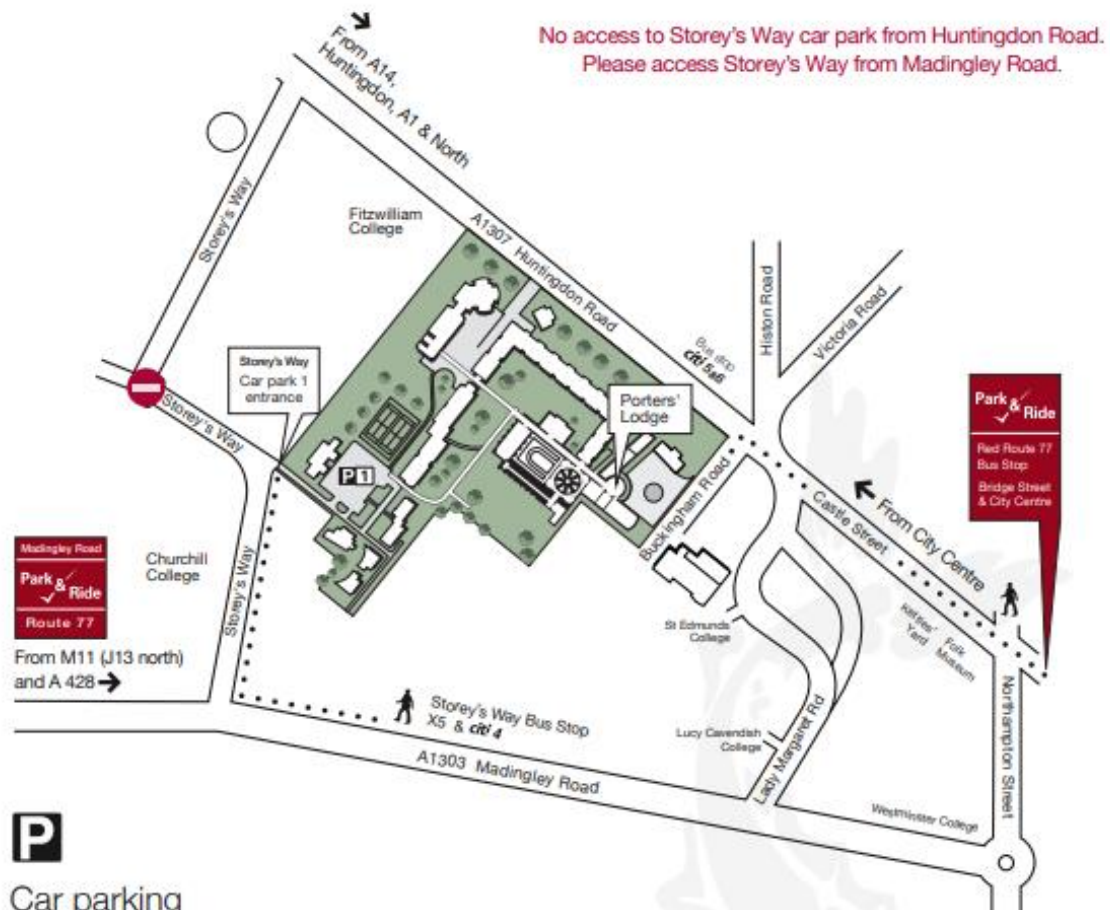
## Appendix 1



**Murray Edwards College**  
University of Cambridge

### Map 2 | Local area

**P1** Main car park, via Storey's Way



### Car parking

To reach Storey's Way car park using sat-nav, enter the postcode **CB3 0DR/number 61**.

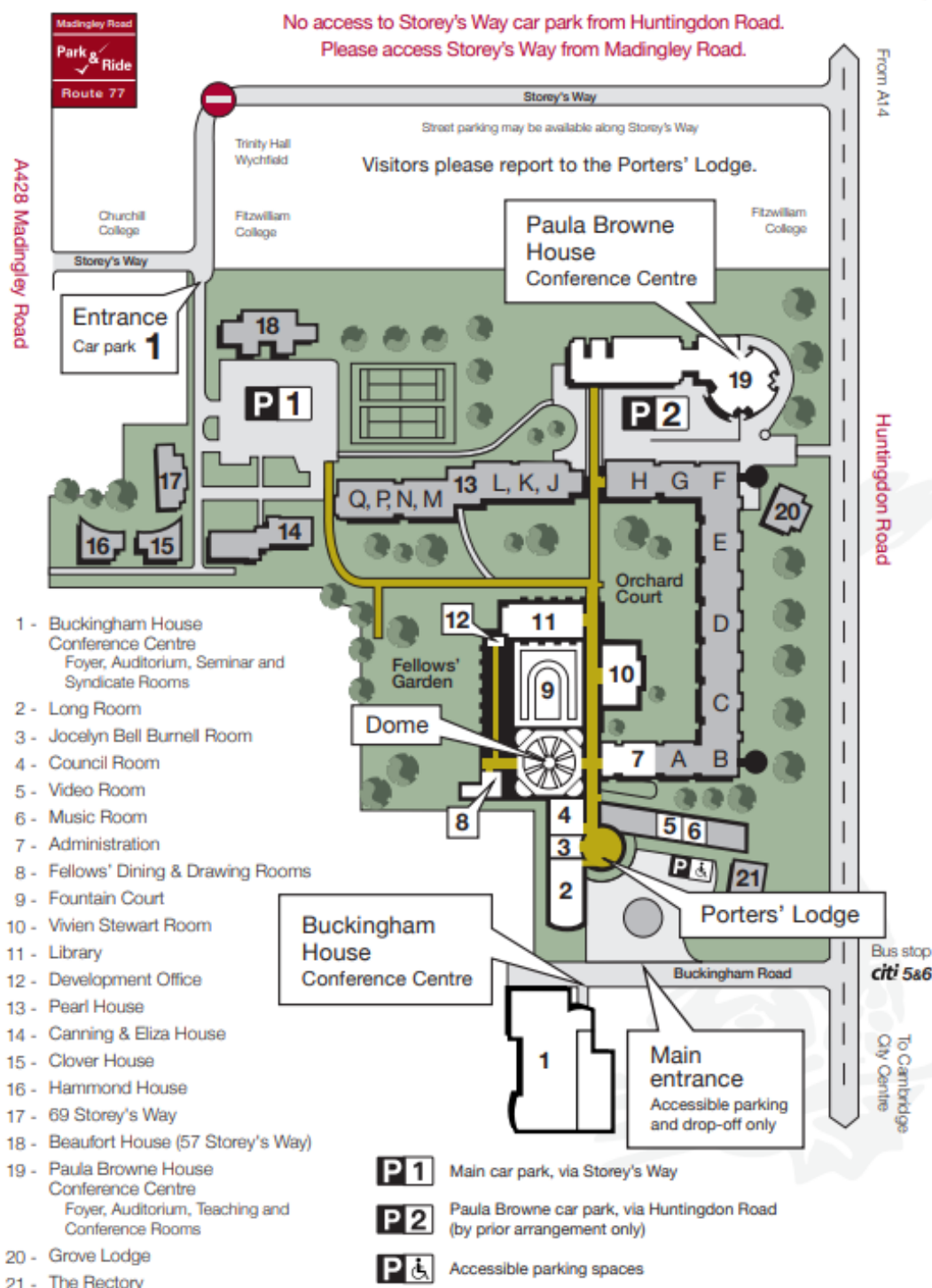
The main car park **P1** is accessed via Storey's Way as shown.

To exit Storey's Way car park if the gates are closed, please draw your car level with the last post on the left to activate the automatic sensor that opens the gate.

If you experience difficulties, please contact the Duty Porter by pressing the buzzer on the right of the gate or call 01223 762100.

Murray Edwards College benefits from excellent road access however, at peak times, Cambridge roads do become busy. If you are coming as part of a group, we would advise you to car share or use the park and ride where possible. Madingley Road Park and Ride stops at the bottom of Castle Hill near the Folk Museum and from there it is a 5-10 minute walk up Castle Hill to the College.

Please call the Porters' Lodge 01223 762100 for accessible parking information or if you have trouble finding the College.





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