Guidance on CBR data and analyses

The data included on the CBR corporate database can be examined in a number of ways. Use our project webpage to access the following sources:

Cambridge Cluster Insights (see *Cambridge Cluster Insights* tab): Cambridge Cluster Insights is an interactive dashboard with information on over 26,000 businesses in the wider Cambridge region. It monitors global turnover and employment growth of Cambridge-based companies and tracks the number of Cambridge-active companies as well as non-corporate Knowledge-Intensive (KI) research organisations. Use the filters provided to create bespoke analyses for the area, organisation type and sector you are interested in. By default the dashboard shows only those organisations that were alive at the end of the latest time period. Further guidance on the data presented on Cambridge Cluster Insights can be accessed by clicking on the information icons that appear on the dashboard.

Summary tables by sectors (see *Summary tables by sectors* file): the tables summarise the sectoral composition, global turnover and global employment of companies based in the area, as well as the changes in these from 2013-14 to 2019-20. View these tables to examine the relative size of each sector and how they have performed during this period.

Summary tables by firm size (see *Summary tables by firm size* file): the tables present an analysis of companies based in the area by their size, distinguishing between micro, small, medium-sized and large companies. View these tables to identify which groups of companies are driving overall turnover and employment growth in the region.

Non-corporate research institutions (see *Non-corporate research institutions* file): the table provides location and employment data for non-corporate KI research organisations in the region between 2012-13 and 2019-20. View this table to identify the largest non-corporate employers in the area and their contribution to overall employment growth.

Summary tables by districts (see *Summary tables by districts* file): the tables offer a summary of the sectoral composition, global turnover and global employment of the six districts that make up the Combined Authority area, as well as the changes in these from 2013-14 to 2019-20. View these tables to examine the relative size of each district and their performance over time.

The summary tables by sectors, size and districts described above do not take into account changes in location over time as companies are assigned to their 2019-20 location throughout.

Summary tables on business demography (see *Business demography tables* file): the tables present details about continuing companies (i.e. those alive and based in the area in the previous and current year), company births and deaths, and movements of companies into and out of the area between 2010-11 and 2019-20. In contrast to the summary tables by sectors, size and districts described above, the analyses on business demography account for changes in location over time as well as for company births/deaths and movements in/out of the area.

Alongside these materials, you can find more details about the methodology underpinning the CBR corporate database in the *About companies on the Cambridge Cluster Map* and *CBR database methodology* documents.

If you have any questions on our data or analyses, please feel free to email us at adc1@cam.ac.uk (Andy Cosh) or g.caselli@cbr.cam.ac.uk (Giorgio Caselli).