

## **Business Demography Tables**

The tables in this workbook examine the changes in the number of businesses based in the area and their employment and turnover from one year to the next. It shows the changes from 2010/11 through to 2020/21.

The number of businesses can change due to company births and deaths and to companies moving into, or out of the area. In addition, employment and turnover changes come as a result of the growth of continuing business. The tables separate out the contribution made by these different elements, but location changes are identified only from 2016.

Firm Demography (areas) shows these changes each year in terms of absolute numbers.

Growth composition 1 shows the contributions made to the changes in the absolute numbers by each of these elements.

Growth composition 2 shows the contributions made to the overall % changes by each of these elements.

TABLE 1a Business demography										
Companies based on 2021 draw	2020-21					2019-20				
Cambridge City Region	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	24,534	230,952	226,602	46,036,902	45,752,426	23,951	225,476	216,197	45,569,461	42,784,285
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	1,269	2,918		442,062		2,195	4,808		702,851	
<b>Relocated businesses</b>										
Firms moved into the area in the current year	220	1,115		212,208		143	549		116,832	
Firms moved out of the area in the current year	414		923		193,453	517		1,403		212,684
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	1,341		3,308		443,265	1,541		5,201		736,305
<b>Firms at the end of the year</b>	<b>26,023</b>	<b>234,985</b>	<b>230,833</b>	<b>46,691,172</b>	<b>46,389,144</b>	<b>26,289</b>	<b>230,833</b>	<b>222,801</b>	<b>46,389,144</b>	<b>43,733,274</b>

TABLE 1a Business demography										
Companies based on 2021 draw	2018-19					2017-18				
Cambridge City Region	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	23,877	217,630	206,238	43,048,268	39,936,444	23,295	206,861	193,402	39,784,808	36,334,272
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	2,079	4,651	0	610,338	0	2,663	6,279	0	924,978	0
<b>Relocated businesses</b>										
Firms moved into the area in the current year	53	520		74,668		63	263		50,052	
Firms moved out of the area in the current year	382		1,082		139,930	341		1,401		316,897
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	1,762	0	6,083	0	683,464	1,875	0	6,125	0	801,308
<b>Firms at the end of the year</b>	<b>26,009</b>	<b>222,801</b>	<b>213,403</b>	<b>43,733,274</b>	<b>40,759,838</b>	<b>26,021</b>	<b>213,403</b>	<b>200,928</b>	<b>40,759,838</b>	<b>37,452,477</b>

<b>TABLE 1a Business demography</b>										
Companies based on 2021 draw	<b>2016-17</b>					<b>2015-16</b>				
<b>Cambridge City Region</b>	<b>Number of companies</b>	<b>Total employment (end of the year)</b>	<b>Total employment (beginning of the year)</b>	<b>Total Turnover £,000 (end of the year)</b>	<b>Total Turnover £,000 (beginning of the year)</b>	<b>Number of companies</b>	<b>Total employment (end of the year)</b>	<b>Total employment (beginning of the year)</b>	<b>Total Turnover £,000 (end of the year)</b>	<b>Total Turnover £,000 (beginning of the year)</b>
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	23,239	195,515	182,593	36,774,182	32,460,382	22,309	183,814	173,108	32,074,634	29,770,763
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	2,224	5,165	0	648,954	0	3,061	6,018	0	1,312,959	0
<b>Relocated businesses</b>										
Firms moved into the area in the current year	48	248		29,341		17	46		4,769	
Firms moved out of the area in the current year	280		3,059		303,615	86		260		29,066
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	1,868	0	4,226	0	628,365	1,802	0	3,866	0	583,928
<b>Firms at the end of the year</b>	<b>25,511</b>	<b>200,928</b>	<b>189,878</b>	<b>37,452,477</b>	<b>33,392,362</b>	<b>25,387</b>	<b>189,878</b>	<b>177,234</b>	<b>33,392,362</b>	<b>30,383,757</b>

TABLE 1a Business demography										
Companies based on 2021 draw	2014-15					2013-14				
Cambridge City Region	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	21,336	171,657	162,547	29,660,010	28,215,986	20,162	158,118	154,113	27,575,129	26,677,770
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	2,861	5,577	0	723,747	0	2,793	7,421	0	1,024,323	0
<b>Relocated businesses</b>										
Firms moved into the area in the current year										
Firms moved out of the area in the current year										
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	1,619	0	2,992	0	383,466	1,369	0	2,594	0	344,653
<b>Firms at the end of the year</b>	<b>24,197</b>	<b>177,234</b>	<b>165,539</b>	<b>30,383,757</b>	<b>28,599,452</b>	<b>22,955</b>	<b>165,539</b>	<b>156,707</b>	<b>28,599,452</b>	<b>27,022,423</b>

TABLE 1a Business demography										
Companies based on 2021 draw	2012-13					2011-12				
Cambridge City Region	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	18,859	145,679	140,847	25,988,341	24,994,353	17,785	138,320	133,406	24,754,687	23,254,783
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	2,672	11,028	0	1,034,082	0	2,392	5,087	0	632,145	0
<b>Relocated businesses</b>										
Firms moved into the area in the current year										
Firms moved out of the area in the current year										
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	1,318	0	2,560	0	392,479	1,126	0	2,458	0	292,403
<b>Firms at the end of the year</b>	<b>21,531</b>	<b>156,707</b>	<b>143,407</b>	<b>27,022,423</b>	<b>25,386,832</b>	<b>20,177</b>	<b>143,407</b>	<b>135,864</b>	<b>25,386,832</b>	<b>23,547,186</b>

Table 2a Growth composition															
Companies based on 2021 draw	2020-21			% Contribution to :			2019-20		% Contribution to :		2018-19		% Contrib		
Cambridge City Region	Number of companies	Employment change to 2020-21	Turnover change to 2020-21	Number of companies	Employment change to 2019-20	Turnover change to 2019-20	Number of companies	Employment change to 2018-19	Turnover change to 2018-19	Number of companies	Employment change to 2018-19	Turnover change to 2018-19	Number of companies	Employment change to 2018-19	Turnover change to 2018-19
Continuing businesses															
Firms active in the area in the previous and current years	24,534	104.8%	94.2%	23,951	115.5%	104.9%	23,877	121.2%	104.9%	23,877	121.2%	104.9%	23,877	121.2%	104.9%
Start-ups															
Firms newly-registered and producing accounts in the current year	1,269	70.3%	146.4%	2,195	59.9%	26.5%	2,079	49.5%	26.5%	2,079	49.5%	26.5%	2,079	49.5%	26.5%
Relocated businesses															
Firms moved into the area in the current year	220	26.9%	70.3%	143	6.8%	4.4%	53	5.5%	4.4%	53	5.5%	4.4%	53	5.5%	4.4%
Firms moved out of the area in the current year	414	-22.2%	-64.1%	517	-17.5%	-8.0%	382	-11.5%	-8.0%	382	-11.5%	-8.0%	382	-11.5%	-8.0%
Discontinued businesses															
Firms dissolved, liquidated or died in the current year	1,341	-79.7%	-146.8%	1,541	-64.8%	-27.7%	1,762	-64.7%	-27.7%	1,762	-64.7%	-27.7%	1,762	-64.7%	-27.7%
Firms at the end of the year	26,023	100.0%	100.0%	26,289	100.0%	100.0%	26,009	100.0%	100.0%	26,009	100.0%	100.0%	26,009	100.0%	100.0%

**Table 2a Growth composition**

Companies based on 2021 draw	Contribution to :	2017-18 % Contribution to :			2016-17 % Contribution to :			2015-16 % Contribution to :	
<b>Cambridge City Region</b>	<b>Turnover change to 2018-19</b>	<b>Number of companies</b>	<b>Employment change to 2017-18</b>	<b>Turnover change to 2017-18</b>	<b>Number of companies</b>	<b>Employment change to 2016-17</b>	<b>Turnover change to 2016-17</b>	<b>Number of companies</b>	<b>Employment change to 2015-16</b>
<b>Continuing businesses</b>									
Firms active in the area in the previous and current years	104.7%	23,295	107.9%	104.3%	23,239	116.9%	106.2%	22,309	84.7%
<b>Start-ups</b>									
Firms newly-registered and producing accounts in the current year	20.5%	2,663	50.3%	28.0%	2,224	46.7%	16.0%	3,061	47.6%
<b>Relocated businesses</b>									
Firms moved into the area in the current year	2.5%	63	2.1%	1.5%	48	2.2%	0.7%		
Firms moved out of the area in the current year	-4.7%	341	-11.2%	-9.6%	280	-27.7%	-7.5%		
<b>Discontinued businesses</b>									
Firms dissolved, liquidated or died in the current year	-23.0%	1,875	-49.1%	-24.2%	1,868	-38.2%	-15.5%	1,802	-30.6%
<b>Firms at the end of the year</b>	<b>100.0%</b>	<b>26,021</b>	<b>100.0%</b>	<b>100.0%</b>	<b>25,511</b>	<b>100.0%</b>	<b>100.0%</b>	<b>25,387</b>	<b>100.0%</b>



<b>Table 2a Growth composition</b>									
Companies based on 2021 draw	Contribution to :	2014-15 % Contribution to :			2013-14 % Contribution to :			2012-13 % Contribution to :	
<b>Cambridge City Region</b>	<b>Turnover change to 2015-16</b>	<b>Number of companies</b>	<b>Employment change to 2014-15</b>	<b>Turnover change to 2014-15</b>	<b>Number of companies</b>	<b>Employment change to 2013-14</b>	<b>Turnover change to 2013-14</b>	<b>Number of companies</b>	<b>Employment change to 2012-13</b>
<b>Continuing businesses</b>									
Firms active in the area in the previous and current years	76.6%	21,336	77.9%	80.9%	20,162	45.3%	56.9%	18,859	36.3%
<b>Start-ups</b>									
Firms newly-registered and producing accounts in the current year	43.6%	2,861	47.7%	40.6%	2,793	84.0%	65.0%	2,672	82.9%
<b>Relocated businesses</b>									
Firms moved into the area in the current year									
Firms moved out of the area in the current year									
<b>Discontinued businesses</b>									
Firms dissolved, liquidated or died in the current year	-19.4%	1,619	-25.6%	-21.5%	1,369	-29.4%	-21.9%	1,318	-19.2%
<b>Firms at the end of the year</b>	<b>100.0%</b>	<b>24,197</b>	<b>100.0%</b>	<b>100.0%</b>	<b>22,955</b>	<b>100.0%</b>	<b>100.0%</b>	<b>21,531</b>	<b>100.0%</b>

<b>Table 2a Growth composition</b>				
Companies based on 2021 draw	Contribution to :	2011-12	% Contribution to :	
<b>Cambridge City Region</b>	<b>Turnover change to 2012-13</b>	<b>Number of companies</b>	<b>Employment change to 2011-12</b>	<b>Turnover change to 2011-12</b>
<b>Continuing businesses</b>				
Firms active in the area in the previous and current years	60.8%	17,785	65.1%	81.5%
<b>Start-ups</b>				
Firms newly-registered and producing accounts in the current year	63.2%	2,392	67.4%	34.4%
<b>Relocated businesses</b>				
Firms moved into the area in the current year				
Firms moved out of the area in the current year				
<b>Discontinued businesses</b>				
Firms dissolved, liquidated or died in the current year	-24.0%	1,126	-32.6%	-15.9%
<b>Firms at the end of the year</b>	<b>100.0%</b>	<b>20,177</b>	<b>100.0%</b>	<b>100.0%</b>

**Table 3a Growth composition**

Companies based on 2021 draw	2020-21			2019-20			2018-19	
<b>Cambridge City Region</b>	<b>Number of companies</b>	<b>Contribution to : Employment change to 2020-21</b>	<b>Turnover change to 2020-21</b>	<b>Number of companies</b>	<b>Contribution to : Employment change to 2019-20</b>	<b>Turnover change to 2019-20</b>	<b>Number of companies</b>	<b>Contribution to : Employment change to 2018-19</b>
<b>Continuing businesses</b>								
Firms active in the area in the previous and current years	24,534	1.9%	0.6%	23,951	4.2%	6.4%	23,877	5.3%
<b>Start-ups</b>								
Firms newly-registered and producing accounts in the current year	1,269	1.3%	1.0%	2,195	2.2%	1.6%	2,079	2.2%
<b>Relocated businesses</b>								
Firms moved into the area in the current year	220	0.5%	0.5%	143	0.2%	0.3%	53	0.2%
Firms moved out of the area in the current year	414	-0.4%	-0.4%	517	-0.6%	-0.5%	382	-0.5%
<b>Discontinued businesses</b>								
Firms dissolved, liquidated or died in the current year	1,341	-1.4%	-1.0%	1,541	-2.3%	-1.7%	1,762	-2.9%
<b>Overall growth</b>	<b>26,023</b>	<b>1.8%</b>	<b>0.7%</b>	<b>26,289</b>	<b>3.6%</b>	<b>6.1%</b>	<b>26,009</b>	<b>4.4%</b>
<b>Memo:</b>								
Continuing firms' growth rate		<b>1.9%</b>	<b>0.6%</b>		<b>4.3%</b>	<b>6.5%</b>		<b>5.5%</b>

**Table 3a Growth composition**

Companies based on 2021 draw	Contribution to :	2017-18	Contribution to :		2016-17	Contribution to :		2015-16	Contrib
<b>Cambridge City Region</b>	<b>Turnover change to 2018-19</b>	<b>Number of companies</b>	<b>Employment change to 2017-18</b>	<b>Turnover change to 2017-18</b>	<b>Number of companies</b>	<b>Employment change to 2016-17</b>	<b>Turnover change to 2016-17</b>	<b>Number of companies</b>	<b>Employment change to 2015-16</b>
<b>Continuing businesses</b>									
Firms active in the area in the previous and current years	7.6%	23,295	6.7%	9.2%	23,239	6.8%	12.9%	22,309	6.0%
<b>Start-ups</b>									
Firms newly-registered and producing accounts in the current year	1.5%	2,663	3.1%	2.5%	2,224	2.7%	1.9%	3,061	3.4%
<b>Relocated businesses</b>									
Firms moved into the area in the current year	0.2%	63	0.1%	0.1%	48	0.1%	0.1%		
Firms moved out of the area in the current year	-0.3%	341	-0.7%	-0.8%	280	-1.6%	-0.9%		
<b>Discontinued businesses</b>									
Firms dissolved, liquidated or died in the current year	-1.7%	1,875	-3.0%	-2.1%	1,868	-2.2%	-1.9%	1,802	-2.2%
<b>Overall growth</b>	<b>7.3%</b>	<b>26,021</b>	<b>6.2%</b>	<b>8.8%</b>	<b>25,511</b>	<b>5.8%</b>	<b>12.2%</b>	<b>25,387</b>	<b>7.1%</b>
<b>Memo:</b>									
Continuing firms' growth rate	<b>7.8%</b>		<b>7.0%</b>	<b>9.5%</b>		<b>7.1%</b>	<b>13.3%</b>		<b>6.2%</b>

**Table 3a Growth composition**

Companies based on 2021 draw	Contribution to :	2014-15	Contribution to :		2013-14	Contribution to :		2012-13
<b>Cambridge City Region</b>	<b>Turnover change to 2015-16</b>	<b>Number of companies</b>	<b>Employment change to 2014-15</b>	<b>Turnover change to 2014-15</b>	<b>Number of companies</b>	<b>Employment change to 2013-14</b>	<b>Turnover change to 2013-14</b>	<b>Number of companies</b>
<b>Continuing businesses</b>								
Firms active in the area in the previous and current years	7.6%	21,336	5.5%	5.0%	20,162	2.6%	3.3%	18,859
<b>Start-ups</b>								
Firms newly-registered and producing accounts in the current year	4.3%	2,861	3.4%	2.5%	2,793	4.7%	3.8%	2,672
<b>Relocated businesses</b>								
Firms moved into the area in the current year								
Firms moved out of the area in the current year								
<b>Discontinued businesses</b>								
Firms dissolved, liquidated or died in the current year	-1.9%	1,619	-1.8%	-1.3%	1,369	-1.7%	-1.3%	1,318
<b>Overall growth</b>	<b>9.9%</b>	<b>24,197</b>	<b>7.1%</b>	<b>6.2%</b>	<b>22,955</b>	<b>5.6%</b>	<b>5.8%</b>	<b>21,531</b>
<b>Memo:</b>								
Continuing firms' growth rate	<b>7.7%</b>		<b>5.6%</b>	<b>5.1%</b>		<b>2.6%</b>	<b>3.4%</b>	

<b>Table 3a Growth composition</b>					
Companies based on 2021 draw	<b>Contribution to :</b>		<b>2012-12</b>	<b>Contribution to :</b>	
<b>Cambridge City Region</b>	<b>Employment change to 2012-13</b>	<b>Turnover change to 2012-13</b>	<b>Number of companies</b>	<b>Employment change to 2011-12</b>	<b>Turnover change to 2011-12</b>
<b>Continuing businesses</b>					
Firms active in the area in the previous and current years	3.4%	3.9%	17,785	3.6%	6.4%
<b>Start-ups</b>					
Firms newly-registered and producing accounts in the current year	7.7%	4.1%	2,392	3.7%	2.7%
<b>Relocated businesses</b>					
Firms moved into the area in the current year					
Firms moved out of the area in the current year					
<b>Discontinued businesses</b>					
Firms dissolved, liquidated or died in the current year	-1.8%	-1.5%	1,126	-1.8%	-1.2%
<b>Overall growth</b>	<b>9.3%</b>	<b>6.4%</b>	<b>20,177</b>	<b>5.6%</b>	<b>7.8%</b>
<b>Memo:</b>					
Continuing firms' growth rate	<b>3.4%</b>	<b>4.0%</b>		<b>3.7%</b>	<b>6.4%</b>