

## **Business Demography Tables**

The tables in this workbook examine the changes in the number of businesses based in the area and their employment and turnover from one year to the next. It shows the changes from 2010/11 through to 2020/21.

The number of businesses can change due to company births and deaths and to companies moving into, or out of the area. In addition, employment and turnover changes come as a result of the growth of continuing business. The tables separate out the contribution made by these different elements, but location changes are identified only from 2016.

Firm Demography (areas) shows these changes each year in terms of absolute numbers.

Growth composition 1 shows the contributions made to the changes in the absolute numbers by each of these elements.

Growth composition 2 shows the contributions made to the overall % changes by each of these elements.

TABLE 1a Business demography										
Companies based on 2021 draw	2020-21					2019-20				
Greater Cambridge	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	10,103	108,837	105,826	24,583,920	24,390,521	9,901	105,389	100,806	24,334,711	22,741,155
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	483	1,149		162,211		903	2,025		293,452	
<b>Relocated businesses</b>										
Firms moved into the area in the current year	162	665		106,656		96	565		120,453	
Firms moved out of the area in the current year	192		545		145,376	203		905		136,423
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	605		1,608		212,719	639		2,278		423,339
<b>Firms at the end of the year</b>	<b>10,748</b>	<b>110,651</b>	<b>107,979</b>	<b>24,852,787</b>	<b>24,748,616</b>	<b>10,900</b>	<b>107,979</b>	<b>103,989</b>	<b>24,748,616</b>	<b>23,300,917</b>

TABLE 1a Business demography										
Companies based on 2021 draw	2018-19					2017-18				
Greater Cambridge	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	9,712	100,822	95,536	21,016,626	19,899,435	9,384	94,972	87,746	19,767,452	17,532,693
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	991	1,880		245,954		1,210	3,230		523,685	
<b>Relocated businesses</b>										
Firms moved into the area in the current year	40	1,287		2,038,337		66	233		24,919	
Firms moved out of the area in the current year	205		827		129,935	144		752		176,891
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	743		2,072		286,686	745		2,809		390,375
<b>Firms at the end of the year</b>	<b>10,743</b>	<b>103,989</b>	<b>98,435</b>	<b>23,300,917</b>	<b>20,316,056</b>	<b>10,660</b>	<b>98,435</b>	<b>91,307</b>	<b>20,316,056</b>	<b>18,099,959</b>

TABLE 1a Business demography										
Companies based on 2021 draw	2016-17					2015-16				
Greater Cambridge	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	9,288	88,897	83,129	17,792,381	15,275,058	8,927	82,565	77,814	14,696,000	13,471,723
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	932	2,144		273,755		1,215	2,876		892,713	
<b>Relocated businesses</b>										
Firms moved into the area in the current year	53	266		33,823		56	118		16,445	
Firms moved out of the area in the current year	144		779		117,534	84		266		29,100
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	766		1,651		212,566	793		1,900		229,589
<b>Firms at the end of the year</b>	<b>10,273</b>	<b>91,307</b>	<b>85,559</b>	<b>18,099,959</b>	<b>15,605,158</b>	<b>10,198</b>	<b>85,559</b>	<b>79,980</b>	<b>15,605,158</b>	<b>13,730,412</b>

TABLE 1a Business demography										
Companies based on 2021 draw	2014-15					2013-14				
Greater Cambridge	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	8,596	77,533	73,466	13,435,697	12,653,569	8,102	71,436	68,671	12,308,896	11,956,799
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	1,208	2,447		294,715		1,211	3,561		545,960	
<b>Relocated businesses</b>										
Firms moved into the area in the current year										
Firms moved out of the area in the current year										
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	717		1,531		201,287	580		1,313		173,738
<b>Firms at the end of the year</b>	<b>9,804</b>	<b>79,980</b>	<b>74,997</b>	<b>13,730,412</b>	<b>12,854,856</b>	<b>9,313</b>	<b>74,997</b>	<b>69,984</b>	<b>12,854,856</b>	<b>12,130,537</b>

TABLE 1a Business demography										
Companies based on 2021 draw	2012-13					2011-12				
Greater Cambridge	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)	Number of companies	Total employment (end of the year)	Total employment (beginning of the year)	Total Turnover £,000 (end of the year)	Total Turnover £,000 (beginning of the year)
<b>Continuing businesses</b>										
Firms active in the area in the previous and current years	7,610	66,139	64,602	11,743,961	11,457,741	7,146	63,530	61,929	11,361,956	10,556,881
<b>Start-ups</b>										
Firms newly-registered and producing accounts in the current year	1,072	3,845		386,576		1,024	2,456		280,157	
<b>Relocated businesses</b>										
Firms moved into the area in the current year										
Firms moved out of the area in the current year										
<b>Discontinued businesses</b>										
Firms dissolved, liquidated or died in the current year	560		1,384		184,372	451		1,321		158,278
<b>Firms at the end of the year</b>	<b>8,682</b>	<b>69,984</b>	<b>65,986</b>	<b>12,130,537</b>	<b>11,642,113</b>	<b>8,170</b>	<b>65,986</b>	<b>63,250</b>	<b>11,642,113</b>	<b>10,715,159</b>

<b>Table 2a Growth composition</b>								
Companies based on 2021 draw	<b>2020-21</b>			<b>% Contribution to :</b>			<b>2019-20</b>	
<b>Greater Cambridge</b>	<b>Number of companies</b>	<b>Employment change to 2020-21</b>	<b>Turnover change to 2020-21</b>	<b>Number of companies</b>	<b>Employment change to 2019-20</b>	<b>Turnover change to 2019-20</b>	<b>Number of companies</b>	<b>Employment change to 2018-19</b>
<b>Continuing businesses</b>								
Firms active in the area in the previous and current years	10,103	112.7%	185.7%	9,901	114.9%	110.1%	9,712	95.2%
<b>Start-ups</b>								
Firms newly-registered and producing accounts in the current year	483	43.0%	155.7%	903	50.8%	20.3%	991	33.8%
<b>Relocated businesses</b>								
Firms moved into the area in the current year	162	24.9%	102.4%	96	14.2%	8.3%	40	23.2%
Firms moved out of the area in the current year	192	-20.4%	-139.6%	203	-22.7%	-9.4%	205	-14.9%
<b>Discontinued businesses</b>								
Firms dissolved, liquidated or died in the current year	605	-60.2%	-204.2%	639	-57.1%	-29.2%	743	-37.3%
<b>Firms at the end of the year</b>	<b>10,748</b>	<b>100.0%</b>	<b>100.0%</b>	<b>10,900</b>	<b>100.0%</b>	<b>100.0%</b>	<b>10,743</b>	<b>100.0%</b>

**Table 2a Growth composition**

Companies based on 2021 draw	Contribution to :	2017-18 % Contribution to :			2016-17 % Contribution to :			2015-16 % Contribution to :	
<b>Greater Cambridge</b>	<b>Turnover change to 2018-19</b>	<b>Number of companies</b>	<b>Employment change to 2017-18</b>	<b>Turnover change to 2017-18</b>	<b>Number of companies</b>	<b>Employment change to 2016-17</b>	<b>Turnover change to 2016-17</b>	<b>Number of companies</b>	<b>Employment change to 2015-16</b>
<b>Continuing businesses</b>									
Firms active in the area in the previous and current years	37.4%	9,384	101.4%	100.8%	9,288	100.3%	100.9%	8,927	85.2%
<b>Start-ups</b>									
Firms newly-registered and producing accounts in the current year	8.2%	1,210	45.3%	23.6%	932	37.3%	11.0%	1,215	51.6%
<b>Relocated businesses</b>									
Firms moved into the area in the current year	68.3%	66	3.3%	1.1%	53	4.6%	1.4%		
Firms moved out of the area in the current year	-4.4%	144	-10.5%	-8.0%	144	-13.6%	-4.7%		
<b>Discontinued businesses</b>									
Firms dissolved, liquidated or died in the current year	-9.6%	745	-39.4%	-17.6%	766	-28.7%	-8.5%	793	-34.1%
<b>Firms at the end of the year</b>	<b>100.0%</b>	<b>10,660</b>	<b>100.0%</b>	<b>100.0%</b>	<b>10,273</b>	<b>100.0%</b>	<b>100.0%</b>	<b>10,198</b>	<b>100.0%</b>



**Table 2a Growth composition**

Companies based on 2021 draw	Contribution to :	2014-15	% Contribution to :		2013-14	% Contribution to :		2012-13	% Contribution
<b>Greater Cambridge</b>	<b>Turnover change to 2015-16</b>	<b>Number of companies</b>	<b>Employment change to 2014-15</b>	<b>Turnover change to 2014-15</b>	<b>Number of companies</b>	<b>Employment change to 2013-14</b>	<b>Turnover change to 2013-14</b>	<b>Number of companies</b>	<b>Employment change to 2012-13</b>
<b>Continuing businesses</b>									
Firms active in the area in the previous and current years	65.3%	8,596	81.6%	89.3%	8,102	55.2%	48.6%	7,610	38.4%
<b>Start-ups</b>									
Firms newly-registered and producing accounts in the current year	47.6%	1,208	49.1%	33.7%	1,211	71.0%	75.4%	1,072	96.2%
<b>Relocated businesses</b>									
Firms moved into the area in the current year									
Firms moved out of the area in the current year									
<b>Discontinued businesses</b>									
Firms dissolved, liquidated or died in the current year	-12.2%	717	-30.7%	-23.0%	580	-26.2%	-24.0%	560	-34.6%
<b>Firms at the end of the year</b>	<b>100.0%</b>	<b>9,804</b>	<b>100.0%</b>	<b>100.0%</b>	<b>9,313</b>	<b>100.0%</b>	<b>100.0%</b>	<b>8,682</b>	<b>100.0%</b>

<b>Table 2a Growth composition</b>				
Companies based on 2021 draw	Contribution to :	2011-12	% Contribution to :	
<b>Greater Cambridge</b>	<b>Turnover change to 2012-13</b>	<b>Number of companies</b>	<b>Employment change to 2011-12</b>	<b>Turnover change to 2011-12</b>
<b>Continuing businesses</b>				
Firms active in the area in the previous and current years	58.6%	7,146	58.5%	86.9%
<b>Start-ups</b>				
Firms newly-registered and producing accounts in the current year	79.1%	1,024	89.8%	30.2%
<b>Relocated businesses</b>				
Firms moved into the area in the current year				
Firms moved out of the area in the current year				
<b>Discontinued businesses</b>				
Firms dissolved, liquidated or died in the current year	-37.7%	451	-48.3%	-17.1%
<b>Firms at the end of the year</b>	<b>100.0%</b>	<b>8,170</b>	<b>100.0%</b>	<b>100.0%</b>

**Table 3a Growth composition**

Companies based on 2021 draw	<b>2020-21</b>			<b>2019-20</b>			<b>2018-19</b>	
<b>Greater Cambridge</b>	<b>Number of companies</b>	<b>Contribution to : Employment growth to 2020-21</b>	<b>Turnover growth to 2020-21</b>	<b>Number of companies</b>	<b>Contribution to : Employment growth to 2019-20</b>	<b>Turnover growth to 2019-20</b>	<b>Number of companies</b>	<b>Contribution to : Employment growth to 2018-19</b>
<b>Continuing businesses</b>								
Firms active in the area in the previous and current years	10,103	2.8%	0.8%	9,901	4.4%	6.8%	9,712	5.4%
<b>Start-ups</b>								
Firms newly-registered and producing accounts in the current year	483	1.1%	0.7%	903	1.9%	1.3%	991	1.9%
<b>Relocated businesses</b>								
Firms moved into the area in the current year	162	0.6%	0.4%	96	0.5%	0.5%	40	1.3%
Firms moved out of the area in the current year	192	-0.5%	-0.6%	203	-0.9%	-0.6%	205	-0.8%
<b>Discontinued businesses</b>								
Firms dissolved, liquidated or died in the current year	605	-1.5%	-0.9%	639	-2.2%	-1.8%	743	-2.1%
<b>Overall growth</b>	<b>10,748</b>	<b>2.5%</b>	<b>0.4%</b>	<b>10,900</b>	<b>3.8%</b>	<b>6.2%</b>	<b>10,743</b>	<b>5.6%</b>
<b>Memo:</b>								
Continuing firms' growth rate		<b>2.8%</b>	<b>0.8%</b>		<b>4.5%</b>	<b>7.0%</b>		<b>5.5%</b>

**Table 3a Growth composition**

Companies based on 2021 draw	Contribution to :	2017-18	Contribution to :		2016-17	Contribution to :		2015-16	Contribution to :
<b>Greater Cambridge</b>	<b>Turnover growth to 2018-19</b>	<b>Number of companies</b>	<b>Employment growth to 2017-18</b>	<b>Turnover growth to 2017-18</b>	<b>Number of companies</b>	<b>Employment growth to 2016-17</b>	<b>Turnover growth to 2016-17</b>	<b>Number of companies</b>	<b>Employment growth to 2015-16</b>
<b>Continuing businesses</b>									
Firms active in the area in the previous and current years	5.5%	9,384	7.9%	12.3%	9,288	6.7%	16.1%	8,927	5.9%
<b>Start-ups</b>									
Firms newly-registered and producing accounts in the current year	1.2%	1,210	3.5%	2.9%	932	2.5%	1.8%	1,215	3.6%
<b>Relocated businesses</b>									
Firms moved into the area in the current year	10.0%	66	0.3%	0.1%	53	0.3%	0.2%		
Firms moved out of the area in the current year	-0.6%	144	-0.8%	-1.0%	144	-0.9%	-0.8%		
<b>Discontinued businesses</b>									
Firms dissolved, liquidated or died in the current year	-1.4%	745	-3.1%	-2.2%	766	-1.9%	-1.4%	793	-2.4%
<b>Overall growth</b>	<b>14.7%</b>	<b>10,660</b>	<b>7.8%</b>	<b>12.2%</b>	<b>10,273</b>	<b>6.7%</b>	<b>16.0%</b>	<b>10,198</b>	<b>7.0%</b>
<b>Memo:</b>									
Continuing firms' growth rate	5.6%		8.2%	12.7%		6.9%	16.5%		6.1%

**Table 3a Growth composition**

Companies based on 2021 draw	Contribution to :	2014-15	Contribution to :		2013-14	Contribution to :		2012-13
<b>Greater Cambridge</b>	<b>Turnover growth to 2015-16</b>	<b>Number of companies</b>	<b>Employment growth to 2014-15</b>	<b>Turnover growth to 2014-15</b>	<b>Number of companies</b>	<b>Employment growth to 2013-14</b>	<b>Turnover growth to 2013-14</b>	<b>Number of companies</b>
<b>Continuing businesses</b>								
Firms active in the area in the previous and current years	8.9%	8,596	5.4%	6.1%	8,102	4.0%	2.9%	7,610
<b>Start-ups</b>								
Firms newly-registered and producing accounts in the current year	6.5%	1,208	3.3%	2.3%	1,211	5.1%	4.5%	1,072
<b>Relocated businesses</b>								
Firms moved into the area in the current year								
Firms moved out of the area in the current year								
<b>Discontinued businesses</b>								
Firms dissolved, liquidated or died in the current year	-1.7%	717	-2.0%	-1.6%	580	-1.9%	-1.4%	560
<b>Overall growth</b>	<b>13.7%</b>	<b>9,804</b>	<b>6.6%</b>	<b>6.8%</b>	<b>9,313</b>	<b>7.2%</b>	<b>6.0%</b>	<b>8,682</b>
<b>Memo:</b>								
Continuing firms' growth rate	9.1%		5.5%	6.2%		4.0%	2.9%	

<b>Table 3a Growth composition</b>					
Companies based on 2021 draw	<b>Contribution to :</b>		<b>2011-12</b>	<b>Contribution to :</b>	
<b>Greater Cambridge</b>	<b>Employment growth to 2012-13</b>	<b>Turnover growth to 2012-13</b>	<b>Number of companies</b>	<b>Employment growth to 2011-12</b>	<b>Turnover growth to 2011-12</b>
<b>Continuing businesses</b>					
Firms active in the area in the previous and current years	2.3%	2.5%	7,146	2.5%	7.5%
<b>Start-ups</b>					
Firms newly-registered and producing accounts in the current year	5.8%	3.3%	1,024	3.9%	2.6%
<b>Relocated businesses</b>					
Firms moved into the area in the current year					
Firms moved out of the area in the current year					
<b>Discontinued businesses</b>					
Firms dissolved, liquidated or died in the current year	-2.1%	-1.6%	451	-2.1%	-1.5%
<b>Overall growth</b>	<b>6.1%</b>	<b>4.2%</b>	<b>8,170</b>	<b>4.3%</b>	<b>8.7%</b>
<b>Memo:</b>					
Continuing firms' growth rate	<b>2.4%</b>	<b>2.5%</b>		<b>2.6%</b>	<b>7.6%</b>