

## **Curriculum Vitae: Geoff Meeks**

University of Cambridge, Judge Business School,  
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Email: g.meeks@jbs.cam.ac.uk

**Nationality:** British

### **Degrees**

B.A. Cambridge, Economics; Ph.D. Edinburgh, Accounting and Economics

### **Positions held**

2016- Professor Emeritus of Financial Accounting and honorary Senior Research Associate (CCFin and CERF), University of Cambridge, Judge Business School (CJBS)

2003-16 Professor of Financial Accounting, CJBS (variously Acting Director, CJBS, Head of Finance and Accounting Group, Director of Teaching)

*Previously* Senior Lecturer, Lecturer, Assistant Director of Research, Director of Graduate Studies, University of Cambridge, Faculty of Economics; SSRC Postdoctoral Research Fellow, Research Officer, Dept. of Applied Economics, Cambridge; Research Associate, Dept. of Accounting and Business Method, University of Edinburgh; Trainee accountant, Price Waterhouse

Variouly also: Fellow of Darwin College, Cambridge

Academic Fellow, Institute of Chartered Accountants in England and Wales

Visiting Scholar, Harvard Business School, INSEAD, LSE

### **Research**

Working at the intersection of accounting, economics and finance. Current themes: M&A, insolvency, government income and expenditure

### **Teaching**

M&A, Accounting, Regulation of accounting and finance

Teaching awards: MBA (2016), Executive Education (2018)

### **Publications**

#### **Books, booklets**

Geoff Meeks and J. Gay Meeks, *The Merger Mystery: Why Spend Ever More on Mergers When so Many Fail?* Open Book Publishers, 2022 (digital versions available free of charge from <https://www.openbookpublishers.com/books/10.11647/obp.0309> )

A Amel-Zadeh and G Meeks, eds., *Accounting for M&A: Uses and Abuses of Accounting in Monitoring and Promoting Merger*, Routledge, 2020 (author/co-author of 11 chapters)

G Meeks and J G Meeks, *Towards a Cost-Benefit Analysis of Accounting Regulation*, Institute of Chartered Accountants in England and Wales, 2002, ISBN 1 84152 103 5

G Meeks, J M Wheeler and G Whittington, *The Cambridge/DTI Databank of Company Accounts*, Cambridge University, Dept. of Applied Economics, 1998, ISBN 0 906251 13 3, Pp.213

A W Goudie and G Meeks, *Company Finance and Performance*, Cambridge University, Dept. of Applied Economics, 1986, ISBN 0 906251 08 7, Pp.627; version digitised by the Bank of England, 2019: <https://s3.amazonaws.com/escoe-website/wp-content/uploads/2019/11/23144452>

G Meeks and J G Meeks, *Public Money in Private Industry*, Open University Press, 1979, ISBN 0 335 08504 0, Pp.64

G Meeks, *Disappointing Marriage: A Study of the Gains from Merger*, Cambridge University Press, 1977, ISBN 0 521 21691 5 (hard covers) 29234 4 (paperback), Pp.109

G Meeks and G Whittington, *The Financing of Quoted Companies in the United Kingdom*, Royal Commission on the Distribution of Income and Wealth, London: HMSO, 1976, ISBN 0 11 730068 3, Pp. 79

David Tweedie, Allan Cook and Geoffrey Whittington, in conversation with Geoff Meeks, *The UK Accounting Standards Board, 1990-2000: Restoring Honesty and Trust in Accounting* Routledge, 2023 forthcoming

### **Journal papers**

Dissanaike, G., Jayasekera, R. and Meeks, G. (2022), Why do unsuccessful companies survive? A case study of US airlines and aircraft leasing, 2000-2008 *Business History Review* 96(3), 615-642, doi:10.1017/S0007680521000465

Meeks, G. and Whittington, G. (2021), Death on the Stock Exchange: the fate of the 1948 population of quoted companies, 1948-2018, *Business History*, DOI: [10.1080/00076791.2021.1893696](https://doi.org/10.1080/00076791.2021.1893696)

Amel-Zadeh, A. and G. Meeks, G. (2019) Bidder earnings forecasts in mergers and acquisitions, *Journal of Corporate Finance*, 58: 373-392, doi.org/10.1016/j.jcorpfin.2019.06.002

Botsari, A. and Meeks, G., (2018) Acquirers' earnings management ahead of stock-for-stock bids in "hot" and "cold" markets, *Journal of Accounting and Public Policy*, 2018, 37: 355-375, doi.org/10.1016/j.jaccpubpol.2018.09.007

- Amel-Zadeh, A., Meeks, G. and Meeks, J.G., (2016) Historical perspectives on accounting for M&A, *Accounting and Business Research*, 2016, 46: 501-524,  
DOI: [10.1080/00014788.2016.1182703](https://doi.org/10.1080/00014788.2016.1182703)
- Meeks, G. and Meeks, J.G., (2014) Why are banks paying so little UK Corporation Tax?, *Fiscal Studies*, 2014, 35(4): 511-533, [doi.org/10.1111/j.1475-5890.2014.12040.x](https://doi.org/10.1111/j.1475-5890.2014.12040.x)
- Meeks, G. and Meeks, J.G., (2014) Mergers, accountants and economic efficiency, *Economia E Politica Industriale (Journal of Industrial and Business Economics)*, 2014, 41: 121-137,  
DOI 10.3280/POLI2014-001007
- Amel-Zadeh, A. and Meeks, G., (2013) Bank failure, mark to market and the financial crisis, *Abacus*, 2013, 49 (3), 308-339 (2013 best paper award (joint)),  
<https://doi.org/10.1111/abac.12011>
- Meeks, G. and Swann, G. M.P., (2009) Accounting standards and the economics of standards, *Accounting and Business Research*, 2009, 39 (3): 191-210,  
DOI: [10.1080/00014788.2009.9663360](https://doi.org/10.1080/00014788.2009.9663360)
- Meeks, G. and Meeks, J.G., (2009) Self-fulfilling prophecies of failure: the endogenous balance sheets of distressed companies, *Abacus*, 2009, 45:22-43 (2009 best paper award (joint)),  
[doi.org/10.1111/j.1467-6281.2009.00276.x](https://doi.org/10.1111/j.1467-6281.2009.00276.x)
- Botsari, A. and Meeks, G., (2008) Do acquirers overstate earnings prior to a share for share bid?, *Journal of Business Finance and Accounting*, 2008, 35 (5) and (6): 633-70,  
[doi.org/10.1111/j.1468-5957.2008.02091.x](https://doi.org/10.1111/j.1468-5957.2008.02091.x)
- Meeks, G. and Meeks, J.G., (2005) Ever bigger firms?, *European Review*, 2005, 13: 511-23,  
[doi:10.1017/S1062798705000761](https://doi.org/10.1017/S1062798705000761)
- Gwilliam, D., Macve, R. and G Meeks, G., (2005) The costs and benefits of accounting regulation: a case study of Lloyd's of London, *Accounting and Business Research*, 2005, 35: 129-46, DOI: [10.1080/00014788.2005.9729669](https://doi.org/10.1080/00014788.2005.9729669)
- Meeks, G., (2003) Reporting to shareholders: the proposals in the company law review, *Journal of Corporate Law Studies*, 2003, 3: 191-200, [doi.org/10.1080/14735970.2003.11419898](https://doi.org/10.1080/14735970.2003.11419898)
- Meeks, G. and J G Meeks, J.G., (2001) The loser's curse: accounting for the transaction costs of takeover and the distortion of takeover motives, *Abacus*, 2001, 37: 389-400,  
[doi.org/10.1111/1467-6281.00093](https://doi.org/10.1111/1467-6281.00093)
- Gwilliam, D., Macve, R. and Meeks, G., (2000) Agency theory and audit: the case of Lloyd's of London, *Accounting History*, 2000, 5: 61-91, [e 2  
https://doi.org/10.1177/103237320000500204](https://doi.org/10.1177/103237320000500204)

- Meeks, G., (1998) Profit forecasts in the annual report: the problem of economic assumptions, *British Accounting Review*, 1998, 30: 159-72
- Chatterjee, R. and Meeks, G., (1996) The financial effects of takeover: accounting rates of return and accounting regulation, *Journal of Business Finance and Accounting*, 1996, 23: 851-68
- Goudie, A. and Meeks, G., (1991) The exchange rate and company failure in a macro-micro model of the UK company sector, *Economic Journal*, 1991, 101: 444-57
- Meeks, G. and J G Meeks, J.G., (1984) Profitability measures as indicators of post-merger efficiency: a reply, *Journal of Industrial Economics*, 1984
- Goudie, A. and Meeks, G., (1984) Individual agents in a macroeconomic model: UK companies in Cambridge's MDM, *Journal of Policy Modelling*, 1984, 6: 289-310
- Goudie, A. and Meeks, G., (1982) Diversification by merger, *Economica*, 1982, 49: 447-59
- Goudie, A. and Meeks, G., (1982) Macroeconomic developments and individual companies' flows of funds, *Omega*, 1982, 10: 361-71
- Meeks, G. and Meeks, J.G., (1981) The case for a tighter merger policy, *Fiscal Studies*, 1981: 33-46
- Meeks, G. and Meeks, J.G., (1981) Profitability measures as indicators of post-merger efficiency, *Journal of Industrial Economics*, 1981, 29: 335-44
- Goudie, A. and Meeks, G., (1981) Medium-term projections of companies' financial flows, *Accounting and Business Research*, 1981: 291-301
- Meeks, G. and Whittington, G. (1975) Giant companies in the United Kingdom, 1948-69, *Economic Journal*, 1975, 85: 824-43 (a shorter version also published in Italian in *Mercurio*, 1976: 65-71)
- Meeks, G. and Whittington, G. (1975) Directors' pay, growth and profitability, *Journal of Industrial Economics*, 1975, 24: 1-14
- Meeks, G., (1974) Profits under inflation, *AUTA Review*, 1974, 8:5-14
- Meeks, G., (1974) Profit illusion, *Oxford Bulletin of Economics and Statistics*, 1974, 36: 267-86

### **Chapters in books**

- G.Meeks, Review, chapter 10 of David Tweedie, Allan Cook and Geoffrey Whittington, in conversation with Geoff Meeks, *The UK Accounting Standards Board, 1990-2000: Restoring Honesty and Trust in Accounting*, Routledge, 2023 forthcoming
- In Amel-Zadeh, A. and Meeks, G., eds., *Accounting for M&A: Uses and Abuses of Accounting in Monitoring and Promoting Merger*, Routledge, 2020:

Amel-Zadeh, A. and Meeks, G., Introduction

Amel-Zadeh, A., Meeks, G. and Meeks, J.G., An outline of issues in accounting for M&A

Li, K. and Meeks, G., Seventy years of accounting standards for M&A

Amel-Zadeh, A, Faasse, J., Li, K. and Meeks, G., Accounting for the depletion of purchased goodwill

Amel-Zadeh, A. and Meeks, G. Earnings forecasts accompanying a bid

Meeks, G. and Meeks, J.G., Creating earnings through M&A

Amel-Zadeh, A. and Meeks, G., Measuring post acquisition performance: introduction

Meeks, G., An early attempt to use accounting data to estimate the impact of M&A on financial performance

Meeks, G. and Meeks, J.G., The impact of M&A on performance: alternative measures of rates of profit

Song, G. and Meeks, G., The financial performance of acquired companies in the Chinese Stock Market

Amel-Zadeh, A. and Meeks, G., Continuing challenges in accounting for M&A

Amel-Zadeh, A. and Meeks, G., Measuring fair value when markets malfunction: evidence from the financial crisis, in Livne, G. and Markarian, G., eds., *The Routledge Companion to Fair Value Accounting*, Routledge, 2018: 91-105

Meeks, G., "Theories came and went, good data endured": accounting at Cambridge, Cord, R., ed., *The Palgrave Companion to Cambridge Economics*, Palgrave MacMillan, 2017

Amel-Zadeh, A. and Meeks, G., Fair value and the Great Financial Crisis, in Jones, S., ed., *The Routledge Companion to Accounting Theory*, Routledge, 2015: 197-216

Meeks, G. and Meeks, J.G., Accounting for Merger & Acquisition, *Wiley Encyclopedia of Management*, 3<sup>rd</sup> edition, 2015

G Meeks, G. and Whittington, G., 'Accounting for business combinations', in Arestis, P. and Eatwell, J., *Issues in Finance and Industry: Essays in Honour of Ajit Singh*, Palgrave Macmillan, 2008

Meeks, G., 'Financial accounting', in Michie, ed., *A Reader's Guide to the Social Sciences*, Fitzroy Dearborn, 2002

Meeks, G., 'Acquisitions and divestments', in Warner, ed., *International Encyclopedia of Business and Management*, second edition, London: Thomson Business Press, 2002, 128-136

Meeks, G. and Meeks, J.G., 'The benefits of accounting regulation', in Andrews, ed., *Some Cost-benefit Issues in Financial Regulation*, London: Financial Services Authority, 2000

Meeks, G, Wheeler, J. and Whittington, G., 'The Cambridge/DTI Database, in *Databases for Accounting Research*, Board, J., Pope, P. and Skerratt, L., eds., second edition, [www.summa.org.uk](http://www.summa.org.uk), Institute of Chartered Accountants in England and Wales, 1998

Goudie, A. and Meeks, G., 'Hysteresis and company failure', in Begg and Henry, eds., *Applied Economics and Public Policy*, Cambridge University Press, 1998: 209-222

Meeks, G. and J G Meeks, J.G., 'The accountant in a turbulent age', in Arestis, Palma and Sawyer, eds., *Markets, Unemployment and Economic Policy*, Essays in honour of Geoff Harcourt, London: Routledge, 1997: 91-6

Meeks, G., 'Acquisitions and divestments', in Warner, ed., *International Encyclopedia of Business and Management*, London: Thomson Business Press, 1996: 154-60

Meeks, G., 'Company failure', in Eatwell, Milgate and Newman, eds., *The New Palgrave Dictionary of Money and Finance*, London: Macmillan, 1992: 410-11

Meeks, G., 'Rights issues', in Eatwell, Milgate and Newman, eds., *The New Palgrave Dictionary of Money and Finance*, London: Macmillan, 1992: 357

Meeks, G., 'Shareholders', in Eatwell, Milgate and Newman, eds., *The New Palgrave Dictionary of Money and Finance*, London: Macmillan, 1992: 442-3

Meeks, G., Wheeler, J. and Whittington, G., 'The Cambridge/DTI Database', in Skerratt, Pope and Board, eds., *Databases for Research in Accounting and Finance in the UK*, London: Institute of Chartered Accountants in England and Wales, 1991: 1-10

Meeks, G., 'Some threshold problems in modelling the company sector', in Barker, T. and Pesaran, H., eds., *Disaggregation in Economic Modelling*, Routledge, 1990

Meeks, G., 'Mergers', in Eatwell, Milgate and Newman, eds., *The New Palgrave: A Dictionary of Economics*, London: Macmillan, 1987:450-1

Goudie, A., Meeks, G. and Weale, M., 'The company sector', in Barker and Peterson, eds., *The Cambridge Multisectoral Dynamic Model of the British Economy*, Cambridge University Press, 1987: 389-410

Meeks, G., 'Disaggregating the company sector', *Proceedings of the 1985 Statistics Users Conference*, Bank of England, 1985: 85-94

Meeks, G., 'Cash flow and investment', in Martin, W., ed., *The Economics of the Profits Crisis*, London: HMSO, 1981: 115-42

Meeks, G., and Clark, M., 'The UK workforce of larger listed companies involved in merger and takeover', in Milward and McQueeney, eds., *Company Takeovers, Management Organisation and Industrial Relations*, London: HMSO, 1981: 52-60

Meeks, G., and Whittington, G., 'Financing of quoted companies in the UK', in Royal Commission on the Distribution of Income and Wealth, Report No. 2, *Income from Companies and its Distribution*, Cmnd.6172, London: HMSO, 1975: 163-74

### **Policy notes**

The NHS

<http://blogs.lse.ac.uk/politicsandpolicy/engineering-financial-distress-nhs/>

Accounting for M&A

<http://www.icaew.com/en/technical/financial-reporting/financial-reporting-faculty/by-all-accounts/july-2016>

Tax avoidance

<http://blogs.lse.ac.uk/politicsandpolicy/the-curious-case-of-bank-tax-since-the-bailout/>

Employers' pension liabilities

<http://blogs.lse.ac.uk/politicsandpolicy/understanding-pension-obligation-figures/>

Housing policy

<http://blogs.lse.ac.uk/politicsandpolicy/who-is-helped-by-help-to-buy/>

Financial regulation

<http://blogs.lse.ac.uk/businessreview/2018/09/03/ten-years-from-the-crash-time-to-row-back-on-financial-regulation-and-compliance/>

Mergers

<https://blogs.openbookpublishers.com/the-merger-mystery/>

<https://www.ft.com/content/97138e17-a1dc-401f-b913-bfeed07666fa>

Interest rates

<https://eprints.lse.ac.uk/116548/>

Previous articles in Financial Times, Guardian, Sunday Times, Accountants' Magazine

### **Working papers**

Amel-Zadeh, A., Evans, O. and Meeks, G., 'Forecasts of earnings by takeover bidders',

<http://ssrn.com/abstract=1178923>

Meeks, G. and Song, G., 'The convergence of the Chinese and Western takeover markets',

<http://ssrn.com/abstract=1505947>

Meeks, G. and Meeks, J.G., 'Inefficient strategies of serial acquisition: glamour, earnings management, financial engineering, and industrial concentration', 2023,

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4375502](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4375502)

Meeks, G. 'A Golden Age in setting national accounting standards: the UK's Accounting Standards Board, 1990-2000, 2023,

[https://papers.ssrn.com/sol3/papers.cfm?abstract\\_id=4429842](https://papers.ssrn.com/sol3/papers.cfm?abstract_id=4429842)

**Reviews, refereeing**

Abacus, Accounting and Business Research, Applied Economics, British Academy, British Accounting Review, Brookings Institution, Cambridge Journal of Economics, Cambridge University Press, Economica, Economic Journal, ESRC, European Accounting Review, Industrial and Corporate Change, Journal of Accounting and Public Policy (Editorial Board), Journal of Business Finance and Accounting, Journal of Industrial Economics (Associate Editor), Journal of Management Studies, Leverhulme, Management Accounting Research, NIERC, Oxford Economic Papers, Routledge, Sloan Foundation