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Auctions of CO₂ allowances

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Auctions for CO₂ allowances

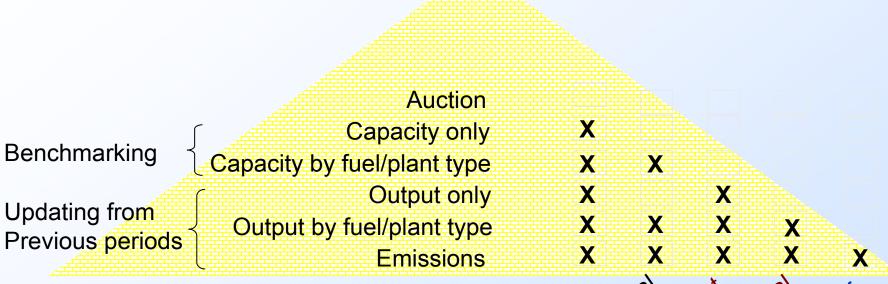
Motivation for auctions

- Avoid distortions from free allowance allocation
- Avoid excessive compensation
- Competitiveness concerns see next presentation

Design of auctions

- Objective
- Frequency
- Format
- Institution
- Harmonisation

The pyramid of distortions – we should move up there



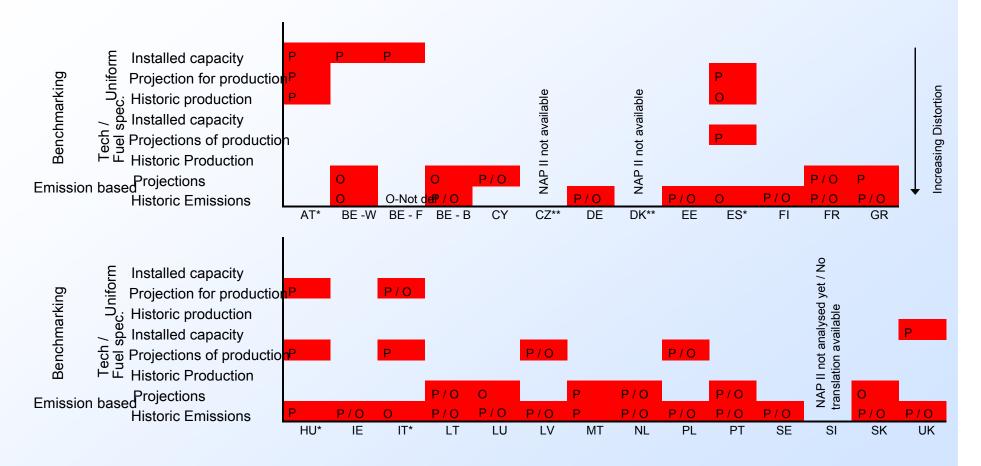
Distortion biased towards coal Distortion biased towards coal Impacts

• Increased expenditure on extending plant-life
• Inefficient fuel choice
• Less efficiency improvements

Source: Neuhoff, K., Keats, K. and Sato, M. 2006, Allocation, incentives and distortions: the most of EU ETS emissions allowance allocations to the electricity sector. Climate Policy, 6.11 Reduce incentives for

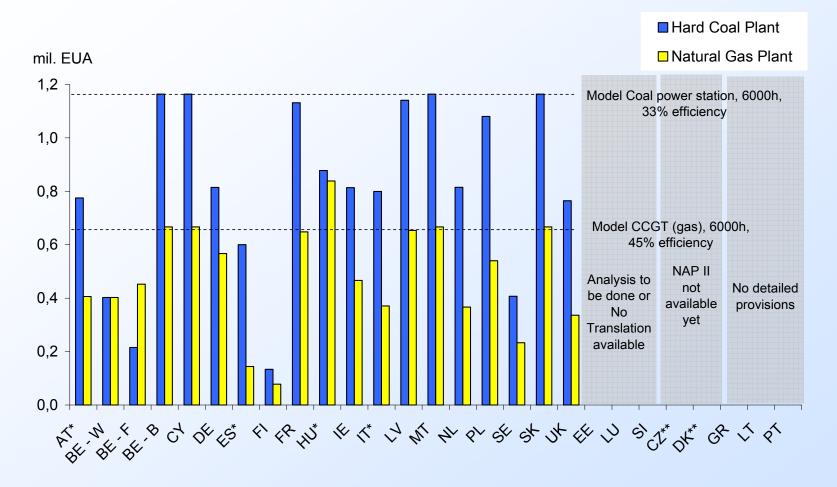
impact of EU ETS emissions allowance allocations to the electricity sector, Climate Policy, 6 (1) Karsten Neuhoff, 3

... but we seem to have made little progress in NAP 2



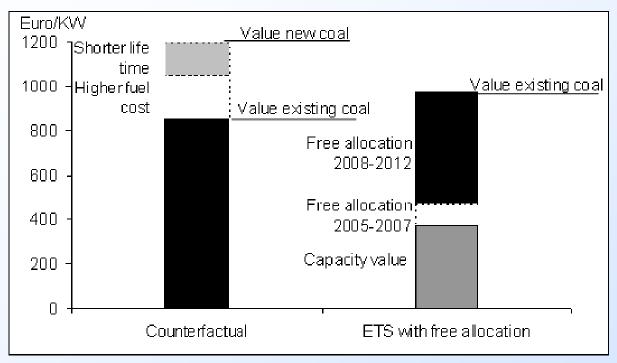
Source: Neuhoff, K., Rogge, K., Schleich, J., Sijm, J., Tuerk, A., Kettner, C., Walker, N., Åhman, M., Betz, R., Cludius, J., Ferrario, F., Holmgren, K., Pal, G., Grubb, M. and Matthes F., 2006, Implications of announced Phase 2 National Allocation Plans for the EU ETS, Climate Policy 6(5) pp. 411-422.

And the level of allocation is not trivial



Source: Neuhoff, K., Rogge, K., Schleich, J., Sijm, J., Tuerk, A., Kettner, C., Walker, N., Åhman, M., Betz, R., Cludius, J., Ferrario, F., Holmgren, K., Pal, G., Grubb, M. and Matthes F., 2006, Implications of announced Phase 2 National Allocation Plans for the EU ETS, Climate Policy 6(5) pp. 411-422.

How does ETS change value of power stations?



- Counterfactual continued investment in coal
- ETS Net revenue at peak hours ~ capacity value
 - Phase I: estimation, might be higher
 - Phase II: allocation as in German NAP
- -> ETS profitable even with full auctioning post 2012

Objectives of auction

- Simplicity and transparency
- No discrimination of bidders with less information
- Avoid cash flow difficulties and risks for emitters
- Market clearing price that reflects value of allowances

Frequency of auction



Advantages of higher frequency

- Small value / auction -> reduces risk of participation
- Emitters can buy at time to match requirements
- Emitters have to post smaller colateral
- Smaller risk of pre-emption (volume not big enough)
- If relevant impact on secondary market smaller

Advantages of lower frequency

- Allows more sophisticated auction format
- Lower frequency at fixed format might reduce costs

Auction format – multiple rounds

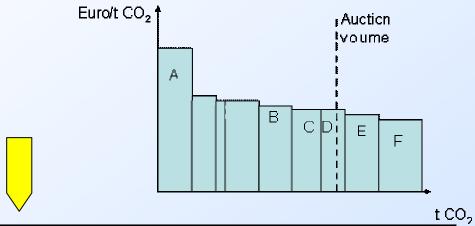


Sealed bit

Ascending, descending clock etc.

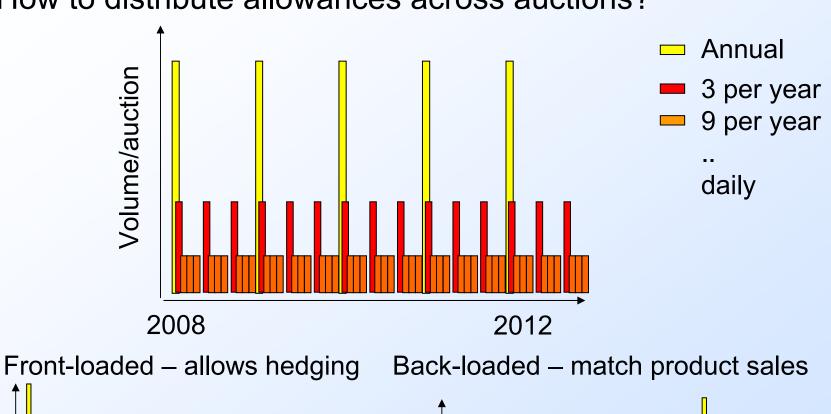
- Reveal information during auction, reduces risk
- But most information already in secondary market

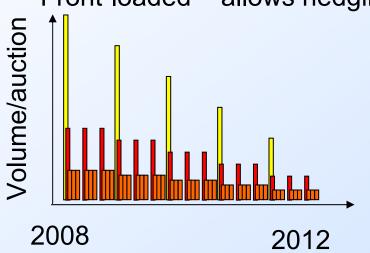
Auction format – calculation of clearing price

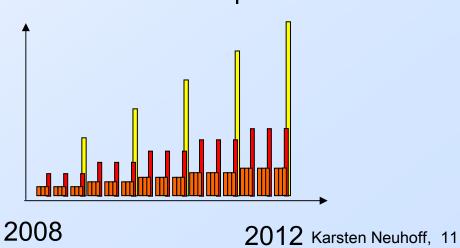


| | Uniform price auction | Discriminatory price auction |
|------------------------------|--|-------------------------------|
| Bid shedding | Risk with • Big player • No active traders | No |
| Value of market intelligence | Non | High, benefits active players |
| Discrimination | Non | Against uninformed |

How to distribute allowances across auctions?







Gaming opportunities

- Bid shedding
 - Unlikely good strategy with many participants
- Short squeezing
 - Buy allowances to create scarcity & resell
 - Only profitable if buying unobserved
 - Not viable with high frequency auction (One auction too small, but extra demand revealed)
- Price manipulation
 - Change spot price with unprofitable positions
 - Benefit in derivates, other markets (electricity ...)
 - Also in bilateral market ensure EU wide monitoring!!!

Institutional set-up

Objectives:

- Bid and IT management for quick turnaround
- Back office capacity to clear many bids

Candidates:

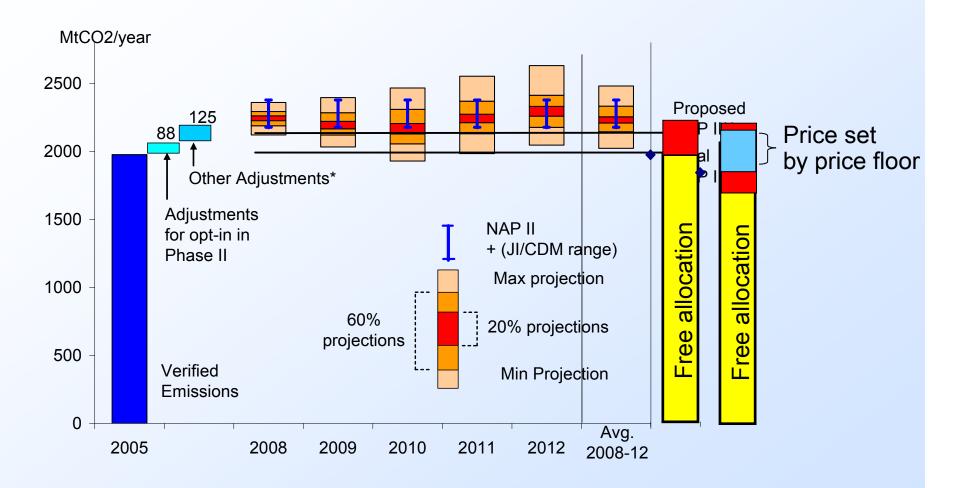
- New governmental body
 - Track record of new IT systems
- Build on treasury bond auction experience
 - Not used to large number of bidders
- Commission to institution with existing operations
 - CO₂ trading like ECX, EEX, Nordpool
 - Power exchanges like APX, UKPX, EEX, Nordpool
 - Financial market places

Reserve price in auction

- (I) To 'protect' auction from unforeseen events
- Perhaps 90% of previous day's market price
- Announcing reserve price increases transparency
- Keeping it secret prevents coordination at this price

- (II) To increase robustness of Carbon signal
- Has to be announced ahead of time

10% auctions with price floor could facilitate investment



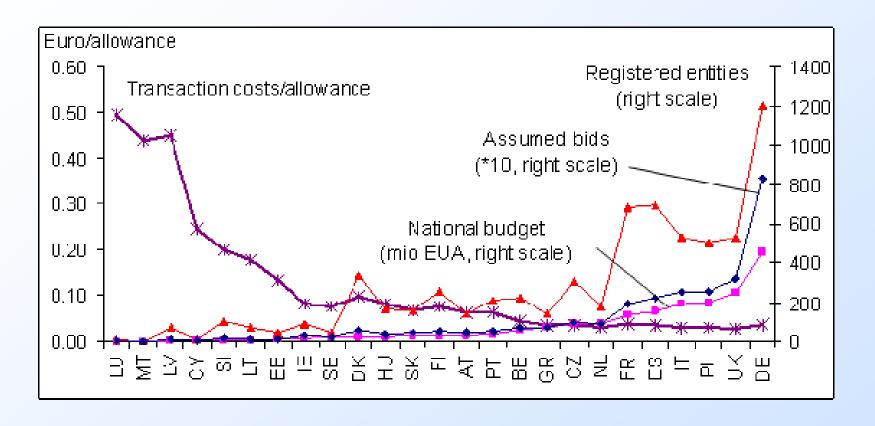
Coordinated auction with price floor can reduce risk of low prices

Source: Emissions Projections 2008-2012 versus NAP2 (2006) by Neuhoff, Ferrario, Grubb, Gabel, and Keats and . Published in Climate Policy 6(5), pp 395-410. Karsten Neuhoff, 15

Harmonised and joint auctions

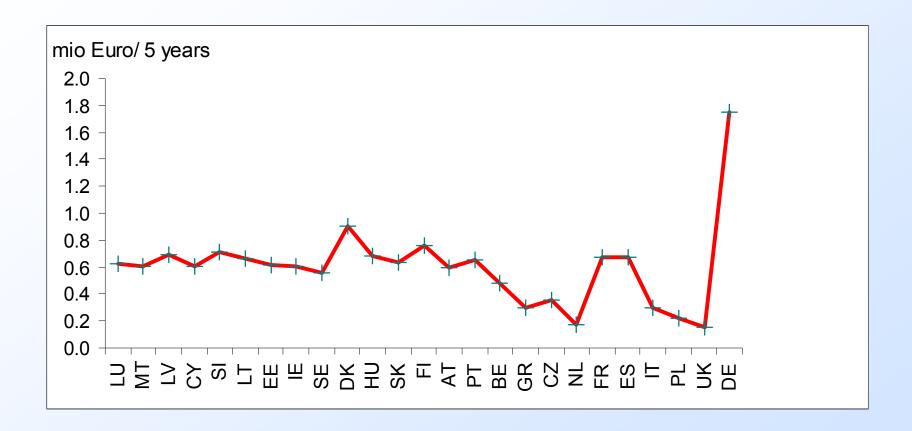
| Indicative results (+ positive and - negative) | Independent auctions | Harmonised design | Commissioning same institution | Joint auction | Auctions under EU cap |
|--|-------------------------|----------------------|--------------------------------|---------------|--------------------------|
| Number of auction places in EU | 25 | 25 | 1-few | 1 | 1 |
| Subsidiarity principle | + | | + | | |
| Risk of failed implementation | - | | - | - | - |
| Transaction costs seller | - | - | | | |

Estimated costs for auctioning allowances (seller side)



| Assumptions | | Fixed | | |
|-------------|------------|--------------|-------------------|----------------------------|
| Euro | Initial IT | cost/auction | Cost/registration | Cost/bid |
| Costs | 500.000 | 25.000 | 100 | 150 Karsten Neuhoff, 17 |

Estimated savings from joining auctions (seller side)



Harmonised and joint auctions

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| Subsidiarity principle | | + | | + | | |
| Risk of failed implementation | | - | | - | - | - |
| Transaction costs seller | | - | - | | | |
| Participants perspective | Only one registration required | | | + | + | + |
| | Frequent auction available | | | + | + | + |
| | Simplicity of ETS scheme | | + | + | + | + |
| Coordination | Attention/demand fatigue if auctions coincide | - | - | | | |
| | Governments pre-empting to maximise revenue | - | - | | | |
| | Lock in to 'random' national designs | - | | | | |
| Predictability Reserve price can support price floor | | | | + | + | + |

Do auctions reduce liquidity in secondary markets?

- Passive strategy no longer viable
 - Increase overall market participation and hedging
- Concerns from early experience US SO₂ auctions
 - Illiquid market
 - Long lead times for auctions
 - Auction also used to resell on behave of market
 - > Not really relevant
- Experience of T-Bill auctions
 - Work with Vanessa Smith and Andreas Pick
 - Trading volume increased when bonds reissued

Conclusion

- Motivation for auction
 - Commitment to mainly auction avoids distortions
 - Avoids distributional imbalances
 - Other instruments for sub-sectors really exposed
- Simple auction design wins participants
 - Sealed bid, uniform, frequent
 - Commission to institution with existing operations
 - Distribution across auctions uniform?
 - Can we use reserve price to support price floor?
- Harmonisation of auctions simple but effective
 - Simplicity, facilitates participation, avoids lock in
 - Consider jointly commissioning to one institution