

Energy Sector Inquiry: Policy Implications

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Joint Cambridge-MIT Electricity Policy Conference

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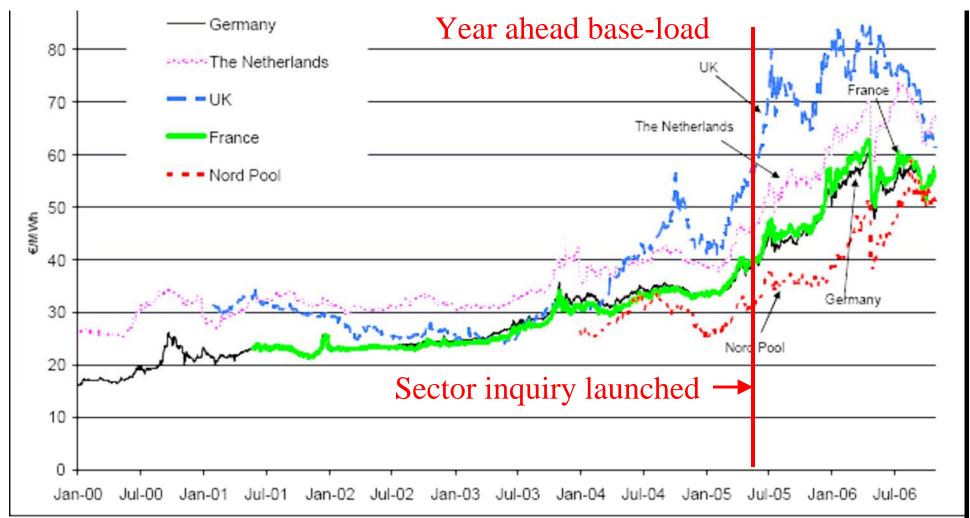
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Outline

- Energy Sector Inquiry identifies problems
 - more in gas than electricity
 - companies have market power but is it abused?
- Unbundling T&G why attractive?
- Can competition authorities force unbundling?
 - requires finding of market abuse
 - and unbundling as suitable remedy
- How best to achieve competitive markets?

Rising prices prompt Inquiry?



Source: information received within the scope of the Sector Inquiry from Argus Media, Platts¹⁸⁴, and Nord Pool.

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Sector Inquiry calls for action

Key areas calling for action:

- 1) effective unbundling
- 2) deal with cross-border regulatory gaps
- 3) address market concentration, barriers to entry
- 4) increase transparency

All easier with unbundled utilities

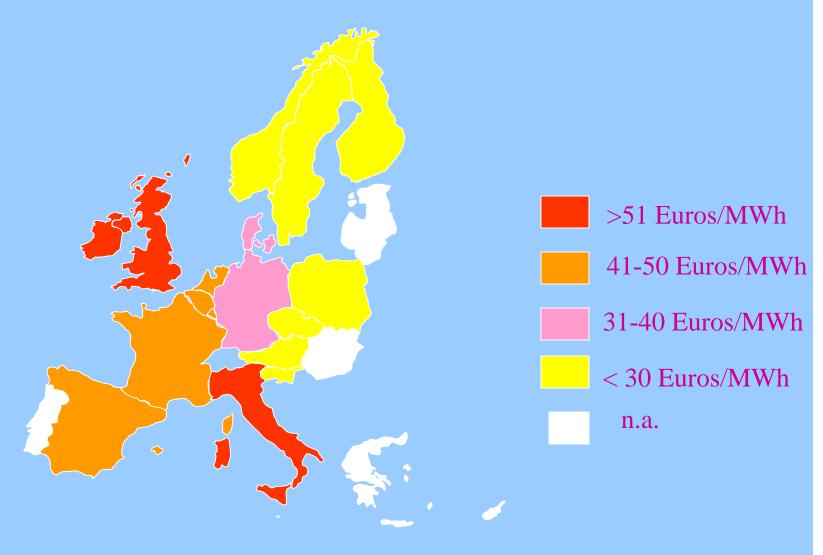
Unbundling

- Does unbundling prejudice T investment?
 - VI companies may gain from scarce T
 - no incentive to encourage cheap imports
- Does it risk coordination failures?
 - Not where VI co.s aim to protect local markets
- Does it threaten SoS?
 - On the contrary improves liquidity, flexibility and hence robustness, reduces entry barriers

Critical role of gas

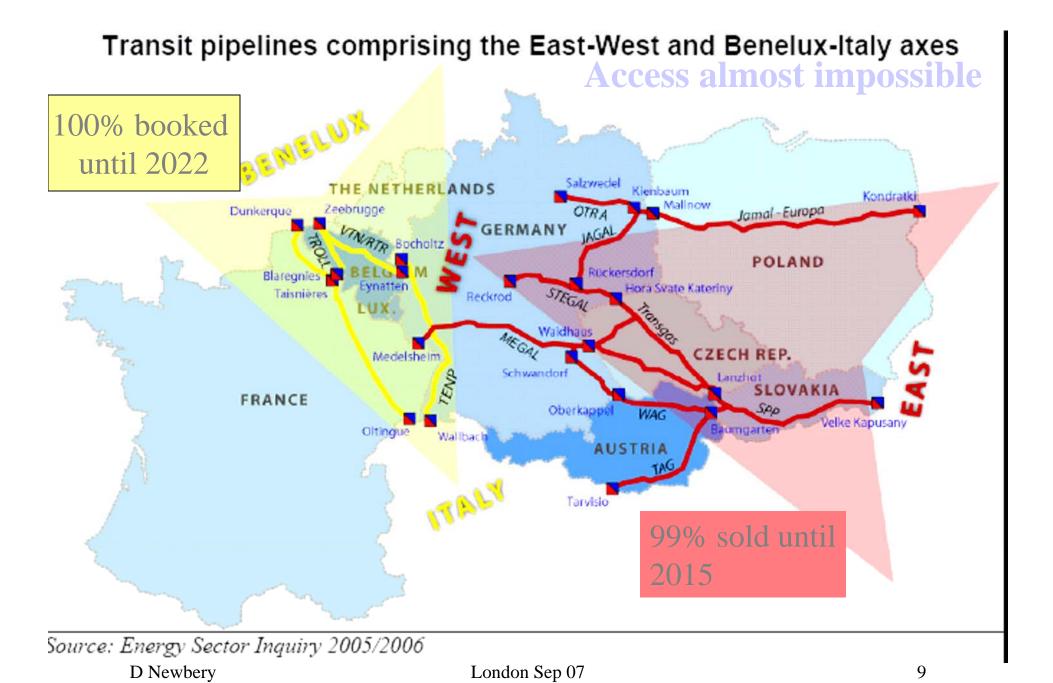
- electricity prices increasingly set by gas
- merchant generation prefers gas
 - quick, low capital cost, clean, hedged
- a pan-European gas price would equalise entry prices for electricity
 - relax interconnector constraints
 - increase competition, integrate market

Day-ahead price levels 2005



Gas problems

- rTPA for transmission and balancing required but "far from universal"
 - publish *methodology* rather than tariffs
 - nTPA still OK for line pack, storage, ancillary services, new risky investments
- only *legal* unbundling of T & D required
 - only *accounting* unbundling for LNG, storage
- Transparency
 - transit pipelines claim confidentiality exception;
 - => infringement proceedings



Gas Trading 2003-4

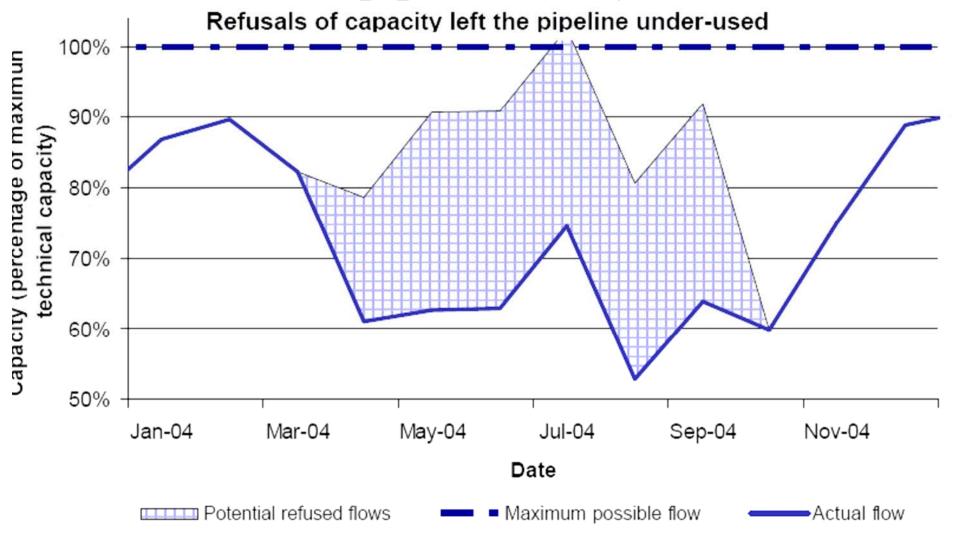
Hub trading is sparse, illiquid, concentrated

- UK-related trading 86% of all EU hub trade
- > 90% hub incumbent purchases by 3 co.s
- 2 co.s account for 87% of hub sales
 - and 80% of hub purchases

Transit pipelines:100% booked until 2015-22

only 3% capacity for new entrants

Transit pipelines deny access



Source: Energy Sector Inquiry 2005/2006 fig 27

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Gas assessment

- "Cross-border sales do not currently exert any significant competitive pressure"
 - nor across TSO boundaries within Germany
- Transparency often denied because < 3 rule
- Long-term contract prices linked to oil
 - => remarkably similar levels across all countries
 - => suppesses seasonality of spot pricing

Entrants: hard to source gas and access hubs

Contrast with US (and UK)

- US model: single regulator FERC
 - evolved well-defined rules to set tariffs and protect pipeline investors and report accounts
 - 1935: PUHCA deals with abusive behaviour
 - => encourages unbunding
- complete transparency for regulated pipelines
 - 1992: pipelines relinquish title to gas they ship
- => efficient, competitive, flexible, secure system that can finance merchant pipelines

Prospects for Continental gas?

- Strong opposition to unbundling
 - seen as expropriation, threatens national champs
- EC 3rd energy package requires at least ISO
- Proposed amendment to 1775/2005 on access
 - requires transmission, storage and LNG system operators to "take reasonable steps to allow capacity rights" to be traded

Will this facilitate effective access and liquid markets?

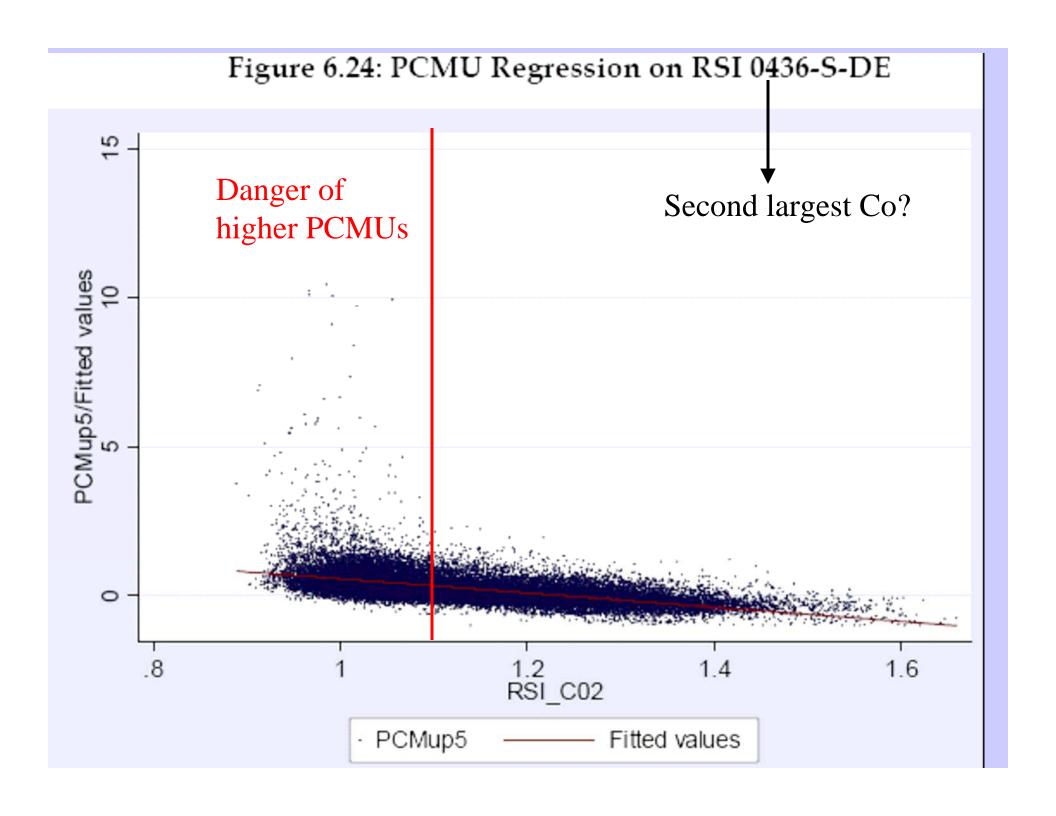
Impact on electricity

- Gas prices apparently similar across EU
- => fine if gas used in base-load electricity
- high gas price => GTs run intermittently
 - needs access to liquid gas market
 - => risky to build GTs => coal generation
 - => deters entry, entrenches incumbents
 - => encourages gas+electricity mergers

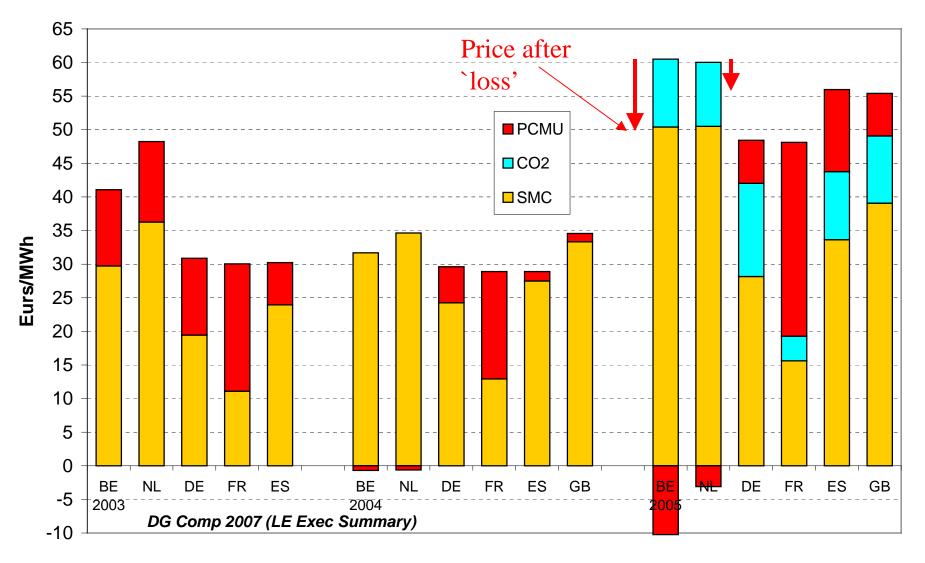
Builds up more resistance to market reform

London Economics data analysis

- 1 billion data points an analyst's dream
- uses Residual Supply Indices
 - corrected for LT contracts, interconnectors
 - based on PX prices (OTC prices slightly higher)
 - uses a dispatch model to compute SMC
 - => significant relation between RSI and PCMU
 - confirms theoretical predictions



Price formation in 6 EU countries 2003-5

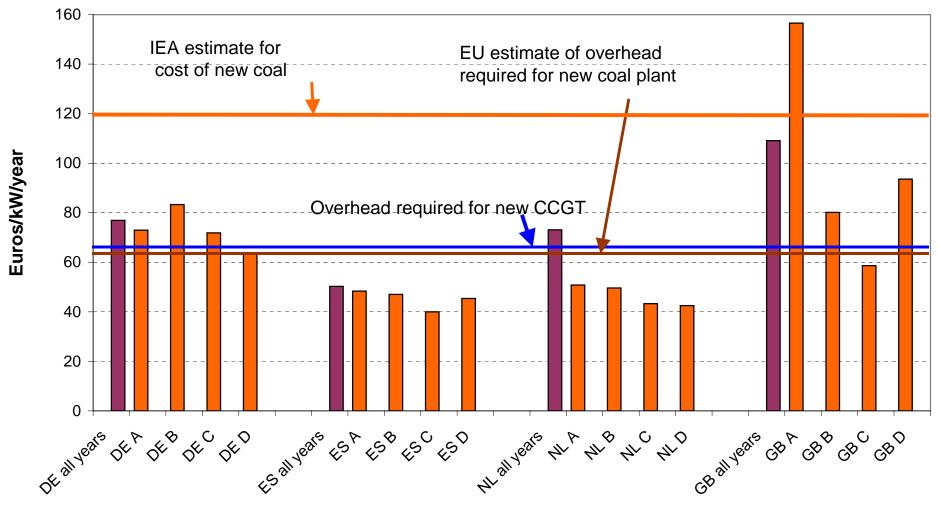


Market abuse?

- Regional wholesale prices are converging
 - despite differences in costs
- Mark-up = spot price *less* fuel cost of marginal *flexible* plant
 - but plant has to cover capital and O&M costs

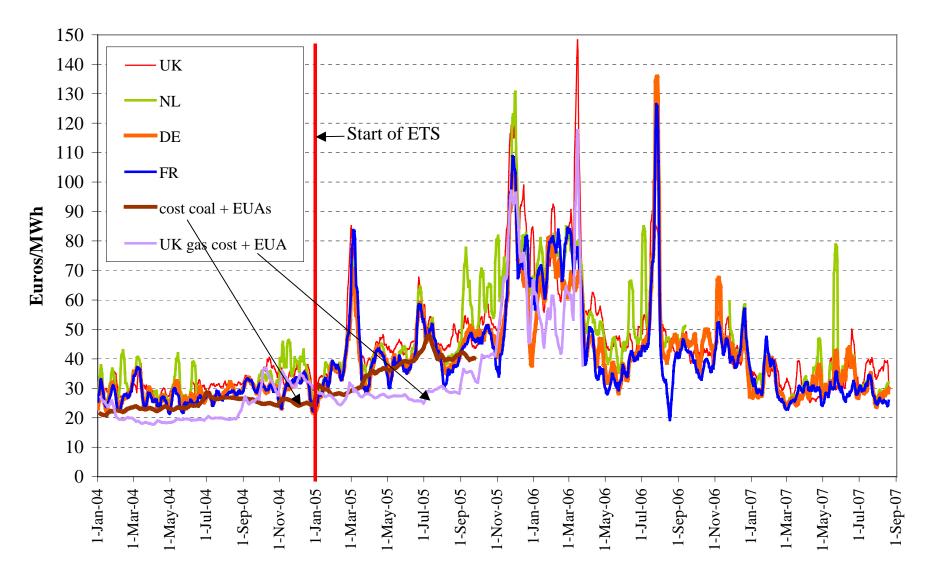
Compare prices with cost of new entry

Contribution to overhead costs of selling at SMP 2004



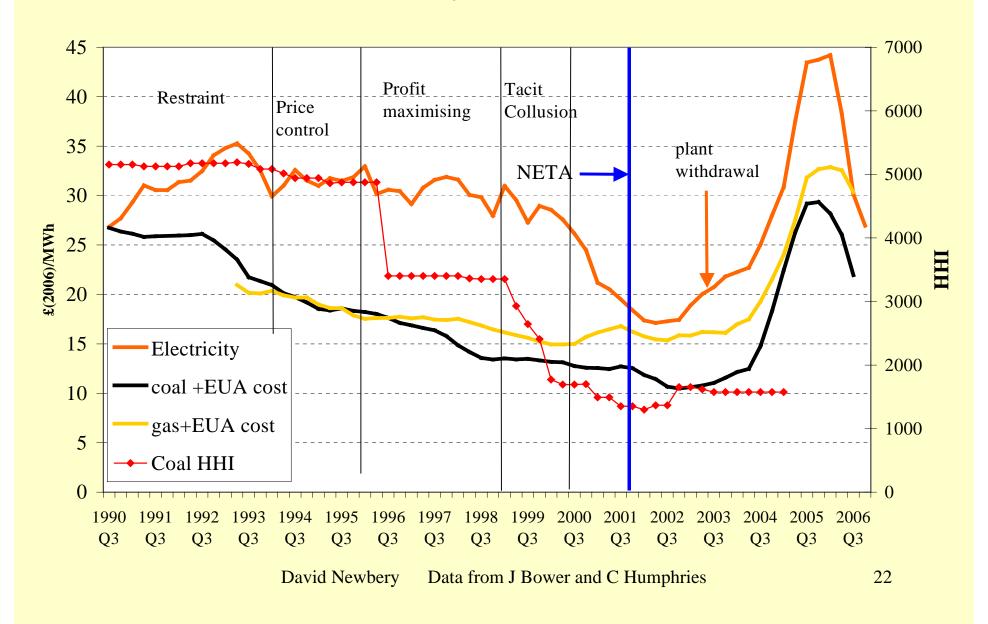
Company by country and rank

Weekly average baseload spot prices 2004-Aug 2007



Source: Platts, UKPX, EEX, zfk
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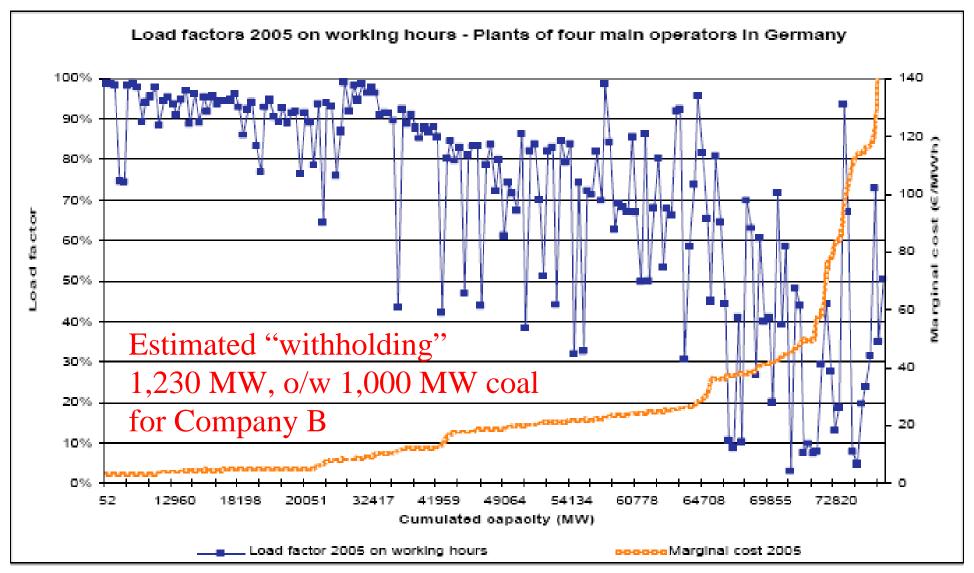
Real GB electricity and fuel costs 1990-2007



Assessment on prices

- Prices rose because of gas and carbon prices
 - => less variation in cost of different fuels
- Wholesale prices mostly below entry price
 - tight markets (GB) lead to higher margins
- Incumbents able to deter entry
 - and continuing to buy companies cheaply?
- France is pricing off neighbouring markets
 - but subsidising local consumers

Suggestions of plant withholding in DE?



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Is unbundling the answer?

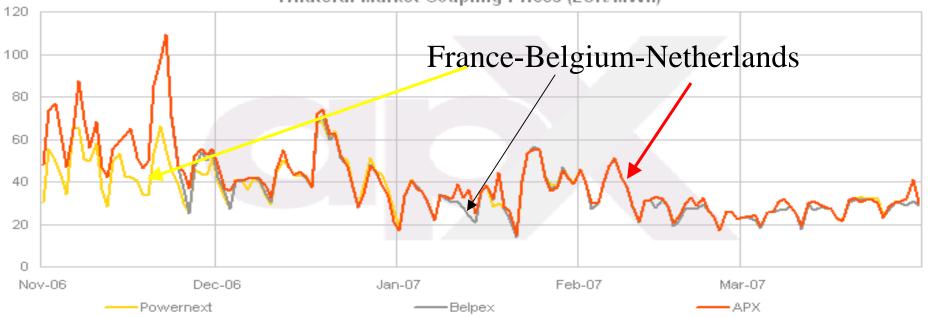
- Evidence supports *ownership* unbundling of Transmission which is resisted
- 19 Sep CEC adopts 3rd package of measures for electricity and gas markets
 - advocates ownership unbundling
 - but accepts ISO solution (also for SOEs)
 - with possible derogations for new infrastructure
- ISOs also responsible for investment but how financed?

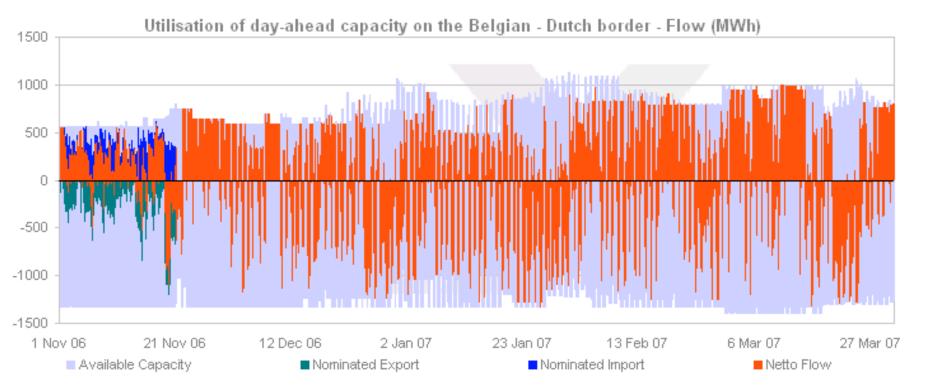
Critical role of cross-border trade

- effective unbundling could remove obstacles to cross-border cooperation
 - and facilitate market coupling
- national concentration and transmission constraints limit effect on market power
- plan more cross-border capacity?

Is there a good economic case?







EC cross-border proposals

- Agency for Cooperation of European Regulators for contentious cross-border issues
 - "no power of discretionary substantive decision"
- European network for TSOs to *plan* investment
- Energy release programmes where excessive concentration?
- Transparency requirements extended somewhat
- Data to be *retained* by all relevant companies

What else can be done?

- Mergers resist more concentration
 - prognosis not encouraging
 - at least trade approval for *ownership* unbundling
- Improve trade
 - better cross border management (market coupling as in Nordpool, Benelux)
 - more transparency obligatory data provision
- Competition policy route unpromising?
 - Unless specific abuses can be proved

Conclusions

- EC's 3rd energy package: sound analysis
- => lack of unbundling damaging
 - but so is market power with limited interconnnection
 - removing access restraints may allow entry
 - but this is a long-term solution
- Remedies limited by lack of jurisdiction?
 - and difficulty or establishing abuse

Slow evolution rather than dramatic progress?



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