

UK Regulation and Commercial Framework for Offshore Grids

Michael Pollitt

Judge Business School

CIGRE meeting, Imperial College, London 22 March 2011



Theory

• Demsetz, 1968, 'Why Regulate Utilities?, Journal of Law and Economics.

 Baumol et al., 1982, 'Contestable Markets: an uprising in the theory of industry structure', American Economic Review.

Rising transmission costs

- Project Discovery (Ofgem, 9/10/09, pp.94-5):
 E+G Distribution and Transmission investments to 2025 are £47 to £53.4bn
- Electricity transmission and distribution charges rise £49-53 per customer (or 60%), more than proportionately.
- Offshore transmission alone could be £15+bn to 2020 (more than current onshore RAV).
- Cost of capital and competitive sourcing key.



Key questions for regulatory regime

 What ensures transmission investments are necessary?

 What ensures transmission investments are delivered at least cost?

A competitive process

- Still need a proposer of investments?
- Tendering processes expensive (vs regulation)
- May lead to duplication of assets
- Capital adequacy problems and non-delivery risks



Are things changing?

Investment needs rising sharply

 SO/TO split possible; ISO/ITO model successful elsewhere.

 Scottish arrangements and rise of offshore transmission raise issue about ISO-ITOs.



UK Offshore Transmission Regime

- 20 year contract, indexed to RPI, de-risked of actual energy flow and existence of wind park
- Round 1 and Round 2 tenders transitional regime.
- Round 1, projects already built or being built.
 £1.1bn transfer value.
- Round 2, underway.
- Subsequent rounds enduring regime (BFOO) or (FOO).

Lessons from Round 1

Lots of interest (£4bn vs £1.1bn).

Low interest rates (19y debt, +200bps).

Savings of £350m est.

Potential for greater savings with BOOT.



The Future – GB ISO?

- RAV of NGET = £7 bn
- RAV of SPT = £1 bn
- RAV of SHET = £0.4 bn
- RAV of Round 1: £1.1 bn
- RAV of Round 2: £2+ bn
- RAV of Enduring Regime: £15 bn?
- This implies we de facto have TO / ISO split emerging.
- This raises issues of NGET ISO integration.



The Future – more complex networks?

- Offshore Auctions likely to work well for point-to-point transmission.
- Could have more complicated auctions (multi-criteria) auctions for radial links.
- No evidence of major benefit from meshed offshore networks (e.g. Morton et al. 06).
- Merchant links already being built offshore?
- Storage with renewables?



Merchant Interconnection (Parail, 10)

- NorNed cable 700 MW.
- Investment in increments of 350MW.
- €11.5/MW/h gives IRR of 10% for NorNed investment with a 20 year life.
- Estimated socially optimal capacity is 3,850MW.
- Lumpiness may stop the last 350MW investment.
- Difference between socially optimal and profit maximising interconnection capacity <10%.



The Future –Allocating capacity?

- Firm financial transmission rights (FTRs) exist for projects which have initiated connection.
- As more assets exist may be opportunities to sell access to new offshore generation projects.
- May need to have process for allocating unused transmission capacity (Nodal pricing?).
- Large amounts offshore generation raise issues on shore (Nodal pricing?) (see Leuthold et al., 05)
- ISO to do planning for offshore network development and have role in anticipating capacity?



Conclusions on offshore regime

- Offshore transmission developing well.
- Auction results encouraging.
- Meshed offshore grids challenging and expensive.
- Seem to have a good way forward on cost front.
- Still issue on who decides on network configuration.
- Offshore costs still very high.



Principles of Auction Design

(Klemperer, 2002)

- Key is to attract sufficient bidders and avoid collusion, as per standard industrial economics
- Even small bidding costs deter bidders
- Sealed bids better than ascending auction
- Structured negotiation can be used where too few bidders or large information costs
- Practical design 'local circumstances matter and the devil is in the details'
- Need to worry about legitimacy of alternatives



Experiments with Auctions

- Experimental auctions a very good idea (used for UK 3G auctions)
- Experiments in electricity markets tend to demonstrate that risk aversion of participants matters (e.g. Baumgartner et al. 2007)
- Can be played with students or with market participants
- Literature focuses on the commodity rather than the infrastructure (e.g. Rassenti et al., 1994)



Combinatorial Auctions

- Bidders bid for packages (Crampton et al. 06)
- Vickrey-Clarke-Groves all packages
- Iterative Combination Auctions
- Proxy Auctions bid on behalf
- Simultaneous Ascending Auctions
- Clock Proxy Auctions
- Etc



- Bid offering differing quality combinations
- Quite common in industrial procurement
- Solution methods:
 - Threshold levels and weighted additive scoring functions
- Need to worry about information that can be inferred by bidders and collusion in all auctions, particularly complex ones.



Research Agenda

- Need to analyse benefits of the emerging offshore regime and lessons using SCBA
- Key questions:
 - What are the sources of benefit and are they genuine savings (not just tax related)?
 - To what extent / to what boundary should owners of offshore wind parks be allowed to built own networks?
 - Once built what access rules should apply to offshore networks, for new wind parks?
 - Need to examine network security standards and whether these are economically optimal offshore?



Research Agenda

- Need to consider governance arrangements for offshore transmission:
 - Current governance arrangements for transmission appear unsatisfactory
 - Need to examine the transaction costs of ISO/ITOs and the benefits of separation
 - Also need to consider role of regulator relative to the ISO and what the regulated charges need to look like to incentivise optimal availability (and utilisation)



Research Agenda

- Need to consider combinatorial / multi-criteria auction (see Crampton et al., 2006) for radial network and interaction of this with ISO:
 - How would auction be designed?
 - Specified by ISO
 - Open ended bids
 - Information to be released at each stage
 - Who would run this auction?
 - How would it interact with ISO planning?
 - Fit with merchant international transmission links?
 - Need to run experimental auctions to test designs, preferably with informed participants



References

- Baumgartner, M. et al. (2007), *Applying Experiments to Auctions in Electricity Markets*, Electricity Market Working Papers, WP-EM-22.
- Baumol, W., (1982), 'Contestable Markets: an uprising in the theory of industry structure', *American Economic Review 72 (1): 1-15.*
- Crampton, P., Shoham, Y. and Steinberg, R. (2006), Combinatorial Auctions, Cambridge, MA: MIT Press
- Demsetz, H. (1968), 'Why Regulate Utilities?, Journal of Law and Economics 11 (1), 55-65.
- Klemperer, P. (2002), 'What really matters in Auction Design', Journal of Economic Perspectives, Vol.16 (1): 169-189.
- Leuthold, F. et al. (2005), Nodal Pricing in the German Electricity Sector A Welfare Economics Analysis, with Particular Reference to Implementing Offshore Wind Capacities, Dresden University of Technology.
- Morton, A.B. et al. (2006), AC or DC? Economics of Grid Connection Design for Offshore Wind Farms, <u>The</u> 8th IEE International Conference on AC and DC Power Transmission, 2006, pp.236-240.
- Ofgem (2010), Offshore Transmission Connecting a Greener Future OFTO Round 2 Launch Event, Available at:
 - http://www.ofgem.gov.uk/Networks/offtrans/edc/Documents1/OFTO%20Launch%20Day%20Presentation.pdf
- Parail, V. (2010), The Economics of Interconnectors, Presentation at EPRG Spring Seminar, May 14th, Available at: http://www.eprg.group.cam.ac.uk/wp-content/uploads/2010/05/Parail.pdf
- Pollitt, M.(2008), 'The arguments for and against ownership unbundling of energy networks', *Energy Policy* 36(2):704-713.
- Rassenti, S.J., Reynolds, S.S., Smith, V.L. (1994), 'Cotenancy and competition in an experimental auction market for natural gas pipeline networks', Economic Theory, 4: 41-65.

