

THE CAMBRIDGE MBA

Embrace a transformative year.
It will change you.



UNIVERSITY OF
CAMBRIDGE
Judge Business School

The**Cambridge**MBA

LEADING BUSINESS MINDS



LOOK AHEAD | SEE FURTHER



Every year we see the effect a Cambridge education has on our students, as they develop into more thoughtful, resilient and versatile professionals, able to adapt and operate in a wide variety of complex global environments. A Cambridge MBA will help you stride confidently through the many doors it opens for you.

Cambridge Judge Business School is in the business of transformation – from individuals, and organisations to society – the kind of transformation we’ve seen in the world recently. Innovation, agility, and international cooperation have all played their part as we’ve worked together to tackle global challenges. Cambridge brings together communities who collaborate to make an impact.

You will get the most from your Cambridge experience if you fully immerse yourself in it. We have crafted the Programme to make sure you are intellectually stimulated by a well-rounded business education. But we want you to be curious, to question, to be open-minded – so you have all the skills you need to build and lead teams successfully in whatever organisation you join.

We encourage you to take advantage of every opportunity to collaborate and connect with your classmates - working together to set you apart. Our mix of nationalities, sectors and backgrounds creates a diversity and sense of inclusivity like no other you will encounter. Your peer group will provide the stimulus and motivation to grow and contribute.

The experiential learning project-based approach will allow you to immerse, reflect and propose value-enhancing recommendations on timely real-world issues faced by organisations, and develop business acumen and thoughtful leadership along the way.

We look forward to guiding you through the unique experience that is the Cambridge MBA. **There is no ordinary day in Cambridge. It will change you.**

Juliana Kozak Rogo |
MBA Director

"As I look back on my time at Cambridge, I can't help but smile. This programme, this place, and these people have changed my life in ways I still can't possibly know or appreciate."

Christine Dubbert | USA | Senior Program Manager | BryceTech

CONTENTS

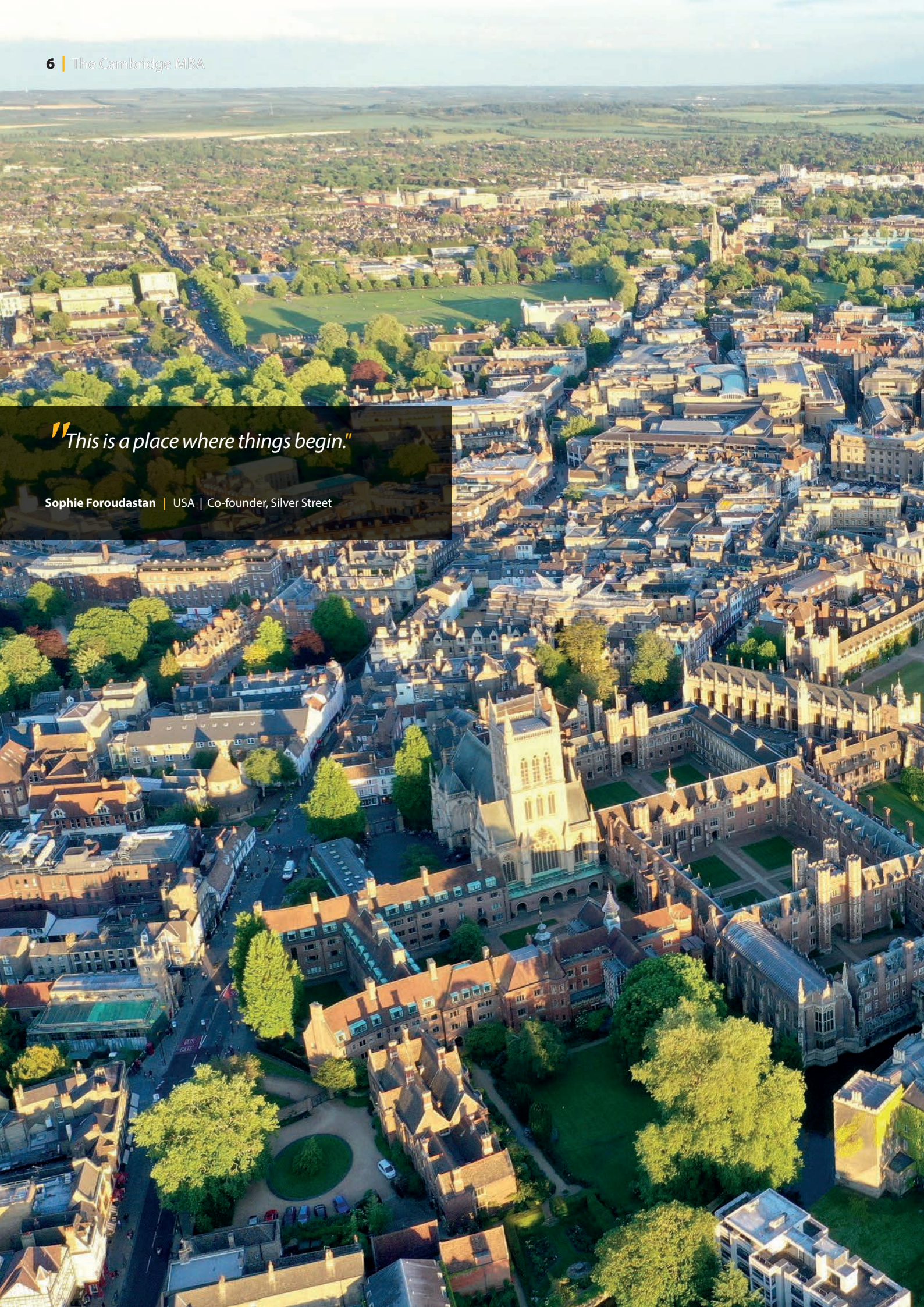
A one-year degree from Cambridge Judge Business School, at the heart of the University of Cambridge

Welcome from the MBA Director	3
The Cambridge MBA Change begins here	7
Why Cambridge Judge Business School?	8
Key facts	10
Career impact	13
Your peers	14
Propelling aspiring entrepreneurs	16
Supporting your ambitions in consulting	21
Finding your career in finance	24
Forging a role in the tech sector	29
Alumni profiles:	
Leo Jiang Entrepreneurship	19
Audrey Aw Consulting	23
Rachel Buchholtzer Finance	27
Ezinne Onyeka Tech sector	31
Bryden Smallwood Sustainability	53
Enjoy the Cambridge effect	33
Location, location, location	34
The Cambridge Cluster	37
Your College life	38
Bring your next generation	41
Curriculum for growth	43
Term by term, team by team	44
Tailor your MBA to suit you	47
The Cambridge MBA Sustainability pathway	48
MBA Future Forum	54
International Business Study Trip	57
Your choice of Electives	58
Put theory into practice	60
Curriculum for growth	62
<i>Global Consulting Project Case Studies</i>	
<i>Beautiful Destinations</i>	64
<i>Emirates Airline</i>	65
<i>Invesco</i>	66
<i>Prime Ventures</i>	67
Focus on Concentrations	68
Case study Concentrations	70
Career Development Programme	72

Become embedded in a community and network	77
Inspirational and Impactful	79
Diverse, inclusive, with equal opportunity for all	80
Women at Cambridge Judge	83
Alumni, wide-reaching and influential	85
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Change begins with an application	87
Who are we looking for?	89
The application process	90
In-person interview	92
Securing loans and funding	94
Let's meet	97

"This is a place where things begin."

Sophie Foroudastan | USA | Co-founder, Silver Street



THE CAMBRIDGE MBA CHANGE BEGINS HERE



WHY CAMBRIDGE JUDGE BUSINESS SCHOOL?

Change begins in Cambridge. We help innovators, world-shapers and ground-breakers become leaders who transform global business and society.

A personalised, more intimate learning experience Our MBA class is optimised at around 225 each year so you know each other, and we know you. Your interactions with professors and the careers team will benefit from this approach, as we work with you as individuals, not a number on a seat.

Experiential, team-based learning With more project work than most other MBAs, we'll push you early into teams to work with real clients, in real pressure situations, to test your new skills and help you forge opportunities for your future.

Tailored to you The MBA programme is academically rigorous with a foundation of core courses, but offering elective subjects, projects and extracurricular activities to tailor it to your interests and future career goals.



Gishan Dissanaïke | Dean
Cambridge Judge Business School


"Our students choose Cambridge Judge for its atmosphere of searching, rigorous thinking and the entrepreneurial spirit."

The 'Silicon Fen' Cambridge is a hot spot for entrepreneurial activity and networking, and our enviable location and history of creating, launching and supporting new ventures draws people from around the world to join the buzz.

An MBA class that's diverse and supportive Our reputation attracts the most able and ambitious professionals in the early to mid-stages of their career. We welcome all cultures, backgrounds, orientations and identities at Cambridge Judge – there is no typical student here. You will live and breathe the intense experience together, and form a close and supportive network for life.

The inspiring Cambridge experience This University is an inspirational place in which to study. The traditions of the University may baffle you at first, but they will add a unique flavour to your MBA that nowhere else can offer. The collegiate set up will add richness to your year and expand your network.

You will benefit immeasurably from the education, the people, the reputation and the mindset that Cambridge imposes on you.

An aerial photograph of Cambridge, UK, showing the River Cam in the foreground with several punts. The middle ground is dominated by the large, historic buildings of the University of Cambridge, including the iconic King's College Chapel with its long nave and flying buttresses. To the right is a large, white, classical-style building, likely the Cambridge Judge Business School. The background shows a dense urban area of Cambridge with many smaller buildings and green spaces. The sky is clear and blue.

*"Collaboration is important here –
it's an inspirational place to be."*

Tomomi Ishida | Japan | EY-Parthenon

KEY FACTS

YOUR PROGRAMME



Duration: 
1 YEAR

Delivery: 
ON CAMPUS,
FULL-TIME

Cost: **£74,000**
TUITION FEES

YOUR CLASS


Current class profile

 
Median/Mean
GMAT **690**

Average work
experience 
6 YEARS

YOUR FUTURE

97% SWITCHED
switched at least
country, function or
industry


43%
switched all three

86% RECEIVED 
JOB OFFERS
within 3 months

4 **TERMS**
each with a distinct focus



**TAILOR
YOUR COURSE**
based on:



16 CORE COURSES
48 ELECTIVES
9 CONCENTRATIONS
CAREER DEVELOPMENT
PROGRAMME

Class size of
244
STUDENTS



Average age
29
YEARS



49
NATIONALITIES
represented



82%
EMPLOYED
3 months out



Employed in
31
COUNTRIES



£91,083*
Average package
SALARY

* Average base salary £73,985



"The MBA allowed me to not only develop foundational business skills but also to think more strategically, to really impact a company."

Travis Tran | USA | AlphaSights, UK

CAREER IMPACT

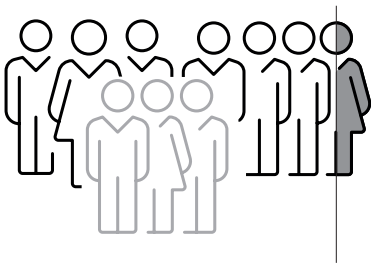
Accelerate, switch, triple-jump or start-up?

Your Cambridge MBA will be an educational breakthrough and a gateway to career progression and redirection.

Whether you're aiming for leadership positions, taking a more 'local' career to a global stage, or making a sector or role switch, your new MBA knowledge, networks, and confidence will bring it closer.

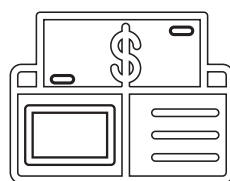
Alongside the academic and projects curriculum, the CJBS Careers team will provide you with the professional development, career management skills, confidence and recruitment opportunities to help you get the post-MBA job you really want and give you the tools for a long, stellar career as an agile, empathic, collaborative leader.

Employment data for the MBA class of 2022/2023

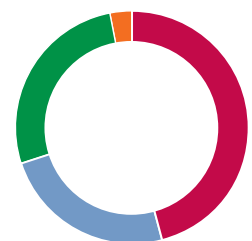


Switched at least country, function or industry | **97%**

Switched all three | **43%**



Average package salary* | **£91,083**



Post-MBA sector employment

- Industry | **46%**
- Finance | **24%**
- Consulting | **27%**
- Public sector | NGO | Other | **3%**

*Average base salary £73,985

YOUR PEERS

"The energy of being surrounded by people who are excited about what they are doing has been something irreplaceable."

Thabo Lenneiye | Kenya/Zimbabwe
Sustainable Agriculture Fund Director,
University of Pennsylvania, USA

With an MBA from Cambridge Judge Business School, you join an elite – but not elitist – global community that offers fantastic opportunities for networking and career development.

Financiers, marketers, tech stars, military veterans, charity leaders – there is no typical profile on the Cambridge MBA. We actively design the cohort to maximise variety so your learning is challenging, multi-perspective and relevant to the modern world of business.

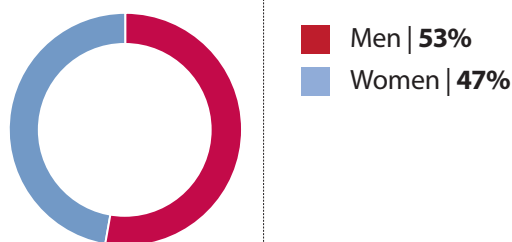
And the global mix is impressive too – you'll learn with people from all over the world, giving you insight into their regional reality.

We organise your learning to focus on team work – through study groups, project groups, class breakouts, even extra-curricular opportunities like taking up positions as student reps, or in the student Special Interest Groups. This will give you close interaction with your peers daily – your team-work skills will soar.

The collegiate set up of the University of Cambridge and your allocation to a college will also enhance personal interactions with peers – and the social element these communities bring will strengthen bonds between you further. These bonds will form the basis for your global alumni network.

Your Cambridge peers could change your life.

MBA Class of 2024*



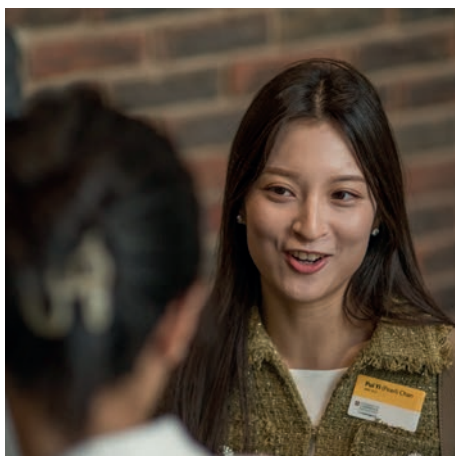
*Accurate at time of production



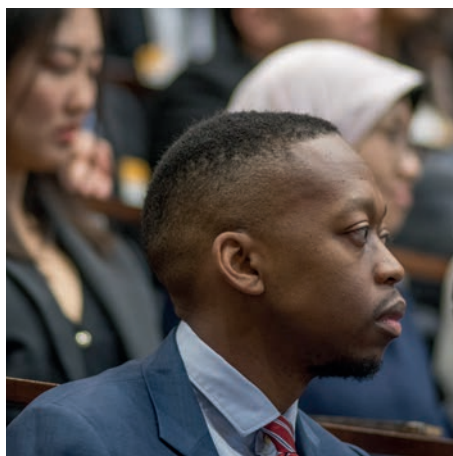
PROPELLING ASPIRING ENTREPRENEURS

You are bright, curious and ambitious. Many of you want a powerful platform for idea generation, development and venture launch. You're in the right place.

We will take you on a journey to realising your entrepreneurial goals, through education, practical support, and immersion in the vibrant entrepreneurial scene in Cambridge.



A broad management qualification, giving you the skills to understand the full range of business disciplines and operation.



Entrepreneurship courses, covering business planning, innovation management and funding – including the optional **Entrepreneurship Concentration**.



Access to the **Entrepreneurship Centre**, engaging with expertise, networks and programmes such as **Accelerate Cambridge, Enterprise Tuesdays, Ignite, Venture Creation Weekends, and EnterpriseTECH**.

"The MBA allowed me to elevate within my career and to create a startup that I did not expect I would do going into the MBA."

Brianna Goodlin | USA | InvstED, UK



Access to a wide network of successful entrepreneurs operating in the Cambridge Cluster and the Silicon Fen.

Practical team projects to hone your team leadership skills and client interactions.



"Cambridge is a very safe place to try new things. Our professor encourages everyone to take a role that you have never tried before, take it as an opportunity to try something new and to step out of your comfort zone."

Leo Jiang | China | Co-founder and CEO | JoltSynSor UK

ALUMNI PROFILE:

LEO JIANG | ENTREPRENEURSHIP



China



The George Washington
University USA
Master of Science

Why did you choose Cambridge Judge Business School?

"For me the MBA offered a good chance to explore something outside of the traditional finance or even fintech industry sector.

The Cambridge MBA is very unique because it sits in the overall Cambridge ecosystem. The majority of people here are scientists, engineers and by talking to them and meeting so many different people from different places and different sectors, so many with non-traditional career paths, this ecosystem opened my mind to all the possibilities out there, where we can try so many different things. That creates a lot of synergy and is something I have appreciated during my time here."

How did you find the entrepreneurship aspect of the MBA programme?

"Entrepreneurship was something that I know I wanted to pursue, even before the MBA, but I wasn't entirely sure. So, in the first term I really enjoyed the entrepreneurship classes we had. I then chose entrepreneurship as my concentration. Alongside this I was developing a network and building up my plans to develop my own business. There were also so many resources and support provided by the professors at Cambridge to help me as I started out on this pathway."

How did you find the College system at Cambridge University?

"I was based at Emmanuel College which is really central to Cambridge and close to the Business School. The great thing about the College system is that we don't just have one networking circle within the School itself, but we also have another network across the wider University – you meet postgraduates studying for their PhD or their Masters in other subjects, as well as undergraduates. So, this offers a huge variety of people to talk to and share stories from so many different backgrounds and subjects."

Pre-MBA role

Credit Trading
JPMorgan, New York
USA

Electives

Customer Centricity
Leading Effective
Projects
Thinking Strategically
Decision Making for
Leaders
Leadership and Strategy,
The Role of the CEO
Entrepreneurship:
How to start a Company

Projects

Cambridge Venture
e2E

Global Consulting
Siemens, London
UK

Concentration

Entrepreneurship

Extra-Curricular

Co-Chair Fintech SIG
Trek organiser –
Southeast Asia Trek
Ignite cohort member

Post-MBA role

Co-founder and CEO
JoltSynSor
United Kingdom



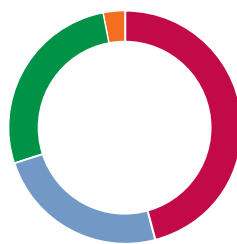
SUPPORTING YOUR AMBITIONS IN CONSULTING

The route from your MBA to a consulting role is a popular one – consulting firms hire MBAs from many different industry and function backgrounds.

Consultancy firms look for people who can thrive in high-performance teams and understand the importance of team goals and objectives.

There are also some desirable skills and traits that all consultancy firms look for, and this is how we advise Cambridge MBAs to present themselves as they network, apply and interview for their target consulting roles.

While it is a popular choice for many MBA students, recruiting experience at Cambridge has shown it's a highly achievable target for people with a range of different backgrounds, with the right preparation and work, and with engagement with our Business School Career team and resources.



Post-MBA sector employment

- Industry | **46%**
- Finance | **24%**
- Consulting | **27%**
- Public sector | NGO | Other | **3%**

"I was attracted to strategy consulting, but I also enjoyed the opportunities that the MBA gave me to broaden my horizons."

Cynthia Passos Maia | Brazil | Boston Consulting Group, UK

"The Concentration I chose was Digital Transformation, which I see as a common thread in a lot of cases in Bain as well. That's something I am looking forward to being able to apply."

Audrey Aw | Singapore | Management consultant | Bain & Company



ALUMNI PROFILE: AUDREY AW | CONSULTING



Singapore



National University of
Singapore
BBA – Bachelor of Business
Administration

How did the MBA help you transition into consulting?

"I think just being on an MBA programme where you're with a truly international cohort broadens your perspectives beyond the work experience you have. And I think it also gives you the confidence that you're able to learn new things quickly, in a condensed year and do well in it. So that has given me the confidence to move into consulting."

Any tips for prospective students?

"There's so much that the MBA and the wider Cambridge ecosystem could offer you. So, if you're not focused, you could find yourself lost pretty quickly. I would say, come in with an open mind, start narrowing down your options soon and then yes, there are so many resources available. Just make sure you stay focused, and you apply the right ones."

How did you find your new role? Did the Careers Team at Cambridge Judge support your transition?

"Essentially, I found my role through the Careers team, Bain & Company come on campus every year to recruit. The other thing I found helpful about the support from the Careers team was pairing us up with alumni members from the consulting sector. It was completely new to me. So, having the network of people to speak to from different firms was useful too."

Pre-MBA role Lead HR Consultant Shell Singapore	Electives Marketing and Innovation in Emerging Economies Strategic Pricing Leadership in Organisations Global Marketing Mergers and Acquisition Disruptive Technology and Innovation	Projects Cambridge Venture FocalSun Global Consulting Deloitte Consulting	Concentration Digital Transformation	Extra-Curricular Consulting SIG	Post-MBA role Management Consultant Bain & Company Singapore
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FINDING YOUR CAREER IN FINANCE

"I was looking for something more meaningful in finance, now I work in impact investing, and I can leverage my finance skills while also doing good."

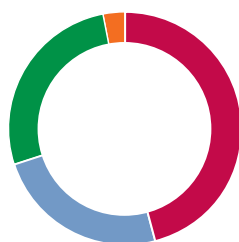
Luvina Yao | China
Blue Earth Capital AG, UK

In recent years our graduates have pursued careers in a wide range of finance sectors, alongside traditional banking roles, they have progressed into venture capital and private equity, impact investing and fintech. The fintech sector has exploded in recent years, disrupting traditional financial business models and opening up opportunities for our graduates to work in cutting-edge technologies to provide new solutions for investors.

Our finance faculty are leaders in their fields and are at the cutting-edge of financial research. The Finance & Accounting subject group focuses on business finance, financial policy, empirical corporate finance, investment management, financial reporting stock markets.

The Business School has retained its value to financial services employers by conducting innovative research, reviewing the curriculum and bringing practitioners into the classroom to ensure that what is taught is relevant, current and cutting-edge.

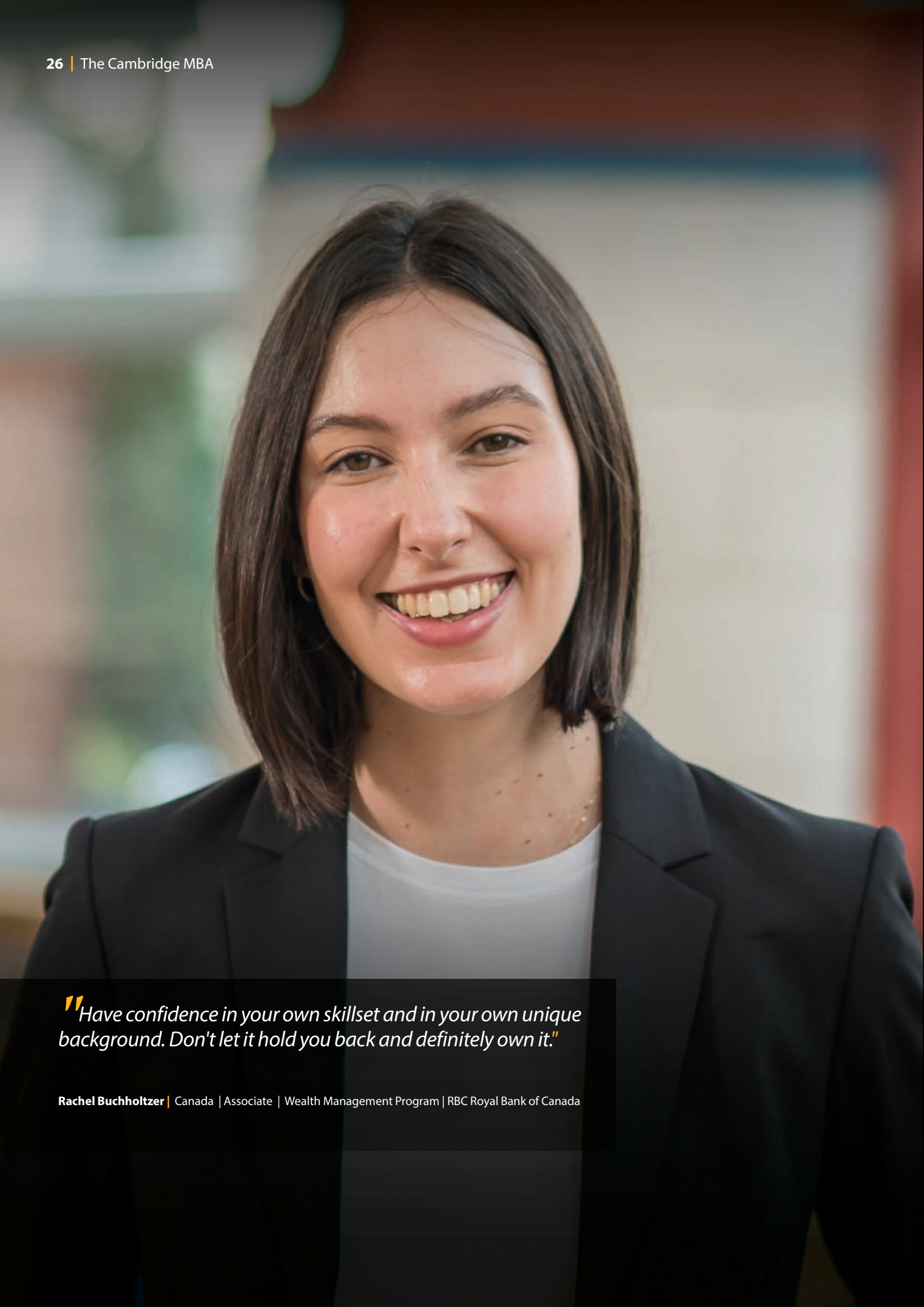
We produce graduates that are in demand from global finance organisations. We are closely engaged with hiring banks and finance institutions and understand what they look for in their new recruits.



Post-MBA sector employment

- Industry | **46%**
- Finance | **24%**
- Consulting | **27%**
- Public sector | NGO | Other | **3%**





"Have confidence in your own skillset and in your own unique background. Don't let it hold you back and definitely own it."

Rachel Buchholtzer | Canada | Associate | Wealth Management Program | RBC Royal Bank of Canada

ALUMNI PROFILE:

RACHEL BUCHHOLTZER | FINANCE



Canada



University of British
Columbia
BA Art History

Why did you choose Cambridge Judge Business School?

"When I decided to do an MBA, it was in the peak of the pandemic, and I realised that I wanted a career change of some kind. I want to do something different. I used to work in the art world, and I felt like I had learnt a lot there. But I was ready for a new challenge."

The diversity of professional backgrounds that the Cambridge MBA takes on board as students was a big driving factor for me in choosing the programme.

I had reached out to alumni from an art background before applying and that really helped make the decision for me that they had felt that their contributions and backgrounds were valued on the programme at Cambridge."

What was your MBA highlight?

"I felt really honoured to be part of the community of women at Cambridge Judge. The MBA cohort was just so impressive in every way. In terms of representing women in our class, the year was really intense. I feel that there were a lot of community events that we were able to put together and a really nice bond that was formed."

How did you find your new role? Did the Careers Team at Cambridge Judge support your transition?

"I found my role through the Careers team. I saw a post about a Women in Wealth Management event. It wasn't something that had been completely on my radar, but I had developed an interest in finance through the courses on the MBA and thought, 'why not attend?', and it developed from there. I feel really grateful to the Careers team, and my MBA colleagues. I had a lot of support in getting the role."

Pre-MBA role

Informa
Programs and Strategic
Initiatives Lead
Canada

Electives

Managing Big Data
Analysis
Managing Innovation
Strategically
Doing Good Well
Advanced Strategy
Disruptive Technologies
and Multisided Platforms
Strategic Brand
Management

Projects

Cambridge Venture

Global Consulting
Kering, Shanghai, China

Concentration

Strategy

Extra-Curricular

Co-Chair:
Gender Equity Club
Lead:
Retail, E-Commerce,
Luxury, Marketing
(RELM)
Forté Fellowship
Scholarship Award

Post-MBA role

Associate
Wealth Management
Program
RBC Royal Bank of
Canada

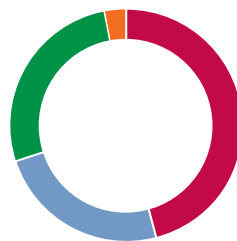


FORGING A ROLE IN THE TECH SECTOR

Technology roles are bouncing back across all sectors, both tech-heavy and traditional industries. Use of technology is now so endemic that it is often not listed as a separate function but taken as an integral feature of many industry roles.

Roles in technology dominate the industry category. From our most recent graduating class, 28% of graduates who took up jobs in industry work in technology. This reflects the global strength of the technology sector and Cambridge Judge Business School's unique place at the heart of one of the most successful technology clusters in Europe.

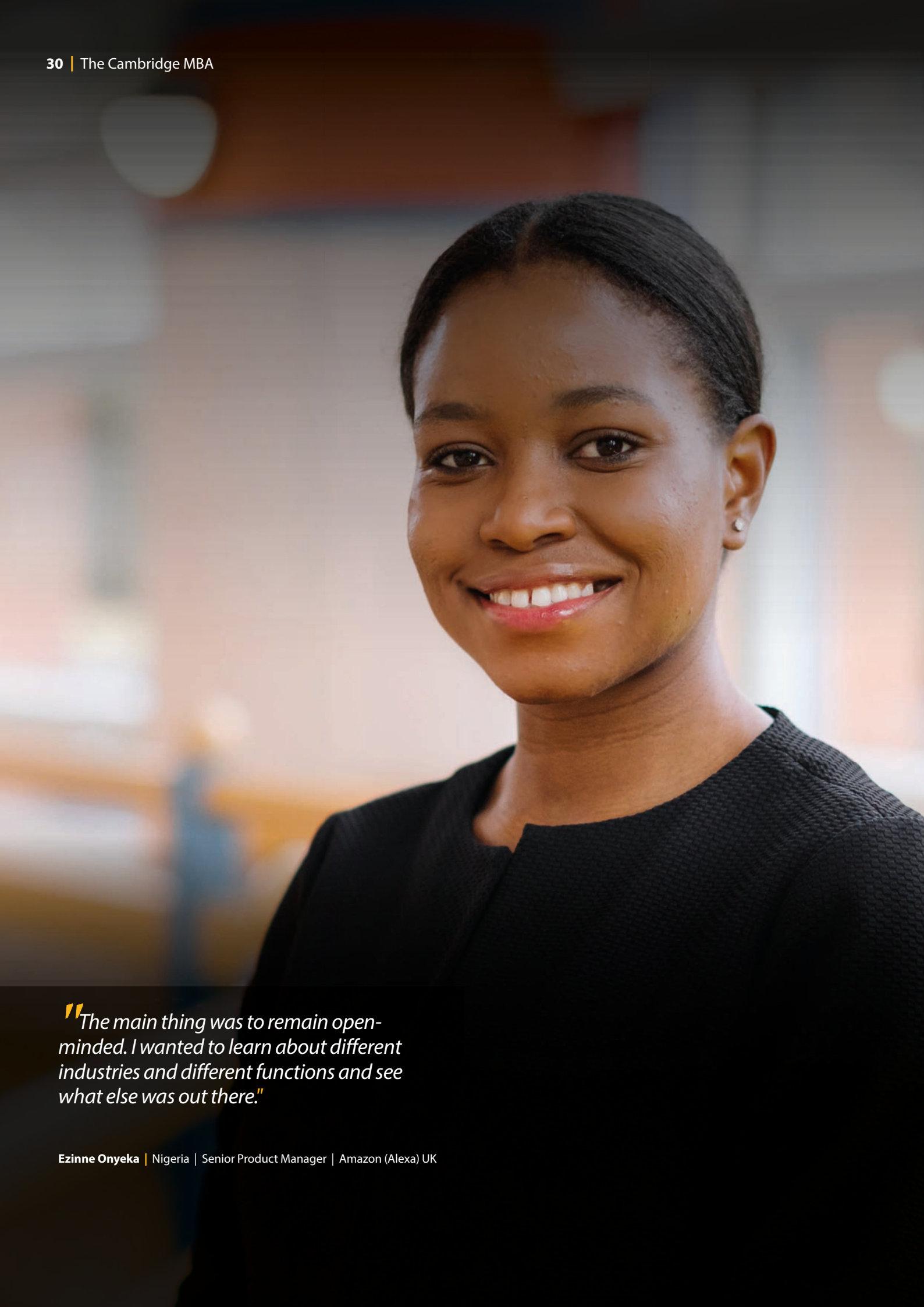
Our biggest recruiters in recent years are from:
Amazon | Google | Shopee | Genpact



Post-MBA sector employment

- Industry | **46%**
- Finance | **24%**
- Consulting | **27%**
- Public sector | NGO | Other | **3%**

"Through the MBA I was able to transition from a data science role to a broader and wider role in a tech company."



"The main thing was to remain open-minded. I wanted to learn about different industries and different functions and see what else was out there."

Ezinne Onyeka | Nigeria | Senior Product Manager | Amazon (Alexa) UK

ALUMNI PROFILE:

EZINNE ONYEKA | TECH SECTOR



Nigeria



Covenant University
Nigeria
BSc Economics

How did the MBA help you transition into the tech sector?

"My goal during the MBA was to be one of the triple jumpers – which is to switch sector, location, and function. I wanted to try something other than consulting, and I wanted to try something different outside Africa. I also wanted to gain a more leadership type role. And so, I went from being middle management to senior management through a new role at Amazon."

How has the MBA skills supported you as you develop a career in the tech sector?

"Whereas in consulting where you are recommending strategies, in the tech sector you are actually in the thick of it. And so being the co-president of the Tech SIG was a really good launch into leadership in a tech company, because you are not just managing people, but you are managing a process as well. It all just comes into one huge leadership experience, for me, that is incredibly technical and not just focused on soft skills. This way, I can combine development for my soft skills with development of my technical skills, which has been fantastic."

What other opportunities did you find during the MBA?

"Before the end of the MBA, I contributed to some research looking at the progress of underrepresented women in the Western world. Through that I was able to mentor some underrepresented women in tech. As a result, I was involved in many projects, across different companies, all with a focus on artificial intelligence. This gave exposure to young women in tech, and young, underrepresented women in tech, allowing access to some of the niche areas of tech, such as artificial intelligence and machine learning."

Pre-MBA role

Strategy Consultant
KPMG
Nigeria

Electives

Digital Marketing
Leadership in
Organisations
Marketing and
Innovation in Emerging
Economies
Design Sprint
Disruptive Technology
and Multisided platforms
Global Marketing

Projects

Cambridge Venture
Robok
GCP
World Health
Organisation

Concentration

Digital Transformation

Extra-Curricular

President, Cambridge
Africa Business Network
Co-President,
Cambridge Technology
Special Interest Group
Executive Committee
Member, African Society
of Cambridge University
Forté Women
Leadership
Mentor, Cambridge
Women in Business
Mentor, African Society
of Cambridge University
Member, Cambridge
Union

Post-MBA role

Senior Product Manager
Amazon (Alexa)
United Kingdom

"Such a great place to explore – come in with lots of energy and curiosity."

Sean Cregten | New Zealand | Leapwise

ENJOY THE CAMBRIDGE EFFECT



LOCATION, LOCATION, LOCATION

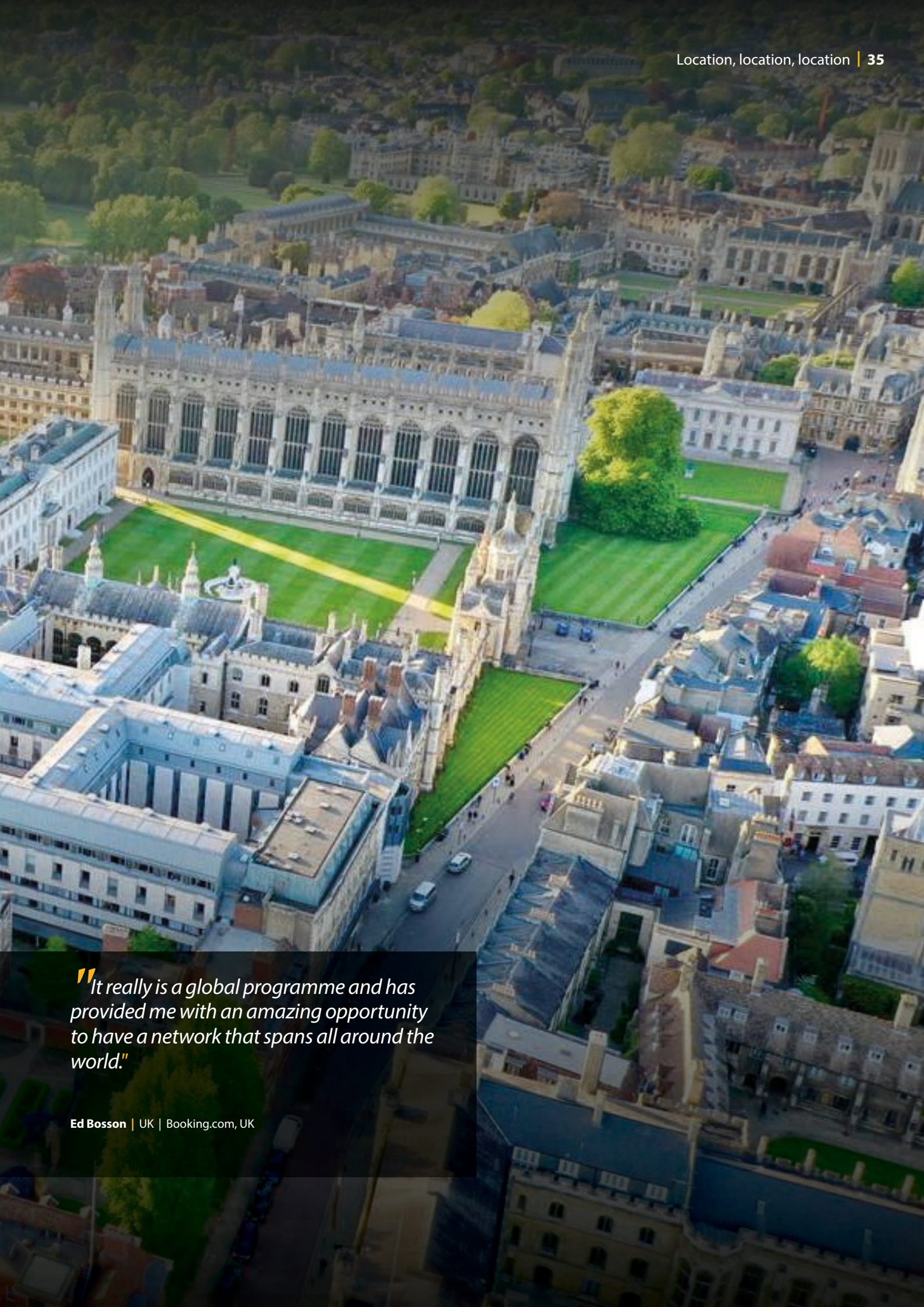
Cambridge Judge Business School occupies an enviable location right in the centre of Cambridge and the University colleges.

As part of one of the world's most prestigious research universities, the school is surrounded by its famous colleges. *King's College Chapel* and the River Cam are just a few minutes' walk away. We are also within a short distance of entrepreneurial centres such as *Cambridge Enterprise*, *St John's Innovation Centre* (Europe's oldest incubator) and *Aurora Innovation Centre*, to name a few.

The city of Cambridge is a beautiful backdrop to your studies, with green spaces, historic architecture and a vibrant social scene. Yet London is only 45 minutes away by train, so you can also enjoy the opportunities for work and leisure there, as well as easily access a range of international airports.

Small enough to cycle across, the size of Cambridge belies its global reputation and impact.

In this place, you can't help but grow.



"It really is a global programme and has provided me with an amazing opportunity to have a network that spans all around the world."

Ed Bosson | UK | Booking.com, UK

"Innovation is the lifeblood of Cambridge Judge and the wider Cambridge ecosystem. Innovation in Cambridge is contagious, and the city's relatively small size helps breed that because innovative people are always running into other brilliant minds to share ideas and exchange knowledge."

Michael Kitson | UK | Associate Professor of International Macroeconomics

CAMBRIDGE JUDGE SITS AT THE HEART OF THE CAMBRIDGE CLUSTER



Since opening its doors in 1990, the School has focused on being a world-class centre of immersive, transformative business education as well as a leading centre of research.

Our location offers the perfect environment for the development of this research by forward-thinking entrepreneurs.

The University of Cambridge sits in the middle of the **Cambridge Cluster** or '*Silicon Fen*': – the most successful tech cluster in Europe – a group of more than 5,000 companies based in the city, generating a combined annual revenue of more than £15.5bn and employing more than 61,000 people. The Cambridge Cluster attracts the largest investment per capita in Europe, and five times that of London.

We have close links with these businesses – many are **Cambridge Venture Project** clients or mentor our students. Some are start-ups formed by Cambridge MBA alumni. This means you have unique access to an unparalleled network of entrepreneurs, technologists and business experts who live, work and study right here in the city.

Also, centres at Cambridge Judge such as **Accelerate Cambridge**, **The Entrepreneurship Centre**, and **The Centre for Social Innovation** provide an unrivalled portfolio of programmes and connections to relevant societies, enterprise champions and departments across the University of Cambridge.

The 2023 **Global Innovation Index** placed the Cambridge Cluster as Number 1 in the world for top science and technological cluster by intensity, measured by its size.

CAMBRIDGE CLUSTER
GLOBAL #1 FOR MOST INTENSIVE
SCIENCE AND TECHNOLOGY
ACTIVITY

YOUR COLLEGE LIFE

When you join a Cambridge MBA cohort, you also become a member of one of the 31 University colleges. The colleges offer a unique aspect of the Cambridge experience and allow you to become a lifelong member of a college community and enjoy the many traditions of the University of Cambridge.

The majority of single MBA students are offered accommodation by their college. You can expect different facilities in different colleges. Some may offer more modern facilities including en-suite bathrooms, while others may not. Some colleges have family accommodation.

Not all college accommodation is situated within the main college grounds. Many graduates want to live in college houses or private rentals in and around the easily accessible city centre to participate fully in Cambridge daily life.

Each college has its own character, with its own internal governance and procedures, but all have a diverse student body. They select their own students – subject to University regulations – and most admit both undergraduate and postgraduate students.

Many students join a college sports club, such as a rowing club, or one of the many other societies. You can also take part in regular '**Formal Halls**', a traditional evening dinner in academical dress, in some historic dining halls, and most colleges have a '**May Ball**' annually or every other year.

College life helps you diversify your school network – you can meet and be inspired by students and academics from a wide range of disciplines. This can lead to exciting and fruitful collaborations: MBAs have joined forces with collegiate peers to create new ventures.

It is the responsibility of the MBA Admissions team to apply and secure a college place for you. This process happens after you have accepted an offer to join the MBA.

You can learn more about the University colleges online at:
www.postgraduate.study.cam.ac.uk/colleges/college-key-facts-and-figures

"Cambridge is like a real bubble for me. The Colleges, the buildings, the history. Coming to Cambridge has been totally different for me."

Sakuranna Chen | China | Neo4J





BRING YOUR NEXT GENERATION

At Cambridge Judge, we welcome MBA students who wish to come here with their family. The city and University is a vibrant and welcoming location for families, offering a wide range of opportunities for a supported and enriching family life.

The city has a cosmopolitan population, with schools welcoming children from around the world. The University also runs two nurseries in the city, close to the School.

Most colleges offer accommodation for couples or families, and many have facilities for parents to meet and socialise together. If you choose to live with your partner or family outside of college, the University's accommodation service can help you find a place.

Each college has a designated childcare contact who is a voice for student parents within their college, and several colleges have nurseries or allocated places at nurseries.

Here to support you

Do join our open and interview days with your partner: we invite current MBA partners along to tell newcomers what life is like here. We provide support where we can to help you all settle in.

The University has a range of services for students with children and can provide advice on healthcare, accommodation, childcare and financial help.

Find out more about the support you can find from the University Childcare Office, by visiting:

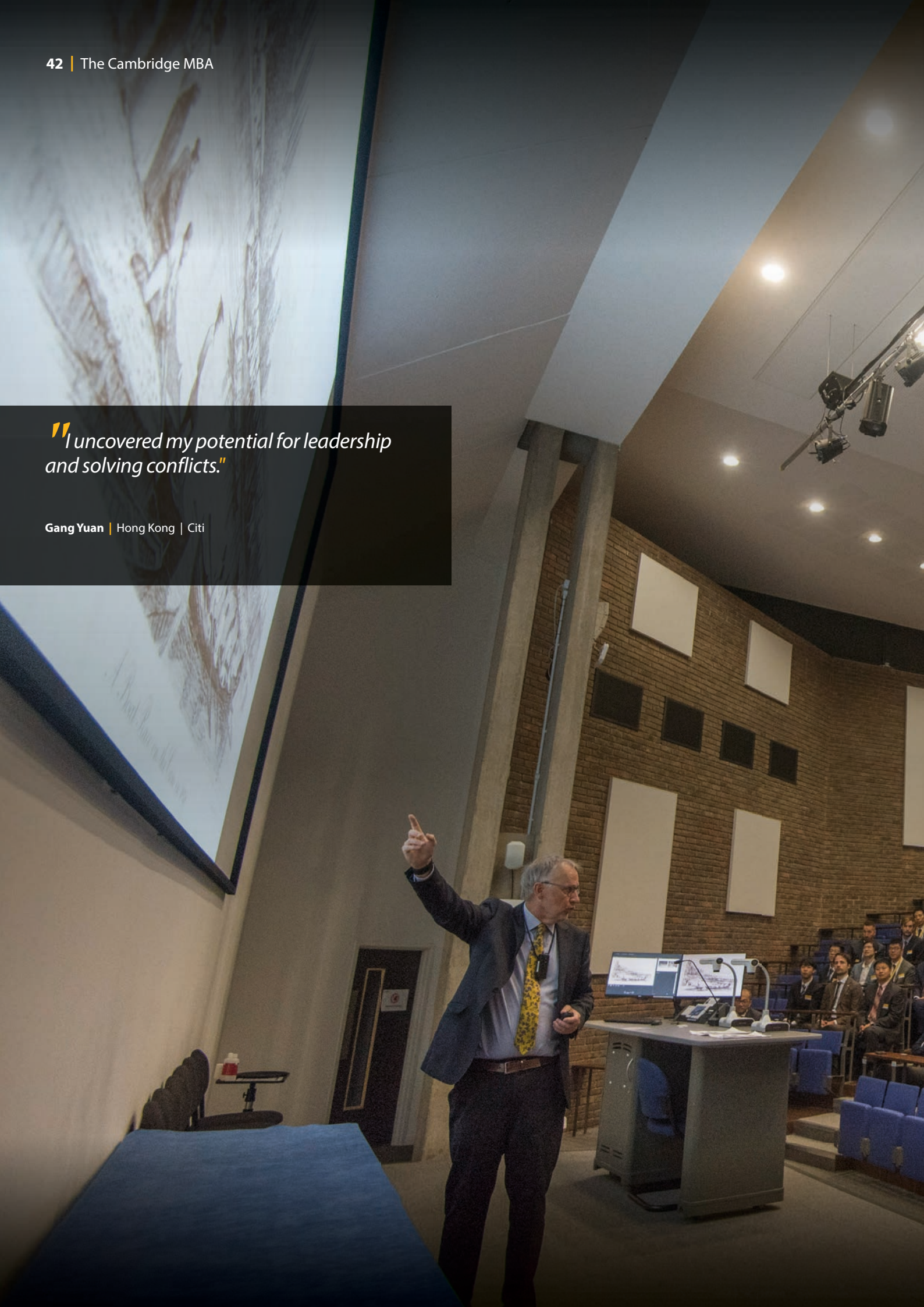
www.childcare.admin.cam.ac.uk

"I felt that there would be other students like me who had their family or young children alongside them here in Cambridge."

Keiko Fukumori | Japan | International Finance Corporation

"I uncovered my potential for leadership and solving conflicts."

Gang Yuan | Hong Kong | Citi



CURRICULUM FOR GROWTH



TERM BY TERM | TEAM BY TEAM

These lists are subject to change and classes may have size limits.

The MBA Curriculum
Academically rigorous and highly practical, the MBA is taught over four terms through a blend of workshops, seminars, lectures, digital resources and experiential learning.

Michaelmas

1

Team Building

Project focus

- Core courses:**
- Business and sustainable development
 - Business analytics
 - Corporate finance
 - Financial reporting and analysis
 - Management Praxis
 - Microeconomics
 - Organisational behaviour and leadership
 - Organisations vs Markets: Designs and incentives

Team Project
Cambridge Venture Project (CVP)

Lent

2

Team Leading

Organisational complexity

- Core courses:**
- Corporate governance and ethics
 - Strategy
 - Marketing
 - Digital Business
 - Negotiations Lab
- Electives:**
Choose three (chosen in the Michaelmas Term) – see page 58 for representative list of elective courses which may be offered.

Team Project
Global Consulting Project (GCP)

Easter

3

Influence and
Impact**Global context****Choose one of the following:**

- Macroeconomics
- Operations management
- Advanced strategy

Electives:

Choose three (chosen in the Lent Term)
– see page 58 for representative list of
elective courses which may be offered.

Concentration

Choose one of nine available thematic
Concentrations (chosen in the Lent Term)
– see page 69 for list of Concentrations.

MBA Future Forum Conference

A two day series of talks, lectures and
networking to mark the near-end for the
MBA class.

Team Project

Concentration
Project:
Board Impact

Summer

4

Application and
Re-Launch**Summer project****Choose one of the following:**

- Individual project
- Work placement
- Research paper
- International Business Study Trip
- Case writing workshop
- Lean Six Sigma

Supervision

There are no formal supervisions through colleges, or during the
course of the MBA. However, you are encouraged to link with
academic and professional staff throughout the year.

Assessment and feedback

- Active class participation
- Formal University written examinations
- Individual written assignments
- Group written assignments
- Group presentations
- Individual presentations
- In-class tests

Students are given formal written feedback on most coursework
assignments submitted during the programme, which is
released alongside the marks.



TAILOR YOUR MBA TO SUIT YOU

Our curriculum is designed to cover the key business disciplines that will give you the educational depth you'd expect from a Cambridge Masters degree.

In addition, we offer opportunities to make choices to tailor your MBA experience according to your interests and future career objectives.

These are the features that allow you to tailor your learning:

- **Elective courses** (see page 58 for full list) cover an impressive range of disciplines and sectors. Our academic faculty often bring in contributions from top-level business practitioners.
- **The Global Consulting Project (GCP)** is a live team project with a multinational organisation. You can source your own project or choose one organised by our Projects team.
- Students can boost their learning and networking in an area by undertaking one of **nine Concentrations**.
- During the **Summer term**, you can choose from a work placement, a research project, an individual project, the International Business Study Trip, a Case Writing Workshop or Lean Six Sigma.
- **Special Interest Groups (SIGs)** are led by students to collaborate, network and expand their knowledge of a particular sector.
- In the **Career Development Programme**, our Careers team support you in developing skills and contacts in your chosen area.

Tailoring will allow you to add focus to your MBA experience: increase your employability in specific sectors, make new contacts, explore potential areas of ambition.

"The Cambridge MBA allowed me to tailor the programme in a way that suited my interests through electives, concentrations, student groups and career networking events."

THE CAMBRIDGE MBA | SUSTAINABILITY PATHWAY

We believe that sustainability is an essential part of business strategies and processes.

Through our MBA, we seek to educate the next generation of global leaders to pursue careers that contribute to a sustainable future in business, government, non-profit, and international organisations. Cambridge is uniquely positioned to do this, with a large set of academics across the School and University engaged on these topics, and our global business connections.

The Cambridge MBA programme is designed to equip you with the knowledge and skills you need to address sustainability issues in your business career.

We offer several opportunities for you to not only learn about sustainability and apply what you learn in real-life situations, but also learn alongside a diverse set of individuals from across sectors and geographies – a feature useful in progressing sustainability objectives in business.

Curriculum elements

We have designed a specialist pathway through the MBA curriculum to enable you to build knowledge and skills across the sustainability sector, from elective courses to projects and career development.

In the Easter term, MBA students can select a Concentration:

Sustainable Business Concentration

This Concentration is designed to provide our students with a comprehensive understanding of sustainable business practices.

Students will learn about sustainable business strategies, supply chain management, the UN Sustainable Development Goals, and stakeholder engagement.





THE CAMBRIDGE MBA | SUSTAINABILITY PATHWAY

Energy and Environment Concentration

The impact of climate change is far wider than energy supply and demand response. Our built environment has an enormous impact on our carbon footprint and climate has profound impacts on the agricultural sector. Managers need to understand how these changing international, geopolitical, sectoral and consumer dynamics are likely to change the business environment creating threats and opportunities for them.

The pervasive nature of energy and environment across the economy and within firms means that it serves as a wonderful case study across all aspects of business education: marketing, strategy, economics, finance, operations, ethics and leadership.

Sustainability pathway electives

You can also choose Sustainability Pathway Electives. These electives provide you with the opportunity to deepen your knowledge in specific areas of sustainability. You can choose from a wide range of electives, including:

- Managing for Sustainability
- Energy and Emissions Markets and Policies
- Net Zero Entrepreneurship
- Sustainable Finance
- Strategies for Energy and Climate

MBA Global Consulting project

You can choose a sustainability-themed Global Consulting Project. In this project, you will work with top organisations to tackle real-life sustainability problems. You will apply what you have learnt in the classroom to develop innovative solutions to sustainability challenges. This project provides you with the opportunity to work with leading organisations and make a real impact in the world.

"The Cambridge MBA programme is designed to equip you with the knowledge and skills you need to address sustainability issues in your business career."



"Alongside the academics you meet so many different people from all over the world. The MBA has given me more confidence to see where I can take my career. It has been an experience you can't really get anywhere else."

Bryden Smallwood | Canada | New Nuclear Growth

ALUMNI PROFILE:

BRYDEN SMALLWOOD | SUSTAINABILITY



Canada



University of Toronto
Master's in Mechanical
Engineering

What were you looking for during your Cambridge MBA?

"My background was in engineering, and I was working in a finance environment and so I was looking at different opportunities and where I wanted to go next. I wanted more options about where I could take my career, I felt like an MBA was a good opportunity to build those business fundamentals that I didn't get in engineering and that I wasn't fully learning on the job."

Why Cambridge and the focus on sustainability?

"I was looking at the clean energy sustainability space and I was looking at the UK, because the energy transition is a lot further along in Europe than it is in North America. I also knew that Cambridge had a significant focus on energy across the whole University eco-system, as well as at the Business School."

What extra-curricular activities did you take part in?

"I got involved with and ended up leading the annual Energy Conference as part of the Cambridge University Energy Network (CUEN). I had spoken to an alumnus working in the energy sector and asked him about his career choices. He mentioned the conference as a fantastic opportunity to meet lots of industry professionals and learn more."

Pre-MBA role

EV Strategy Lead
Element Fleet
Management
Toronto
Canada

Electives

Energy and Emissions
Markets and Policies
International Business
Thinking Strategically
Managing for
Sustainability
Mergers and
Acquisitions Strategies
for Energy and
Climate

Projects

Cambridge Venture
GetZero

Global Consulting
Deloitte Ventures

Concentration

Energy and Environment

Extra-Curricular

President, Cambridge
University Energy
Network (CUEN) and ran
Annual Conference

Post-MBA role

Manager
Strategy and Business
Development
New Nuclear Growth
Canada

MBA FUTURE FORUM

As part of the Easter Term and before students begin a variety of summer options, not all of them in Cambridge, we invite the cohort, together with alumni, guests and speakers to attend a two-day series of talks and lectures, called Future Forum.

An important part of the curriculum and part of the Capstone Week, MBA Future Forum marks the almost-end of the MBA year for the class.

A Bridge Between Learning and Application


This event will help the MBA student encapsulate what they have learnt and prepares them to make a significant impact as they return to their professional lives. In a rapidly changing business landscape, the MBA Future Forum offers an event that equips our MBAs with the knowledge, connections, and inspiration needed to navigate the path ahead.

The MBA Future Forum is an opportunity to network with some of the best and brightest minds in the MBA community. Academics, alumni, current students, and industry practitioners will all be in attendance. Forge connections, build relationships, and expand your network in ways that can reshape your career.

The MBA Future Forum is designed to cater to a wide range of interests. Industry-specific sessions will dive deep into various sectors, exploring both career opportunities and the ever-evolving landscape within each field. If you've ever wondered what the future holds for your industry, you'll find the answers here.

The MBA Future Forum isn't just about hearing from industry leaders. It's also a celebration of academic research that shapes the business world. Leading Cambridge University academic researchers will present their findings in critical areas such as AI, Engineering, the Future of Work, Geopolitics, and Sustainability. This intersection of theory and practice will expand on what is taught in class.





"The International Business Study Trip is an exciting opportunity to not only experience the business culture and infrastructure in another country, but also to work closely with faculty members on the trip to strengthen your MBA learning, as well as explore a global business theme being studied in more depth."

Shamiso Barnett | Head of MBA Programme

INTERNATIONAL BUSINESS STUDY TRIP

The International Business Study Trip (IBST) combines formal lectures, case studies, and structured discussions with local practitioners, experts and on-site visits. The class meets local business leaders and government officials, and visits leading domestic and international organisations to understand at first-hand the varied responses to globalisation.

The International Business Study Trip is a week-long visit to a global location carefully selected based on current economic trends around the world with all lectures for the course delivered during the trip. From Berlin to Korea, the IBST could be hosted anywhere in the world.

Lina Abisoghomyan | Berlin IBST Summer 2023

"Through academic lectures, we learnt about topics such as globalisation and international business, new forms of innovation in the global economy, the impact of formal and informal institutions on economic and cultural distance as well as institutional voids."

Course themes include:

- globalisation and international business
- formal institutions: varieties of capitalism
- varieties of innovation
- understanding cultural distance
- differences in economic and institutional development.

The IBST includes:

- Lectures with CJBS Faculty
- Company visits
- Academic insights
- Practitioner insights
- Peer to peer learning
- Cultural activities

A 4000-word report is required on completion of the study trip.

- Cheryl Theixar | Berlin IBST Summer 2023

"I chose the International Business Study Trip as I wanted to fully immerse myself in the international experience. Coming from Indonesia this opportunity is rare."

YOUR CHOICE OF ELECTIVES

During Lent and Easter terms, you take six elective courses, two of which count toward Concentrations. This allows you to customise how you learn and study a particular subject in more depth.

*List of Electives on offer in 2024/25.
This list is subject to change and
classes may have size limits.*

- Behavioural Finance
- Creative, arts and media management
- Customer Centricity, a strategic approach
- Data Science for Managers
- Digital Marketing
- Energy and Emissions: Markets and Policies
- Entrepreneurship through acquisition
- Foundations of New Venture Creation
- Geopolitics and Financial Regulation
- Innovating Healthcare Services: How to make high quality healthcare affordable
- International Business
- Leadership in Organisations
- Leadership Laboratory: The Future of Leadership
- Leading Effective Projects
- Managing Big Data Analysis
- Managing for Sustainability
- Managing Innovation Strategically
- Marketing and Innovation in Emerging Economies
- Net Zero Innovation and Entrepreneurship
- New Venture Finance
- Philosophy of Business
- Risk Management & Strategic Planning
- Social Impact through Enterprise
- Strategic Pricing
- Topics in financial statement analysis
- Topics in Investment Management
- Universal Ownership, Divestment, and Greenwashing
- Artificial Intelligence and Other Disruptive Technologies
- Circular Economy
- Consumer Behaviour
- Cost Management and Control
- Digital Currency and Block Chains
- Entrepreneurship: How to Start a Technology Company
- Entrepreneurial Strategy
- Global Marketing
- Implementing Generative AI Ethically
- International Finance
- Mergers and Acquisitions
- Mergers and Acquisitions; ESG
- Integration Start-up to Deals
- Pharmaceuticals and Biotechnology
- Private Credit
- Private Equity
- Strategic Brand Management
- Strategies for Energy and Climate
- Supply Chain Strategy
- Sustainable Finance
- The Art of CEO Leadership
- The Entertainment Industries
- The Purpose of Finance
- Thinking Strategically
- Venture Capital and the Entrepreneurial World

"The MBA experience goes beyond formal lectures. It's learning from one another, in the diversity of the students and faculty, and the Cambridge environment as a whole."

Adedoyin Nwankwo | Nigeria | Exxon Mobil



PUT THEORY INTO PRACTICE

Projects are woven into the MBA curriculum to give you the most effective and rigorous learning experience. We put your classroom learning to the test within a real-life setting through projects.

Three of the MBA projects you will undertake are team-related projects involving company clients or external practitioners.

The Cambridge Venture Project (CVP)

In term one, you will work in teams of four or five on a live market analysis challenge for a Cambridge start-up or entrepreneurial venture. The CVP will give you first-hand experience of some of the challenges faced by innovators in high-risk, high-pressure environments. We allocate a mentor to each team and the Cambridge Judge Business School faculty have input.

You can expect to:

- investigate market opportunities for a new product, service or treatment
- evaluate consumer behaviour and competitive forces in relation to these, using qualitative and quantitative analysis techniques
- generate insights into potential strategies, opportunities for commercialisation and possible routes to market.

The Global Consulting Project (GCP)

For many students, the Global Consulting Project (GCP) is a real highlight of their studies. It's a valuable opportunity to apply what students have learnt, experience new sectors or roles, travel and to start building career networks.

Small teams of students consult with blue-chip international organisations on a particular aspect of their business. Students are able to either pick their top three choices (which informs how teams are created and selected), or they can source their own project.

Concentration Project: Board Impact

You will choose from one of nine Concentrations in your third term. At the end of your Concentration, you undertake a team project, in which you will present your findings to experts in a simulated boardroom situation.

MBA Future Forum

Part of Capstone Week and marking the almost-end of the MBA year for the class, the MBA Future Forum brings together students, alumni, speakers and guests for a two-day series of talks and lectures, a celebration of academic research that shapes the business world.

Summer Projects

To allow you to tailor the MBA towards your own individual career objectives, we also offer a choice in the final Summer Term. Options include undertaking research, an individual project, or a work placement, or we also offer Lean Six Sigma, Case Writing Workshop or the International Business Study Trip.



Case Writing Workshop

This course is an opportunity for students to learn by doing. Students will individually choose an organisation to base their case study on. They will investigate through interviews and desk research a major business challenge that the organisation is facing. Based on their research, students will then write up a case study of the firm and the options it can employ to address the challenge it is facing. The case will be written as a pedagogical tool that can subsequently be used in the classroom for learning through role play and discussion.

Lean Six Sigma

Six Sigma is a powerful management tool that promotes process improvement, cost reduction and significant enhancement of bottom-line performance. Lean thinking focuses on the elimination of non-value adding work and reduction in waste to increase profitability. It is no surprise that Lean combined with Six Sigma is one of the largest business initiatives today.

Research Paper

Students undertaking a research paper can expect to be involved in independent, in-depth research into an area of business management. You will deliver a 4,000 word paper written for a business audience similar to those in publications such as Harvard Business Review or the Sloan Management Review.

The Individual Project (IP)

The opportunity to experience real work as a consultant on a business problem, located in any commercial, industrial, public sector or not-for-profit organisation, anywhere in the world. You can expect to work full time for six to eight weeks during July to September, depending on the client's requirements and your post-MBA plans. Recent projects have included product extension strategy for a financial services company, analysis of the US railway sector and branding strategy development for a national retailer.

International Business Study Trip (IBST)

The International Business Study Trip is a week-long visit to a global location carefully selected based on current economic trends around the world with all lectures for the course delivered during the trip.

Work placement

Many students opt for a work placement of six to eight weeks during July to September. You can gain valuable experience and it can sometimes lead to an offer of full-time employment. Previous employers offering internships include:

The Financial Services Authority
Credit Suisse Private Banking
Google
Amazon
Asian Development Bank.

CURRICULUM FOR GROWTH

Michaelmas

1

Team Building

November

Cambridge Venture Project

Live project

Lent

2

Team Leading

April

Global Consulting Project

Live project

Recent project clients include:

- Actis
- Airbnb
- Amazon
- Asian Development Bank
- BCG Henderson Institute (BHI)
- BlackRock
- CDC Group Plc
- Citi Ventures
- Continental AG
- CreditEnable
- Culthead
- Deloitte
- Diageo
- Emirates Group

- Espotech
- Farfetch
- Gympass
- Invesco
- Lazard
- London Stock Exchange Group
- Manchester United
- MxP Partners LLP
- Native Design
- Nestlé
- Octopus Renewables
- Orbitt Capital
- Oslo Cancer Cluster
- Prime Ventures
- Roche Pharmaceuticals

- Ryanair
- Saatchi & Saatchi
- Shell E-Aviation
- Shell Ventures
- Siemens
- Snafu
- Tata Power
- The LEGO Group
- UN The Defeat-NCD Partnership
- Visa
- Warner Media
- World Health Organization
- World Wildlife Fund

"I would never have worked in a team where there are five different nationalities. I've learnt to be very aware and adapt my style as a leader."

Raisa Hemani | UK | International Rescue Committee

Easter

3

Influence and Impact

June

Concentration Project: Board Impact

Presentation of a business analysis to a mock company board as part of your Concentration

MBA Future Forum

Part of Capstone Week and marking the almost-end of the MBA year for the class, the MBA Future Forum brings together students, alumni, speakers and guests for a two-day series of talks and lectures, a celebration of academic research that shapes the business world.

Summer

4

Application and Re-Launch

August

Summer Project

Choose from:

Case Writing Workshop

Lean Six Sigma

Individual Project

Work Placement

Research Paper

International Business Study Trip



GLOBAL CONSULTING PROJECT CASE STUDY | BEAUTIFUL DESTINATIONS

The Host

Beautiful Destinations is a company with a following of over 20 million people across its platforms, the world's largest travel community on social media.

Beautiful Destinations has grown from its stunning Instagram posts to a purpose-driven travel media brand and award-winning creative agency with the mission to create the world's most inspiring travel content, using elevated storytelling to reveal what lies at the heart of a destination, its culture, and its people.

The Project

A group of Cambridge MBAs from diverse industries and geographies, worked with BD to explore new revenue /growth strategies. The team developed an end-to-end strategy for a new business stream for BD.

The CJBS Faculty

The project was supervised by **Lionel Paoletta**, a University Lecturer at Cambridge Judge Business School, and an Affiliated Faculty at Harvard Law School. Lionel's main line of research explores how market categories – a set of firms that share cognitive and cultural similarities - affect the social evaluation and performance of organisations.

The Impact

"The GCP team did a fantastic job and showcased agility and adaptability when needed. We were particularly impressed with their ability to convey different ideas and best practices during their final presentation.

The team delivered a great result and Beautiful Destinations is extremely grateful for all of their wonderful work!"

Brooke Witt, Global Communications & External Affairs, & Nick Evans, Co-Founder
Beautiful Destinations



GLOBAL CONSULTING PROJECT CASE STUDY | EMIRATES AIRLINE



The Host

Emirates Airline is a subsidiary of The Emirates Group, which is wholly owned by the government of Dubai's Investment Corporation of Dubai.

It is the largest international airline and the 4th largest overall airline in the world, operating over 3,600 flights per week from its hub at Dubai International Airport, to more than 140 cities in 81 countries across six continents.

The Project

The GCP project team was asked to look for productivity gains via automation in a key cost environment. The team was asked to develop a business case including detailed benchmarking and vendor identification for their final recommendation.

The CJBS Faculty

The project was supervised by **Dr Benn Lawson**, Senior Lecturer in Operations Management and Director of the Centre for Process Excellence & Innovation (CPEI). Benn's research and teaching interests focus on supply chain strategy; supplier relationship management; product design-supplier integration; new product development.

The Impact

"The Cambridge GCP team delivered tremendous value to the project. The team completed a comprehensive study to develop the required business case. Students used data analytics as well as research to deliver the project and ran workshops with the client. Their work was very well received by all."

Sadiq Gillani | SVP | Emirates Airline

GLOBAL CONSULTING PROJECT CASE STUDY | INVESCO

The Host

Invesco is an independent investment management firm which manages more than \$1trillion in assets on behalf of clients. Invesco has specialised teams managing investments across a comprehensive range of asset classes, investment styles and geographies.

It has over 8,000 employees globally, in 26 countries, focused on client needs across the globe. The project was managed by Kunal Guha, who provided guidance and input for the project team. Further Invesco stakeholders are Simon Redman, Simon Ware and Nicolas Steiner, each contributing to the project with their expertise in real estate and technology respectively.

The Project

The GCP team was asked to investigate application of blockchain technology in the expansion of a private market, which are historically illiquid. Specifically, the team helped to explore opportunities in tokenization of real estate.

The CJBS Faculty

The project was supervised by **Robert Wardrop**, Senior Faculty in Management Practice and the co-founder and Director of the Cambridge Centre of Alternative Finance (CCAF) at Cambridge Judge Business School. Robert is a leading expert in understanding how and why alternative channels of finance emerge outside the traditional banking and capital markets system.

The Impact

"The GCP team did an impressive job within a short amount of time! From the start, the project was defined clearly and covered a large subject area. The team analysed both primary and secondary data, which included a good range of factors relevant to influencing decision making in this area. They developed some very sound strategies."

Kunal Guha | Manager, Strategy and Operations | Invesco



GLOBAL CONSULTING PROJECT CASE STUDY | PRIME VENTURES



The Host

Prime Ventures manages 700 million euro, investing in companies across Europe. The fund focuses on technology-driven companies in rapidly growing markets in the technology and related industries, such as consumer internet, e-commerce, digital media, software, mobile computing, communications, infrastructure services, semiconductor, and clean technology.

The Project

Monish Suri and his team have offered Cambridge MBAs the opportunity to learn about VC investment for many years. Every year a GCP team works closely with the Partner of the group to identify exceptional investment opportunities in agreed geographies in Europe or emerging sectors. Teams consider disruptive companies and identify a selection of companies which fit the investment profile for Prime Ventures. The teams are expected to defend their recommendations.

The CJBS Faculty

The project was supervised by **Simon Stockley**, Senior Faculty in Management Practice. Simon's research interests focus on entrepreneurship education; technology ventures; entrepreneurial behaviour. Simon is also a social entrepreneur and an advocate for trafficked women, in which capacity he has advised Parliament.

The Impact

"The team provided outstanding work with an excellent understanding of the project. We got some great ideas from their hard work and a great deliverable. The team was highly motivated and eager to learn."

"We have worked with Cambridge MBA GCP for many years, and every year students have delivered over and above. We look forward to continuing to work with Cambridge Judge."

Monish Suri | Partner | Prime Ventures

FOCUS ON CONCENTRATIONS

Concentrations are thematic collections of courses and projects run for MBAs during the second and third terms. They are run by specialist coaches – a member of our faculty or an external business professional – with expertise in the given field.

You choose one Concentration and a set of related electives. Concentrations also include ‘coach nights’ – sessions run by the Coach and typically involving external speakers – in which students discuss what they have learnt.

Each Concentration culminates in a final team project, where teams present their findings in a simulated boardroom situation.

Concentrations can help:

- **Increase your employability**
If you want to move into a new sector, or you want to increase your understanding of an industry.
- **Broaden your perspective**
Many students use the opportunity to glimpse a world they might not otherwise experience, expanding their skillset.
- **Expand networks and open doors**
- **Focus your pathway**
Having a range of suggested electives, alongside other courses, offers flexibility. But it is also a clearly signposted road with additional coaching, expertise and discussion.

Digital Transformation

How to lead your organisation through digital innovation. You will look at how innovations such as AI, the Internet of Things, Big Data and blockchain can facilitate new business models.

Strategy

A practical grounding in core skills: defining propositions, selling consultancy services, and delivering successful consulting assignments, before testing your abilities in a real consulting environment.

Energy & Environment

Explores energy economics and policy. In a volatile age when energy is increasingly at the top of the agenda, managers need to understand how this is likely to change the business environment.

Finance

Finance theory is in disarray – a new architecture is needed. You'll analyse financial bubbles, consider the part played by innovative financial engineering and examine the role played by banks.

Entrepreneurship

How to start a business and grow it successfully. You will also develop core enterprising skills that will help you as an employee in an organisation if you're not yet ready to start your own business.

Sustainable Business Concentration

This Concentration is designed to provide our students with a comprehensive understanding of sustainable business practices.

Students will learn about sustainable business strategies, supply chain management, the UN Sustainable Development Goals, and stakeholder engagement.

Culture Arts and Media Management

Explores the arts and media perspective on issues confronting all business sectors – globalisation, technology, business model re-engineering, exploitation of intellectual property and much more.

Health Strategies

Healthcare is politically sensitive, subject to constant technological and scientific advances. We address the difficult circumstances prompted by demographic and lifestyle changes.

Marketing

Learn how businesses tackle real-world and relevant marketing issues. A highlight of the module is the contribution of senior industry speakers who use real-life examples.

CASE STUDY | CONCENTRATIONS



Concentration Coach:
Jane Davies

HEALTH STRATEGIES

Coach Night 1

Jane Davies, a tour of the health sector and what to expect from the Concentration

Coach Night 2

Speaker from Outcomes Based Healthcare

Coach Night 3

Healthcare Specialist from IBM EMEA

Coach Night 4

Speaker from Health and Life Sciences, KPMG

The final project

Student teams presented to a panel of industry experts on a question relating to healthcare, such as how a start-up should sell into the NHS, big data and the health sector, or developing a business plan for the organisation of a new service for a long-term condition.





Concentration Coach:
Chris Coleridge

STRATEGY

Coach night 1

Strategy Formulation – the consultant's view
Speaker from McKinsey

Coach night 2

Strategy Formulation – a CEO's view
Speaker: Alex Asseily, a British-Lebanese entrepreneur and investor

Coach night 3

Strategy Formulation and cultural design – a CEO's view
Speaker: CEO of Treatt plc

Coach night 4

Doing Good While Doing Well in the MNE
Speaker: Director of Vodafone Group Foundation

The final project

The student teams were asked to choose an organisation to study, interview senior executives to discover key strategic challenges, and use their analysis to make recommendations for improvement or fine-tuning of their strategy-making approach in a group presentation and written summary.

Each Concentration consists of four Coach Nights, during which the Coaches or external speakers host workshops or panel discussions.

CAREER DEVELOPMENT PROGRAMME

The MBA is a masters degree programme with educational goals, but it is designed to impact your career, immediately.

The Career Development Programme runs alongside your academic curriculum, offering you professional and personal development as well as practical skills for finding, applying for and securing jobs.

Our optimised class size allows us to customise the careers provision – we offer individual time and support to understand your personal goals.


Our provision covers the following areas:

- Your personal brand and impact
- Building your network
- Job search
- Applying and Interviewing
- Negotiating
- Sector insights and research
- Starting a business.

A summary of outcomes (class of 2022/2023)

- **97%** switched at least country, function or industry
- **43%** switched all three
- **82%** employed three months out
- **86%** received job offers within three months
- Employed in **31 countries**
- **£91,083** average package salary.

To see what the Cambridge Judge MBA has helped our recent alumni achieve, read our [Employment Report 2024](https://www.jbs.cam.ac.uk/programmes/mba/careers), available at: www.jbs.cam.ac.uk/programmes/mba/careers



"Early work I did with Careers was key to designing my MBA year: the choice of electives, projects and the connections that helped me secure a job in consulting afterwards."

Audrey Aw | Singapore | Management consultant | Bain & Company



CAREER DEVELOPMENT PROGRAMME

Individual advisory and coaching

The size of our MBA cohort allows for a highly personalised career development programme. You receive in-depth, individual advisory and coaching sessions throughout the year from members of the dedicated CJBS Careers Team at the School, as well as from external careers consultants with specialisms in industry sectors.

Sessions and activities start before the programme even begins – as part of our Onboarding process. They are designed to debrief your self-assessment report, identify and refine your career goals, and support you in developing a realistic strategy to get the job you want.

Practical workshops

These structured sessions help you define your personal career goals, plan your career strategy, conduct research and job searches, and then manage the application and interview process.

Typically, over 90 per cent of our MBA graduates are employed three months after finishing their MBA studies.

Relationship with Employers

The CJBS Careers team manages relationships with international companies looking to hire MBAs. Throughout the year we run a variety of events hosted by leading name employers. Employers also post roles on the Online Careers Centre, contact students directly having identified them as potential candidates, and work one-to-one with the CJBS Careers team to share job opportunities.

Special Interest Groups (SIGs)


MBAs can join special interest groups that represent different industry sectors. These are supported by the CJBS Careers team in pinpointing employability opportunities: conferences, speakers, contact with alumni, and visits to companies.



BECOME EMBEDDED IN A COMMUNITY AND NETWORK

"If I asked for help, I knew I'd get it."

Pingasari Tandrawijaya | Singapore | Nalagenetics



"Extraordinary professors and peers challenged my thoughts and world views every day."

Divya Dewan | London | LHH

INSPIRATIONAL AND IMPACTFUL

Sharing our values of open-mindedness, inclusivity, ambition and innovation begins with our choice of those who teach you. Our world-class faculty has around 70 members, representing all continents. Their research interests span the globe and the full spectrum of business issues.

Our teaching is always evolving – just like the world around us. Many of our academics are leaders in their field, providing new insights and applying the latest thinking to real-world issues. They bring their knowledge and inspiration to their teaching to create a transformational learning experience.

As a fully integrated department of one of the most prestigious universities in the world, we are able to host one of the largest concentrations of interdisciplinary business and management research activity in Europe. And scholars from across the University of Cambridge are always keen to collaborate with students from Cambridge Judge.

As an MBA student you can also engage with the activities of our various research centres at the School such as the Entrepreneurship Centre, the Wo+Men's Leadership Centre and the Centre for Social Innovation.

Explore research and faculty at CJBS online:
www.jbs.cam.ac.uk/faculty-research



FOUNDED

1209

OVERALL NUMBER
OF STUDENTS AT
THE UNIVERSITY

19,000+

NOBEL PRIZE WINNERS

90

SIZE OF ALUMNI
NETWORK

200,000

COLLEGES

31

FOLLOW-ON FUNDING
RAISED BY UNIVERSITY
PORTFOLIO COMPANIES

£1.2bn+

DIVERSE, INCLUSIVE, WITH EQUAL OPPORTUNITY FOR ALL

Cambridge Judge Business School places diversity, equality and inclusion at the heart of our activities and collective consciousness.

All students are welcomed members of our community. You can be your authentic self here and learn in a safe environment with equal opportunity for all.

We want to attract students from all backgrounds, countries, cultures, identities and orientations to our programmes. We have initiatives and scholarships in place to support this goal.

We work with partners, such as Reaching Out MBA (ROMBA) and the Forté Foundation to support under-represented groups in their business education journey.

Our mission is to bring positive change to business and society through collaborating on important issues. A diverse community is the engine to achieve these goals.

The University, colleges and Cambridge Judge support and encourage all under-represented groups, promote an inclusive culture of equality, and value diversity.

You will find numerous clubs and societies in each of these communities to support and connect specific groups. At CJBS, student 'Special Interest Groups', or SIGs as we call them, will be an important part of your experience. There are SIGs covering regions and countries, LGBTQ+, for women and military veterans, and many focusing on sectors.

There are hundreds of clubs and societies in the wider University and college communities – visit the University website for more information.

www.postgraduate.study.cam.ac.uk/why-cambridge/student-life

More than 15% of our overall University student population has disclosed a disability.

If you have a specific learning difficulty, long-term physical or mental health condition or disability, you can rely on support throughout the admissions process and during your time studying here.

You can learn more about the wide range of resources around financing, learning and assessment support, and admissions accessibility online on the Disability Resource Centre website.


www.disability.admin.cam.ac.uk

Your wellbeing is important to us

We're committed to supporting your wellbeing during your time studying in Cambridge. All students have access to a wide network of welfare resources to support you and your Cambridge experience.


As postgraduate students, moving to Cambridge for study can be more complex, especially if you have dependents. The Accommodation Service and Childcare Office can help answer any questions and try to help make your move as smooth as possible.

www.postgraduate.study.cam.ac.uk/why-cambridge/support

A close-up photograph of three people in professional attire. On the left, a man with dark hair and a light complexion is smiling and looking upwards. In the center, a man with dark hair and glasses is smiling broadly, also looking upwards. On the right, a woman with long brown hair is smiling and looking upwards. They are all wearing dark suits and ties. The background is blurred, suggesting an outdoor setting with greenery.

"From the start of the programme, one thing that I found to be unique is that everyone consciously wants to get to know each other. That's not something that you find in the real world."

Kofo Adebisi | London | Mindstone



"The environment that the school fosters is really progressive and inclusive, which makes being a woman an asset, not a challenge."

Nicole Advani | USA | Monitor Deloitte

WOMEN AT CAMBRIDGE JUDGE

The next generation of women leaders

We encourage and support businesswomen to achieve their best potential, and champion gender diversity in business through our research, collaborations, teaching and student recruitment.

As a woman embarking on your Cambridge MBA, you will be part of a community which values gender diversity and supports you through your studies and career development journey.

Wo+Men's Leadership Centre

The Wo+Men's Leadership Centre is central to our activities in driving gender diversity in business. The Centre creates original research on the cultures, institutions and organisations that enable more women to become successful leaders. Each year the Centre hosts a conference to bring together business leaders, students, academics and policy makers to an exciting day of keynote lectures, panel discussions and workshops.

The Forté Foundation Fellowship Scholarship

Four awards of up to £45,000 each are awarded to four outstanding female MBA students per year, in partnership with the Forté Foundation.

The Forté Fellow Scholars will:

- be part of the Women in Business student group
- work with peers to drive the gender balance agenda in business
- become involved in the Wo+Men's Leadership Centre, supporting their research, conferences and outreach activities
- develop personally in an educational setting that supports diversity, equality and inclusivity.

"I felt an MBA would enable me to open doors and make connections in the industry which I wouldn't have made otherwise."

Marcelo Manguiera | Brazil | Ada Helath



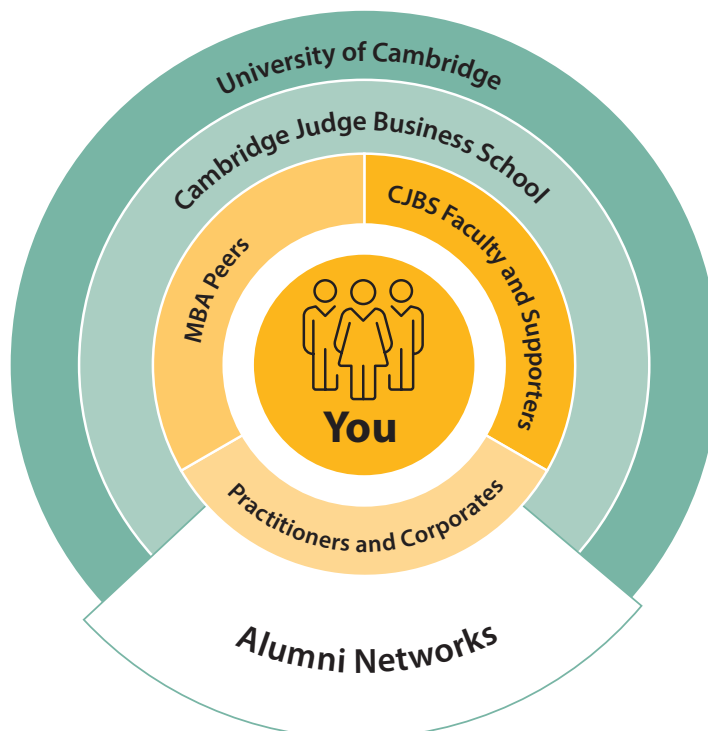
ALUMNI, WIDE-REACHING AND INFLUENTIAL

You become a member of a large global network from the moment you accept an offer to join our MBA class. MBA alumni of Cambridge Judge Business School work all over the world in a fascinating range of roles and organisations.

Their Cambridge MBA led them in unexpected directions, often presenting opportunities for taking up new job functions, in new sectors or geographic locations after graduating. As will yours.

You will learn from your peers, supporting each other and building relationships before the course even begins, by attending careers treks and orientation events. During your MBA, you will meet with people from a variety of sectors and organisations, both within the School and the wider University.

Once you have finished your MBA, you can continue to develop these relationships through the 400+ alumni groups worldwide.





CHANGE BEGINS WITH AN APPLICATION





"I was looking for a school that would attract people from different sectors as I was keen to learn from peers as well as the faculty."

Paul Herbertson | UK | Wild Philanthropy

WHO ARE WE LOOKING FOR?

We are looking for innovators, world shapers and ground breakers with:

- at least two years' work experience when you start your MBA
- a bachelor degree score of a high 2.1 on the UK scale
- a valid GMAT/GRE score
- proven progression in your career
- excellent English language abilities
- a learning mindset.

People who:

- have already excelled academically
- are highly motivated and ambitious, thrive under pressure
- have international work experience and a global outlook
- are confident, resilient and creative, with strong interpersonal and collaborative skills.

We are also committed to admitting a diverse cohort each year. So, mindful of the varying assessment metrics, we take a holistic approach in reviewing an applicant's profile.

We happily consider applications from non-standard cases who have a strong profile and application, even if they do not meet all of our requirements.

You must take either the GMAT or GRE to apply to Cambridge. We don't need a specific score range, please refer to our website for the average scores for both GMAT and GRE.

THE APPLICATION PROCESS

Our online application process is clear and simple. Once you create an account and start your application, you can save your work and complete as and when you have time.

To apply you will need:

- A valid GMAT/GRE score
- One reference from a supervisor
- Answers to the careers objective statement and three short essay questions
- £165 application fee
- Transcript of your undergraduate degree, detailing courses taken and level attained
- Proof of English language ability (TEFL/TOEFL certificate)

Application deadlines

There are four application rounds for entry in September each year. Our website has more details of the schedule.

For a step-by-step description of the process, and to start your MBA application, please visit:

www.jbs.cam.ac.uk/programmes/mba/apply



Start to prepare your application

Suggested time:

A month before the deadline.



Complete your application and submit online

Feel free to use the checklist on the left to help you

Suggested time:

Four weeks.



Application reviewed by the Admissions Committee

If your application is successful you will be invited to an interview. If your interview is successful we will be happy to offer you a place.

Time:

Three weeks after the relevant deadline.



Accepting an offer

Your first payment is required alongside your acceptance.

Time:

Three weeks from offer.



College placement

Your second payment is now due.

Time:

Six weeks



Visa application process

Relocation and settle in Cambridge.

Time:

12 weeks

IN PERSON INTERVIEW

For entry in 2025, we are inviting candidates to visit for in-person interviews in each of our four application rounds. Online interviews are still offered in each round for those unable to travel.

Ensure the programme is right for you

Visiting Cambridge and meeting staff, students and alumni in person can make all the difference in your decision making, ensuring that the Cambridge MBA is the right fit for you and your MBA year.

From the unique College dinner, to a city tour and the opportunity to meet students, staff and faculty, as you choose which MBA is right for you. The experience of visiting Cambridge in person and meeting prospective fellow classmates, and our Admissions teams cannot be underestimated.




Charlotte Russell-Green |
Head of MBA Recruitment and Admissions

"Visiting Cambridge and meeting staff, students and alumni in person can make all the difference in your decision making, ensuring that the Cambridge MBA is the right fit for you and your MBA year."

Benefits of an in-person interview:

- Meet faculty, students and alumni.
- The MBA interview offers candidates the chance to meet faculty and speak to students and alumni who have experienced the programme for themselves.
- Experience the city, College dinners and network.
- For those joining us on campus, we are able to show you the unique city of Cambridge, from the spectacular College Dinner the evening before the interview, through to the opportunity to network and build connections with your peers and future classmates before your MBA year begins.
- We also offer candidates a **Careers Masterclass** where you can discuss and review your MBA goals for the year ahead with the **CJBS Careers team**.



"I was steadfast in my decision to study at Cambridge Judge after the interview weekend. Every corner of Cambridge inspired me, I came away feeling like I had found the place that I belonged."

Sarah Lester | Australia | Equity Research | Morgan Stanley

SECURING LOANS AND FUNDING

We understand that investing in an MBA is a big decision, but the outcomes for Cambridge Judge alumni prove the worth of the investment, time and again. The Admissions teams here at CJBS can help you consider how to meet the cost.

Students use a range of funding sources to fund their MBA year, from personal savings to family or bank loans, and employer support. Remember, not all funding needs to be in place when you apply. It's at the offer acceptance stage that you will need to show you have the funds in place.

Start planning early, be open minded, and keep sight of your end goal – the opportunities unveiled by a Cambridge degree, and the lifetime network you'll join, are well worth the undertaking.

As well as the scholarship awards, we do offer some bursaries based on merit, at the discretion of the Admissions committee, should you be successful at interview.

Scholarships and bursaries

The scholarships available to Cambridge MBA students range from Cambridge Judge Business School bursaries, University of Cambridge and college scholarships, to external funding. If you want financial assistance with fees through scholarships, you should apply in the earlier rounds. Scholarships and bursaries range in the amount offered.

Our Cambridge Judge Business School Scholarships are:

The Cambridge MBA Scholarship for Global Impact

Up to £45,000 each, awarded across all rounds.

The Cambridge MBA Scholarship for Professional Impact

Up to £45,000 each, awarded across all rounds.

The Forté Foundation Fellowship for Women

Four awards of up to £45,000 each awarded across all rounds.

The Cambridge MBA Scholarship for Entrepreneurs

Three awards of up to £30,000 each, awarded during rounds one to three.

The Cambridge MBA Scholarship for Technology

Three awards of up to £30,000 each, awarded during rounds one to three.

The Cambridge Judge Dean's Scholarship for Outstanding Academic achievement

Three awards of £15,000 each, awarded during rounds one to three.

The Cambridge MBA ROMBA Fellowship for the LGBTQ+ Community

Two awards of up to £45,000, rolling until awarded.

The Cambridge MBA Scholarships for Military Veterans

Two awards of up to £30,000, rolling until awarded.

The Cambridge MBA Professor Nick Oliver MBA Scholarship for UK Nationals

One award of up to £30,000, rolling until awarded.

The Cambridge MBA Professor Jochen Runde Scholarship for South African Nationals


One award of up to £30,000, rolling until awarded.

The Vanessa Dekou Scholarship for Scientists

One award of £25,000, rolling until awarded.

Navarino Masters Studentships

One award of up to £65,000, rolling until awarded.



All scholarships and bursaries are awarded before the start of the academic year. There are no funds that can be awarded after the school year has started. Candidates should not make financial plans assuming that they will receive funds after they have started the programme.

Loans

The loans available to candidates holding an offer for the Cambridge MBA range from The Prodigy Finance Loan Programme, which has been exclusively created for MBA candidates, to Career Development Loans, and country-specific loans.

Please check our website for full details.

For more information on the eligibility and process for each of the above scholarships, please visit:

www.jbs.cam.ac.uk/programmes/mba/fees-funding



LET'S MEET

Visit our **Events** pages to see the up-to-date schedule and sign up instructions.

Meet us

Chatting with Cambridge MBA staff and alumni online and in person is a great way to discover the life-changing benefits of a Cambridge MBA and the wider Cambridge experience.

MBA Fairs

We attend some MBA fairs hosted online and in person by third-party organisations. Our website has a full schedule of upcoming fairs.

Open Days

We host regular Open Days both in person and online. You will be invited to an information presentation, a sample lecture by a faculty member, and also a Q&A session with students and alumni.

Webinars

Our webinars range from an overview with our Admissions Manager to specific topics such as careers, entrepreneurship, and the University college experience.

MBA Office

Cambridge Judge Business School
University of Cambridge
Trumpington Street
Cambridge CB2 1AG
United Kingdom

Phone: +44 (0)1223 339700

Email: mba-enquiries@jbs.cam.ac.uk

Website: jbs.cam.ac.uk/programmes/mba

"The most priceless thing about having a Cambridge MBA is the network."

Oladele Olafuyi | Nigeria | Kunda Kids

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University of Cambridge
Trumpington Street
Cambridge CB2 1AG
United Kingdom

Please use this QR code to access more information



<https://jbs.cam.ac.uk/mba>



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Student blog cambridgembastories.com



www.instagram.com/Cambridge_MBA



<https://www.youtube.com/TheCambridgeMBA>



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