

**Cambridge Judge Business School**

MPhil in Management Consulting Projects

# CLIENT BRIEFING NOTES

2026

## Overview of the MPhil in Management Consulting Projects

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The Management Consulting Projects are a module in our MPhil in Management programme. During the programme, the students acquire essential business skills. The Management Consulting Projects allow our students to apply and practise these skills in a real-world setting.

The module involves students working in teams of between 4 and 5 students to solve business problems that client companies have identified under the guidance of a university supervisor.

The students work with their client from **30 April-8 June 2026**. At the end of the project the students will deliver a formal presentation of their findings and recommendations together with a 7,000-word consulting project report.

Who are the students in the MPhil in Management programme?

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Our students hold a first-class undergraduate degree in a subject other than management, and they take the MPhil in Management programme as a graduate conversion course that prepares them for a professional career in management. The students are usually aged between 20 and 25 years old and come from all over the world.

What do we need from you?

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The approach we take for the Management Consulting Projects is tailored to the specific educational purpose of the course and aims to deliver the best possible recommendations to our clients. If you would like to participate, here is what we need from you:

### PROJECTS

Project proposal(s) that pose real-world challenges that your company is currently facing. The projects can be from all business areas and should be capable of being completed within the allocated project period. It is essential that projects not only involve desk research, but also decision-making, interaction with employees of your company, and clear recommendations moving forward. Hypothetical projects or case studies are not acceptable.

### PROJECT SPONSORS

Each project should have a company representative (the project client) that serves as a contact point for the students and provides them access to relevant others within and, possibly, outside of your company. The project client needs to be available to advise their student team during the period of the projects.

Submitting your proposal

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We ask that you submit your proposal(s) using the attached proposal form in Word format or use the online form on our MPhil in Management Consulting Project website:

[www.jbs.cam.ac.uk/recruiters-organisations/student-projects/mphil-in-management-consulting-project/](http://www.jbs.cam.ac.uk/recruiters-organisations/student-projects/mphil-in-management-consulting-project/)

Your submission should include some background information on the company and website address. If the project requires specific skills or experience, please indicate this on the proposal form.

You should also include consideration of the resources that will be available to the team (i.e. contacts, data sets, facilities etc), the type of research that will be necessary to fulfil the objectives of the project, and where the primary data or sample frame will come from.

Please refer to [www.jbs.cam.ac.uk/infolib](http://www.jbs.cam.ac.uk/infolib) for databases and industry information available to CJBS students. For all other relevant data please ensure you are able to provide these or confirm where students can easily access the information when submitting your proposal.

#### Project Briefing Event – Thursday 30 April 2026

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Once a team has been assigned, you will be invited to attend a Project Briefing Event at Cambridge Judge Business School on **Thursday 30 April 2026** between **14:00-17:00**, when you will meet your team and their academic supervisor.

At this event, the students learn more about their client company and begin detailed discussions on the project. Colleagues from your company are welcome to attend.

This event will be followed by a Drinks Reception, between 17:00-19:30.

#### Project deliverables

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At the end of the project, the students will provide you with a formal presentation of their findings and recommendations, a short executive summary together with a copy of their 7,000-word final report.

Presentations to clients are to be held towards the end of the project work on a mutually agreed date. However, presentations should be held no later than Monday 8 June 2026.

Colleagues from your company are welcome to attend the final presentation.

#### How will our students work on your projects?

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Students work in teams of between 4 and 5 students. These teams are formed based on individuals' preferences for projects, aspects of team dynamics, and diversity.

You will receive the CVs of your team at the start of the Project Briefing Event. For recruitment purposes, you may ask members of your project team for additional information. It is at the discretion of the students to respond to this request.

Students will work together with their project client in a way that is most productive and most convenient for both parties. However, we recommend that the project client establishes weekly update meetings with their project team to ensure that the project is on track and to identify early any outstanding issues or difficulties.

Because the students have other courses and obligations during the term, you can expect the teams to work the equivalent of about 3 weeks full-time within the allocated project period.

#### Where do the students work?

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Usually, students work from Cambridge and keep in touch with their project sponsor via email, video call or telephone. If the students visit your premises, then your company assumes responsibility for their safety as your visitors. The University cannot be held liable for any loss or damage caused by students visiting your facilities. This is simply a formal statement of our position. We can reassure you that our students have always proved to be mature and responsible individuals.

## Expenses

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There is no fee for the work, but you are expected to meet all expenses associated with the project. You are also expected to cover the travel costs for students visiting your offices or travelling on your behalf.

Please make sure that both you and the student team understand and agree in writing the expenses you are prepared to meet. Students must not incur expenses without written prior approval from their client. Please reimburse expenses promptly.

Expenses must be processed directly by your company on completion of the project in a timely manner.

## Confidentiality

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We limit the amount of sharing between the parties involved in the Management Consulting Projects and aim to protect confidential information in several ways:

All students sign our standard Cambridge Judge Business School Confidentiality Agreement in which they agree to keep confidential all information that is shared as part of the Management Consulting Projects.

Students are expected to abide by ethical guidelines in the consultancy projects and for this reason are required to identify themselves and their client company when seeking to obtain information from third parties.

Attached please find a copy of the Confidentiality Agreement together with a copy of our Project Terms for clients. We ask you to agree to confirm acceptance of these terms when you submit your proposal.

## What about liability?

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The consultancy advice of the MPhil in Management students is offered to the client companies in good faith and free of charge (beyond expenses). No liability for any errors, omissions or consequential problems can be assumed by the University or its students. Client companies are advised to conduct their own independent assessments before implementing any suggestions made by the MPhil in Management students.

## Followup and feedback

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Project clients will be asked to give formal feedback to Cambridge Judge Business School on the performance of the students and the quality of their work and findings, including their professionalism and efficiency.

## End of Year Farewell Party and Drinks Reception – Thursday 11 June 2026

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Project clients are invited to attend the MPhil in Management Programme End of Year Farewell Party and Drinks Reception, which will be held on Thursday 11 June 2026, between 17:00 and 19:30.

Full details for this event will follow in May 2026.

## Project timeline

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**13 February 2026  
(17:00)**

Submission of initial project proposals by client companies

<b>19 February 2026</b>	Feedback to client companies about initial project proposals. The goals here are: (a) to ensure that the projects are do-able for our students and (b) to ensure that all projects are comparable in terms of scope and expected effort.
<b>25 February 2026 (17:00)</b>	Submission of final project proposals by client companies
<b>April</b>	Students sign up for projects
<b>30 April 2026 (14:00–19:30)</b>	Projects Briefing Event and Drinks Reception
<b>30 April – 8 June 2026</b>	Students work on projects
<b>By 8 June 2026</b>	Date by which final presentation to clients are to be held
<b>10 June 2026</b>	Delivery of final 7,000-word consulting project report
<b>11 June 2026 (17:00–19:30)</b>	Farewell Party and End of Year Drinks – clients and their colleagues are welcome to attend

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**For any other enquiries and further information please contact:**

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