

# Ting Yu

Trumpington Street, Cambridge, UK | E-mail: [ty302@cam.ac.uk](mailto:ty302@cam.ac.uk) | Cambridge Finance PhD | CERF Scholar

## ACADEMIC POSITION

<b>University of Cambridge, Centre for Endowment Asset Management</b>	<b>Cambridge, UK</b>
<i>Research Associate (Post-doc)</i>	2024 – 2026
<b>London School of Economics and Political Science (LSE)</b>	<b>London, UK</b>
<i>Guest Teacher</i>	2026

## EDUCATION

<b>University of Cambridge, Cambridge Judge Business School</b>	<b>Cambridge, UK</b>
<i>PhD in Finance (Full Scholarship Awarded by CERF)</i>	2020 – 2024
<b>University of Cambridge, Cambridge Judge Business School</b>	<b>Cambridge, UK</b>
<i>MPhil in Finance (Ranked 1<sup>st</sup> among PhD Interview Candidates)</i>	2019 – 2020
<b>University of Manchester</b>	<b>Manchester, UK</b>
<i>BA Economics and Finance (Distinction; Outstanding Academic Achievement Award)</i>	2016 – 2019

## RESEARCH INTERESTS

Empirical Corporate Finance, Corporate Governance, ESG, and Shareholder Activism.

## WORKING PAPERS AND WORK-IN-PROGRESS

- Propagation of E&S Concerns in Firm Networks: Evidence from Shareholder Proposals in the US**  
*Single-authored Job Market Paper*
- Oracles of the Vote: Predicting the Outcomes of Proxy Contests for Board Seats**  
*Coauthored with Scott Hirst (Boston University) and Oğuzhan Karakaş (University of Cambridge)*
- Do Financial Markets Price the Real Effects of Pollution? Evidence from Screening-Level Environmental Indicators**  
*Coauthored with Oğuzhan Karakaş (University of Cambridge) and Lakshmi Naaraayanan (LBS)*
- Shareholder Activism Under Political Uncertainty (Work-in-Progress)**  
*Coauthored with Zhenkai Ran (University of Cambridge)*

## CONFERENCES

- 2025** New Zealand Finance Meeting 2025 (*Presenter & Discussant*); FMA International Annual Meeting (*Presenter & Discussant*); Cambridge Corporate Finance Theory Symposium; European Finance Association (EFA) Annual Meeting; World Finance Conference Malta (*Presenter & Discussant*); Cambridge – Duke Exchange; CEAM Cavalcade (*Presenter*); Biodiversity Finance Conference (*Facilitator*); IFABS Oxford 2025 (*Presenter*); FMA Consortium on Asset Management (*Presenter*)
- 2024** IFABS Shanghai (*Presenter*); XIII World Finance and Banking Symposium at Abu Dhabi (*Presenter & Discussant*); The 5th Annual Boca-ECGI Conference (*Presenter*); Cambridge Corporate Finance Theory Symposium; ICMA Centre Doctoral Finance Symposium at University of Reading (*Presenter & Discussant*); Western Finance Association (WFA) Annual Meeting; The 7th Edition of Ethical Finance & Sustainability Conference (*Presenter & Discussant*); Cambridge Endowment for Research in Finance (CERF) Monday Lunchtime Talks (*Presenter*); FMA Consortium on Asset Management
- 2023** Cambridge Winter Doctoral Conference (*Presenter*); CERF Cavalcade; FMA Consortium on Asset Management
- 2022** Cambridge Corporate Finance Theory Symposium (*Facilitator*); CERF Cavalcade (*Presenter*)
- 2021** Cambridge Winter Doctoral Conference (*Presenter*); 2<sup>nd</sup> European Investment Forum (*Committee*)
- 2019** Divest or Engage? Strategies for Responsible Investing Conference

## TEACHING EXPERIENCE

<b>MFin Economic Foundations of Finance, TA</b> PG class with 106 students in 2025/26	<b>Cambridge Judge Business School</b> Evaluation: 4.7/5.0
<b>MFin Economic Foundations of Finance, TA</b> PG class with 89 students in 2024/25	<b>Cambridge Judge Business School</b> Evaluation: 4.7/5.0
<b>MFin Economic Foundations of Finance, TA</b> PG class with 91 students in 2022/23	<b>Cambridge Judge Business School</b> Evaluation: 4.6/5.0
<b>MPhil Econometrics I, TA</b> PG class with 31 students in 2021/22	<b>Cambridge Judge Business School</b> Evaluation: 4.6/5.0
<b>MPhil Econometrics II, TA</b> PG class with 34 students in 2021/22	<b>Cambridge Judge Business School</b> Evaluation: 4.6/5.0
<b>EMBA Sustainable and Responsible Finance, TA</b> EMBA class with 18 students in 2021/22	<b>Cambridge Judge Business School</b> Evaluation: 4.5/5.0

## PUBLICATIONS

1. Rau, P. R. and T. Yu (2023) [A Survey on ESG: Investors, Institutions, and Firms](#). *China Finance Review International*, 14 (1): 3-33.
2. Atta-Darkua, V., D. Chambers, E. Dimson, Z. Ran, and T. Yu (2020) [Strategies for Responsible Investing: Emerging Academic Evidence](#). *Journal of Portfolio Management*, 46 (2): 26-35.
3. Yu, T., Z. Lin, and Q. Tang (2018) [Blockchain: The Introduction and Its Application in Financial Accounting](#). *Journal of Corporate Accounting & Finance*, 29 (4): 37-47.

## ACADEMIC SERVICES

<b>Biodiversity Finance Conference (CEAM, Review of Finance, McCombs School of Business)</b> <i>Conference Facilitator</i>	<b>London, UK</b> May 2025
<b>2<sup>nd</sup> European Investment Forum (CEAM, London Stock Exchange, FTSE Russell)</b> <i>Member of Judging Committee, 2021 European Investment Forum Research Prize</i>	<b>Cambridge, UK</b> September 2021
<b>Divest or Engage? Strategies for Responsible Investing Conference (CEAM, ECGI)</b> <i>Write up for the Conference</i>	<b>Cambridge, UK</b> October 2019

## FELLOWSHIP AND HONOURS

<b>World Finance &amp; Banking Symposium, Runner-Up Paper Award</b> XIII World Finance & Banking Symposium held at Abu Dhabi School of Management	December 2024
<b>Cambridge Judge Business School 4<sup>th</sup> Year Maintenance Grant</b> <i>Cambridge Judge Business School, University of Cambridge</i>	2023-2024
<b>Cambridge Endowment for Research in Finance (CERF) Scholarship</b> <i>Cambridge Endowment for Research in Finance, University of Cambridge</i>	2020-2023
<b>PhD Exceptional Teaching Assistant Award (Feedback Score Above 4.5/5.0)</b> <i>Cambridge Judge Business School, University of Cambridge</i>	2021-2023
<b>Best Quantitative Paper Award</b> “Oracles of the Vote: Predicting the Outcomes of Proxy Contests for Board Seats” <i>Cambridge Winter Doctoral Conference, University of Cambridge</i>	2021
<b>Outstanding Academic Achievement Award (Top 0.5% University-wide)</b> <i>University of Manchester</i>	2019
<b>Work Experience Bursary</b> <i>University of Manchester</i>	2017

## SKILLS AND LEISURE ACTIVITIES

Technical Skills: R, Stata, SQL, Python, La TeX, Bloomberg  
Languages: Mandarin (Native), English (Fluent), Cantonese (Basic)  
Interests: Long-distance Running, Painting, Cooking