

Ting Yu

Trumpington Street, Cambridge, UK | E-mail: ty302@cam.ac.uk | Cambridge Finance PhD | CERF Scholar

ACADEMIC POSITION

University of Cambridge, Centre for Endowment Asset Management	Cambridge, UK
<i>Research Associate (Post-doc)</i>	<i>2024 – 2026</i>
London School of Economics and Political Science (LSE)	London, UK
<i>Guest Teacher</i>	<i>2026</i>

EDUCATION

University of Cambridge, Cambridge Judge Business School	Cambridge, UK
<i>PhD in Finance (Full Scholarship Awarded by CERF)</i>	<i>2020 – 2024</i>
University of Cambridge, Cambridge Judge Business School	Cambridge, UK
<i>MPhil in Finance (Ranked 1st among PhD Interview Candidates)</i>	<i>2019 – 2020</i>
University of Manchester	Manchester, UK
<i>BA Economics and Finance (Distinction; Outstanding Academic Achievement Award)</i>	<i>2016 – 2019</i>

RESEARCH INTERESTS

Empirical Corporate Finance, Corporate Governance, ESG, and Shareholder Activism.

WORKING PAPERS AND WORK-IN-PROGRESS

- Propagation of E&S Concerns in Firm Networks: Evidence from Shareholder Proposals in the US**
Single-authored Job Market Paper
- Oracles of the Vote: Predicting the Outcomes of Proxy Contests for Board Seats**
Coauthored with Scott Hirst (Boston University) and Oğuzhan Karakaş (University of Cambridge)
- Do Financial Markets Price the Real Effects of Pollution? Evidence from Screening-Level Environmental Indicators**
Coauthored with Oğuzhan Karakaş (University of Cambridge) and Lakshmi Naaraayanan (LBS)
- Shareholder Activism Under Political Uncertainty (Work-in-Progress)**
Coauthored with Zhenkai Ran (University of Cambridge)

CONFERENCES

2025	New Zealand Finance Meeting 2025 (<i>Presenter & Discussant</i>); FMA International Annual Meeting (<i>Presenter & Discussant</i>); Cambridge Corporate Finance Theory Symposium; European Finance Association (EFA) Annual Meeting; World Finance Conference Malta (<i>Presenter & Discussant</i>); Cambridge – Duke Exchange; CEAM Cavalcade (<i>Presenter</i>); Biodiversity Finance Conference (<i>Facilitator</i>); IFABS Oxford 2025 (<i>Presenter</i>); FMA Consortium on Asset Management (<i>Presenter</i>)
2024	IFABS Shanghai (<i>Presenter</i>); XIII World Finance and Banking Symposium at Abu Dhabi (<i>Presenter & Discussant</i>); The 5th Annual Boca-ECGI Conference (<i>Presenter</i>); Cambridge Corporate Finance Theory Symposium; ICMA Centre Doctoral Finance Symposium at University of Reading (<i>Presenter & Discussant</i>); Western Finance Association (WFA) Annual Meeting; The 7th Edition of Ethical Finance & Sustainability Conference (<i>Presenter & Discussant</i>); Cambridge Endowment for Research in Finance (CERF) Monday Lunchtime Talks (<i>Presenter</i>); FMA Consortium on Asset Management
2023	Cambridge Winter Doctoral Conference (<i>Presenter</i>); CERF Cavalcade; FMA Consortium on Asset Management
2022	Cambridge Corporate Finance Theory Symposium (<i>Facilitator</i>); CERF Cavalcade (<i>Presenter</i>)
2021	Cambridge Winter Doctoral Conference (<i>Presenter</i>); 2 nd European Investment Forum (<i>Committee</i>)
2019	Divest or Engage? Strategies for Responsible Investing Conference

TEACHING EXPERIENCE

MFin Economic Foundations of Finance, TA

PG class with 106 students in 2025/26

MFin Economic Foundations of Finance, TA

PG class with 89 students in 2024/25

MFin Economic Foundations of Finance, TA

PG class with 91 students in 2022/23

MPhil Econometrics, TA

PG class with 31 students in 2021/22

MPhil Econometrics, TA

PG class with 34 students in 2020/21

EMBA Sustainable and Responsible Finance, TA

EMBA class with 18 students in 2020/21

Cambridge Judge Business School

Evaluation: 4.7/5.0

Cambridge Judge Business School

Evaluation: 4.7/5.0

Cambridge Judge Business School

Evaluation: 4.6/5.0

Cambridge Judge Business School

Evaluation: 4.6/5.0

Cambridge Judge Business School

Evaluation: 4.6/5.0

Cambridge Judge Business School

Evaluation: 4.5/5.0

PUBLICATIONS

1. Rau, P. R. and **T. Yu** (2023) [A Survey on ESG: Investors, Institutions, and Firms](#). *China Finance Review International*, 14 (1): 3-33.
2. Atta-Darkua, V., D. Chambers, E. Dimson, Z. Ran, and **T. Yu** (2020) [Strategies for Responsible Investing: Emerging Academic Evidence](#). *Journal of Portfolio Management*, 46 (2): 26-35.
3. **Yu, T.**, Z. Lin, and Q. Tang (2018) [Blockchain: The Introduction and Its Application in Financial Accounting](#). *Journal of Corporate Accounting & Finance*, 29 (4): 37-47.

ACADEMIC SERVICES

Biodiversity Finance Conference (CEAM, Review of Finance, McCombs School of Business)

London, UK

Conference Facilitator

May 2025

2nd European Investment Forum (CEAM, London Stock Exchange, FTSE Russell)

Cambridge, UK

Member of Judging Committee, 2021 European Investment Forum Research Prize

September 2021

Divest or Engage? Strategies for Responsible Investing Conference (CEAM, ECGI)

Cambridge, UK

Write up for the Conference

October 2019

FELLOWSHIP AND HONOURS

World Finance & Banking Symposium, Runner-Up Paper Award

December 2024

XIII World Finance & Banking Symposium held at Abu Dhabi School of Management

Cambridge Judge Business School 4th Year Maintenance Grant

2023-2024

Cambridge Judge Business School, University of Cambridge

Cambridge Endowment for Research in Finance (CERF) Scholarship

2020-2023

Cambridge Endowment for Research in Finance, University of Cambridge

PhD Exceptional Teaching Assistant Award (Feedback Score Above 4.5/5.0)

2021-2023

Cambridge Judge Business School, University of Cambridge

Best Quantitative Paper Award

2021

“Oracles of the Vote: Predicting the Outcomes of Proxy Contests for Board Seats”

Cambridge Winter Doctoral Conference, University of Cambridge

Outstanding Academic Achievement Award (Top 0.5% University-wide)

2019

University of Manchester

Work Experience Bursary

2017

University of Manchester

SKILLS AND LEISURE ACTIVITIES

Technical Skills: R, Stata, SQL, Python, La TeX, Bloomberg

Languages: Mandarin (Native), English (Fluent), Cantonese (Basic)

Interests: Long-distance Running, Painting, Cooking