

Shaz Ansari
Professor of Strategy & Innovation



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LinkedIn Shaz Ansari <https://www.linkedin.com/in/shaz-ansari-65a847/>
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EDUCATION

PhD (University of Cambridge) **2001-2005**
MPhil (University of Cambridge) **2000-2001**

POSITIONS: CURRENT AND PAST

- **Professor of Strategy and Innovation, Cambridge Judge Business School - 2015-Current**
- **Department Chair (Subject Group Head) of Strategy and International Business group. October 2023-current**
- **Director MPhil Program (ISO) (PhD intake).**
- **Associate Editor, Strategic Management Journal**
- **Professorial Fellow, St Edmund's College, University of Cambridge 2012-Current**
- **Reader, Judge Business School - 2012-2014**
- **Lecturer, Judge Business School - 2009-2012**
- **Honorary Professor, University College London (UCL) 2018-2023.**

- Visiting Faculty, Rotterdam School of Management (RSM), The Netherlands - 2020-current
- Assistant Professor, Rotterdam School of Management (RSM), The Netherlands - 2004-2009

LEADERSHIP AND STEWARDSHIP

- **Department Chair (Subject Group Head)** of Strategy and International Business group. 2018-19, 2022 and October 2023-ongoing.
 - Liaising with Dean for Resource and Budgetary Management, Fund Raising, and Policy making.
- **PhD Steering Committee Representative** (Strategy) Judge Business School - 2015-Current
 - o Guiding and Placing doctoral candidates both for funding and for academic positions post PhD
 - o Strategic Planning and Execution relating to building and improving Research and Teaching Performance
- **Director of the MPhil in Innovation, Strategy & Organisation Programme** (CJBS) 2011-2013; 2018-2021. And 2024-2025
- **Elected Member, Faculty Board**, 2012-2022 and again from 2025 ongoing. Policy making and Approval body for Cambridge Judge Business School with representatives from the university.
- **Professorial Fellow**, St Edmund's College, University of Cambridge 2012-Current
 - Governor's Board meetings, fund raising and policy making.
 - Alumni committee, networking with college members, current and past.

FACULTY RECRUITMENT, MENTORSHIP & DEVELOPMENT, AND PERFORMANCE MANAGEMENT

- Responsible for senior and junior hires at Judge Business School
 - o Hired both Assistant Professors and Chaired Professors in Department of Strategy & International Business
- Member of external University board
- Placement of distinguished professors as Sandra Dawson Professors, University of Cambridge.

BOARD AND COMMITTEE SERVICES (MULTI-DISCIPLINARY) (Have published in all of these 10 journals)

1. Member, Editorial Board, *Administrative Science Quarterly*
2. Member, Editorial Board, *Academy of Management Journal*
3. Member, Editorial Board, *Academy of Management Review*
4. Member, Editorial Board, *Strategic Management Journal*
5. Member Editorial Board, *Organization Science ended service 2025*
6. Member Editorial Board, *Journal of Management Studies*
7. Member Editorial Board, *Organization Studies*
8. Member Editorial Board, *Innovation: Organisation & Management*
9. Member Editorial Board, *Research in the Sociology of Organizations.*
10. Member Editorial Board *Journal of Management* (ended service 2022).

EDITORSHIPS

Associate Editor, *Strategic Management Journal*

Guest Editor with Raghu Guard & Arun Kumaraswamy in *Journal of Management Studies*:
Special Issue: *Managing in the Age of Disruptions Submission 2018* Available:
<https://onlinelibrary.wiley.com/toc/14676486/2018/55/7>

RESEARCH INTERESTS

Meaning and morality of phenomena through a variety of lenses (framing, institutional identity, social movements, identity and temporality). Phenomena include:

- 1) Social and environmental issues (climate change, disability, inequality, work in extreme contexts, palliative care, rare diseases), and other societal challenges.
- 2) Technology strategy and innovation management (disruptive innovation, platforms, and ecosystem strategies, strategy as process, technological and management innovations).

EXECUTIVE EDUCATION (EUROPE, AMERICAS, ASIA & AFRICA)

I have contributed to the design and delivery of a range of executive education programs in AI strategy, disruptive innovation, breaking barrier to innovation, digital transformation strategic management, business models, and platforms. I have delivered these programs in **UK, Europe, USA, China, South Asia, Africa, Middle East and the Caribbean.**

I regularly serve as Academic Program Director for executive programs.

Organizations include: *McKinsey, Salesforce, Vodafone, ICBC, Barclays Group, Airbus, Tencent, Infosys, Salesforce, TomTom, Shell, British Telecom, Deutsche Bank, PWC, China Development Bank, Roche, Nature Conservancy, M&G Investments, PWC, Grandall, China Life, Stonehage Fleming, Nokia, Laing O'Rourke, Chaucer, Sicredi, UNICEF, Essex County Council, Sicredi Bank, City & Guilds, Ministry of Oman, KLEC (Kuala Lumpur Education City), Shanghai University of Finance and Education, Tsinghua University, Ahmedabad University India, IIM Calcutta, India, Karachi School of Business and Leadership, National University of Singapore (NUS) University of Deusto and University of São Paulo.*

Have conducted several **Masterclasses** in strategic management and innovation management.

Consultant for Thinfilms Inc, NJ, USA, a firm providing thin film services (in particular coating services) to over 150 corporations in the Hybrid microelectronics, Semiconductor, Optical, Medical and Sensor industries

PAPERS IN THE REVISION PROCESS

Conditional Accept at *Org Science*, and revision R3 at ASQ, R1 at SMJ, and minor revision at *Organization Science*.

1. Hein, P. & Ansari., S. 2026. "Returning to an "Old Normal:" Petty Corruption as a Gateway to Egregious Corruption in Organizations. **Conditionally accepted** at *Organization Science*.
2. Hein, P. & Ansari., S. 2026. Experiencing Time Like Groundhog Day? Uncloaking The Morality of Temporality in Palliative Care. To be revised and resubmitted (**R3**) to *Administrative Science Quarterly*.
3. Fraser, J., Ansari S., Schultz, M. 2026. Navigating paradoxical tensions through the interplay of temporal structures. **Minor revision (R3)** To be revised and resubmitted to *Organization Science*
4. Rauch, M., Ansari, S, and Kuric, I. 2026. Reframing Uncertainty: The Strategic Role of Serendipity in Crisis. Revise and resubmit at *Strategic Management Journal*.
5. Ghosh, A. Ray, S, Biswas, I, & Ansari, S. 2026. Propellant Organizing: A Process Model of Simultaneously Managing Grand-Challenges and Legitimacy Complexities. *Target journal Organization Science*.
6. Ansari, S. Khanagha, S.& Snihur, Y. 2026 Strategic Framing Pathways for New Entrants to Established Ecosystems. Under review in *Strategic Management Journal*.
7. Kleinaltenkamp, M. Ansari. S & Mair, J. 2026. To Live In The Future Or Live In The Now? Understanding Approaches to Future Actualization. To be submitted to *Organization Science*. Rejected after R1 at *Academy of Management Journal*. *Target journal Organization Science*.

PUBLICATIONS (2006-2024) (Over 30 are FT-50 journals, and overall 20 in the last 3 years).

1. Rauch, M. & Ansari, S. 2026. Reframing the Past and Future to Regain Agency: How Individuals Cope with Emotional Distress in Challenging Environments. **Accepted** at *Academy of Management Journal*
2. Feng Wan, Tianxi Yang, Xianwei Shi, Ke Rong, & (Shaz) Ansari 2026 Scaling High And Wide: How Firms Leverage AI And Organizational Design To Overcome The Scale-Scope Trade-Off. *Strategic Management Journal*.
3. Khanagha, S., Ansari, S., Ozalp, H. and Rindova, V. (2026) The orchestrator's dilemma: how Ericsson strategically recombined resource commitments and signaling tactics to outmaneuver WiMAX. *Journal of Management*
4. Ghosh, A. Shakti, S. Ansari, S. Aljanova, N. and Bokebayev 2026. Epigenetic Alteration: Identity Transformation of an Iconic Soviet Circus in Post-Soviet Kazakhstan. Accepted in *Organization Studies*.
5. Wan, F., Yang, T., Shi, X., Rong, K. and Ansari, S. (2026) "Scaling high and wide: leveraging Artificial Intelligence for ecosystem scale-up." *Academy of Management*

Proceedings, 2025(1) (DOI: 10.5465/AMPROC.2025.171bp) (published online Jun 2025)

6. Etchanchu, H., Aranda, A.M., Harmon, D. and Ansari, S. (2026) “How historical context shapes the construction of field-level frames: a comparative study of France and Germany’s shale gas debates.” *Organization Studies* 2026, Vol. 47(1) 33–60 202510.1177/01708406251357839) (published online Jul 2025).
7. Reinecke, P. and Ansari, S. (2026) “Revisiting social symbolic work through conjunctive process theorizing.” *Perspectives on Process Organization Studies (PROS)* (forthcoming)
8. Khanagha, S., Ansari, S. and Ahmadi, S. (2025) Framing circularity in an AI ecosystem: aligning purpose, strategy, and governance. *Long Range Planning*, 59(1): 102601 (DOI: 10.1016/j.lrp.2025.102601)
9. Gupta, N., Urmetzer, F. and Ansari, S. (2025) Big-tech strategic partnerships in artificial intelligence.” *International Journal of Business and Management*, 20(3): 57-72 (DOI: 10.5539/ijbm.v20n3p57)
10. Cappellaro, G. Mele, V. & Ansari., S. 2025. Giving a Soul to Weak Collective Identities in Transnational Meta-Organizations: A Study of Inter-Organizational Collaboration At The United Nations. *Organization Studies*. *Organization Studies* 46(2) 157– 185
11. Shi, X., Liang, X. and Ansari, S. (2024) Bricks without straw: overcoming resource limitations to architect ecosystem leadership. *Academy of Management Journal*, 67(4): 1084-1123 (DOI: 10.5465/amj.2021.1440)
12. Mudassir, H, Munir, K. Ansari, S. and Zahra, A. (2024). AI Can (Mostly) Outperform Human CEOs *Harvard Business Review*, September 26, 2024.
13. Etchanchu, H. Gutierrez, AA. Harmon, D. & Ansari, S, 2023. How Institutions Matter for Frame Resonance: Contrasting reception to Fracking in Germany and France. *Organization Studies*
14. Rauch, M. and Ansari, S. (2025) “Reframing silence as purposeful: emotions in extreme contexts.” *Journal of Management Studies*, 62(3): 1191-1219 (DOI: 10.1111/joms.13079)
15. Vassallo, J.P., Seo, Y. and Ansari, S. (2025) “Reputation-damaging events over a long time horizon: an event-system model of substantive reputation repair.” *Journal of Management*, 51(3): 1231-1262 (DOI: 10.1177/01492063231224353)
16. Lile, S., Ansari, S. and Urmetzer, F. (2025) “Rethinking disruptive innovation: unraveling theoretical controversies and charting new research frontiers.” *Innovation: Organization and Management*, 27(3): 394-416

17. Hein, P. and Ansari, S. (2023). How Managers Can Dismantle “Benevolent Marginalization.” *Harvard Business Review* July 07, 2023.
<https://hbr.org/2023/07/how-managers-can-dismantle-benevolent-marginalization>
18. Gray, B., Purdy, J. and Ansari, S. (2023) “Confronting power asymmetries in partnerships to address grand challenges.” *Organization Theory* (DOI: 10.1177/26317877221098765) (published online May 2022)
19. Hiquet, R., Wordley, C. and Ansari, S. (2023) “Why does faithful epistemic representation matter for management practices? The case of the natural environment in management theory.” *Philosophy of Management* (DOI: 10.1007/s40926-022-00220-5) (published online Feb 2023)
20. Kleinaltenkamp, M.J. and Ansari, S. (2023) “Blockchain and the performativity of emerging technology theories.” *Perspectives on Process Organization Studies (P-PROS)* (forthcoming)
21. Hein, P. and Ansari, S. (2022) “From sheltered to included: the emancipation of disabled workers from benevolent marginalization.” *Academy of Management Journal*, 65(3): 749-783 (DOI: 10.5465/amj.2020.1689)
22. Rauch, M. and Ansari, S. (2022) “Waging war from remote cubicles: how workers cope with technologies that disrupt the meaning and morality of their work.” *Organization Science*, 33(1): 83-104 (DOI: 10.1287/orsc.2021.1555)
23. Khanagha, S., Ansari, S., Paroutis, S. and Oviedo, L. (2022) “Mutualism and the dynamics of new platform creation: a study of Cisco and Fog computing.” *Strategic Management Journal*, 43(3): 476-506 (DOI: 10.1002/smj.3147)
24. Rauch, M. and Ansari, S. (2022) “Diaries as a methodological innovation for studying grand challenges.” *Research in the Sociology of Organizations*, 79: 205-220 (DOI: 10.1108/S0733-558X20220000079019)
25. Rauch, M. and Ansari, S. (2022) “From ‘publish or perish’ to societal impact: organizational repurposing towards responsible innovation through creating a medical platform.” *Journal of Management Studies*, 59(1): 61-91 (DOI: 10.1111/joms.12737)
26. Munir, K., Ansari, S. and Brown, D. (2021) “From Patañjali to the ‘gospel of sweat’: yoga’s remarkable transformation from a sacred movement into a thriving global market.” *Administrative Science Quarterly*, 66(3): 854-899 (DOI: 10.1177/0001839221993475)
27. Reinecke, J. and Ansari, S. (2021) “Microfoundations of framing: the interactional production of collective action frames in the Occupy movement.” *Academy of Management Journal*, 64(2): 378-408 (DOI: 10.5465/amj.2018.1063)

28. Fraser, J. and Ansari, S. (2021) “Pluralist perspectives and diverse responses: exploring multiplexed framing in incumbent responses to digital disruption.” *Long Range Planning*, 54(5): 102016 (DOI: 10.1016/j.lrp.2020.102016)
29. Castro, A., Phillips, N. and Ansari, S. (2020) “Corporate corruption: a review and an agenda for future research.” *Academy of Management Annals*, 14(2) (DOI: 10.5465/annals.2018.0156)
30. Rauch, M.S. and Ansari, S. (2020) “Serendipity and framing in the emergence of a platform for responsible innovation.” *Academy of Management Proceedings*, 2020(1) (DOI: 10.5465/AMBPP.2020.13330abstract)
31. Purdy, J., Ansari, S. and Gray, B. (2019) “Are logics enough? Framing as an alternative tool for understanding institutional meaning making.” *Journal of Management Inquiry*, 28(4): 409-419 (DOI: 10.1177/1056492617724233)
32. Thananusak, T. and Ansari, S. (2019) “Knowledge production and consumption in the digital era: the emergence of altmetrics and open access publishing in management studies.” *Research in the Sociology of Organizations*, 59: 77-102 (DOI: 10.1108/S0733-558X20190000059005)
33. Klitsie, E.J., Ansari, S. and Volberda, H.W. (2018) “Maintenance of cross-sector partnerships: the role of frames in sustained collaboration.” *Journal of Business Ethics*, 150(2): 401–423 (DOI: 10.1007/s10551-018-3859-5)
34. Purdy, J., Kish-Gephart, J., Labianca, G. and Ansari, S. (2018) “Connections and collaboration: celebrating the contributions of Barbara Gray.” *Negotiation and Conflict Management Research*, 11(1): 88-107 (DOI: 10.1111/ncmr.12118)
35. Kumaraswamy, A., Garud, R. and Ansari, S. (2018) “Perspectives on disruptive innovations.” *Journal of Management Studies*, 55(7): 1025-1042 (DOI: 10.1111/joms.12399)
36. Castro, A. and Ansari, S. (2017) “Contextual ‘readiness’ and institutional breakthroughs: a study of the fight against corruption.” *Academy of Management Proceedings*, 2017(1): 10745 (DOI: 10.5465/AMBPP.2017.10745abstract)
37. Yin, E., Ansari, S. and Akhtar, N. (2017) “Radical innovation, paradigm shift and incumbent’s dilemma: the case of the auto industry.” *Future Studies Research Journal*, 9(1): 138-148 (DOI: 10.24023/Future Journal/2175-5825/2017.v9i1.301)
38. Castro, A. and Ansari, S. (2017) “Contextual ‘readiness’ for institutional work: a study of the fight against corruption in Brazil.” *Journal of Management Inquiry*, 26(4): 351-365 (DOI: 10.1177/1056492617696887)
39. Heyden, M.L.M., Fourné, S.P.L., Koene, B.A.S., Werkman, R. and Ansari, S. (2017) “Rethinking ‘top-down’ and ‘bottom-up’ roles of top and middle managers in organizational change: implications for employee support.” *Journal of Management Studies*, 54(7): 961–985 (DOI: 10.1111/joms.12258)

40. Boutinot, A., Joly, I., Mangematin, V. and Ansari, S. (2017) “Exploring the links between reputation and fame: evidence from French contemporary architecture.” *Organization Studies*, 38(10): 1397-1420 (DOI: 10.1177/0170840616670433)
41. Reinmoeller, P. and Ansari, S. (2016) “The persistence of a stigmatized practice: a study of competitive intelligence.” *British Journal of Management*, 27(1): 116-142 (DOI: 10.1111/1467-8551.12106)
42. Reinecke, J. and Ansari, S. (2016) “Taming wicked problems: the role of framing in the construction of corporate social responsibility.” *Journal of Management Studies*, 53(3): 299-329 (DOI: 10.1111/joms.12137)
43. Vermeulen, P., Ansari, S. and Lounsbury, M. (2016) “Understanding ‘failed’ markets: conflicting logics and dissonance in attempts to price the priceless child.” *Research in the Sociology of Organizations*, 48B: 37-68 (DOI: 10.1108/S0733-558X201600048B002)
44. Ansari, S., Garud, R. and Kumaraswamy, A. (2016) “The disruptor’s dilemma: TiVo and the U.S. television ecosystem.” *Strategic Management Journal*, 37(9): 1829-1853 (DOI: 10.1002/smj.24425)
45. Reinecke, J. and Ansari, S. (2015) “When times collide: temporal brokerage at the intersection of markets and development.” *Academy of Management Journal*, 58(2): 618-648 (DOI: 10.5465/amj.2012.1004) (a previous version of this paper won the Best International Paper Award, OMT Division, Academy of Management, 2014)
46. Claus, L. and Ansari, S. (2015) “‘Keeping it weird’: how anchoring sustains hybrid organizing from the ground.” *Academy of Management Proceedings*, 2015(1): 15014 (DOI: 10.5465/AMBPP.2015.15014abstract)
47. Thananusak, T. and Ansari, S. (2015) “Identity alignment in the inter-organizational relationship: the case of open access.” *Academy of Management Proceedings*, 2015(Suppl.): 16390 (DOI: 10.5465/AMBPP.2015.16390abstract)
48. Gray, B., Purdy, B. and Ansari, S. (2015) “From interactions to institutions: microprocesses of framing and mechanisms for the structuring of institutional fields.” *Academy of Management Review*, 40(1): 115-143 (DOI: 10.5465/amr.2013.0299)
49. Reinecke, J. and Ansari, S. (2015) “What is a ‘fair’ price? Ethics as sensemaking.” *Organization Science* (DOI: 10.1287/orsc.2015.0968) (a previous version of this paper won the Best Environmental and Social Practices Paper Award, OMT Division, Academy of Management, 2013)
50. Boutinot, A., Ansari, S., Belkhouja, M. and Mangematin, V. (2015) “Reputational spillovers: evidence from French architecture.” *Strategic Organization*, 13(4): 284-306 (DOI: 10.1177/1476127015597581)

51. Reinecke, J. and Ansari, S. (2014) “When times collide: temporal brokerage at the intersection of markets and development.” *Academy of Management Proceedings*, 2014(1): 11082 (DOI: 10.5465/AMBPP.2014.280)
52. Ansari, S., Reinecke, J. and Spaan, A. (2014) “How are management practices made to vary? Managing practice adaptation in a multinational corporation.” *Organization Studies*, 35(9): 1313-1341 (DOI: 10.1177/0170840614539310)
53. Reinecke, J. and Ansari, S. (2013) “Be fair or care? Fairtrade and the standardization of ethical practices.” *Academy of Management Proceedings*, 2013(1): 15766 (DOI: 10.5465/AMBPP.2013.130)
54. Thananusak, T. and Ansari, S. (2013) “Adoption of multi-valued practices: a study of open access self-archiving in academic institutions.” *Academy of Management Proceedings*, 2013(1): 14724 (DOI: 10.5465/AMBPP.2013.14724abstract)
55. Ansari, S.M., Wijen, F. and Gray, B. (2013) “Constructing a climate change logic: an institutional perspective on the ‘tragedy of the commons’.” *Organization Science*, 24(4): 1014-1040 (DOI: 10.1287/orsc.1120.0799)
56. Reinecke, J. and Ansari, S. (2012) “The politics of value: The work of value entrepreneurs in shaping categories.” *Academy of Management Proceedings*, 2012(1): 1 (DOI: 10.5465/AMBPP.2012.320)
57. Ansari, S., Munir, K. and Gregg, T. (2012) “Impact at the ‘bottom of the pyramid’: the role of social capital in capability development and community empowerment.” *Journal of Management Studies*, 49(4): 813-842 (DOI: 10.1111/j.1467-6486.2012.01042.x)
58. Ansari, S. and Krop, P. (2012) “Incumbent performance in the face of a radical innovation: towards a framework for incumbent challenger dynamics.” *Research Policy*, 41(8): 1357-1374 (DOI: 10.1016/j.respol.2012.03.024)
59. Koene, B. and Ansari, S. (2011) “Institutional change and the multinational change agent.” *Journal of Organizational Change Management*, 24(4): 511-531 (DOI: 10.1108/095348111111144647)
60. Ansari, S. and Phillips, N. (2011) “Text me! New consumer practices and change in organizational fields.” *Organization Science*, 22(6): 1579-1599 (DOI: 10.1287/orsc.1100.0595)
61. Ansari, S., Wijen, F. and Gray, B. (2011) “Fiddling while the ice melts? How organizational scholars can take a more active role in the climate change debate.” *Strategic Organization*, 9(1): 70-76 (DOI: 10.1177/1476127010395525)
62. Ansari, S.M., Fiss, P. and Zajac, E. (2010) “Made to fit: how practices vary as they diffuse.” *Academy of Management Review*, 35(1): 67-92 (DOI: 10.5465/AMR.2010.45577876)
63. Ansari, S.M., Wijen, F. and Gray, B. (2009) “Averting the ‘tragedy of the commons’: an institutional perspective on the construction and governance of transnational

commons.” *Academy of Management Proceedings*, 2009(1): 1-6 (DOI: 10.5465/AMBPP.2009.44244347)

64. Ansari, S.M. and Garud, R. (2009) “Inter-generational transitions in socio-technical systems: the case of mobile communications.” *Research Policy*, 38(2): 382-392 (DOI: 10.1016/j.respol.2008.11.009)
65. Ansari, S.M. and Munir, K. (2008) “How valuable is a piece of the spectrum? Determination of value in external resource acquisition.” *Industrial and Corporate Change*, 17(2): 301-333 (DOI: 10.1093/icc/dtn004)
66. Wijen, F. and Ansari, S.M. (2007) “Overcoming inaction through collective institutional entrepreneurship: insights from regime theory.” *Organization Studies*, 28(7): 1079-1100 (DOI: 10.1177/0170840607078115)
67. Ansari, S.M., Verwaal, E. and Schouten, M. (2006) “Unlocking synergies between business units: internal value creation at Royal Vopak.” *Strategic Change*, 15(7-8): 353-360 (DOI: 10.1002/jsc.775)

Special issues of journals

Kumaraswamy, A., Garud, R. and Ansari, S. (eds.) (2018) “Special issue on managing in the age of disruptions.” *Journal of Management Studies*, 55(7)

BOOK CHAPTERS

1. Kleinaltenkamp, M. Ansari, S. 2020. Blockchain and the Performativity Of Emerging Technology Theories, January 2021. PROS Series In book: Organizing in the Digital Age: Understanding the Dynamics of Work, Innovation, and Collective Action. Publisher: Oxford University Press
2. Wiedner, R. and Ansari, S. 2018. Appreciating Emergence and Serendipity in Qualitative Research: Resisting the Urge to Follow Set Plans. Chapter 22 In Eds. Raza Mir and Sanjay Jain. *The Routledge Companion to Qualitative Research In Organization Studies*
3. Reinecke, & J. Ansari, S 2016. Time, Temporality, and Process Studies, Edited by Ann Langley, and Haridimos Tsoukas in the *Sage Handbook of Process Organization Studies*.
4. Ansari, S., Reinmoeller, P. and J. Reinecke. 2015. Excellence and intelligence: managing practice adaptation in organizations and fields. *Handbook of Research on Management Ideas and Panaceas*.
5. Birkinshaw, J. and Ansari, S. 2014. Understanding Management Models: Going Beyond “What and Why” to “How” Work Gets Done in Organizations. Chapter in: Nicolai Foss and Tina Saebi: *The Organizational Dimension to Business Model Innovation*.
6. Munir, K., Ansari, S. and Gregg, T. (2010) “Beyond the hype: taking business strategy to the ‘bottom of the pyramid’.” In: Baum, J.A.C. and Lampel, J. (eds.) *The globalization of strategy research*. (Advances in Strategic Management Series, vol.27) Bingley: Emerald Group Publishing, pp.247-276

7. Ansari, S. and Munir, K. (2010) "Letting users into our world: some organizational implications of user-generated content." In: Griffiths, D., Phillips, N. and Sewell, G. (eds.) *Technology and organization: essays in honour of Joan Woodward*. (Research in the Sociology of Organizations Series, vol.29) Bingley: Emerald Group Publishing, pp.79-105
8. Ansari, S., Sidhu, J, Oshri, I and Volberda, H. 2010. Knowledge Management across Globally Disaggregated Onshore and Offshore Teams: The Role of Organizational Politics. Chapter prepared for book: *Offshoring & Outsourcing: The Organizational and Geographical Relocation of High-Value Company Functions*: Editors: Farok J. Contractor, Vikas Kumar, Sumit K. Kundu and Torben Pedersen Cambridge University Press, Cambridge UK.
9. Ansari, S. M. and Garud, R. 2008. Inter-Generational Transition in Technological Ecosystem: The Case of Mobile Telephony, pp. 127- In Eds. L. Benzoni and P. Geoffron. *A collection of essays on competition and regulation with asymmetries in mobile markets*, Quantifica Publishing. Paris. ISBN: 978-2-9529662-1-4.

Over 150 conference papers; AOM, EGOS, AOM, SMS, Strategy Science, Informa, EURAM, BAM, PROS...

GRANTS, AWARDS & HONOURS

I was a co-PI (Principal Investigator) for work on extreme contexts by Liechtenstein Global Trust and the Liechtenstein Philanthropic Initiative (about **120,000 Euros**)

Several monetary research awards: EGOS Best paper, **2000 Euros** (3 times), AOM Best paper **\$2000** (4 times), TUM Research Excellence in Innovation & Leadership Award **10,000 Euros** plus several awards at CJBS of **£2000** each for developing EMBA projects into papers and case studies.

1. Selected as a finalist for an OB Division award, Academy of Management 2023, Title Award Title: **Outstanding Publication in OB**. Title of paper: From sheltered to included: The emancipation of disabled workers from benevolent marginalization
2. Winner, **EGOS Best Paper** 2021 (for "Experiencing time like Groundhog Day? Uncovering the morality of time and temporality in end-of-life care" with P.H. Hein), EGOS (European Group for Organizational Studies) Colloquium, Vienna, Austria, 2022
3. Runner-up, **Best Published Paper Award for ASQ** paper (for "From Patañjali to the 'gospel of sweat': yoga's remarkable transformation from a sacred movement into a thriving global market" with K. Munir and D. Brown), Organization & Management Theory (OMT) Division, Academy of Management, Seattle, USA and Online, 2022
4. Winner, **Best Paper Award** (for "Drones in military warfare: the moral and emotional implications of an emerging technology" with M. Rauch), Organization & Management Theory (OMT) Division, Academy of Management, Online, 2021

5. Winner, **Best Student Paper Award** (for “From shelter to emancipation: how disabled workers found their own voice through identity work” with P.H. Hein, EGOS (European Group for Organizational Studies), 2020
6. **Top 3 Finalist, Best Paper Award** (for “The fog of strategy: how to shape the emergence of a new platform ecosystem by drafting off another” with S. Khanagha, S. Paroutis and L. Oviedo), SIG Strategy-as-Process at Strategic Management Society (SMS), Paris, France, 2018
7. **Winner, “That’s Interesting!” Best Paper Award** (for “Targets as allies or adversaries: an interactional framing perspective on the activist’s dilemma” with J. Reinecke), EGOS Colloquium, 2018
8. **Nominee, Best PhD Paper** (for “Understanding latecomer’s strategy from an innovation ecosystem’s perspective” with X. Shi and X. Liang), SMS 27th Annual Conference, 2017
9. **Finalist (top 3)** (for “Framework for organizational transition into hybridity: a case study of a nonprofit in India” with A. Ghosh), SIG: Strategy as Process, SMS 36th Annual Conference, 2016
10. **Winner, Best Paper Award** (for “Managing multiple statuses: a case study of open access” with T. Thananusak), SIG Strategic Management (General Track), EURAM, 2016
11. **Finalist (top 3), Routledge Best Paper** in Social Partnerships Award, for “Maintenance work in cross-sector partnerships: frame plurality as key to solving complex social issues” (with E.J. Klitsie and H. Volberda), Cross-sector Partnerships for Systemic Change (CSSI2016), 2016
12. **Winner, Best Paper Award** for “Towards a theory of organizational decision making for transitioning into new hybrid form” (with A. Ghosh and S. Ray), 3rd Pan-Indian Institute of Management (IIM) World Management Conference, 2015
13. **Second Prize Winner, Best Paper Award**, Innovation Management Competition (for “Sponsoring a disruptive innovation: TiVo and the US television value-net” with R. Garud and A. Kumaraswamy), Strasczeg Institute for Innovation and Entrepreneurship (SIIE), EBS Business School, 2015
14. **Winner, Best Paper Award** (for “Creating a socially disruptive category: a case study of ‘conflict-free’ gold” with J. Reinecke), EURAM 2015 Warsaw, Business for Society Strategic Interest Group, 2015
15. **Nominee, Best Paper Award**, EGOS Annual Colloquium, Rotterdam, The Netherlands, 2014
16. **Winner, Best International Paper** (for “When times collide: temporal brokerage at the intersection of markets and development”), Organization & Management Theory (OMT) Division, Academy of Management, Philadelphia, USA, 2014
17. **Winner TUM Research Excellence in Innovation & Leadership Award** (for the paper “Incumbent performance in the face of a radical innovation”), 2014
18. **Distinguished Scholar – World Famous Scholars Series**, Minzu University, Beijing, China, 14-15 September 2013
19. **Winner, Best Environmental and Social Practices Paper** (for “Be fair or care? Fairtrade and the standardization of ethical practices”), Organization & Management Theory (OMT) Division, Academy of Management, Orlando, USA, 2013
20. **Winner, Best International Paper (Caroline Dexter Award nominee)** (for “Averting the tragedy of the commons”), Organization & Management Theory (OMT) Division, Academy of Management, Chicago, USA, 2009
21. Selected to attend the **42nd Annual International Achievement Summit** in Washington, DC, USA, 2003

22. **Gates Scholarship, Gates Cambridge Trust**, for doctoral studies at the University of Cambridge, 2001
23. **Chevening Scholarship, British Council**, for MPhil Studies at the University of Cambridge, 2000
24. **Winner of the Claydon Prize** for outstanding students in economics and related areas for MPhil dissertation at the University of Cambridge, 2001
25. **Lundgren Research Award**, University of Cambridge, 2001

TEACHING

- Won a teaching award 2019 in Executive Education for an online Digital Disruption course delivered in collaboration with online programme manager, Emeritus. This course was extremely well received: 97% of participants said they had an excellent experience with the program overall.
- EMBA Strategic Management, Core Module 2011-2026 ongoing. 15 consecutive years. Evaluations of 4.7 (out of 5) and above. Among 2 faculty members who are asked to give the sample class for prospective EMBA students on EMBA Experience Day.
- 2 courses online conducted through Cambridge Judge Business School and **Emeritus** platform since 2019 ongoing. It began before Covid and is still one of the most popular programs online
- EMBA elective disruptive innovation 2018-22 ongoing
- MBA elective disruptive innovation 2018, 2019, 2020...
- Engineering School, Strategic Management. 4E11, 2015-20 ongoing.
- MPhil Technology Policy: TPE7: Political Economy of Technology Policy, 2015. 2020,
- EMBA Advanced Strategic Management, 2011.
- MPhil (PhD intake) MISO-2: Capstone M-Phil in Management, Course on Strategy and Innovation, Judge Business School, University of Cambridge, 2009-2026 ongoing.
- MPhil Course in Strategic Management, 2011.
- SM2: Competition in an international context. Capstone course in Strategy at Department of Strategic Management and Business Environment., Rotterdam School of Management, Erasmus University. 2004-2008.
- SM4 Research Clinic. Core Course in Methods at Department of Strategic Management and Business Environment, Rotterdam School of Management, Erasmus University. 2005-2008.
- BKMME95-08: International Strategic Sourcing. Elective course Department of Strategic Management and Business Environment., Rotterdam School of Management, Erasmus University. 2007-2009.
- BKMME4. International Management. 2005-6 and 2009.

UNDERGRADUATE

- MOTI: Bachelors Course on Technology Strategy, Judge Business School, University of Cambridge, 2010, 2011 and 2012.
- Coordinator. BAB02-08: International Business Strategy, BAB02. 2006-2008
- CEMS (Strategic alliance of leading business schools and multinational companies for pre-experience Master's in management) Course Research Clinic. 2007-2008.
- Business Plans. 16 teams 2005-2008.
- Supervisions and Examination Duties
- PhD, MBA, EMBA, M-Phil, MST and MOTI Theses Judge Business School, University of Cambridge, 2009-2010. External examiner.
- Consultant for Thinfilms Inc, NJ, USA, a firm providing thin film services (in particular coating services) to over 150 corporations in the Hybrid microelectronics, Semiconductor, Optical, Medical and Sensor industries

DOCTORAL SUPERVISIONS

1. Dr Rasmus Pichler, Assistant professor Rotterdam School of Management, **Erasmus University**, the Netherlands
2. Andrea Wessendrof, Assistant professor, Ediburgh Business School.
3. Niklas Lindlbauer, Assistant Professor at **King's Business School & Research Associate**, the University of Cambridge.
4. Samsurin Welch, Fellow at Judge Business School, **University of Cambridge**.
5. Dr Patricia Hein Assistant Professor of Sustainability at the **Ivey Business School**, University of Western Ontario, Canada.
6. Dr Trin Thananusak now Assistant Professor at College of Management, **Mahidol University** Bangkok, Thailand
7. Dr Jack Fraser now Research Fellow in Technology and Entrepreneurship at SBS, **University of Oxford**, UK
8. Dr Andrea Wessendorf, Early Career Fellow in Strategy, **University of Edinburgh Business School**.
9. Dr Samsurin Welch, Research Associate, Lecturer (part time), Judge Business School, **University of Cambridge**
10. Dr Armando Castro, Associate Professor, The Bartlett School of Sustainable Construction, **UCL**. London, UK.
11. Dr Deborah Dreher, Director, Mmaa Social, Cambridge, UK.
12. Dr Anjan Ghosh, Associate Professor of Strategy and Entrepreneurship at **Suleyman Demirel University**, Kazakhstan.
13. Stephen Lile, doctoral candidate ifm, Department of Engineering, and Fellow, Judge Business School, **University of Cambridge**.

REFERENCES

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- Prof. Anita McGahan
- Prof. Michael Lounsbury
- Prof. Linda Argote
- Prof. Raghu Garud