

Cambridge Judge Business School

MPhil in Management Consulting Project

MPHIL IN MANAGEMENT CONSULTING PROJECT CLIENT BRIEFING NOTES

2027

Overview of the MPhil in Management Consulting Projects

The MPhil in Management Consulting Projects are a module in the MPhil in Management programme. During the programme, the students acquire essential business skills. The projects allow our students to apply and practise these skills in a real-world setting.

Students work in teams of between four and five students to solve business problems that client organisations have identified under the guidance of an academic project supervisor. These teams are formed based on individuals' preferences for projects, aspects of team dynamics, and diversity.

The students hold a first-class undergraduate degree in a subject other than management, and they take the MPhil in Management programme as a graduate conversion course that prepares them for a professional career in management.

When does the Project take place?

Students work with their project client primarily from **29 April-7 June 2027**.

Each team will work with their project client in a way that is most productive and most convenient for both parties. However, we recommend that the project client establishes weekly update meetings with their project team to ensure that the project is on track and to identify early any outstanding issues or difficulties.

The students have other courses and obligations during the term, so you can expect the teams to work the equivalent of about three weeks full-time within the allocated project period.

The final deliverables are a presentation to the client and academic project supervisor of the student team's findings and recommendations, which should be held by **7 June 2027**, together with a 7,000-word consulting project report, which the student team is required to submit to Cambridge Judge Business School and the project client by **9 June 2027**.

What types of projects are possible?

The approach we take for the Management Consulting Projects is tailored to the specific educational purpose of the course and aims to deliver the best possible recommendations to our project clients.

We ask that project proposals pose real-world challenges that your organisation is currently facing. The projects can be from all business areas and should be capable of being completed within the allocated project period. It is essential that projects not only involve desk research, but also decision-making, interaction with employees of your organisation, and clear recommendations moving forward. Hypothetical projects or case studies are not acceptable.

The project can be conducted remotely but must involve some direct contact with the client organisation and other relevant stakeholders. The nature of this contact will vary from one project to the next.

Each project should have an organisation representative (the project client) that serves as a contact point for the students and provides them access to relevant others within and, possibly, outside of your organisation. The project client needs to be available to advise their student team during the period of the projects.

We draw on a truly global network of client organisations.

Submitting your proposal

We ask that you submit your proposal(s) using the attached proposal form in Word format or use the online form on our MPhil in Management Consulting Project website:

www.jbs.cam.ac.uk/recruiters-organisations/student-projects/mphil-in-management-consulting-project/

Your submission should include some background information on the organisation and website address. If the project requires specific skills or experience, please indicate this on the proposal form.

You should also include consideration of the resources that will be available to the team (i.e. contacts, data sets, facilities etc), the type of research that will be necessary to fulfil the objectives of the project, and where the primary data or sample frame will come from.

A list of databases and industry information available to CJBS students is available here:

www.jbs.cam.ac.uk/infolib

Please ensure you are able to provide all other relevant data or confirm where students can easily access the information when submitting your proposal to enable the project to proceed effectively.

We will invariably receive more proposals than we can use, so cannot guarantee that all submissions will be taken up, however we will do our best to accommodate you.

Getting started

Once submitted, suitable proposals will be put to the students. Teams are formed based on preferences for projects, aspects of team dynamics, diversity, and the relevant skills for the project.

Organisations will be notified by early April 2027 whether we have been successful in securing a team for their proposal.

Project Briefing Event – Thursday 29 April 2027

Once a team has been assigned, you will be invited to attend a Project Briefing Event at Cambridge Judge Business School on **Thursday 29 April 2027** between **14:00 and 17:00**, when you will meet your student team and their academic project supervisor.

At this event, the students learn more about their client organisation and begin detailed discussions on the project. Colleagues from your organisation are welcome to attend.

This event will be followed by a **Drinks Reception, between 17:00 and 19:30**.

The MPhil in Management Consulting Project Briefing Event is a key event, and all clients are required to please ensure their attendance.

During your discussions with the team, you should discuss your aims and expectations, so all are agreed on the parameters of the work, where it is to be conducted, the timetable, and interim and final deliverables.

The consultancy advice of the MPhil in Management students is offered to the client organisations in good faith and free of charge (beyond expenses). No liability for any errors, omissions or consequential problems can be assumed by the University or its students. Organisations are advised to conduct their own independent assessments before implementing any suggestions made by the MPhil in Management students.

You will receive the CVs of your team at the start of the Project Briefing Event. For recruitment purposes, you may ask members of your project team for additional information. It is at the discretion of the students to respond to this request.

Where do the students work?

Usually, students work from Cambridge and keep in touch with their project client via e-mail, video call or telephone. If the students visit your premises, then your company assumes responsibility for their safety as your visitors. The University cannot be held liable for any loss or damage caused by students visiting your facilities. This is simply a formal statement of our position. We can reassure you that our students have always proved to be mature and responsible individuals.

Expenses

There is no fee for the work, but you are expected to meet all expenses associated with the project. You are also expected to cover the travel costs for students visiting your offices or travelling on your behalf.

Please make sure that both you and the student team understand and agree in writing the expenses you are prepared to meet. Students must not incur expenses without written prior approval from their client. Please reimburse expenses promptly.

Expenses must be processed directly by your company on completion of the project in a timely manner and within 30 days.

Project deliverables

Presentation:

The student team will present their findings and recommendations to their client during the final week of the project.

The students will normally deliver their final presentation at the Judge Business School in hybrid format. You are welcome to attend in person and are encouraged to invite other colleagues from your organisation to the presentation, as the students will benefit from a lively Q&A.

Please allow 60 minutes for the delivery of the presentation. As a guide students will spend 30 minutes presenting and 30 minutes on Q&A. Students should discuss with their client and academic project supervisor preferred arrangements.

The presentation is a key deliverable which forms an important part of the assessment of the project. Clients are required to please ensure their attendance. Presentations are to be held no later than 7 June 2027.

Following the presentation clients will be asked to provide formal feedback to the academic project supervisor on the performance of the students and the quality of their work and findings, including their professionalism and efficiency. A Client Company Assessment Form will be sent to you towards the end of the project. The completed form should be returned to the academic project supervisor. The academic project supervisor will be formally responsible for marking the presentation, as part of the overall academic assessment of the project.

Project Report:

The students will deliver a final 7,000-word consulting project report to their project client and Cambridge Judge Business School by **9 June 2027**.

Confidentiality

We limit the amount of sharing between the parties involved in the MPhil in Management Consulting Projects and aim to protect confidential information in several ways:

All students sign our standard Cambridge Judge Business School Confidentiality Agreement in which they agree to keep confidential all information that is shared as part of the Management Consulting Projects.

Students are expected to abide by ethical guidelines in the consultancy projects and for this reason are required to identify themselves and their client company when seeking to obtain information from third parties.

Attached please find a copy of the Confidentiality Agreement together with a copy of our Project Terms for clients. We ask you to agree to confirm acceptance of these terms when you submit your proposal.

End of Year Farewell Party and Drinks Reception – Thursday 10 June 2027

Project clients are invited to attend the MPhil in Management Programme End of Year Farewell Party and Drinks Reception, which will be held on Thursday 10 June 2027.

Full details for this event will follow in May 2027.

Key dates

11 February 2027 (17:00)	Submission of initial project proposals by client companies
18 February 2027	Feedback to client companies about initial project proposals. The goals here are: (a) to ensure that the projects are doable for our students and (b) to ensure that all projects are comparable in terms of scope and expected effort.
25 February 2027 (17:00)	Submission of final project proposals by client companies
April	Students sign up for projects
29 April 2027 (14:00–19:30)	Projects Briefing Event and Drinks Reception
29 April–7 June 2027	Students work on projects
By 7 June 2027	Date by which final presentations to clients are to be held
9 June 2027	Delivery of final 7,000-word consulting project report
10 June 2027	Farewell Party and End of Year Drinks. (Details for this Event will be shared in May 2027)

For any other enquiries and further information please contact:

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