Professor Lucia A Reisch: List of Publications as of 30 October 2026

Articles in Peer-Reviewed Journals 2

Articles in Editor-Reviewed Journals 24

Anthologies, Monographs and E-Books 27

Contributions to Anthologies and Books 29

Editorials 38

Conference Proceedings (recorded until 2019) 41

Articles in Magazines (selection) 47

Expert Reports 48

Working and Discussion Papers 53

Book Reviews 58

Research Reports 58

Conference Presentations 65

Media Contributions (selection) 106

Own research cited in media (selection) 113

Articles in Peer-Reviewed Journals

1. (2026) [Alice Pizzo, Christina Gravert, Jan M. Bauer & **Lucia A. Reisch**]. Carbon taxes crowd out voluntary low-carbon choices by relieving guilt: Experimental evidence from sustainable consumer choices. *Journal of Economic Behaviour and Organization*. https://doi.org/10.1016/j.jebo.2026.107798

   Impact Factor: **2.7** (2025), Journal Citation Reports; AJG Journal Ranking: 3

2. (2026) [Malte Dewies & **Lucia A. Reisch**]. Verhaltenspolitik 2.0: Evidenz, Infrastruktur und Governance für die nächste Generation verhaltensbasierter Politik. *Perspektiven der Wirtschaftspolitik, 27*(3), 343-359. https://doi.org/10.1515/pwp-2026-0034

   Impact Factor: **N.A.**

3. (2026) [Sarah Forberger, Biljana Meshkovska, **Lucia A. Reisch**, Aleksandra Luszczynska & Hajo Zeeb]. Bridging policy and Implementation Science: Operationalising political and structural determinants for health policy implementation evaluation. *Implementation Science Communications.* https://doi.org/10.1186/s43058-026-01137-0

   Impact Factor: **3.5** (2025), Journal Citation Reports.

4. (2026) [Tek B. Sapkota, Peter Alexander, Alice Odingo, Jessica Fanzo, Juliana Mercon, Jessica Fuller, Michele F. Fontefrancesco, **Lucia A. Reisch**, & Katie Noble]. Transforming the global food system to address environmental challenges. *Sustainable Earth Reviews* (accepted)

   Impact Factor: **N.A.** (2026).

5. (2026) [Lisa-Maria Tanase, Malte Dewies, **Lucia A. Reisch** & Lee de Wit]. Bridging the perception gap in parliament: UK MPs underestimate climate policy support and overestimate polarisation. *Nature Communications.* (accepted)

   Impact Factor: **15.7** (2024), Journal Citation Reports

6. (2026) [Paul M. Lohmann, Alice Pizzo, Jan M. Bauer, Tarun M. Khanna, Sarah L. Flecke, Max Callaghan, Jan C. Minx & **Lucia A. Reisch**]. Demand-side interventions for sustainable food systems: A meta-analysis of food policy interventions targeting food consumption and waste behaviours. *Nature Food*, https://doi.org/10.1038/s43016-025-01279-9

   Impact Factor: **21.9** (2024), Journal Citation Reports

7. (2026) [Jan M. Bauer, Jeffery Brunstrom, Giulia Priolo & **Lucia A. Reisch**]. Asymmetric behavioural responses to updating caloric information. *Journal of Risk and Uncertainty*. (accepted)

   Impact Factor: **2.3** (2024), Journal Citation Reports; AJG Journal Ranking: 3

8. (2026) [Alice Pizzo, Jan M. Bauer & **Lucia A. Reisch**]. Informational nudges or incentives? A field experiment on vegetarian choices. *Ecological Economics*, *242*, 108882. https://doi-org.ezp.lib.cam.ac.uk/10.1016/j.ecolecon.2025.108882

   Impact Factor: **6.3** (2024), Journal Citation Reports; AJG Journal Ranking: **3**

9. (2026) [Micha A. Kaiser, Malte Dewies, David Lin, Cass R. Sunstein & **Lucia A. Reisch**]. Socioeconomic status mostly outweighs psychological factors in predicting individual ecological footprints. *Communications Earth & Environment.* https://doi.org/10.1038/s43247-026-03521-z

   Impact Factor: **8.9** (2024), Journal Citation Reports

10. (2026) [Xi Cao, Shang Xu, Micha A. Kaiser, **Lucia A. Reisch** & Xiangping Jia]. Nudging for climate-friendly diets in eating-out settings: A real-world experiment in China. *British Food Journal.* (accepted)

    Impact Factor: **4.2** (2024), Journal Citation Reports; AJG Journal Ranking: 1

11. (2026) [Sarah Forberger, **Lucia A. Reisch**, Pieter Van Gorp, Christoph Stahl, Lara Christianson, Jihan Halimi, Karina Karolina De Santis, Chungwan Lo, Cassandra A. Omane, Alejandra Loyola Leyva, Laurent Malisoux, Tiziana de-Magistris & Torsten Bohn]. Mapping digital nudges and recommender systems for obesity prevention: results from a scoping review. *Interactive Journal of Medical Research, 15,* e73151. https://doi.org/10.2196/73151

    Impact Factor: **2.2** (2024), Journal Citation Reports

12. (2026) [Mohina Gandhi, Alice Pizzo, Anna Schmid, Isabel Froes, Melanie Jaeger-Erben, Ethymios Altsitsiadis & **Lucia A. Reisch**]. Food system through the lens of a circular society: A transdisciplinary approach to integrating literature and practice. *Business Strategy and the Environment.* DOI: 10.1002/bse.71087 (Accepted)

    Impact Factor: **13.3** (2024), Journal Citation Reports; AJG Journal Ranking: 3

13. (2026) [Lara J. Greening, David Young, Lee De-Wit & **Lucia A. Reisch].** The political psychology behind consumer decisions: the complex relationship between political ideology and political consumerism. *Journal of Consumer Behaviour.* https://doi-org.ezp.lib.cam.ac.uk/10.1002/cb.70165

    Impact Factor: **5.2** (2024), Journal Citation Reports; AJG Journal Ranking: 2

14. (2025) [Malte Dewies, Lee de Wit & **Lucia A. Reisch**]. Assumptions about behaviour influence the policy preferences of public officials. *Public Management Review*. https://doi.org/10.1080/14719037.2025.2570408

    Impact Factor: **4.9** (2024), Journal Citation Reports; AJG Journal Ranking: **4**

15. (2025) [Malte Dewies & **Lucia A. Reisch**]. META BI: A tool for describing behavioural interventions. *Behavioural Public Policy.* https://doi.org/10.1017/bpp.2025.10015

    Impact Factor: **3.1** (2024), Journal Citation Reports; AJG Journal Ranking: **1**

16. (2025) [Lisa Eckmann & **Lucia A. Reisch**]. Shifting towards quality: how communicating 'cost per wear' influences consumer choice of clothing. *Journal of Psychology & Marketing, 43*(2). https://doi.org/10.1002/mar.70061

    Impact Factor: **9.1** (2024), Journal Citation Reports; AJG Journal Ranking: **3**

17. (2025) [Micha A. Kaiser, Paul M. Lohmann, Peter Ochieng, Billy Shi, Cass R. Sunstein & **Lucia A. Reisch**]. Leveraging LLMs for predictive insights into food policy and behavioural interventions. *Discover Food, 5,* 262. https://doi-org.ezp.lib.cam.ac.uk/10.1007/s44187-025-00552-x

    Impact Factor: **3.7** (2024), Journal Citation Reports

18. (2025) [Micha A. Kaiser, Cass R. Sunstein & **Lucia A. Reisch**]. On preferring people to algorithms. *Journal of Risk and Uncertainty, 71,* 245-272. https://doi.org/10.1007/s11166-025-09466-6

    Impact Factor: **2.3** (2024), CJBS Journal List, AJG Journal Ranking: **3**

19. (2025) [Michael Bissel, Maike Gossen, **Lucia A. Reisch** & Cass R. Sunstein]. Driving sustainable change: A systematic map of behaviorally informed interventions to promote sustainable mobility behavior. *PNAS Nexus*, *4*(6). https://doi.org/10.1093/pnasnexus/pgaf162.

    Impact Factor: **3.8** (2024), Journal Citation Reports

20. (2025) [Cass R. Sunstein & **Lucia A. Reisch**]. In praise of computation. *Environmental and Resource Economics*. https://doi.org/10.1007/s10640-025-00958-2,

    Impact Factor: **3.2** (2023), Journal Citation Reports; AJG Journal Ranking: **3**

21. (2025) [Alice Pizzo, Manuel Suter, Jan M. Bauer & **Lucia A. Reisch**]. Food waste salience and task knowledge to reduce individual food waste: A field experiment in a restaurant setting. *Journal of Behavioral and Experimental Economics, 117,* 102375. https://doi.org/10.1016/j.socec.2025.102375.

    Impact Factor: **1.4** (2025), Journal Citation Reports; AJG Journal Ranking: **2**

22. (2025) [Paul M. Lohmann, Elisabeth Gsottbauer, Christina Gravert & **Lucia A. Reisch**]. Nudging, fast and slow: Experimental evidence from food choices under time pressure. *Environmental and Resource Economics*, https://doi.org/10.1007/s10640-025-01012-x.

    Impact Factor: **3.4** (2024), Journal Citation Reports; AJG Journal Ranking: **3**

23. (2025) [Michelle Klotz, Dario Krpan, Paul M. Lohmann, Matteo M. Galizzi & **Lucia A. Reisch**]. Stop, think, buy: An online randomised controlled experiment comparing the effects of traffic light nutritional labelling and price promotion on steering consumer food choice. *Appetite, 211,* 108005. https://doi.org/10.1016/j.appet.2025.108005.

    Impact Factor: **3.8** (2024), Journal Citation Reports

24. (2025) [Fabio Lauria, Marika Dello Russo, Annarita Formisano, Stefaan De Henauw, Antje Hebestreit, Monica Hunsberger, Vittorio Krogh, Timm Intemann, Lauren Lissner, Denes Molnar, Luis A. Moreno, **Lucia A. Reisch**, Michael Tornaritis, Toomas Veidebaum, Garrath Williams, Alfonso Siani & Paola Russo, I.Family consortiumUltra-processed foods consumption and diet quality of European children, adolescents and adults: Results from the I.Family study. *Nutrition, Metabolism, and Cardiovascular Diseases, 31* (11), 3031-3043.https://doi.org/10.1016/j.numecd.2021.07.019

    Impact Factor**: 3.7** (2025), Journal Citation Reports

25. (2025). [Annarita Formisano, Marika Dello Russo, Lauren Lissner, Paola Russo, Ahrens Wolfgang, Stefaan De Henauw, Antje Hebestreit, Timm Intemann, Monica Hunsberger, Dénes Molnár, Luis A. Moreno, Valeria Pala, Stalo Papoutsou, **Lucia A. Reisch**, Toomas Veidebaum, Garrath Williams, Maike Wolters, Alfonso Siani & Fabio Lauria]. Ultra-Processed Foods Consumption and Metabolic Syndrome in European Children, Adolescents, and Adults: Results from the I.Family Study. *Nutrients, 17*(13), 2252. https://doi.org/10.3390/nu17132252
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26. (2025) [Noah Peters & **Lucia A. Reisch**]. Drivers of and barriers to Sustainable Urban Mobility Plan implementation: Lessons from Copenhagen. *Case Studies on Transport Policy, 20*, 101417. https://doi.org/10.1016/j.cstp.2025.101417.
Impact Factor: **3.3** (2024), Journal Citation Reports

27. (2024) [Felix Creutzig & **Lucia A. Reisch**]. A joint research agenda for climate action bridges behavioral sciences and urban planning. *Communications Psychology, 2*(1), 1–4. https://doi.org/10.1038/s44271-024-00143-z
Impact Factor: **NA**

28. (2024) [Paul Lohmann, Elisabeth Gsottbauer, James Farrington, Steve Human & **Lucia A. Reisch].** Choice architecture promotes sustainable choices in online food-delivery apps. *PNAS Nexus, 3*(10). https://doi.org/10.1093/pnasnexus/pgae422.
Impact Factor: **3.8** (2024), Journal Citation Reports

29. (2024) [Felix Creutzig, Sophia Becker, … **Lucia A. Reisch** et al.]. Towards a public policy of cities and human settlements in the 21st century. *npj Urban Sustainability, 4*(29) https://doi.org/10.1038/s42949-024-00168-7.
Impact Factor: **9.1** (2023), Journal Citation Reports

30. (2024) [Sarah Forberger, **Lucia A. Reisch**, Peter van Gorp et al.]. 'Let me recommend… ': use of digital nudges or recommender systems for overweight and obesity prevention—a scoping review protocol. *BMJ Open, 14*, e080644. doi: 10.1136/bmjopen-2023-080644.
Impact Factor: **2.2** (2022), Journal Citation Reports

31. (2024) [Romanika Okraszewska, Alexsandra Romanowska, Dana Clarissa Laetsch, Anna Gobis, **Lucia A. Reisch**, Carijn B. M. Kamphuis, Jeroen Lakerveld, Piotr Krajewski, Anna Banik, Nicolette R. den Braver, Sarah Forberger, Hermann Brenner, Joanna Żukowska]. Interventions reducing car usage: Systematic review and meta-analysis. *Transportation Research Part D: Transport and Environment, 131*, 104217. doi: 10.1016/j.trd.2024.104217.
Impact Factor: **7.6** (2022), Journal Citation Reports; AJG Journal Ranking: **3**

32. (2024) [Ronja Foraita, Janine Witte, Claudia Börnhorst, Wencke Gwozdz, Valeria Pala, Lauren Lissner, Fabio Lauria, **Lucia A. Reisch**, Dénes Molnár, Stefaan De Henauw, Luis Moreno, Toomas Veidebaum, Michael Tornaritis, Iris Pigeot, Vanessa Didelez]. A longitudinal causal graph analysis investigating modifiable risk factors and obesity in a European

cohort of children and adolescents. *Scientific Reports, 14.* Article 6822. doi: 10.1038/s41598-024-56721-y.

Impact Factor: **4.6** (2022), Journal Citation Reports.

33. (2024) [Stefanie Do, Vanessa Didelez, Claudia Börnhorst, Juul M. J. Coumans, **Lucia A. Reisch**, Unna N. Danner, Paola Russo, Toomas Veidebaum, Michael Tornaritis, Dénes Molnár, Monica Hunsberger, Stefaan De Henauw, Luis A. Moreno, Wolfgang Ahrens, Antje Hebestreit on behalf of the IDEFICS/I.Family consortia]. The role of psychosocial well-being and emotion-driven impulsiveness in food choices of European adolescents. *International Journal of Behavioral Nutrition and Physical Activity, 21*. Article 1. doi: 10.1186/s12966-023-01551-w.

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34. (2023) [Leonie Decrinis, Wolfgang Freibichler, Micha Kaiser, Cass R. Sunstein, **Lucia A. Reisch]**. Sustainable behaviour at work: How message framing encourages employees to choose electric vehicles. *Business Strategy and the Environment*. https://doi.org/10.1002/bse.3441

Impact Factor: **10.8** (2021), Journal Citation Reports; AJG Journal Ranking: **3**

35. (2023) [Tilman Santarius, Lina Dencik, Tomas Diez, Hugues Ferreboeuf, Patricia Jankowski, Stephanie Hankey, Angelika Hilbeck, Lorenz M. Hilty, Mattias Höjer, Dorothea Kleine, Steffen Lange, Johanna Pohl, **Lucia Reisch**, Marianne Ryghaug, Tim Schwanen, Philipp Staab]. Digitalization and sustainability: A call for a digital green deal. *Environmental Science & Policy, 147,* 11–14. doi: 10.1016/j.envsci.2023.04.020.

Impact Factor: **6.0** (2022), Journal Citation Reports; AJG Journal Ranking: **3**

36. (2023) [Micha Kaiser, Jan M. Bauer, Steffen Otterbach, **Lucia A. Reisch**, Alfonso Sousa-Poza]. The association between commuting and cardiovascular disease: A biomarker-based analysis of cross-sectional cohort data from the UK Biobank. *Preventive Medicine, 172,* Article 107521. doi: 10.1016/j.ypmed.2023.107521.

Impact Factor: **5.1** (2022), Journal Citation Reports

37. (2023) [Maha Hoteit, … **Lucia A. Reisch ...** et al.]. Call for emergency action to restore dietary diversity and protect global food systems in times of COVID-19 and beyond: Results from a cross-sectional study in 38 countries. *Heliyon, 9*(11), e21585, https://doi.org/10.1016/j.heliyon.2023.e21585.

Impact Factor: **3.6** (2024), Journal Citation Reports

38. (2023) [Elida Sina, Christoph Buck, Wolfgang Ahrens, Juul M. J. Coumans, Gabriele Eiben, Annarita Formisano, Lauren Lissner, Artur Mazur, Nathalie Michels, Dénes Molnar, Luis A. Moreno, Valeria Pala, Hermann Pohlabeln, **Lucia Reisch**, Michael Tornaritis, Toomas Veidebaum, Antje Hebestreit & I. Family consortium]. Digital media exposure and cognitive functioning in European children and adolescents of the I.Family study. *Scientific Reports, 13,* 18855. https://doi.org/10.1038/s41598-023-45944-0.

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39. (2022) [Rosina Watson, Kristian Roed Nielsen, Hugh N. Wilson, Emma Macdonald, Christine Mera, **Lucia Reisch**]. Policy for sustainable entrepreneurship: A crowdsourced framework. *Journal of Cleaner Production, 383*(3), Article 135234. doi: 10.1016/j.jclepro.2022.135234

    Impact Factor: **11.1** (2022), Journal Citation Reports; AJG Journal Ranking: **2** (2021)

40. (2022) [Johanna Meier, **Lucia A. Reisch**, Friederike C. Doebbe, Neal R. Haddaway, Mark A. Andor]. Review: Do green defaults reduce meat consumption? *Food Policy, 110,* Article 102298. doi: 10.1016/j.foodpol.2022.102298.

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41. (2022) [Klaus G. Grunert, Meike Janssen, Rikke Nyland Christensen, Lauranna Teunissen, Isabelle Cuykx, Paulien Decorte & **Lucia A. Reisch**]. "Corona Cooking": The interrelation between emotional response to the first lockdown during the COVID-19 pandemic and cooking attitudes and behaviour in Denmark. *Food Quality and Preference, 96,* Article 104425. doi: 10.1016/j.foodqual.2021.104425

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42. (2022) [Viveka Guzman, Lauren Lissner, Louise Arvidsson, Antje Hebestreit, Antonia Solea, Fabio Lauria, Jaakko Kaprio, **Lucia A. Reisch**, Luis Moreno Aznar, Regina Heidinger-Felső Stefaan De Henauw, Toomas Veidebaum, Wolfgang Ahrens & Monica Hunsberger, on behalf of the IDEFICS and I.Family consortium]. Associations of sleep duration and screen time with incidence of overweight in European children: The IDEFICS/I.Family cohort. *Obesity Facts, 15*, 55–61. doi: 10.1159/000519418

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43. (2022) [Jan M. Bauer, Laura N. van der Laan, Gert-Jan de Bruijn & **Lucia A. Reisch**]. Battle of the primes – the effect and interplay of health and hedonic primes on food choice. *Appetite, 172*, Article 105956. doi: 10.1016/j.appet.2022.105956

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44. (2022) [Jan M. Bauer, Kristian S. Nielsen, Wilhelm Hofmann & **Lucia A. Reisch**]. Healthy eating in the wild: An experience sampling study assessing the barriers and facilitators to dietary goal success. *Social Science & Medicine, 299*, Article 114869. doi: 10.1016/j.socscimed.2022.114869

    Impact Factor: **5.4** (2022), Journal Citation Reports; AJG Journal Ranking: **4**

45. (2022) [Jan M. Bauer, Simon Aarestrup, Pelle G. Hansen & **Lucia A. Reisch**]. Nudging more sustainable grocery purchases: Behavioural innovations in a supermarket setting. *Technological Forecasting & Social Change, 179*, Article 121605. doi: 10.1016/j.techfore.2022.121605

    Impact Factor: **12.0** (2022), Journal Citation Reports; AJG Journal Ranking: **3**

46. (2022) [Sarah Forberger, **Lucia A. Reisch**, Biljana Meshkovska, Karolina Łobczowska, Daniel A. Scheller, Janine Wendt, Lara Christianson, Jennifer Frense, Juergen M Steinacker, Aleksandra Luszczynska & Hajo Zeeb]. Sugar-sweetened beverage tax implementation processes: Results of a scoping review. *Health Research Policy and Systems, 20,* Article 33. doi: 10.1186/s12961-022-00832-3

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    Impact Factor: **4.4** (2022), Journal Citation Reports

48. (2022) [María Victoria Ortiz, **Lucia A. Reisch**, Cecilia Reyna]. Perspectives for sustainable consumption: An exploratory study of the discourses and practices of Cordoba's citizens (Argentina). *Desenvolvimento e Meio Ambiente, 60,* 521–542. doi: 10.5380/dma.v60i0.78529.

    Impact Factor: **0.05**, Journal Citation Indicator

49. (2022) [Stefanie Do, Juul M. J. Coumans, Claudia Börnhorst, Hermann Pohlabeln, **Lucia A. Reisch**, Unna N. Danner, Paola Russo, Toomas Veidebaum, Michael Tornaritis, Dénes Molnár, Monica Hunsberger, Stefaan De Henauw, Luis A. Moreno, Wolfgang Ahrens & Antje Hebestreit]. Associations between psychosocial well-being, stressful life events and emotion-driven impulsiveness in European adolescents. *Journal of Youth and Adolescence*. *51,* 1106–1117. doi: 10.1007/s10964-021-01533-w

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50. (2021) [Elida Sina, Christoph Buck, Toomas Veidebaum, Alfonso Siani, **Lucia Reisch,** Hermann Pohlabeln, Valeria Pala, Luis Moreno, Dénes Molnar, Lauren Lissner, Yiannis Kourides, Stefaan De Henauw, Gabriele Eiben, Wolfgang Ahrens & Antje Hebestreit]. Media use trajectories and risk of metabolic syndrome in European children and adolescents: the IDEFICS/I.Family cohort. *International Journal of Behavioral Nutrition and Physical Activity*. *18*, Article 134. doi: 10.1186/s12966-021-01186-9

    Impact Factor: **6.457** (2020), InCites Journal Citation Reports (Clarivate)

51. (2021) [Ole Spengler, Hermann Pohlabeln, Karin Bammann, Christoph Buck, Fabio Lauria, Vera Verbestel, Gabriele Eiben, Kenn Konstabel, Dénes Molnar, Luis Moreno, Yannis Pitsiladis, Angela Page, **Lucia A. Reisch**, Michael Tornaritis & Wolfgang Ahrens]. Trajectories of objectively measured physical activity and childhood overweight: Longitudinal analysis of the IDEFICS/I.Family cohort. *International Journal of Behavioral Nutrition and Physical Activity*. *18*, Article 103. doi: 10.1186/s12966-021-01171-2

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54. (2021) [Fabio Lauria, Marika Dello Russo, Annarita Formisano, Stefaan De Henauw, Antje Hebestreit, Monica Hunsberger, Vittorio Krogh, Timm Intemann, Lauren Lissner, Denes Molnar, Luis A. Moreno, **Lucia A. Reisch**, Michael Tornaritis, Toomas Veidebaum, Garrath Williams, Alfonso Siani, Paola Russo, on behalf of the I.Family consortium]. Ultra-processed foods consumption and diet quality of European children, adolescents and adults: Results from the I.Family study. *Nutrition, Metabolism and Cardiovascular Diseases, 31*(11), 3031–3043. doi: 10.1016/j.numecd.2021.07.019

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56. (2021) [Charlotte De Backer, Lauranna Teunissen, Isabelle Cuykx, Paulien Decorte, Sara Pabian, Sarah Gerritsen, Christophe Matthys, Haleama Al Sabbah & Kathleen Van Royen, on behalf of the Corona Cooking Survey Study Group]. An evaluation of the COVID-19 pandemic and social distancing policies in relation to planning, selecting, and preparing healthy meals: An observational study in 38 countries worldwide. *Frontiers in Nutrition, 7*, Article 621726. doi: 10.3389/fnut.2020.621726. **Lucia A. Reisch** is member of the Corona Cooking Survey Study Group (and PI for Denmark).

Impact Factor: **6.576** (2020), InCites Journal Citation Reports (Clarivate)

57. (2021) [Jan M. Bauer, Sabine Bietz, Julius Rauber & **Lucia A. Reisch**]. Nudging healthier food choices in a cafeteria setting: A sequential multi-intervention field study. *Appetite, 160*, Article 105106. doi: 10.1016/j.appet.2021.105106

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58. (2021) [Kirsten Mehlig; Christopher Holmberg, Leonie H Bogl, Eva Erhardt, Charalambos Hadjigeorgiou, Antje Hebestreit, Jaakko Kaprio, Fabio Lauria; Nathalie Michels, Iris Pigeot, **Lucia Reisch**, Toomas Veidebaum & Lauren Lissner, on behalf of the I.Family consortium]. Weight status and BMI-related traits in adolescent friendship groups and role of sociodemographic factors – the European IDEFICS/I.Family cohort. *Obesity Facts, 14*(1), 121–130. doi: 10.1159/000512356.

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59. (2021) [Felix Creutzig, Max Callaghan, Anjali Ramakrishnan, Aneeque Javaid, Leila Niamir, Jan Minx, Finn Müller-Hansen, Benjamin Sovacool, Zakia Afroz, Mark Andor, Miklos Antal, Victor Court, Julio Díaz-José, Friederike Döbbe, Maria J. Figueroa, Andrew Gouldson, Helmut Haberl, Andrew Hook, Diana Ivanova, William F. Lamb, Nadia Maïzi, Érika Mata, Kristian S. Nielsen, Chioma Daisy Onyige, **Lucia A. Reisch**, Joyashree Roy, Pauline Scheelbeek, Mahendra Sethi, Shreya Some, Steven Sorrell, Mathilde Tessier, Tania Urmee, Doris Virag, Can Wan, Dominik Wiedenhofer & Charlie Wilson]. Reviewing the scope and thematic focus of 100,000 publications on energy consumption, services, and social aspects of climate change: A big data approach to demand-side mitigation. *Environmental Research Letters, 16*(3), Article 033001. Focus issue on 'Demand-Side Solutions for Transitioning to Low-Carbon Societies'. doi: 10.1088/1748-9326/abd78b

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198. (2011) [Kornelia Hagen, Hans-W. Micklitz, Andreas Oehler, **Lucia A. Reisch** & Christoph Strünck]. *Empirisch fundierte Entscheidungshilfen für die Verbraucherpolitik*. Gutachten im Rahmen der Leistungsbeschreibung "Verbraucherpolitische Bewertungs- und Folgeabschätzungsmethodik" des Verbraucherzentrale Bundesverband e.V. Berlin/Florenz/Bamberg/Copenhagen: vzbv e.V..

199. (2011) [**Lucia A. Reisch** & Sabine Bietz]. *Studie zu Möglichkeiten der Verbraucherinformation für die Zielgruppe „Digital Natives"* (Study on the Possibilities of Consumer Information for the "Digital Natives"). On behalf of the Baden-Wuerttemberg Ministry of Consumer Protection (MLR), Stuttgart. Final Report.

200. (2011) [**Lucia A. Reisch** & Sabine Bietz]. *Studie zur „Nanotechnologie – Verbraucherwahrnehmung und verbraucherpolitische Handlungspotentiale" – Aktualisierung 2011* (Study on Nanotechnology - Consumer Perception and Consumer Policy Options). On behalf of the Baden-Wuerttemberg Ministry of Consumer Protection (MLR), Stuttgart. Final Report.

201. (2010) [**Lucia A. Reisch**, Sabine Bietz, Manuela Wiest & Christoph Fasel]. *Seniorengerechte Verbraucherinformation*. Ein Praxisprojekt der Robert-Bosch Stiftung Stuttgart. Final Report.

202. (2010) [Wencke Gwozdz & **Lucia A. Reisch**]. *Internal and external factors influencing food preferences and actual food choices*. IDEFICS Deliverable D 7.5. Copenhagen: CBS. Internal Deliverable.

203. (2010) [**Lucia A. Reisch** & Wencke Gwozdz]. *Children's food choice and the role of commercial communication.* IDEFICS Deliverable D 7.3. Copenhagen: CBS. Internal Deliverable.

204. (2010) [Kathrin Graulich, Laura Degallaix, Sylvia Maurer, Nicole Bernfeld, **Lucia A. Reisch**]. *Work on Preparatory Studies for Ecodesign Requirements for EuPs (III) and on Stakeholder Representation. Lot C: Stakeholder Representation: Consumers*. Final. Report of the EUP Project. Freiburg, Brussels, Copenhagen.

205. (2010) [André Martinuzzi, Gerald Berger, Maria Miguel Ribeiro, Gerd Scholl, Siegmar Otto, **Lucia A. Reisch**, Olof Soebech, Harri Kalimo, Francois Jégou, Márton Herczeg, on behalf of the CORPUS consortium]. *Inception Report*. CORPUS Project Deliverable. Berlin, April 2010.

206. (2010) [Gerd Scholl, Sabine Bietz & **Lucia A. Reisch**]. *Förderung von Ressourceneffizienz*

im Rahmen der Verbraucherberatung im Web 2.0. Dokumentation eines Experten-Workshops, 16.11.2009 im BMU. MaRess Internal Report. Berlin: IÖW.

207. (2010) [Kora Kristof, Elisabeth Süßbauer with Carolin Baedeker, Gerd Scholl, Siegmar Otto, Institut & **Lucia A. Reisch**]. *Handlungsoptionen zur Steigerung der Ressourceneffizienz im Konsumalltag.* Hintergrundpaper zu Arbeitspaket 12 des Projekts „Materialeffizienz und Ressourcenschonung". MaRess Internal Report. Wuppertal: Wuppertal Institute for Climate Energy Environment.

208. (2009) [**Lucia A. Reisch** & Sabine Bietz]. *Nanotechnologie - Verbraucherwahrnehmung und verbraucherpolitische Handlungspotentiale*. Eine Vorstudie im Auftrag des Ministeriums für Ernährung und Ländlichen Raum Baden-Württemberg (MLR). Abschlussbericht/ Final Report. Stuttgart / Calw: SRH Hochschule Calw, June 2009.

209. (2009) [Kornelia Hagen & **Lucia A. Reisch**]. *Verbraucherpolitische Strategie Baden-Württemberg – Erhebung von volkswirtschaftlichen Basisdaten für eine zielorientierte Weiterentwicklung der Verbraucherpolitik*. Ein Projekt im Auftrag des Ministeriums für Ernährung und Ländlichen Raum Baden-Württemberg (MLR). Projektbericht/ Final Report. Stuttgart /Berlin / Calw: SRH Hochschule Calw, May 2009.

210. (2008) [**Lucia A. Reisch**, Ina Rüdenauer, ANEC & BEUC]. *General consumer-related aspects of (energy-using) products*. Background Paper within the Project on"Consumer organisations' representation in the European energy-using products process." Copenhagen/Freiburg/Brüssel: CBS, Öko-Institut, ANEC, BEUC.

211. (2008) [Andreas Oehler & **Lucia A. Reisch**]. *Behavioural Economics – eine neue Grundlage für die Verbraucherpolitik?* A Study on behalf of the vzbv e.V. Bamberg/Berlin/Copenhagen: vzbv e.V.

212. (2008). *Democratization and consumption.* Background document delivered for the „Citizen's Guide for Sustainable Consumption", published by the Council of Europe. Straßbourg, January 2008.

213. (2008) [**Lucia A. Reisch** & Sabine Bietz]. *Transparenz von Altersvorsorgeverträgen und Dokumentation des Runden Tischs „Altersvorsorge-Produkte" des Ministeriums für Ernährung und Ländlichen Raum Baden-Württemberg (MLR)*. Ein Projekt im Auftrag des Ministeriums für Ernährung und Ländlichen Raum Baden-Württemberg (MLR). Abschlussbericht/ Final Report. Stuttgart / Calw: SRH Hochschule Calw, February 2008.

214. (2007) [Rainer Grießhammer, Matthias Buchert, Carl-Otto Gensch, Christian Hochfeld, Andreas Manhart, **Lucia A. Reisch** & Ina Rüdenauer]. *PROSA – Product Sustainability Assessment. Guidelines*. Freiburg: Öko-Institut e.V..

215. (2007) [**Lucia A. Reisch** & Alena Schuster]. *Untersuchungen zur Wechselwilligkeit der Verbraucher in einem liberalisierten Gasmarkt (Versorgerwechsel).* Ein Projekt im Auftrag des Ministeriums für Ernährung und Ländlichen Raum Baden-Württemberg (MLR). Abschlussbericht / Final Report. Stuttgart / Calw: SRH Hochschule Calw.

216. (2002) [Susanne Friese, **Lucia A. Reisch**, Linda Steg, Birgitta Gatersleben, Alison Anderson & Marleen Strategier]. *Environmental socialisation within the European news media.* Final Report to the European Science Foundation (ESF). Copenhagen: Copenhagen Business School, February 2002.

217. (2000) [B. Aarset, S. Beckmann, J. Bigne, M. Beveridge, T. Bjorndal, M. Bunting, P. McDonagh, C. Mariojouls, J. F. Muir, A. Prothero, **Lucia A. Reisch**, A. P. Smith, R. Tveteras & J. Young]. *Organic salmon production and consumption: Ethics, consumer perceptions and regulation – „Orgsal"*. Synthesis of findings: results and implications. European Union Commission DG XII, June 2000.

218. (2000) [B. Aarset, S. Beckmann, J. Bigne, M. Beveridge, T. Bjorndal, M. Bunting, P. McDonagh, C. Mariojouls, J. F. Muir, A. Prothero, **Lucia A. Reisch**, A. P. Smith, R. Tveteras & J. Young]. *Organic salmon production and consumption: Ethics, consumer perceptions and regulation – „Orgsal"*. Assessment of the sustainability of organic salmon farming. European Union Commission DG XII, May 2000.

219. (2000) [B. Aarset, S. Beckmann, J. Bigne, M. Beveridge, T. Bjorndal, M. Bunting, P. McDonagh, C. Mariojouls, J. F. Muir, A. Prothero, **Lucia A. Reisch**, A. P. Smith, R. Tveteras & J. Young]. *Organic salmon production and consumption: Ethics, consumer perceptions and regulation – „Orgsal"*. Perspectives on the use of chemo-therapeutics in Organic Salmon. European Union Commission DG XII, February 2000

220. (1999) [B. Aarset, S. Beckmann, J. Bigne, M. Beveridge, T. Bjorndal, M. Bunting, P. McDonagh, C. Mariojouls, J. F. Muir, A. Prothero, **Lucia A. Reisch**, A. P. Smith, R. Tveteras & J. Young]. *Organic salmon production and consumption: Ethics, consumer perceptions and regulation– „Orgsal"*. Animal welfare issues. European Union Commission DG XII, September 1999.

221. (1999) [Charles Vlek, Gerhard Scherhorn & **Lucia A. Reisch**]. *Transformation of unsustainable consumer behaviors and consumer policies. Problem analysis, solution approaches, and a research agenda.* Report prepared for the subprogramme on „Industrial Transformation" (IT) of the International Human Dimensions Programme (IHDP) on Global Environmental Change. Amsterdam (NL), December 1999.

Conference Presentations

222. 6.-8.7.2026: *Deregulation and the public mind: Cross-cultural insights from AI-facilitated interviews.* Conference presentation, at International Workshop on Public Policy of the International Public Policy Association, Ottawa, Canada.

223. 25.6.2026: *Behavioural approaches to Urban Food Policy.* Invited Speaker at International Behavioural Public Policy Association (IBPPA) Tbilisi Workshop & Chair of Session 6 "Intention–Behaviour Gaps: Evidence and Theory", Tbilisi, Georgia.

224. 22.6.2026: *Behavioural Approach to Food Security*. Invited Speaker, Global Food Systems (GFS) Symposium, Cambridge, UK.

225. 13.5.2026: *Nudging Better Food Futures: Behavioural Food Policy at Work*. Invited Speaker at the International Institute for Industrial Environmental Economics (iiiee), Lund University, Lund, Sweden.
226. 12.5.2026: *Behavioural Insights and the Law*. Invited Speaker at Research Group for Advanced Legal Methods, Faculty of Law, University of Copenhagen, "Seminar on Behavioural Insights and Regulation", Copenhagen, Denmark.
227. 22.4.2026: Behavioural Food Policy. Invited Speaker and presentation at Open conference "Facts over Myths – Food Policy for Old and New Challenges" & Kick-off meeting of the Bologna International Group on Food Policy, Bologna, Italy.
228. 13.-14.4.2026: [Cao, Xi, Jia, Xiangping, Kaiser, Micha & **Lucia A. Reisch**]. *Nudging for Climate-friendly Diets in Eating-out Settings: A Real-world Experiment in China.* Competitive paper, presented at the 3rd International Behavioural Public Policy Workshop (IBPPW) "Getting governing right: Lessons from behavioural public policy", Singapore, Singapore.
229. 13.-15.2.2026: [Eckmann, Lisa & **Lucia A. Reisch**] *Shifting Towards Quality: 'Cost per Wear' Increases Consumer Choice of High-Quality Clothing*. Competitive paper, presented at the 2026 AMA Winter Academic Conference "Bridging at the frontiers: marketing for a world in transition", Madrid, Spain.
230. 6.-9.1.2026: [Gandhi, Mohina & **Lucia A. Reisch**] *Digital Narratives and Sustainable Diets: A YouTube-based Computational Study*. Competitive paper, presented at the 59th Hawaii International Conference on System Science (HICSS), Hawaii (Maui), USA.
231. 02.12.2025: *Successes and pitfalls of behaviourally informed policy.* Invited Keynote Speaker at Faculty of Law Seminar, University of Copenhagen, Copenhagen, Denmark.
232. 01.12.2025: *Behavioural Insights for a Circular Society: from Insights to Impact*. Invited Keynote Speaker at the Final International Conference of the BEACON Project, Copenhagen Business School (CBS), Copenhagen, Denmark.
233. 27.-28.11.2025: [Lohmann, Paul & **Lucia A. Reisch**] *Behavioural Food Policy Research – A Lab Report.* Invited Keynote Speaker at Center for Research on Environmental Decision in Berlin (CREDiBl) "Behaviour and policy for sustainability: Sharing ideas for research", Berlin, Germany.
234. 14.11.2025: *Reimagining Biodiversity Policy – A role for Behavioural Science, "Food Security and Tipping Points"*. Panel and discussant at BI4 Biodiversity Workshop "Reimagining Biodiversity Policy: a cross-sector dialogue on how behavioural research can support EU policies that shape or rely on biodiversity", Brussels, Belgium.
235. 30.-31.10.2025: *Feeding the Future: Resilience, Security, and the Next Agricultural Revolution.* Invited Keynote Speaker at The Sustainable Development Forum 2025 – "Competitiveness in Turbulent Times" (SDF 2025), Belgrade, Serbia.
236. 14.10.2025: *Tackling Food Waste with the Behavioural Lens.* Invited Keynote Speaker at

the UAE American University of Sharia Delegation to the University of Cambridge, CJBS.

237. 22.–24.8.2025: [Eckmann, Lisa & **Lucia A. Reisch**]. *Shifting towards quality: How cost-per-wear signals influence consumer choice of clothing*. Competitive paper, presented at the 2025 American Marketing Association (AMA) Summer Academic Conference, Chicago, IL, USA.

238. 25.–27.7.2025: *Harnessing behavioural insights for policy development – learning from a real-world case study*. Keynote Speaker, PDW Workshop, at 85th Annual Meeting of the Academy of Management, Copenhagen, Denmark.

239. 5.–9.7.2025: [Gandhi, Mohina, Singh, Abhishek Pratap, Kar, Arpan Kumar & **Lucia A. Reisch**]. *Understanding digital narratives in dietary transitions: a computational analysis of social media discourse on plant-based diet adoption*. Short paper for the Annual Pacific Asia Conference on Information Systems (PACIS), Kuala Lumpur, Malaysia.

240. 26.6.2025: *Technik Radar 2025 – Digital transformations and AI*. Discussant with acatech (German National Academy of Science and Engineering), Munich, Germany (Online).

241. 23.6.2025: *Carbon currents - making markets move*. Panel Speaker at Net Zero Delivery Summit 2025, London Climate Week, The City of London, London, UK.

242. 17.–20.6.2025: [Thode, Sorin, Raab, Gerd, & **Lucia A. Reisch**]. *Convenience at a cost? The Impact of Buy Now, Pay Later Schemes on Compulsive Buying Behaviour in Germany*. The 49th International Association for Research in Economic Psychology (IAREP) Conference, University of Tartu, Tartu, Estonia.

243. 16.–19.6.2025: [Lohmann, Paul, Gsottbauer, Elisabeth, Gravert, Christina & **Lucia A. Reisch**]. *Nudging, fast and slow: experimental evidence from food choices under time pressure*. 30th Annual Conference of the European Association of Environmental and Resource Economists (EAERE), Norwegian School of Economics (NHH), Bergen, Norway.

244. 27.–30.5.2025: *Shifting towards quality: how cost-per-wear signals influence consumer choice of clothing*. Competitive paper with Eckmann, L. at The European Marketing Academy (EMAC) Spring Conference 2025, ESIC University, Pozuelo (Madrid), Spain.

245. 14.5.2025: *Trusting nudges? Lessons from an international survey*. Invited Keynote Speaker at Voluntary Compliance Research Group (VCOMP) Webinar Series: Innovations in Compliance Research, Voluntary Compliance Lab, Spring 2025, Bar-Ilan University (BIU), Ramat Gan, Israel (online).

246. 1.5.2025: *Shaping sustainable transport: How can urban spaces shift behaviours to benefit both commuters and the climate?*. Panel Speaker at Behavioural Exchange (BX2025), NYU Abu Dhabi Campus, Abu Dhabi, UAE.

247. 30.4.-1.5.2025: *Achieving large-scale transformation for the climate: How can individual actions drive meaningful change at scale?*. Panel Speaker at Behavioural Exchange (BX2025), NYU Abu Dhabi Campus, Abu Dhabi, UAE.

248. 26.4.2026: *Workshop on evidence synthesis.* Panel Speaker at AI@CAM, Pembroke College, Cambridge, UK

249. 23.-24.4.2025: *Behavioural public policy – five future fields*. Invited Keynote Speaker at NUS International Behavioural Public Policy Workshop (NUS IBPPW), National University of Singapore, Singapore.15.3.2025: *What do behavioural economists do?*. Invited Keynote Speaker at Marshall Conference 2025, University of Cambridge, Cambridge, UK.

250. 25.2.2025: *The role of green spillovers in public engagement for net zero*. Panel Speaker at Expert consultation workshop on the sequencing of net zero behaviours, Behavioural Insights Team (BIT) & Department for Energy Security and Net Zero (DESNZ), London, UK (online).

251. 29.1.2025: *The six behavioural trends*. Panel Speaker at Mind Shift, Green Lift: Six Behavioural Science Trends for Environmental Policy, OECD Policy Paper Launch Event (with more than 1000 in attendance), Paris, France (online).

252. 23.11.2024: *Addressing obstacles to sustainable consumption,* Panelist in Virtual Pavilion organised by the OECD Unit on Consumer Policy at 29th Conference of the Parties to the UN Framework Convention on Climate Change (COP 29), Baku (online), Azerbaijan.

253. 21.11.2024: *Breaking new ground for the future of democracy: Dignity – Security – Trust.* Panelist in Session 7: *Engaging citizens in the green transition at* 2024 OECD Global Forum on Building Trust and Reinforcing Democracy, Milan, Italy.

254. 27.9.2024: *Applying behavioural insights to drive biodiversity conservation.* Competitive paper, with Arjun Kamdar (MPhil) at ECCB 2024 - 7th European Congress of Conservation Biology, Bologna, Italy.

255. 17.8.2024: *Behavioural Insights at Cambridge.* Keynote presentation at iNudgeYou Conference in Copenhagen, Denmark.

256. 5.7.2024: *Christian thought and sustainable consumption.* Invited talk at Association for Christian Economics Annual Conference, Cambridge Judge Business School, Cambridge, United Kingdom.

257. 29.5.2024: *How to respond to misinformation and reputation harassment.* Invited presentation at Universal Ownership and Global Systemic Risk Summit - Finance for Systemic Change, Jesus College, Cambridge, United Kingdom.

258. 24-25.5.2024: *Digital nudging.* Intervention and discussant at "The future of Behavioural Public Policy II" Workshop, Notre Dame Law School, Law and Market Behaviour Programme, London, United Kingdom.

259. 26.4.2024: *Climate nudging in the food system*. Invited Keynote at Behavioural and Economic Sciences (BEES) Research Cluster, University of Leicester, Leicester, United Kingdom.

260. 13.3.2024: *Food policy through the behavioural lens*. Invited Keynote at Economic and Social Research Institute (ESRI), Dublin, Ireland.

261. 13.3.2024: *Behavioural insights to promote sustainable behaviours*. Invited Keynote at The Consumer Authority and the Technical University of Dublin, Dublin, Ireland.

262. 12.3.2024: *Behavioural science: What state do we really think it's in? What are the key challenges and opportunities?* Panel contribution at BIT & Nesta event, Nesta Headquarters, London, United Kingdom.

263. 6.3.2024: *Towards a behavioural food policy – Theory, Pathways, Challenges*. Invited Keynote at University of Exeter, Behavioural Economics Lab, Business School, Exeter, United Kingdom.

264. 11.1.2024: *Digital nudging: Concept, empirical findings, and governance.* Invited Keynote at Bremen Institute for Preventive and Social Medicine - Leibniz Institute, Bremen, Germany.

265. 14.12.2023: *Data donations and digital nudges for sustainable behaviour change.* Keynote at the Project Kick-off Workshop (project dd4c.de), University of Regensburg. Munich, Germany.

266. 8-11.11.2023: *Digital media exposure and emotion-driven impulsiveness of European children and adolescents – the I.Family study* (with co-authors). Competitive paper at 16th European Public Health Conference, Dublin, Ireland.

267. 4-8.9.2023: *Digital media use and cognitive functioning in European children and adolescents – the I.Family study* (with co-authors). Competitive paper at 37th Annual Conference of the European Health Psychology Society, Bremen, Germany.

268. 7.9.2023: *Sustainable consumption and behavioural interventions*. Expert opinion in Roundtable discussion, OECD Roundtable for Sustainable Development, 2023 Meeting, OECD, Paris, France.

269. 7.6.2023: *When blissful ignorance trumps knowledge: Empirical evidence, reasons, and consequences for not wanting to know*. Invited talk at the Risk and Uncertainty Conference (RUC), University of Cambridge, Cambridge, United Kingdom.

270. 16-17.5.2023: *Experts in conversation: Contemporary debates in our field*. Invited debate at the OECD Behavioural Insights Network Meeting, OECD, Paris, France.

271. 4.5.2023: *Can we nudge to net zero?* Invited keynote at the EPRG Spring Seminar, Robinson College, Cambridge, United Kingdom.

272. 7.3.2023: *Behaviourally informed food policy*. Annual Behavioural Public Policy Lecture, London School of Economics and Political Science, London, United Kingdom.

273. 3.2.2023: Expert Workshop on Sustainable Food Consumption, Science Advice for Policy by European Academies (SAPEA), Brussels, Belgium.

274. 6.12.2022: *Überall, unbemerkt und unterschätzt – wie unser Verhalten als Verbraucher gesteuert wird*. Invited talk at the German National Academy of Science and Engineering – acatech, online (761 in attendance).

275. 29.11.2022: *The ethics of behavioural public policy*. Invited seminar presentation at the Department of Psychology, University of Cambridge, Cambridge, United Kingdom.

276. 9-10.11.2022: Invited speaker at the HUGO BOSS Stakeholder Dialogue 2022. Fashion in transition—dealing with global challenges in the textile industry. Berlin, Germany.

277. 3.11.2022: Invited speaker at the Centre for Science and Policy 2022 Annual Conference, London, United Kingdom.

278. 29.9.2022: *Can nudges help us to get to net zero? If so, how?* Invited speaker at Big Questions Little Time, Webinars on Sustainable Development, Copenhagen Business School, online.

279. 15.9.2022: Invited talk at the #Nudge2022. Konferenz Nudging und Gesundheit hosted by läuft GmbH, online.

280. 9.9.2022: [Leonie Decrinis, Wolfgang Freibichler, Micha Kaiser, **Lucia A. Reisch**, Cass R. Sunstein]. *Nudging electric vehicle choices: Evidence from a behavioural intervention in a German automobile company*. Talk at the International Behavioural Public Policy Conference, London School of Economics and Political Science, London, United Kingdom.

281. 15.7.2022: Invited talk at the Euro Science Open Forum (ESOF), session hosted by the ISC (‘*Rolling the dice or planning with confidence? New COVID-19 Report maps out our most realistic, pessimistic, and optimistic scenarios’*), online.

282. 22.6.2022: *Policy options to transform food systems and food behaviour*. Invited speaker at the ONE – Health, Environment, Society – Conference 2022 (Nutrition session) organised by the European Food Safety Authority in partnership with the European Centre for Disease Prevention and Control, the European Chemicals Agency, the European Environment Agency, the European Medicines Agency, and the European Commission’s Joint Research Centre, hybrid (Brussels, Belgium and online).

283. 20.6.2022: Invited talk at a conference on rebound effects and digital sufficiency organised by the Technical University Berlin, hybrid (Berlin, Germany and online).

284. 14-16.6.2022: [Sarah Forberger, **Lucia Reisch**, Biljana Meshkovska, Karolina Lobczowska, Anna Banik, Janine Wendt, Annabel Mueller-Stierlin, Jürgen Steinacker, Aleksandra Luszczynska, Hajo Zeeb]. *Much in common and yet different – intervention and public policy implementation evaluation*. Talk at the Policy Symposium on NCD Prevention, Brussels, Belgium.

285. 9-12.6.2022: Invited keynote at the 2022 conference of the International Association for Research in Economic Psychology, Kristiansand, Norway.

286. 5.5.2022: [Noah V. Peters, **Lucia A. Reisch**]. *The missing link to close the loop: Moving from circular economy to circular society*. Pre-recorded talk at the Forum for Global Challenges, hybrid (Birmingham, United Kingdom and online).

287. 27.4.2022: Invited talk at The Prince of Wales’s Business & Sustainability Programme, an exclusive course delivered by the University of Cambridge Institute for Sustainability

Leadership (session 3.6 Understanding and influencing others), Cambridge, United Kingdom.

288. 1.3.2022: *Behavioural insights-based policies for the energy transition – Some background and a study in progress (Nudge to BEV)*. Invited talk at the Energy & Environment Policy Research Group Seminar, Cambridge Judge Business School, online.

289. 28.2.2022: *Enabling a Circular Society – Empowering Consumers.* Invited talk at the GLOBE EU Conference on design solutions for a Circular Economy hosted by the Cambridge Institute for Sustainability Leadership and Globe EU, discussing the Sustainable Products Initiative and Consumer Behaviour: 'The EU Sustainable Products Initiative: A Game Changer or Missing the Point?', online.

290. 26.1.2022: Invited talk at the Business Economics seminar organised by the Cambridge Judge Business School Economics & Policy subject group, online.

291. 15.12.2021: *Behavioural Public Policy for Sustainable Development – with a Focus on Climate Change*. Invited evening lecture at the University of Innsbruck, Law Faculty, online.

292. 30.11.2021: *Behavioural Science and Climate*. Invited talk at the UN Behavioural Science Panel, online.

293. 12.11.2021: *Can we nudge to net-zero? Promises and pitfalls of behavioural insights-based climate policies*. Invited lecture at the Zangwill Club seminar series, Department of Psychology, University of Cambridge, online.

294. 12-14.10.2021: [Sarah Forberger, **Lucia Reisch**, Biljana Meshkovska, Karolina Lobczowska, Daniel Scheller, Janine Wendt, Lara Christianson, Jennifer Frense, Jürgen Michael Steinacker, Aleksandra Luszczynska, Hajo Zeeb]. *Implementation pathways of public physical activity policies: Lessons learned from a scoping review*. 8th International Society for Physical Activity and Health (ISPAH) Congress (online/hybrid).

295. 23.9.2021: *A circular society at scale*. Invited talk at the online conference "BE.Hive: Behavioral Solutions to Water Pollution", organised by rare.org, Washington DC/online.

296. 23.7.2021: *Leveraging the power of the plate: How behavioural food policy can help mitigate climate change*. Invited keynote at the "Congress of the European Association of Agricultural Economists" hosted by the European Association of Agricultural Economists (EAAE). Prague, (CZ).

297. 8-10.6.2021: [Sarah Forberger, **Lucia Reisch**, Biljana Meshkovska, Karolina Lobczowska, Daniel Scheller, Janine Wendt, Lara Christianson, Jennifer Frense, Juergen M. Steinacker, Aleksandra Luszczynska, Hajo Zeeb]. *Implementation processes of sugar-sweetened beverage taxes: Lessons learned from a scoping review*. ISBNPA XChange 2021 (online)

298. 17-19.5.2021: Invited plenary address at the closing event of the four nutrition competence clusters DietBB, enable, NutriAct und nutriCARD, Berlin (D).

299. 22.4.2021: *The Case for Behavioural Food Policy–what it adds, where it ends.* Invited talk at the Consumer Conference 2021, Session 6: Sustainable consumption of food, water and

energy, hosted by NOVA Consumer Lab and partners, Portugal (online).

300. 2.4.2021: *A consumer perspective on D4S–models, tools, topics, steps*. Invited talk at the D4S Workshop. Organised by the European research network "Digitalization for Sustainability: Science in Dialogue (D4S)", supported by Robert Bosch Foundation and coordinated by the Technical University of Berlin, Department of Social-Ecological Transformation and Sustainable Digitalization. Lucia Reisch is member. (online).

301. 16-17.3.2021: *Dark Patterns und Dark Nudges – und wie sie Glückspiel fördern*. Invited keynote at the "18. Symposium Glücksspiel" hosted by University of Hohenheim (online).

302. 11.11.2020: *Nudging – hell und dunkel*. Invited talk associated with the digital seminar series "Dark Pattern Lunch Talks" organised by Deutsches Forschungsinstitut für öffentliche Verwaltung and Deutsche Universität für Verwaltungswissenschaften Speyer (online).

303. 04.11.2020: *Climate Change is here*. Keynote at the "Porsche Strategy Summit 2020", On invitation of Dr. Ing. H.c. F. Porsche AG, Stuttgart (D).

304. 28.10.2020: [Johanna Meier, Mark, A. Andor, Friederike C. Doebbe, Neal R. Haddaway & **Lucia A. Reisch**]**:** *Defaults to reduce meat consumption? A systematic review*. "What Works Global Summit (WWGS)" (online).

305. 22.10.2020: *Consumo y producción responsible*. Invited talk at the conference "Futuro verde: Por una recuperación sostenible post COVID-19" hosted by Konrad-Adenauer-Foundation Argentina (online).

306. 12.10.2020: [Alelí M. Ayala-Marín, Pilar De Miguel-Etayo, Garrath Williams, Toomas Veidebaum, Javier Santabárbara, Paola Russo, **Lucia Reisch**, Iris Pigeot, Dénes Molnár, Lauren Lissner, Yiannis Kourides, Isabel Iguacel Azorín, Antje Hebestreit, Stefaan De Henauw, Wolfgang Ahrens & Luis A. Moreno] *Association between social vulnerability and the strengthening of the parent-child relationship in a childhood obesity prevention program: Results from the IDEFICS study*. Ibero-American Nutrition Foundation (FINUT) Virtual Conference.

307. 03.09.2020: [Christine E. Mera, Hugh Wilson, Richard Adams, Rosina Watson, Emma K. MacDonald, Kristian Roed Nielsen & **Lucia A. Reisch**]. *Sustainable Entrepreneurship as a Community of Practice*. British Academy of Management 2020 Conference in The Cloud.

308. 18.06.2020: [Elida Sina, Christoph Buck, Gabriele Eiben, Stefaan De Henauw, Lauren Lissner, Dénes Molnar, Luis Moreno, Valeria Pala, Hermann Pohlabeln, **Lucia Reisch**, Alfonso Siani, Yiannis Kourides, Toomas Veidebaum, Wolfgang Ahrens, Antje Hebestreit]. *Media use and metabolic syndrome and its components in European children and adolescents – Results from the I.Family Study*, International Society of Behavioral Nutrition and Physical Activity (ISBNPA) 2020 Online Conference.

309. 31.01.2020: *Policy making for sustainable consumption –What works?*. Invited keynote at

The European Consumer Summit, hosted by the European Commission, Brussels (BE).

310. 21.01.2020: *Nudge for Good? Sollte man Konsumenten 'anstupsen'?:* Invited presentation at "acatech am Dienstag: Nudging for Good?!", hosted by acatech Forum, Munich (D).

311. 13.01.2020: *Ansätze zur Förderung des umweltschonenden Konsums –Fokus Stickstoffreduktion*. Invited impulse keynote at acatech AG "Wege in eine umweltschonende Stickstoffwirtschaft", hosted by acatech, Berlin (D).

312. 08.11.2019: *Nachhaltiger Konsum jetzt!* Invited talk at an experts' workshop of the "Nako-Wei (Nachhaltigen Konsum Weiterdenken)" project on behalf of the Umweltbundesamt (German Environment Agency)/German Federal Ministry of the Environment, Berlin (D)

313. 30.09.2019: *Strengthening sustainable consumption in Germany. What can policy do?* Invited keynote at the "Sustainable Consumption for Biodiversity and Ecosystem Services Worldwide" Conference hosted by the German Federal Ministry for the Environment, Nature Conservation and Nuclear Safety (BMU), Berlin (D).

314. 24.09.2019: *Dark nudging? A "Bill of Rights" for Digital Nudging*. Invited talk at the „Verbraucherforschungsforum des Netzwerks Verbraucherforschung und dem Bundesamt für Sicherheit in der Informationstechnik", hosted by the German Network Consumer Research and Wissenschaftszentrum Bonn, Bonn (D).

315. 18.09.2019: *Forschungsansatz Reallabor: Konzept, Chancen und Grenzen*. Invited talk at the "Kick-off Event AP Reallabore, DAFA-Projekt 'Social Lab II'" hosted by the University of Dusseldorf, Dusseldorf (D).

316. 10.08.2019: [Rosina Watson, Kristian Roed Nielsen, Christine Mera, **Lucia A. Reisch** & Hugh Wilson]. *Policy for sustainable entrepreneurship: A crowdsourced framework*. Oral presentation in a Divisional Paper session at the 79th Annual Meeting of the Academy of Management, 8.-12 August 2019, Boston, MA (US).

317. 13.06.2019: *Research on sustainable consumption – sketching the theme*. Invited keynote at the Workshop "Transformative strategies to promote sustainable consumption in, by and with Germany", on invitation of the Working Group Sustainable Consumption of the Science Platform Sustainability 2030, Berlin (D).

318. 11.06.2019: *What drives consumer behaviour?* Invited talk at the "Danish National Food Institute's Annual Conference" hosted by the DTU National Food Institute, Kgs. Lyngby (DK).

319. 13.05.2019: *Policies for sustainable consumption – What works?* Invited talk at "Klimarådets interessentkonference - Udfordringer og muligheder på vej mod et klimaneutralt samfunda conference", hosted by the "Danish Council on Climate Change", Copenhagen (DK).

320. 02.05.2019: *The role of sustainable consumption in achieving the Sustainable Development Goals*. Invited talk at the Annual Conference of the Danish Ethical Trading Initiative – "Danmark som verdensmalspioner gennem etisk handel", Copenhagen (DK).

321. 23.03.2019: [**Lucia A. Reisch**, Cass R. Sunstein & Micha Kaiser]. *Trusting Nudges? Lessons from an international survey*. Competitive paper at the Western Economic Association International (WEAI) 15th International Conference / Society of the Advancement of Behavioural Economics (SABE) Track, 21-24 March 2019, Keio University, Tokyo (J).

322. 07.03.2019: *Consumer informatics: Research and policy for consumer friendly algorithms & AI.* Invited expert at the Brainstorming session on "Shaping future EU consumer policy" hosted by the European Commission, Directorate General for Justice and Consumers, Brussels (B).

323. 24.02.2019: [Nadine Gier, Caspar Krampe, **Lucia A. Reisch** & Peter Kenning]. *Besser statt mehr! Vom Daten-DIY zur "Verbraucherinformatik"*. Talk at the CfP: Workshop "Digitaler Konsum" at the 14th International Conference Business Information Systems (Human Practice. Digital Ecologies. Our Future.), University Siegen, Siegen (D).

324. 18.02.2019: *Behavioural insights for sustainable consumption.* Invited talk at the Western Cape Government, Chief Directorate: Policy and Strategy. Cape Town, South Africa (ZAF).

325. 13.-14.02.2019: Invited expert to the "International Workshop on Choice Architecture", 13-14 February 2019, hosted by the Behaviour Change by Design Programme, University of Cambridge School of Clinical Medicine, Cambridge (UK).

326. 06.02.2019: *Nudging sustainable consumption*. Invited keynote at the "EAAE-Seminar Behavioural Perspectives in Agricultural Economics and Management", hosted by Swedish University of Agricultural Sciences (SLU Uppsala), 6 February 2019, Swedish University of Agricultural Sciences, Uppsala (S).

327. 07.12.2018: *A bill of rights for nudging*. Invited keynote at the WZB-Mercator-Forum "Big Data 4 Policy – Experimentelle Politikberatung und -gestaltung durch Big Data", December 6/7 2018, Wissenschaftszentrum Berlin, Berlin (D).

328. 04.12.2018*: Friend or foe? A toolbox for consumer-friendly algorithms*. Invited key note at the Symposion „Consumer behavior in a digitalized world", on invitation of the Danish Competition and Consumer Authority. Copenhagen (DK).

329. 21.11.2018: *Neue Forschungsthemen für das Bundesprogramm Verbraucherforschung*. Invited talk at the Workshop "Ensuring Evidence Base - Improving Quality", German Bundestag and Ministry of Justice and Consumer Protection, Berlin (D).

330. 26.09.2018*: Wachstum versus Sicherheit: Wieviel Regulierung braucht das Land?* Invited talk at the "Deutscher Versicherungstag" hosted by the German Insurance Association (GDV), Berlin (D).

331. 21.09.2018: [Jan M. Bauer, Sabine Bietz, Julius Rauber & **Lucia A. Reisch**]. *Nudging healthier food choices in a cafeteria setting: a sequential multi-intervention field study*. Presentation at the International Symposium on "Food at Work", Institut Paul Bocuse Research Center, Ecully (F).

332. 20.09.2018: *Biases, illusions, and noise: Why providing scientific facts is good - but not enough.* Invited talk at the "EFSA Conference 2018 – Science, Food & Society", hosted by the European Food Safety Authority (EFSA), 18-21 September 2018, Parma (IT).

333. 27.06.2018: [Jan M. Bauer, **Lucia A. Reisch** & Sabine Bietz]. *Nudging sustainable food consumption – small steps in the right direction?* Presentation at the "Third International Conference of the Sustainable Consumption Research and Action Initiative" (SCORAI), 26- 29 June 2018, Copenhagen Business School, Copenhagen (DK).

334. 27.06.2018: *Do people like nudges? Behavioural insights and sustainability policy*. Presentation at the "Third International Conference of the Sustainable Consumption Research and Action Initiative" (SCORAI), 27-29 June 2018, Copenhagen Business School, Copenhagen (DK).

335. 14.06.2018: *Behavioural insights and consumer policy*. Presentation at the "Consumer Policy Network Meeting" hosted by the European Commission, DG Justice and Consumers, 14-15 June 2018, Ministry of Finance Lisbon, Portugal (PRT).

336. 12.06.2018: *Verbraucherpolitik und Digitalisierung*. Invited lecture at Heinrich Heine University Duesseldorf, 12 June 2018, Duesseldorf, Germany (DE).

337. 04.06.2018: [Leonie H. Bogl, Kirsten Mehlig, Guiomar Masip, Anna-Keski-Rahkonen, Timm Intemann, Paola Russo, Nathalie Michels, **Lucia A. Reisch**, Valeria Pala, Laura Johnson, Dénes Molnár, Michael Tornaritis, Toomas Veidebaum, Luis A. Moreno, Wolfgang Ahrens & Lauren Lissner, Jaakko Kaprio, Antje Hebestreit, on behalf of the I.Family Consortium]. *A within-sibling pair analysis of lifestyle-related behaviours and BMI z-score in the multi-centre I.Family study*. Presentation at the International Society of Behavioral Nutrition and Physical Activity (ISBNPA) Conference 2018, 2-5 June 2018, Hong Kong (HKG).

338. 01.06.2018: [Rosina Watson, Kristian Roed Nielsen, Christine Mera, **Lucia A. Reisch** & Hugh Wilson]. *Policy for sustainable entrepreneurship: A crowdsourced framework.* Presentation at the European Marketing Academy (EMAC) 2018, University of Strathclyde, Glasgow (UK).

339. 27.04.2018: *Die Reallabor-Forschung in Baden-Württemberg als Motor der Weiterentwicklung einer nachhaltigkeitsbezogenen Transformationsforschung und –praxis?* Invited keynote at the "Reallabor Symposium 2018", hosted by Ministry for Science, Research and Arts Baden-Württemberg, 27 April 2018, Karlsruhe (DE).

340. 13.04.2018: *Zukunftsforum 5: Nachhaltiger Konsum (SDG 12).* Invited talk at the „Nachhaltigkeitskongress Mehr TateN! - Mehr Zukunft", organised as part of the ten-year jubilee of the Sustainability Strategy of the federal state of Baden-Württemberg, Stuttgart (DE).

341. 15.03.2018: *Nachhaltiger Konsum und Verhaltenspolitik.* Invited keynote at the Verbraucherforschungsforum 2018 „Konsum und Nachhaltige Entwicklung: Verbraucherpolitik neu

denken“, hosted by Hochschule Pforzheim and the Center for Consumer, Markets and Politics (CCMP), Zeppelin University, 15 March 2018, Hochschule Pforzheim, Pforzheim (DE).

342. 01.03.2018: *Beyond impact assessment – the use of interdisciplinary “behavioral” research by national governments and the EU: towards a more science based legislation improving the behavior of citizens and governments?* Invited keynote at the conference “Nudging and information 2018: Is there a new approach of regulating the behavior of consumers and businesses?”, 1-2 March 2018, University of Graz, Department of Law, Graz (AUT).

343. 16.02.2018: [Caezilia Loibl, Cass R. Sunstein, Julius Rauber & **Lucia A. Reisch**]. *Which Europeans like nudges? Approval and controversy in four European countries*. Presentation at the NBER “Law and Economics Program Meeting”, 16 February 2018, Cambridge, MA (US).

344. 10.01.2018: *Opt-In vs. Opt-Out – Eine Frage der Trägheit?* Invited talk at the “Die e-Privacy Verordnung – Wo stehen wir? DatenTag der Stiftung Datenschutz“, 10 January 2018, Berlin (DE).

345. 04.12.2017: *Sustainable and healthy diets: Why and how behavioural nutrition policy can help*. Invited keynote at the “FAO/WHO Regional Symposium - Sustainable Food Systems for Healthy Diets in Europe & Central Asia”, hosted by the Food and Agriculture Organization of the United Nations (FAO) and the World Health Organization (WHO), 4-5 December 2017, Budapest, Hungary (HUN).

346. 01.12.2017: *Mit Nudging zur Genügsamkeit*. Contribution to the “Genügsamkeits- Workshop”, hosted by the “Institut für Markt-Umwelt-Gesellschaft e.V” (imug Institut), 1 December 2017, Leibniz University Hannover, Hannover (DE).

347. 24.11.2017: *The fall of homo economicus – an introduction to behavioural economics*. Invited talk at the “Behavioural Insights & Consumer Policies” Conference, hosted by the Danish Competition and Consumer Authority, 24 November 2017, Copenhagen (DK).

348. 17.11.2017: *Policies tackling health inequalities in European families*. Contribution to the Symposium “The social divide in obesity, health behaviours, and their determinants in European children and adolescents", 27th European Childhood Obesity Group (ECOG) Annual Congress 2017, 15-17 November 2017, Rome (IT).

349. http://www.ecog-obesity.eu/index.php/ECOG_2017

350. 25.10.2017: *Nudging for Good – Sollte man Konsumenten zum Nachhaltigem Konsum anstupsen?* Invited keynote. Studium Generale der Hochschule Pforzheim, 25 October 2017, Pforzheim (DE).

351. 19.09.2017: *Bicycles first! Can we nudge people into active mobility?* Keynote at the VeloCity International Cycling Conference (ICC), 19-21 September 2017, Mannheim (DE). https://10times.com/icc-s

352. 14.07.2017: *Individual decisions concerning the environment – An economic perspective*.

Invited talk at the conference „Theories of Choice. The Social Science and the Law of Individual, Collective and Organizational Decision Making“, 13-14 July 2017, European University Institute (EUI), Florence (IT).

353. 23.06.2017: *Do people like green nudges? Results from two empirical studies* (with Cass Sunstein). Invited key note to “Wink - the Nudge Conference” hosted by “Welfare Improvement through Nudging Knowledge” (WINK) Project, 23-24 June 2017, University of Utrecht, Utrecht (NL).

354. 09.05.2017: *Ask the people: Empirical evidence on what we think about behavioural insight-based policies*. Seminar with Lucia A. Reisch, 9 March 2017, Stockholm School of Economics (SSE), Stockholm (SE).

355. 27.04.2017: “*Nudging” for a Green and Inclusive Economy: Concept, Opportunities and Challenges*. Invited keynote at the “2do Foro de Diálogo Regional de Intercambio y Expertos Poniendo en Práctica la Economía Verde e Inclusiva en América Latina y el Caribe in Montevideo“, 27 April 2017, Montevideo, Uruguay (URY).

356. 17.02.2017: *Digitalisierung aus Verbrauchersicht*. Invited keynote at the “Haushalt in Bildung und Forschung“ Conference (HabiFo-Tagung) on “Ernährung in der digitalen Welt: Chancen und Herausforderungen für die Ernährungs- und Verbraucherbildung”. Pädagogische Hochschule Karlsruhe, Karlsruhe (DE).

357. 22.11.2016: [**Lucia A. Reisch**, Kristian Roed Nielsen, Hugh Wilson, Rosina Watson & Christine Mera]. *Creating the conditions for success: Policies for sustainable en- trepreneurship*. Talk at the “Transforming Europe through Citizen Innovation & Sus-tainable Entrepreneurship: The EU-InnovatE Project Final Conference“ hosted by EU-InnvatE Project and ABIS - The Academy of Business in Society, 22 November 2016, Les Ateliers des Tanneurs, Brussels (BE).

358. 09.11.2016: *Nudging for Health: Internationale Forschung zu Verhaltensökonomik, Ernährung und Gesundheit*. Invited talk at the “Jahres-Symposium of „Die Lebenmsmittelwirtschaft“ e.V. 2016”, 09 November 2016, Berlin (DE).

359. 02.11.2016: *Nachhaltiger Konsum: Wirksamkeit und Effekte von Einflussoptionen*. Invited talk at the “Green Economy Conference 2016” hosted by the Federal Ministry of Education and Research (BMBF) and the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety (BMBU), 02 November 2016, Deutsche Telekom Hauptstadtrepräsentanz, Berlin (DE).

360. 29.10.2016: [Wencke Gwozdz, **Lucia A. Reisch** et al.] *The effect of smileys as mo-tivational incentives on children's food choices: A field experiment in European primary schools*. Competitive paper accepted for the “Association of Consumer Research (ACR) North American Conference: ‘Wanderlust’”, 27-30 October 2016, Berlin (DE).

361. 21.10.2016: *Nudging for health: Fakten, Chancen, Grenzen*. Keynote at the 13th Swiss Congress for Health Economics and Health Sciences, 21 October 2016, Universitätsspital

Bern, Bern (CH).

362. 10-12.10.2016: *Innovative policies for healthier and more sustainable food systems*. Invited talk at the „Uppsala Health Summit 2016 - Ending Childhood Obesity: Actions through health and food equity“ at Uppsala Castle hosted by Uppsala University, the Swedish University of Agricultural Sciences, Uppsala County Council, Uppsala City Council and World Class Uppsala, 10-12 October 2016, Uppsala (SE).

363. 06-08.10.2016: *Big Nudging*. Roundtable Discussion at the Conference of the Association of Internet Researchers (AoIR) hosted by Wissenschaftszentrum Berlin für Sozialforschung (WZB; Berlin Social Science Centre), Humboldt University and University of Duisburg- Essen, 06-08 October 2016 Berlin (DE).

364. 16.08.2016: *Sustainable Development "Made in Germany" – Challenges, pitfalls, and learnings*. Invited keynote at the “5th After-Work-Talk of the Environmental Economics Network of Namibia in cooperation with the Sustainable Development Advisory Council of Namibia”, hosted by the Environmental Economics Network of Namibia and the Sustainable Development Advisory Council of Namibia, 16 August 2016, Ministry of the Environment and Tourism, Windhoek (NAM).

365. 09.07.2016: [Julius Rauber, Manuela Bernauer & **Lucia A. Reisch**]. *Green defaults of energy providers in Germany – self-propelling process or political challenge?* Competitive paper presented at the SABE / IAREP Conference 2016 “Behavioural Insights in Research and Policy Making”, 8-10 July 2016, Wageningen (NL).

366. 09.07.2016: [**Lucia A. Reisch** & Cass R. Sunstein]. *Do Europeans like nudges?* Competitive paper presented at the SABE / IAREP Conference 2016 “Behavioural Insights in Research and Policy Making”, 8-10 July 2016, Wageningen (NL).

367. 17.06.2016: [Kristian Roed Nielsen & **Lucia A. Reisch**]. *Crowdfunding for sustainability – The role of value orientation frames in guiding individual investment behavior*. Presentation at the “International Conference on Business, Policy and Sustainability” at Copenhagen Business School (CBS) hosted by the CBS Sustainability Platform, Carlsbergfondet, The Velux Foundations, Danish Society for Education and Busi-ness (DSEB), Ministry of Higher Education and Science and Governing Responsible Business Research Environment, 16-17 June 2016, Copenhagen Business School, Copenhagen (DK).

368. 16.06.2016: *Implementing sustainable consumption: the science policy interface*. Invited keynote at the Second International Conference of the Sustainable Consump-tion Research and Action Initiative “Transitions beyond a Consumer Society” hosted by SCORAI (Sustainable Consumption Research and Action Initiative), 15-17 June 2016, University of Maine, Orono (US).

369. 02.06.2016: *Sustainable consumption and behavioural economics*. Invited keynote at the Humboldt Comparative and European Law Lectures (HUCELL) hosted by Humboldt European Law School (HELS), 02 June 2016, Humboldt University, Berlin (DE).

370. 26.04.2016: *Resilient people – resilient planet? The health sustainability nexus from a consumer policy perspective*. Invited keynote at the Potsdam Institute for Climate Impact Research hosted by the Potsdam Institute for Climate Impact Research (PIK), 26 April 2016, Potsdam (DE).

371. 13.04.2016: *Nudging for better health – concept, choices and critique*. Presentation at the Nudge-it Public Symposium "Healthy food choice – state of the art, challenges & solutions" hosted by Nudge-it in collaboration with UMC Utrecht, 13 April 2016, Utrecht (NL).

372. 06.04.2016: *Does information help? A view from consumer research and policy*. Presentation at the conference "Consumers and information – Less is more" hosted by Berlin Campus on Consumer Policy and Leibniz-Gemeinschaft, Deutsches Institut für Wirtschaftsforschung (DIW; German Institute for Economic Research), 06 April 2016, Humboldt-Universität zu Berlin, Berlin (DE).

373. 04.03.2016: *Liberaler Paternalismus (Nudging) – ein alternativer Regulierungsansatz*. Presentation at the „4. Kadener Gespräch", "Weiß der Staat alles besser? Staatseingriffe und Verbraucherschutz zwischen sinnvoller Marktregulierung und planwirtschaftlicher Bevormundung" hosted by Stiftung Marktwirtschaft and DIE ZEIT, 04 March 2016, Alveslohe (DE).

374. 26.01.2016: *Novel consumer products – how consumer decisions are made*. Invited keynote at the 4th Symposium "Beneficial microbes - Microbes in health and history", hosted by Organobalance, Berlin Museum of Medical History at the Charité, 26-27 January 2015, Berlin (DE).

375. 26.01.2016: *Vorstellung der Arbeit des Sachverständigenrates Verbraucher*. Sitzung der AG Recht und Verbraucherschutz der SPD-Bundestagsfraktion (Committee for Law and Consumer Protection of the German Federal Parliament), Deutscher Bundestag, 26 January 2016, Berlin (DE).

376. 28.10.2015: [**Lucia A. Reisch** & Andrea Farsang]. *Corporate impact and the SDGs. The potential of corporate impact assessment tools to contribute to better monitoring of corporate contributions to the SDGs*. Presentation at the symposium "Evaluating the Sustainable Development Goals – New Challenges for Research, Policy and Business" hosted by the Institute for Managing Sustainability at Vienna University of Economics and Business in collaboration with the Austrian Development Agency (ADA) and the European Evaluation Society (EES), 28 October 2015, Vienna (AT).

377. 21.10.2015: [Wencke Gwozdz & **Lucia A. Reisch**]. *Food advertising targeting children – Results from the I-family study*. Presentation at the 12th European Nutrition Conference FENS 2015 "Nutrition and health throughout life-cycle - Science for the European consumer" hosed by the German Nutrition Society on behalf of the Fed-eration of European Nutrition Societies (FENS), 20-23 October 2015, Berlin (DE).

378. 20.10.2015: [**Lucia A. Reisch** & Wencke Gwozdz]. *Sustainable diets from a consumer perspective – the nutrition-sustainability-health nexus*. Presentation at the 12th European Nutrition Conference FENS 2015 "Nutrition and health throughout life-cycle - Science for the European consumer" hosted by the German Nutrition Society on behalf of the Federation of European Nutrition Societies (FENS), 20-23 October 2015, Berlin (DE).

379. 22.09.2015: *Bioeconomy: Innovation and Sustainability Policy in Germany*. Presentation at the conference "Innovation for a Sustainable Future – U.S. Bioeconomy meets German Bioeconomy" on the invitation of the US Counselor for Agricultural Affairs, hosted by the United States Embassy in Berlin in partnership with the German Council for Bioeconomy, 22 September 2015, Berlin (DE).

380. 12.09.2015: [Manuela Bernauer & **Lucia A. Reisch**]. *Nudging für Nachhaltigen Konsum? What works?* Presentation at the Annual Summer Meeting of the Zeppelin University, 12 September 2015, Friedrichshafen (DE).

381. 12.09.2015: *Architektur der Wahl: Wie wir Entscheidungen treffen*. Presentation at the Annual Summer Meeting of the Zeppelin University, 12 September 2015, Friedrichshafen (DE).

382. 10.06.2015: *Push, pull, nudge – Wie werden Lieferketten grüner*? Invited keynote at the Cargo Climate Care Conference 2015 "Mehr Logistik und weniger CO_2", hosted by Lufthansa Cargo AG, 10 June 2015, Frankfurt am Main (DE).

383. 08.06.2015: *Nudging for better health – concept, choices and critique*. Invited talk on behalf of the Helmholtz Zentrum München, Deutsches Forschungszentrum für Gesundheit und Umwelt as part of the EU project consortium "Nudge-it", 08 June 2015, Eberhard Karls Universität Tübingen (DE).

384. 01.06.2015: *Nachhaltiger Konsum*. Input at an expert hearing on invitation of the Staatssekretär-Ausschuss für Nachhaltige Entwicklung ("Green Cabinet"), chaired by Peter Altmaier, Federal Minister for Special Affairs and Chief of Staff of the German Chancellery, 01 June 2015, Bundeskanzleramt, Berlin (DE).

385. 12.05.2015: *Consumers in the spotlight: Research on sustainable consumption, intercultural issues and social transformation*. Keynote speaker in Session 2 on Behavioral trends, intercultural values and social norms at the Scoping Workshop „Social Transformations to Sustainability Programme" co-hosted by the European Commission, the International Social Science Council (ISSC) and NORFACE in liai-son with the Belmont Forum, 11-12 May 2015, Brussels (BE).

386. 06.05.2015: *Vorstellung der Arbeit des Sachverständigenrates Verbraucher*. Bundestagsanhörung im Ausschuss für Recht und Verbraucherschutz des Deutschen Bundestags (Committee for Law and Consumer Protection of the German Federal Parliament), 06 May 2015, Berlin (DE).

387. 22.04.2015: „*Nudging": Konzept, Chancen und Grenzen der verhaltensinformierten*

Regulierung. Presentation at a "Learning Lunch" at CDU Bundesgeschäftsstelle (Headquarters of the Christian Democratic Party Germany), 22 April 2015, Berlin (DE).

388. 20.04.2015: *Regulating with nudges – and the power of supposedly irrelevant factors*. Lecture on the invitation by the Hertie School of Governance, Behavioural Insights Series, 20 April 2015, Berlin (DE).

389. 26.03.2015: *Kann (und sollte) die Verbraucherpolitik nachhaltigen Konsum fördern?* Keynote at the Expert Workshop "Stärkung des nachhaltigen Konsums durch Anpassungen im Zivilrecht und Öffentlichen Recht", hosted by the Federal Ministry for the Environment, Nature Conservation, Building and Nuclear Safety, 26 March 2015, Berlin (DE).

390. 10.03.2015: *Zeit, Wohlstand und Gutes Leben: Zeitpolitik für Transformation*. Keynote at the conference "Politische Ökonomik großer Transformationen", Conference Series "Normative und institutionelle Grundfragen der Ökonomik" hosted by Protestant Academy Tutzing, 9-11 March 2015, Tutzing (DE).

391. 07.03.2015: '*Nudges' als Instrument der Verbraucherpolitik – Konzept und Kritik.* Presentation at the session of the Council of Sustainable Development Baden-Württemberg, 07 March 2015, Stuttgart (DE).

392. 26.02.2015: '*Nudges' als Instrument der Verbraucherpolitik – Konzept, Kalkül und Kritik.* Keynote at the 3rd Forum Business and Consumer (Forum Wirtschaft und Verbraucher) "Zwischen Globalisierung und nationaler Agenda – aktuelle Herausforderungen in der Verbraucherpolitik" hosted by the Federation of German Industry (BDI) in cooperation with Handelsverband Deutschland (HDE), Markenverband and ZAW, 26 February 2015, Berlin (DE).

393. 24.02.2015: [**Lucia A. Reisch** & Cass R. Sunstein]. *Regulating with nudges – concept, challenges and concerns*. Introduction to the workshop *"Nudging and energy policies"* hosted by acatech – Deutsche Akademie der Technikwissenschaften (German National Academy of Science and Engineering), 24 February 2015, Berlin (DE).

394. 26.01.2015: *Zeitwohlstand und Nachhaltigkeit – Impulse für eine Lebensqualitätspolitik*. Presentation at the meeting of expert commission on "Nachhaltig leben - Lebensqualität bewahren" convened by the Christian Democratic Union (CDU) Party, 26 January 2015, Berlin (DE).

395. 18.12.2014: *Zeitpolitik als Nachhaltigkeitspolitik: Innovative Elemente und Anwendungen.* Invited keynote at the lecture series "Auf dem Weg in eine zeitachtsame Gesellschaft? Gelebte Zeit und gezählte Zeit" hosted by German Academy of Sciences of the Hansestadt Hamburg, Hamburg (DE).

396. 18.12.2014: *Nudging für Nachhaltigen Konsum – Überlegungen*. Invited talk at Greenpeace e.V., German Headquarter, 18 December 2014, Hamburg (DE).

397. 15.12.2014: *Sustainable food consumption – How does German sustainability politics deal*

with the challenge? Presentation at the City Food Symposium „Sustainable Diets: what is a good diet for the 21st century?“ during the session “Addressing the problem at a national State level” hosted by the Food Research Collaboration, City University London, 15 December 2014, London (UK).

398. 11.12.2014: *Nudging – Die Kunst der Entscheidungshilfe*. Panel discussion together with Cass. R. Sunstein, Harvard Professor and the Federal Minister of Justice and Consumer Protection, Heiko Maas. Federal Ministry of Justice and Consumer Protection, 11 December 2014, Berlin (DE).

399. 03.12.2014: *Zeit für Nachhaltigkeit – Zeiten der Transformation: Elemente einer Zeitpolitik für die gesellschaftliche Transformation zu nachhaltigeren Lebensstilen*. Presentation at the German Federal Environmental Agency (Umweltbundesamt). 03 December 2014, Dessau (DE).

400. 24.11.2014: *Energiewende und „Klima-Citoyen*“. Presentation at the Workshop “Rollen der Bürgerinnen und Bürger in der Energiewende in Heidelberg“ as part of the research project “Klima-Citoyen – Neue Rollen, Möglichkeiten und Verantwortlichkeiten der Bürger in der Transformation des Energiesystems“, 24 November 2014, Heidelberg (DE).

401. 24.11.2014: *Baden-Württemberg auf dem Weg zu einer Verbraucherpolitik?* Presentation at the conference „Energie- und Energiespeichertechnologien“ hosted by the Ministry for Environment, Climate and Energy Economy Baden-Württemberg, 24 November, Stuttgart (DE).

402. 23.10.2014: [Tina Müller, Wencke Gowzdz & **Lucia A. Reisch**]. *Responsibility in sustainable consumption: A consumer perspective*. Presentation at IARU Sustainability Science Congress, session “From Knowledge to Action”, organized by the International Alliance of Research Universities, 22-24 October 2014, Copenhagen (DK).

403. 10.10.2014: *Aufgaben, Möglichkeiten und Grenzen von Verbraucherinformationen – die Rolle von ‚Nudges' für die Stärkung der Verbrauchersouveränität*. Presentation at the workshop „Gute Verbraucherinformation“ hosted by the Federal Ministry of Justice and Consumer Protection, 10 October 2014, Berlin (DE).

404. 29.09.2014: *Consumer research on the move? Rethinking the European Consumer Agenda, Horizon 2020 and the research strategy “Progress NRW”*. Panel discussion at the “International Conference on Consumer Research and Consumer Policy in Europe: Challenges for Consumer Research and Consumer Policy in Europe” hosted by the competence center Consumer Research NRW, 29 September 2014, Bonn (DE).

405. 25.09.2014: *Nachhaltiger Konsum – machbare Utopie?* Presentation at the REWE Dialog Forum 2014 “Raus aus der Nische – Die Zukunft des nachhaltigen Konsums. Wie können Handel und Industrie die Verbraucher für den nachhaltigen Konsum gewinnen?”, 25 September 2014, Berlin (DE).

406. 08.07.2014: *Sustainable Consumption – Selected papers from: Reisch, Lucia and*

Thøgersen, John (eds.) (2014): Handbook of Research on Sustainable Consumption. Edward Elgar Publishing. Symposium and presentation of the book "Handbook of Research on Sustainable Consumption", 28th International Congress of Applied Psychology (ICAP) "From crisis to sustainable well-being", 8-13 July 2014, Paris (FR).

407. 27.06.2014: *Sustainable – by default?* Presentation at the conference "THE NEW POLICY ABsC: 5 Years of Applied Behavioral Science in Public Policy, hosted by TEN, the European Nudge Network, Roskilde University, 27 June 2014, Roskilde (DK).

408. 27.05.2014: *Sustainable by default? Beyond incentives*. Inauguration Talk of Lucia Reisch. Copenhagen Business School, 27 May 2014, Copenhagen (DK).

409. 25.03.2014: *Nachhaltigkeit – Konsum – Gesundheit 2025*. Presentation at the bhz Zukunftsforum, bhz Stuttgart e.V., 25 March 2014, Stuttgart (DE).

410. 24.03.2014: *Sustainability "Made in Germany": Initiatives challenges and lessons learned from the German Sustainability Strategy*. Presentation at the International Conference "21st Century Challenges for Urbanization in the Arab Gulf Countries" based on the findings of the research project "Sustainable Urbanization Patterns in Oman", GU-Tech German University of Technology in Oman, 23-25 March 2014, Muscat (OM).

411. 22.02.2014: *Verbraucherpolitik 2014: Stand und Impulse aus der Wissenschaft*. Presentation at the top management meeting of the Federal Ministry of Justice and for Consumer Protection, 22 February 2014, Kremmen (DE).

412. 12.12.2013: *The German Bioeconomy Council*. Invited talk at the first meeting of the Danish Bioeconomy Panel, Copenhagen (DK).

413. 05.12.2013: *Chancen der Nachhaltigkeit. Warum wir nicht nur nachhaltig leben, sondern auch wirtschaften sollten.* Keynote at the Management Seminar of Viessmann Werke, 05 December 2013, Allendorf (Eder) (DE)

414. 11.10.2013: [**Lucia A. Reisch** & Cass R. Sunstein]. *Automatically green? Green defaults*. Keynote at the conference „Energy Systems in Transition: Inter- and Transdisciplinary Contributions", Helmholtz-Alliance ENERGY-TRANS, 09-11 October 2013, Karlsruhe (DE).

415. 25.09.2013: *Kann die Politik erfolgreich Verbraucherverhalten verändern? Empirische Befunde und Praxiserfahrungen der verhaltensbasierten Regulierung*. Invited talk at the 53rd Annual GEWISOLA Conference „Wie viel Markt und wie viel Regulierung braucht eine nachhaltige Agrarentwicklung?", Gesellschaft für Wirtschafts-und Sozialwissenschaften (GEWISOLA), Humboldt University Berlin, 25-27 September 2013, Berlin (DE).

416. 23.09.2013: [Wencke Gwozdz, Sarah Netter & **Lucia A. Reisch**]. *In-store textile recycling in Sweden: Nudges, shoves and choice architecture to promote more sustainable disposable behavior.* 10th Biennial Conference on Environmental Psychology organized on behalf of the Environmental Psychology Division of the German Association of Psychology, 22

September 2013, Otto-von-Guericke-University, Magdeburg (DE).

417. 14.09.2013: *Information ist gut – nützt aber nichts. Wie sieht gute Verbraucherbildung aus?* Presentation at the Annual University Celebration of Zeppelin University, 14 September 2013, Friedrichshafen (DE).

418. 21.08.2013: [Wencke Gwozdz, Sarah Netter & **Lucia A. Reisch**]. *Resistance to dispose your old clothes? An in-store textile recycling program on the test bed.* Presentation of competitive paper at the 22nd Nordic Academy of Management Conference, 21-23 August 2013, University of Reykjavik, Reykjavik (IS).

419. 25.06.2013: *Transforming the Energy System – Chances and Challenges in Germany and Denmark*. Panel discussion hosted by the Embassy of the Federal Republic of Germany, Copenhagen in cooperation with the European Environmental Agency (EEA), Copenhagen (DK).

420. 13.06.2013: [Sarah Bly, Wencke Gwozdz & **Lucia A. Reisch**]. *Exit from High Street: An exploratory study of sustainable fashion pioneers.* Presentation of competitive paper at the Sustainable Consumption Research and Action Initiative (SCORAI) Conference "The Future of Consumerism and Well-Being in a World of Ecological Constraints", 12-14 June 2013, Clark University, Worcester, MA (US).

421. 07.06.2013: *Growing Consumer Empowerment - how can the industry respond*? Invited talk at the conference "Challenges and Trends in the next 3 years for the Consumer Credit Industry" hosted by the Association of Consumer Credit Information Suppliers (ACCIS), 05-07 June 2013, Vienna (AT).

422. 05.06.2013: Comment on Cass R. Sunstein's keynote "Simpler: The Future of Government" at a closed seminar hosted by CBS Public-Private Platform and CBS Sustainability Platform, Copenhagen Business School, Copenhagen (DK).

423. 13.05.2013: *Junge Impulse für die Nachhaltigkeit*. Panel discussion at the annual conference of the German Council for Sustainable Development, Berlin (DE).

424. 30.04.2013: [**Lucia A. Reisch** & Hannelore Daniel]. Bioökonomie – Forschungsstrategie für Ernährung und Gesundheit. Invited talk at the third session of the Bioökonomierat (German Council for Bioeconomy), 29-30 April 2013, Berlin (DE).

425. 19.04.2013: *Transdisziplinarität und nachhaltige Wissenschaft*. Invited talk at Kuratoriumssitzung of the Öko-Institut, 19 April 2013, Öko-Institut, Berlin (DE).

426. 18.04.2013: *Gutachten zur Lage der Verbraucherinnen und Verbraucher in Deutschland* (Report on the state of consumers in Germany). Panel discussion, Federal Ministry of Food, Agriculture and Consumer Protection, Berlin (DE).

427. 15.03.2013: *Strategische Steuerung auf Bundesebene: Die Nachhaltigkeitsstrategie der Bundesrepublik Deutschland*. Invited talk on the occasion of the interdepartmental Ukrainian delegation's visit "Reform öffentliche Finanzen" (Reform of Public Finance), 11-16 March 2013, Deutsche Gesellschaft für International Zusammenarbeit (GIZ) GmbH,

Stuttgart (DE).

428. 06.03.2013: *Land Sourced Litter – wie kann man Verbraucherverhalten ändern?* Keynote at the Workshop "Land Sourced Litter. Wie können Kunststoffabfälle im Meer vermieden werden?" on invitation of Öko-Institut, Freiburg in cooperation with BKV Plattform für Kunststoffe und Verwertung, 6-7 March 2013, Berlin (DE).

429. 05.03.2013: *Nanotechnologien und Verbraucherschutz – Quo vadis?* Expert talk on invitation of the Ministry for Rural Area and Consumer Protection Baden-Württemberg, 05 March 2013, Representation of the State of Baden-Württemberg, Brussels (BE).

430. 17.01.2013: *Hard defaults and soft nudges: How insights from behavioural economics can inform effective nutrition policy*. Presentation at the symposium "Marketing, Food and the Consumer, 17 January 2013, Aarhus University, Aarhus (DK).

431. 10.12.2012: [Kornelia Hagen, **Lucia A. Reisch**, Hans-W. Micklitz, Andreas Oehler & Christoph Strünck]. *Mehr empirische Evidenz, mehr Realitätssinn - Vorschlag für einen*

432. *„Check Verbraucherpolitik und Verbraucherbeteiligung"*. (More empirical evidence, more realistic approaches towards policy making). Invited talk at the Fachgespräch Friedrich- Ebert-Stiftung "Verbrauchercheck", 10 December 2012, Friedrich-Ebert Stiftung, Berlin (DE).

433. 10.12.2012: *Nachhaltiger Konsum – Politikinstrumente*. (Sustainable consumption – Which policy measures are needed). Expert statement on invitation of the "Enquete-Kommission Wachstum, Wohlstand, Lebensqualität" (Parliamentary Enquete Commission on Growth, Wealth, Quality of Life) of the German Parliament, Parliamentary Hearing on 10 December 2012, Deutscher Bundestag, Berlin (DE).

434. 23.11.2012: *Die Energiewende meistern: Systeminnovationen, Konsumverhalten und Energienachfragepolitik*. (Making the „Energiewende" a success: systems innovations, consumer behaviour, and energy policy for consumers). Keynote at the 6th International Conference on Indicators and Concepts of Innovation „Sustainability of Innovation, Innovation of Sustainability", European Center for Sustainability Research (ECS) at the Zeppelin University, 22-23 November 2012, Friedrichshafen (DE). http://innocon.wordpress.com/

435. 22.11.2012: *A note on the trajectories of the concept of sustainable development*. Presentation at the "10 Years Celebration Conference CSR 10+", Copenhagen Business School, Copenhagen (DK).

436. 09.11.2012: *Wege nach Utopia: Was jetzt zu tun ist, damit nachhaltiger Konsum eine Chance hat.* (Paths towards Utopia: What we have to do today to make sustainable consumption a reality tomorrow). Invited talk at the Utopia Day 2012 – „5 Jahre Utopia", Munich (DE).

437. 27.10.2012: *Die Energiewende im Land gemeinsam gestalten*. (Designing the „Energiewende" together). Expert Statement at the Panel Discussion „Die Energiewende

im Land gemeinsam gestalten“. Annual Conference 2012 of the Heinrich Böll Foundation Baden-Wuerttemberg, „Grüne Energie: Wende für Baden-Württemberg“, Pforzheim (DE).

438. 23.10.2012: *The health-sustainability nexus: resilient people – resilient planet*. Invited talk on invitation of Charité Berlin and the M8 Alliance of Academic Health Centers and Medical Universities' at the 4th World Health Summit, Workshop "Governance for healthy planet", 21-24 October 2012, Berlin (DE).

439. 19.10.2012: [Wencke Gwozdz & **Lucia A. Reisch**, on behalf of the IDEDICS consortium]. *Consumer behaviour and obesity: A European analysis of individual factors influencing diet quality and obesity*. Conference paper at the 22nd Workshop of the European Childhood Obesity Group (ECOG) 2012, 17-19 October 2012, Palma de Mallorca (ES). http://www.mastercongresos.com/ecog/programa2.asp

440. 06.10.2012: [Gerd Scholl, Gerald Berger, Marton Herczeg, Francois Jégou, Harri Kalimo, Tamas Kallay, **Lucia A. Reisch,** Benoît Simon & Pål Strandbakken]. *Designing the science policy interface – Experiences from a European project on knowledge brokerage for sustainable consumption.* Competitive Paper at 2012 Berlin Conference on the Human Dimensions of Global Environmental Change, 05-06 October 2012, Berlin (DE).

441. 28.09.2012: *Nachhaltiger Konsum – machbare Utopie?* (Sustainable consumption – realistic utopia?). Invited talk at the Conference „Nachhaltiger Konsum – die Verantwortung von Industrie und Handel“, on invitation of Budnikowsky Retail, in cooperation with Unilever. Hamburg (DE).

442. 27.09.2012: [Christoph Buck, Hermann Pohlabeln, Ilse De Bourdeaudhuij, Yannis Pitsiladis, **Lucia A. Reisch** & Iris Pigeot]. *Messung von Bewegungsmöglichkeiten in der urbanen Lebensumwelt von Kindern. Entwicklung und Anwendung eines Moveability Index.* (Measurement of opportunities for physical activity for children in urban settings). Competitive paper presented at the „7. Jahrestagung der Deutschen Gesellschaft für Epidemiologie“, Regensburg (DE).

443. 26.09.2012: *Verbraucherpolitik 2.0 – Politik für die Verbraucher oder Politik für den Konsum?* (Consumer Policy 2.0 – Politics for consumers or politics for consumption?). Keynote on invitation of the Finanzgruppe Deutscher Sparkassen- und Giroverband at the Sparkassen-Prüfertag 2012, 24-26 September 2012, Münster (DE).

444. 21.09.2012: *Nachhaltigkeit – mehr als nur ein Schlagwort?* (Sustainability – more than a catch word?). Keynote on invitation of the ZG Raiffeisen eG at the 62nd "Internationale Bodenseetagung", 20-21 September 2012, Illmensee (DE).

445. 20.09.2012: *Was ist „gute Werbung“ aus Sicht der Verbraucher?* (What is „good advertisement“ in the consumer perspective?). Keynote at the 7th Dialog Kosmetik „Alles nur Werbung, oder was?“, Industrieverband Körperpflege und Waschmittel IKW,

446. 20 September 2012, Frankfurt am Main (DE).

447. 07.09.2012: [**Lucia A. Reisch**, Wencke Gwozdz, Gianni Barba, Stefaan De Henauw, Nathalia Lascorz, Kenn Konstabel & Iris Pigeot]. *The role of food commercials on children's food knowledge and preferences and its impact on diet and weight*. Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL).

448. 07.09.2012: [Sarah Bly, Wencke Gwozdz & **Lucia A. Reisch**]. *Exit from High Street: a study of sustainable fashion pioneers' strategies for sustainable fashion consumption.* Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL) http://iarep2012.org/images/iarep%202012%20conference%20proceedings.pdf

449. 06.09.2012: [Wencke Gwozdz, **Lucia A. Reisch** & Gerhard Raab]. *Compensatory and compulsive buying behavior in Denmark: Who is a shopaholic?* Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL)

450. 06.09.2012: [Gerhard Raab, **Lucia A. Reisch**, Wencke Gwozdz, Karl Kollmann, Anna- Maria Schubert & Alexander Unger]. *Pathological buying behaviour: Investigating the trend of compensatory and compulsive buying in Austria, Denmark and Germany.* Competitive paper at the IAREP - International Association for Research in Economic Psychology, Wroclaw, 05-08 September 2012, Poland (PL) http://iarep2012.org/images/iarep%202012%20conference%20proceedings.pdf

451. 22.08.2012: *CORPUS: A European research project on knowledge brokerage in sustainable consumption policies*. Presentation on invitation of the Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH and the Sino-German Consumer Protection and Product Safety Programme (CPPS) for the Chinese delegation of representatives of the Qingdao Protection Commission on Consumers' Rights and Interests (QPCCRI), Copenhagen (DK).

452. 20.08.2012: *Sustainable consumption and behavioural economics*. Invited keynote at the 18th Asia-Europe Foundation (ASEF) Summer University: "Conscious consumers for environmental sustainability". Tartu, 20 August 2012, Estonia (EST).

453. 04.07.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Gabriele Eiben, Jaun Fernandez, Charalampos Haddjugeorgiou, Eva Kovács, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens, Karin Bammann on behalf of the IDEDICS consortium]. *Maternal employment and child obesity – A European perspective.* Competitive paper at Gender, Marketing & Consumer Behavior Conference, 2-4 July 2012, Queenstown, New Zealand (NZ).

454. 29.06.2012: [Wencke Gwozdz, **Lucia A. Reisch,** Stefaan De Henauw, Lauren Lissner, Luis A. Moreno, Valeria Pala, Michael Tornaritis, Denes Molnar, Alfonso Siani, Toomas Veidebaum & Iris Pigeot]. *Childhood obesity: A European cross-geographical analysis of*

individual factors influencing diet quality and obesity. Competitive Paper at the 2012 International Social Marketing Conference, 27-29 June 2012, Brisbane (AUS).

455. 28.06.2012: [**Lucia A. Reisch,** Wencke Gwozdz, Gianni Barba, Stefan De Henauw, Natalia Lascorz, Ken Konstabel & Iris Pigeot]. *Associations between commercial communication and food knowledge, preferences and diet: A cross-European study*. Competitive Paper at the 2012 International Social Marketing Conference, 27-29 June 2012, Brisbane (AUS).

456. 21.06.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia. A. Reisch**, Stefaan De Henauw, Gabriele, Eiben, Juan Fernandez, Charalampos Hadjigeorgiou, Eva Kovács, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – A European perspective*. Competitive Paper at the 26th Annual Conference of the European Society for Population Economics (ESPE), 20-23 June 2012, Bern (CH).

457. 15.06.2012: *Gesundheit, Essen und Nachhaltigkeit: Ansprüche an die Ernährungsaufklärung der Zukunft*. (Health, food, and sustainability: Implications for the future of nutritional advice). Invited speech at the Panel „Von der Vielfalt in der Forschung zur Umsetzung in der Ernährungsaufklärung", Dreiländertagung of the „Deutsche Gesellschaft für Ernährungsmedizin e.V." (DGEM), the „Österreichische Arbeitsgemeinschaft Klinische Ernährung" (AKE) and the „Gesellschaft für Klinische Ernährung der Schweiz" (GESKES), „Ernährung 2012", 15 June 2012, Nuremberg (DE).

458. 13.06.2012: *Konsumwende: Wie viel Wende wollen wir? – Und wie viel Wende können wir*? (Transformation in consumption – How much transformation do we want? And how much transformation are we able to perform?). Invited keynote at the „15th Mainauer Mobilitätsgespräch – Energiewende - Mobilitätswende – Konsumwende" on invitation of the Ministry of Environment, Climate Change and Energy Sector Ba-den-Wuerttemberg. 13 June 2012, Insel Mainau (DE).

459. 07.06.2012: *Sustainability made in Germany: The German Sustainability Code*. Sustainability Seminar Series, CBS Sustainability Platform, 7 June 2012, Copenhagen Business School, Copenhagen (DK).

460. 05.06.2012: *All inclusive - Freizeit im Grünen ohne Grauen für die Natur*. (All inclusive – opportunities for sustainable tourism). Panel session at the „Woche der Umwelt" on the invitation of the Federal President of Germany and the German Environmental Foundation (Deutsche Bundesstiftung Umwelt), Schloss Bellevue, 5-6 June 2012, Berlin (DE).

461. 31.05.2012: [Sarah Bly, Wencke Gwozdz & **Lucia A. Reisch**]. *Exit from High Street: a study of sustainable fashion pioneers' strategies for sustainable fashion consumption.* Competitive paper at the 2nd Nordic Conference on Consumer Research, 30. May - 1. June 2012, Gothenburg (SE) http://www.cfk.gu.se/nccr2012

462. 15.05.2012: [Christoph Buck, Claudia Börnhorst, Hermann Pohlabeln, Anne Lanfer, Antje Hebestreit, Inge Huybrechts, Valeria Pala, **Lucia A. Reisch** & Iris Pigeot]. *Does environmental food supply influence junk food consumption of preschool and school children?*

First results of the IDEFICS study. Abstract at the 8th International Conference on Diet and Activity Methods. 14-17 May 2012, Rome (I). http://www.eurosfaire.prd.fr/7pc/documents/1332769467_icdam_8th_.pdf

463. 02.05.2012: [Gerd Scholl, Gerald Berger, Marton, Herczeg, Francois Jégou, Harri Kalimo, Tamas Kallay, **Lucia A. Reisch,** Frieder Rubik, Benoît Simon & Pål Strand-bakken]. *Knowledge for sustainable consumption policies – experiences form CORPUS, a European project on knowledge brokerage*. European Roundtable on Sustainable Consumption and Production (ERSCP). Bregenz, 02-04 May 2012, Austria (AT).

464. 29.04.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan de Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjiegeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – A European perspective*. Competitive Paper at the 4th Annual Meeting on the Economics of Risky Behaviors (AMERB), 27-29 April 2012, Istanbul (TR). http://www.iza.org/conference_files/riskonomics2012/sousa-poza_a1667.pdf

465. 20.04.2012: *Die neue Nachhaltigkeitsstrategie Baden-Württemberg: Erwartungen, Beiträge, Perspektiven*. (The new Strategy for Sustainable Development of the state of Baden- Wuerttemberg: Expectations, contributions, and perspectives). Expert statement at the „Auftaktveranstaltung zur neuen Nachhaltigkeitsstrategie“ on invitation of the Ministry of Environment, Climate Change and Energy Sector, Baden-Wuerttemberg. Neues Schloss, Stuttgart (DE).

466. 18.04.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan de Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjiegeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – a European perspective*. Faculty Seminar at the University of Utrecht, Economics Department, Utrecht (NL).

467. 27.03.2012: *Von der Bedeutung der Nachfrageseite für die Energiewende*. (The re-levance of the demand side for the „Energiewende“). Invited talk on the 11th Kolloquium „Wege aus der Wachstumsgesellschaft“ on invitation of the Stiftung Forum für Verantwortung, 25-28 March 2012, Europäische Akademie Otzenhausen, Nonnweiler/Saarland (DE).

468. 20.03.2012: *Die Wissens-Broker: Was kann gesellschaftsbezogene Nachhaltigkeitsforschung leisten?* (The knowledge-brokers: What role for social science sustainability research?). Invited Keynote at the BMBF-Agenda-Konferenz "Sozial-ökologische Forschung für eine zukunftsfähige Gesellschaft“ on invitation of the German Federal Ministry of Education and Research, 19-20 March 2012, Bonn (DE).

469. 13.03.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan De Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjiegeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – a European perspective*. University of Stirling. Stirling (UK).

470. 10.02.2012: *Consumer perceptions on nanotechnologies*. Expert statement at the Expert Workshop "Internationale Untersuchung von Einflussfaktoren auf die Wahrnehmung der Nanotechnologie in Deutschland". 10 February 2012, Bundesinstitut für Risikobewertung (BfR), Berlin (DE).

471. 07.02.2012: *Mündige Bürger und sorgender Staat – ein Widerspruch?* (Souvereign consumers in a caring state – a contradiction?). Invited talk at the conference: „Der sanfte Diktator – weiß Vater Staat alles besser?" on invitation of the Stiftung Marktwirtschaft. Deutscher Bundestag, Berlin (DE).

472. 26.01.2012: *Kinder als Verbraucher: Einfluss von Marketing und Werbung auf Kinder* (Children as consumers: The influence of marketing and advertisement on children). Invited talk at the „IGW-Forum: Konsumfalle Kinderlebensmittel, Verbraucherpolitisches Forum zur Internationalen Grünen Woche 2012" on invitation of the Federation of German Consumer Organisations (vzbv), Berlin (DE).

473. 25.01.2012: [Wencke Gwozdz, Alfonso Sousa-Poza, **Lucia A. Reisch**, Stefaan De Henauw, Gabriele Eiben, Juan Fernandez, Charalampos Hadjiegeorgiou, Eva Kovác, Fabio Lauria, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens & Karin Bammann]. *Maternal employment and child obesity – a European* perspective. University of Hanover, Hanover (DE).

474. 20.01.2012: *Brauchen wir sozialwissenschaftliche Forschung in den Ernährungs- und Gesundheitswissenschaften?* Invited speech at the Conference „Die Zukunft im Sektor Lebensmittel, Ernährung und Gesundheit" ("The future of the food, nutrition and health sector") on invitation of the BioÖkonomieRat. 19-20 January 2012, Berlin (DE).

475. 02.12.2011: *Kommentar: Kongress Stromeinsparung in Haushalten - 1.000 kWh Strom pro Haushalt sparen*. Commentary on the Congress „Stromsparen im Haushalt", on invitation of the Öko-Institut Freiburg e.V., 2 December 2011, Berlin (DE).

476. 01.12.2011: *Im Nano-Dialog: Kernfragen, Hintergrund und Herausforderungen des Nano-Dialogs. Baden-Württemberg*. Keynote at the Nano-Dialog Baden-Württemberg – „Kleine Teilchen, große Fragen!" Kongress zu Verbraucheraspekten im Umgang mit Nanotechnologien, 1 December 2011, Stuttgart (DE).

477. 29.11.2011: *Konsum und Energie – Ansätze für eine verhaltensorientierte Energienachfragepolitik*. Keynote on invitation of the Austrian Energy Agency and the Climate Fonds Austria at the Congress „Ergebnis-Workshop zum Projekt „Outlook Life Style 2030 – Determinanten für den Energieverbrauch in österreichischen Haushalten - On the track 2020: Effektive Instrumente und Programme zur Senkung des Stromverbrauchs im Haushalt". 29 November 2011, Vienna (AT).

478. 24.11.2011: *Wirtschafts- und Sozialwissenschaften: Wo stehen wir? Welche Forschung brauchen wir?* Keynote at the „1st Verbraucherschutz Netzwerkkonferenz" on invitation of Bundesamt für Verbraucherschutz und Lebensmittelsicherheit / Bundesministerium für Ernährung, Landwirtschaft, 24 November 2011, Berlin (DE).

479. 21.11.2011: *Wer spricht, wenn die Wissenschaft spricht?* Bremer Forum für Wissenschaftsjournalismus, 21-23 November 2011, Bremen (DE).

480. 18.11.2011: *Energiewende in Deutschland 2011 - Ziele und Wege*. Keynote at the Congress „Sustainable Development – a Global Challenge“ on invitation of the DAAD (Deutscher Akademischer Austausch Dienst) and Birzeit University, Ramallah, 18-19 November 2011, Ramallah (PS).

481. 08.11.2011: *Waltzing with a monster: The challenge of knowledge brokerage between research and policy in the field of SCP*. Keynote at the International Conference “Sustainable Consumption – Towards Action and Impact”. International Scientific Conference on behalf of the German Federal Ministry of Research, 5-8 November 2011, Hamburg (DE).

482. 31.10.2011: *How can Behavioural Economics improve energy consumption policy? Invited talk at the 4th Singapore Internatio*nal Energy Week on invitation of the Energy Studies Institute (ESI), National University of Singapore, Singapore (SG).

483. 28.10.2011: [Steingerdur Olafsdottir, Gabriele. Eiben, Hillevi Prell, Sabrina Hense, Lauren Lissner, Staffan Mårild, **Lucia A. Reisch** & Christian Berg]. *Lower consumption of soft drinks among children with parents who limit tv.commercials*. Poster presented at the 11th European Nutrition Conference (FENS), “Diversity versus Globalization: A Nutritional Challenge for a Changing Europe”. Madrid Convention Centre, 26-29 October 2011, Madrid (ES).

484. 28.10.2011: [A. Santaliestra-Pasías, T. Mouratidou, V. Verbestel, K. Bammann, D. Molnár, S. Sieri, A. Siani, T. Veidebaum, S. Mårild, L. Lissner, C. Hadjigeorgiou, **L. Reisch**, l. De Bourdeaudhuij & L. Moreno]. *Screen time and availability of European children (2 to 10 years old): the IDEFICS study*. Poster presented at the 11th European Nutrition Conference (FENS), “Diversity versus Globalization: A Nutritional Challenge for a Changing Europe”. Madrid Convention Centre, 26-29 October 2011, Madrid (ES).

485. 27.10.2011: [Wencke Gwozdz & **Lucia A. Reisch**]. *Internal and external factors influencing food preferences and actual food choices in the IDEFICS study: a consumer science perspective*. Competitive paper presented at the 11th European Nutrition Co*nference (FENS),* “Diversity versus Globalization: A Nutritional Challenge for a Changing Europe”. Madrid Convention Centre, 26-29 October 2011, Madrid (ES).

486. 25.10.2011: [**Lucia Reisch** & Hartwig de Haen]. *Charta für Landwirtschaft und Verbraucher. Zusammenfassende Schlussfolgerung aus den vier Workshops. Ergebnisse des Dialogs mit gesellschaftlichen Gruppen*. Presentation at the Final Workshop of the “Charta für Landwirtschaft und Verbraucher” (Charter for Agriculture and Consumers), on behalf of the German Federal Ministry of Agriculture, Food and Consumer Protection, Berlin (DE).

487. 21.10.2011: *Worauf kommt es an? Faktoren für Glaubwürdigkeit und Erfolg eines Nachhaltigkeitssiegels*. Nachhaltigkeitssiegel. Strategischen Konsum stärken. Parliamentary Expert Hearing on Invitation of the „Bündnis 90/Die Grünen“,

Bundestagsfraktion, Berlin (DE).

488. 13.10.2011: *Verbraucher – das mündige und selbstbestimmte Wesen? Von Information bis staatlicher Regulierung – Was setzt Verbraucherrechte effektiv durch?* Keynote at the „Verbraucherpolitischer Kongress des Landes Nordrhein-Westfalen“, 13 October 2011, Cologne (D).

489. 29.09.2011: *Energiewende in Deutschland – Auswirkungen auf Wirtschaft und Gesellschaft*. WirtschaftsForum 2011, on invitation of the „Initiative Wirtschaftsraum Memmingen-Unterallgäu“, 29 September 2011, Memmingen (DE).

490. 10.09.2011: *Energiewende – und wie soll das bitte gehen?* Bürger. Macht. Staat. Presentation at the „Hochschultag der Zeppelin University Friedrichshafen“, 10 September 2012, Friedrichshafen (DE).

491. 08.09.2011: [W. Ahrens, A. Siani, K. Bammann, S. De Henauw, L. Lacoviello, A. Hebestreit, S. Marild, D. Molnar, LA. Moreno, **L. Reisch**, M. Tornaritis, T. Veidebaum & I Pigeot on behalf of the IDEFICS consortium]: *The IDEFICS study – updated insight into a multilevel European intervention study on children.* Presentation at the 21st Workshop of the European Childhood Obesity Group (ECOG) and 1st European Congress of Childhood Obesity, 8.-9. September 2011, Pécs (HU).

492. 15.07.2011: [Wencke Gwozdz & **Lucia A. Reisch**]. *Enhancing healthy lifestyles - An analysis of factors influencing diets of European children.* Presentation at the Joint International Association of Research in Economic Psychology (IAREP) / Society for the Advancement of Behavioral Economics (SABE) / International Confederation for the Advancement of Behavioral Economics and Economic Psychology (ICABEEP) Conference, 13-16 July 2011, Exeter University, Exeter (UK).

493. 14.07.2011: [Gerhard Raab, **Lucia A. Reisch**, Karl Kollmann, Alexander Unger & Wencke Gwozdz]. *Compulsive buying from Skagerrak to Styria: How similar are the consumers concerning their compulsive buying tendencies – A comparative study of Denmark, Germany and Austria*. Presentation at the Joint International Association of Research in Economic Psychology (IAREP) / Society for the Advancement of Behavioral Economics (SABE) / International Confederation for the Advancement of Behavioral Economics and Economic Psychology (ICABEEP) Conference, 13-16 July 2011, Exeter University, Exeter (UK).

494. 07.07.2011: *Welche Verbraucherforschung benötigt eine gute (Verbraucher)Politik?* Invited Keynote at the „Gesprächskreis Verbraucherpolitik“ (Expert Workshop) „Verbraucherpolitik ohne Fundament? Ansätze politikbegleitender Verbraucherforschung“, Friederich-Ebert- Stiftung, Verbraucherzentrale NRW & Land Nordrhein-Westfalen, 7 July 2011, Bonn (DE).

495. 23.06.2011: [Wolfgang Ahrens, Alfonso Siani, Karin Bammann, Stefaan De Henauw, Licia Iacoviello, Antje Hebestreit, Staffan Mårild, Dénes Molnár, Luis A. Moreno, **Lucia A. Reisch**, Michael Tornaritis, Toomas Veidebaum, Iris Pigeot, on behalf of the IDEFICS

Consortium]. *IDEFICS Study – Obesity prevalence and risk factors in European children*. Competitive presentation at the 3rd North American Congress of Epidemiology, Montreal, 21-24 June 2011, Montreal (CD).

496. 22.06.2011: [Iris Pigeot, Christoph Buck, Hermann Pohlabeln, Inge Huybrechts, Yiannis Pitsiladis, Ilse de Bourdeaudhuij, **Lucia A. Reisch**, on behalf of the IDEFICS Consortium]. *Development and application of a moveability index to quantify possibilities for physical activity in children's built environment*. Competitive presentation at the 3rd North American Congress of Epidemiology, 21-24 June 2011, Montreal (CD).

497. 25.05.2011: [Iris Pigeot, Alfonso Siani, Karin Bammann, Stefaan De Henauw, Licia Iacoviello, Antje Hebestreit, Lauren Lissner, Staffan Mårild, Dénes Molnár, Luis A. Moreno, **Lucia A. Reisch**, Michael Tornaritis, Toomas Veidebaum, Garrath Williams, Wolfgang Ahrens, on behalf of the IDEFICS Consortium]. *IDEFICS study – baseline results and future perspectives*. Presentation at the 18th European Child-hood Obesity Congress (ECO), 24-28 May 2011, Istanbul (TR).

498. 25.05.2011: [**Lucia A. Reisch** & Christoph Struenck]. *Waren testen, Verbraucherpolitik testen*. Keynote at the „Deutscher Verbrauchertag", on behalf of the Verbraucherzentrale Bundesverband vzbv e.V., 25 May 2011, Berlin (D).

499. 12.05.2011: *Scenarios for sustainable food futures*. Presentation at the 3rd CORPUS Knowledge Brokerage Interaction Exercise on "Sustainable Food Consumption", Lebensministerium Austria (Ministry for the Environment, Food, Consumers), 26-28 May 2011, Vienna (AT).

500. 02.05.2011: *Shoppen, Surfen, Simsen: Verbraucherinformation für die Digital Natives*. Invited presentation at the „Stuttgarter Medienkongress", Stuttgart (DE).

501. 28.04.2011: *Can behaviourally informed social regulation nudge us towards more sustainable consumption patterns*? Conference paper on invitation of the Helsinki Collegium for Advanced Studies (HCAS) and the University of Manchester / Sustainable Consumption Institute (SCI) for the Conference "Social Science and Sustainable Consumption", Helsinki Collegium for Advanced Studies (HCAS), 26-29 April 2011, Helsinki (FI).

502. 15.04.2011: [**Lucia A. Reisch** & Wencke Gwozdz]. *Childhood obesity, sustainable development, and behavioural economics*. Paper presented at the SCORAI (Sustainable Consumption Research and Action Initiative) Seminar "Socio-technical Transitions, Social Practices, and the New Economics: Meeting the Challenges of a Constrained World".

503. Mountain Lakes House, Princeton University, 14-16 April 2011, Princeton, NJ (US). 623. 01.03.2011: *Consumers and climate*. Statement at the Lufthansa Cargo Climate Care Conference 2011: Energieeffizienz in der Luftfracht – Realität und Vision. Frankfurt Airport Sheraton Conference Centre, Frankfurt/Main (D).

504. 21.02.2011: *Vom sanften Stupsen und smarten Settings: Verhaltensökonomik in der*

Verbraucherpolitik. Inauguration lecture for Guest Professorship at the Zeppelin University, Friedrichshafen (DE).

505. 12.02.2011: [Nicholls, S. G., Voigt, K., Siani, A., De Henauw, S., Marild, S., Molnár, D., Moreno, L.A., Tornaritis, M., Veidebaum, T., Pigeot, I., Ahrens, W., **Reisch, Lucia A.** - on behalf of the IDEFICS consortium]. *Price strategies and health inequalities: support for taxation of unhealthy foods among low-income groups in European countries*. Poster Presentation at the international Conference "Promoting Health Equity: Action on the Social Determinants of Health", 11-12 February 2011, Ryerson University, Toronto (CD).

506. 02.02.2011: *Stellungnahme der Verbraucherkommission Baden-Württemberg zum Abschlussbericht der Arbeit der NanoKommission*. Invited speech at the Conference „Ergebnisse des NanoDialogs 2009-2011", Vertretung des Landes NRW, Berlin (D).

507. 27.01.2011: *Policies for sustainable food consumption*. Presentation at the 2nd CORPUS Knowledge Brokerage Interaction Exercise on "Sustainable Food Consumption": Workshop, "Lebensministerium" Austria (Ministry for the Environment, Food, Consumers), 26-28 January 2011, Vienna (AT).

508. 11.11.2010: *Behavioural economics: A new base for consumer policy?* Invited paper presented at the DG Research Workshop "Consumer Science for Today and Tomorrow. Challenges for Research in the Area Food, Health and Well-Being". DG Research, Brussels (BE).

509. 08.11.2010: [Ahrens, W., Pigeot, I., Bammann, K., Hebestreit, A., De Henauw, S., Krogh, V., Marild, S., Molnar, D., Moreno, L., **Reisch, Lucia A.**, Tornaritis, M., Veidebaum, T., Siani, A. - on behalf of the IDEFICS consortium]. *Introduction to the IDEFICS Study – Obesity prevalence in European children*. Presentation at the International Symposion "Child health in Europe. The IDEFICS Study: towards a better understanding of obesity", 8- 9 November 2010. University of Zaragoza, Zaragoza (ES).

510. 08.11.2010: [**Lucia A. Reisch**, Wencke Gwozdz & Karin Bamann]. *Socio-demographic risk factors for obesity*. Paper presentation at the Symposion "Child health in Europe. The IDEFICS Study: towards a better understanding of obesity", 8-9 November 2010. University of Zaragoza, Zaragoza (ES).

511. 29.-30.09.2010: *Wie „ticken" Verbraucher? Die wichtigsten Erkenntnisse aus der Verhaltensökonomik. and: „Wie sieht eine gelungene Verbraucherpolitik aus"?* Two Presentations at the „14. Heidelberger Ernährungsforum": Neues aus der Verbraucherforschung: Erkenntnisse und deren Umsetzung in Politik und Praxis, September 29-30 September 2010, Dr. Rainer Wild Stiftung, Heidelberg (DE).

512. 15.09.2010: *Kann der Konsumwandel gelingen? Wie die Verhaltensökonomik Hoffnung und Zweifel nährt*. Invited Keynote at the Conference „Growing by Shrinking? Konsum, Glück und Lebensqualität" on invitation of the "Kulturwissenschaftliches Institut Essen" (KWI) / Center for Responsibility, 14-15 September 2010, Essen (DE).

513. 06.09.2010: [**Lucia A. Reisch** & Wencke Gwozdz]. *How can behavioural economics inform policy making in food and public health issues?* Paper presented at the Joined IAREP (International Association for Research in Economic Psychology) / SABE (US Society for the Advancement in Behavioral Economics) Annual Conference, 5-8 September 2010, Cologne (DE).

514. 12.07.2010: [Ahrens, W., Pigeot, I., Bammann, K., Hebestreit, A., De Henauw, S., Krogh, V., Marild, S., Molnar, D., Moreno, L., **Reisch, Lucia A**., Tornaritis, M., Veidebaum, T., Siani, A. - on behalf of the IDEFICS consortium]. *Prevalence of overweight, obesity and cardio-metabolic risk factors in European children - The IDEFICS study*. Paper presented at the International Congress on Obesity (ICO), 11-15 July 2010, The Official Congress of the International Association for the Study of Obesity, Stockholm (SE).

515. 14.06.2010: *Taking energy practices into account: Towards a behaviorally informed approach to regulation*. Presentation on invitation by the University of Oslo interfaculty initiative "Environmental change and sustainable energy" (www.milen.uio.no), Oslo (NO).

516. 02.06.2010: *Nudging consumers into more sustainable lifestyles: Some lessons from behavioural economics*. Invited Keynote at the Conference "Biotechnology Research for a Complex World" on invitation of the Spanish EU Presidency, at the occasion of the 20th anniversary of the EC-US Task Force on Biotechnology Research, Barcelona Biomedical Research Park, Barcelona (ES).

517. 14.05.2010: [Gerhard Raab, **Lucia A. Reisch** & Alexander Unger]. *Unkontrolliertes und süchtiges Kaufverhalten in Deutschland: Wen interessiert die Wirtschaftskrise?* Paper presented at the 8th Kongress für Wirtschaftspsychologie" (Congress for Eco-nomic Psychology), 14-15 May 2010, Potsdam (DE).

518. 14.04.2010: *Die „Fixing Business Schools Debatte: Was können die UN PRME Principles of Responsible Management Education bewegen?* Invited presentation at the "6. Deutsches CSR Forum – Forum EnviComm: „Rio wird 18: Nachhaltige Unternehmensführung von Rio bis Delhi". 13-14 April 2010, Stuttgart (DE).

519. 01.03.2010: *Verbraucherzentralen im politischen Prozess. Gesellschaftliche Akteure zwischen Interessenvertretung und Zivilgesellschaft*. Presentation at the Joined vzbv (Verbraucherzentrale Bundesverband e.V.) & AGEV (Arbeitsgemeinschaft Ernährungsverhalten e.V.) Annual Conference "Über den Tellerrand – Gestaltungsaufgabe Ernährungspolitik", 1-2 March 2010, Charité Berlin (DE).

520. 02.02. 2010: [**Lucia A. Reisch**, Sabine Bietz & Manuela Wiest]. *Das Praxisprojekt „Seniorengerechte Verbraucherinformation"*. Presentation at the Workshop „Consumer information for senior consumers in Baden-Württemberg", Robert Bosch Stiftung, Stuttgart (DE).

521. 03.12.2009: [Wencke Gwozdz, **Lucia A. Reisch** & Liselotte Hedegaard]. *Between voluntary agreement and legislation – The delicate case of food advertising aimed at children in Denmark*. Competitive Paper presented at the conference "Food Marketing and Ethics

Today", 3-4 December 2009, Paris (FR).

522. 30.11.2009: [**Lucia A. Reisch**, Wencke Gwozdz & Suzanne C. Beckmann] (2009). *Sustainability and childhood obesity*. Competitive Paper presented at the Australian and New Zealand Marketing Academy (AMZMAC), Melbourne (AUS).

523. 26.11.2009: *Wie "ticken" Konsumenten – und was hat das mit dem „Change" zu tun?* Presentation at the Utopia Conference 2009, Berlin (DE).

524. 04.11.2009: [Wencke Gwozdz & **Lucia A. Reisch**]. *How unhealthy diets, sustainability and corporate social responsible behaviour are related*. Competitive Paper presented at the Global Dialogue Conference 2009, 3-6 November 2009, Aarhus (DK).

525. 05.11.2009: *Libertarian paternalism – a consumer policy for „humans"?* Paper presented at the 70th Anniversary Symposium of SIFO – National Institute for Consumer Research, University of Oslo, 5-6 October 2009, Oslo (NO).

526. 02.11.2009: *Verbraucherpolitik im Windkanal*. Festvortrag anlässlich des 50jährigen Bestehens der Verbraucherzentrale Schleswig-Holstein, Landeshaus in Kiel (D).

527. 08.09.2009: [**Lucia A. Reisch**, Wencke Gwozdz & Wolfgang Ahrens]. *Gesundheit und Konsumentenverhalten – Interne und externe Faktoren der Adipositas im Kindesalter*. Competitive Paper präsentiert auf der 54. gmds-Jahrestagung, 7-10 September 2009, Essen (DE).

528. 29.06.2009: *Responsible management education at a time of crisis*. Speech delivered at the Conference "Higher Education at a time of crisis – challenges and opportunities", co- convened by IMHE, OECD and CBS, 28-30 June 2009, Copenhagen (DK).

529. 24.06.2009: *Marktmechanismen und Verbraucherverhalten im Energiebereich*. Panel contribution at the Conference "EU Charta der Rechte der Energieverbraucher", Landesvertretung Baden-Württemberg, Berlin (DE).

530. 19.06.2009: [**Lucia A. Reisch**, Wencke Gwozdz & Wolfgang Ahrens]. *Food choice and consumer behavior – Internal and external factors influencing childhood obesity*. Competitive Paper presented at the International Society for Behavioral Nutrition and Physical Activity (ISBNPA) 2009 Annual Meeting, 17-20 June 2009, Lisbon (PT).

531. 18.06.2009: [**Lucia A. Reisch**, Gerd Scholl & Sabine Bietz]. *Nanotechnology: consumer perception and consumer policy options.* Presentation at the NANOMAT satellite meeting: Responsible Nanoscience and Nanotechnology, 18 June 2009, Lillehammer (NO).

532. 10.06.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Obesity, sustainability and the key role of contexts.* Presentation at the Conference on "Joint Actions on Climate Change", 8-10 June 2009, Aalborg (DK).

533. 07.06.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Choice and consumer behaviour – Achieving sustainability by preventing childhood obesity.* Competitive Paper presented the 34th Annual Macromarketing Conference, University of Agder, 4-7 June 2009, Kristiansand (NO).

534. 28.05.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Financial cultures in Europe: Similarities and differences.* Invited Presentation at the Robert Schumann Centre for Advanced Studies, European University Institute Florence, Conference: "Consumer Loans and the Role of Consumer Credit Bureaus in Europe", 28-29 May 2009, Florence (IT).

535. 27.05.2009: [**Lucia A. Reisch**, Suzanne C. Beckmann, Katharina Keimer, Wencke Gwozdz & Wolfgang Ahrens]. *Healthy eating and living: a comparative analysis of food based dietary guidelines (FBDGS).* Competitive Paper presented at the 38th European Marketing Academy Conference (EMAC) 2009, 26-29 May 2009, Nantes (FR).

536. 26.05.2009: *Verbrauchervertrauen und Verbraucherkompetenz auf Finanzmärkten*. Presentation at the Conference „Produkte-TÜV für den Finanzmarkt: Wie viel Schutz brauchen die Bürger" by the Stiftung Marktwirtschaft, Berlin (DE).

537. 14.05.2009: *Behavioural Economics – eine neue Grundlage für die Verbraucherpolitik?* Keynote at the Conference „Die Verbraucher – Retter in der Wirtschaftskrise? Verbraucherpolitische Strategie Baden-Württemberg und wissenschaftliche Erkenntnisse", Landesvertretung Baden-Württemberg, Berlin (DE).

538. 06.05.2009: [Kovacs, Eva, **Lucia A. Reisch,** Stefaan DeHenauw, Valeria Pala, Lauren Lissner & Dénes Molnar]. *Contribution of children's consumer behaviour to childhood obesity: A promising target for intervention*. Paper presented at the 17thEuropean Congress on Obesity (ECO), 6-9 May 2009, Amsterdam (NL).

539. 24.04. 2009: *Habits as drivers and barriers for sustainable consumption: insights from Behavioural Economics*. Presentation at the Workshop "Economic processes in the formation and transformation of habit", Workshop Series "Alternative approaches to sustainable consumption: preparing the grounds for a research programme", Manchester University, The Sustainable Consumption Institute, 23-24 April 2009, Man-chester (UK).

540. 31.03.2009: *To nudge or not to nudge: Towards evidence-based consumer policy*. Keynote at the Joint Conference "EU Consumer Protection Policies: Market or Regulation?" of Stiftung Marktwirtschaft and Friedrich-Naumann-Stiftung für die Freiheit, European Parliament, Brussels (BE).

541. 14.03.2009: [**Lucia A. Reisch** & Wencke Gwozdz]. *Gendered food consumption and sustainability*. Invited Presentation at the Gendering Climate and Sustainability Conference, 13-14 March 2009, Copenhagen (DK).

542. 17.01.2009: [Wencke Gwozdz & **Lucia A. Reisch**]. *Maternal employment and its effects on obesity*. Presentation at the IDEFICS gender workshop, 17 January 2009, Copenhagen (DK).

543. 16.01.2009: **[Lucia A. Reisch** & Wencke Gwozdz]. *IDEFICS qualitative studies on the role of commercials – Training in Copenhagen.* Presentation of the IDEFICS qualitative studies on the role of commercials, 16 January 2009, Copenhagen (DK).

544. 28.11.2008: *How can behavioural economics improve consumer policy?* Panel contribution

at the DG SANCO Conference “How can Behavioural Economics Improve Policies Affecting Consumers? Brussels (BE).

545. 13.11. 2008: *Consumer science: Progress report*. Presentation at the IDEFICS General Assembly, 12-16 November 2008, Larnaca (CY).

546. 14.11. 2008: [**Lucia A. Reisch** & Wencke Gwozdz]. *IDEFICS - Qualitative Studies (QS) on the role of commercial communication.* Panel Presentation at the IDEFICS General Assembly in Larnaca, 12-16 November 2008, Larnaca (CY).

547. 25.09.2008: *The role of consumer behavior in academic research and policy marking*. Keynote at the Informal Working Group Meeting on Consumer Behaviour, on invitation of DG SANCO (Directorate General of the European Commission for Health and Consumers). DG SANCO’s Project on Consumer Behavior 2008, 25th September 2008, Brussels (BE).

548. 26.06.2008: *Systems of Provisions im Lebensmittelsektor und Übergewicht bei Kindern*. Paper presented at the Workshop „Systems of Provision & Industrial Ecology: Neue Perspektiven für die Forschung zu nachhaltigem Konsum?“ on invitation of the Research Center Sustainability (artec) at the University of Bremen, 26-27June 2008, Bremen (DE).

549. 19.06.2008: *Sustainability policy, consumer policy, and behavioural economics*. Keynote at the Workshop “The Dilemma of the Sustainable Consumer” on invitation of DG SANCO (Directorate General of the European Commission for Health and Consumers). Workshops series on "The Sustainability of DG SANCO policies - New Consumption and Production Patterns". 19th June 2008, Brussels (BE).

550. 11.03.2008: [Clemens Schwender, Dennis Mocigemba, Siegmar Otto, **Lucia A. Reisch** & Sabine Bietz]. *Learning from commercials - Communicating sustainability issues to new audiences. Why emotions matter*. Competitive Paper presented at the SCORE! Conference "Sustainable Consumption and Production: Framework for Action”, Conference of the Sustainable Consumption Research Exchange (SCORE!) Network, 10-11 March 2008, Brussels (BE).

551. 05.03.2008: *The influence of behavioural economics on consumer policy*. Keynote at the Australian National Consumer Congress 2008, 5-6 March 2008, Perth, WA (AUS). www.ncc2008.com/programme.html

552. 06.03.2008: [**Lucia A. Reisch** & Jens Karsten]. *Consumer protection laws and sustainability.* Panel Speech at the Australian National Consumer Congress 2008, 5-6 March 2008, Perth, WA (AUS).

553. 05.02.2008: *Verbraucherpolitikforschung.* Invited Speech at the Workshop „Industriepolitischer Workshop: Verbraucherpolitik”, Federal Association of German Indus- try (BDI), Haus der Wirtschaft, Berlin (DE).

554. 03.10.2007: [Suzanne C. Beckmann, Katharina Keimer & **Lucia A. Reisch**]. *Food based dietary guidelines: National differences and the challenges of developing a standardised*

European guideline. Competitive Paper presented at the Nordic Consumer Policy Research Conference, 3-5 October 2007, Helsinki (FI).

555. 04.10.2007: [Angela Jain, **Lucia A. Reisch**, Martin Schielfelbusch, Alexander Schulz & Dennis Tänzler]. *Sustainability as a consumer policy goal: Results from an international study*. Competitive Paper presented at the Nordic Consumer Policy Research Conference, 3- 5 October 2007, Helsinki (FI).

556. 02.07.2007: *Consumer sovereignty and the paradigm of sustainability – a behavioural science perspective*. Keynote at the Network on Product Life Spans Event "Consumers and choice in a throwaway culture". EPSRC Network on Product Life Spans Seminar, DTI Conference Centre, London (UK).

557. 03.06.2007: [**Lucia A. Reisch**, Sabine Bietz, Martin Kreeb]. *An alternative to "preach-ing to the choir": Communicating sustainable lifestyle options to a low interest target group*. International Society of Marketing and Development and the Macromarketing Society Joint Conference "Macromarketing and Development: Building Bridges and Forging Alliances", 2-5 June 2007, Washington DC (US).

558. 19.03.2007: *Nachhaltigkeit und Ernährung*. Eingeladener Vortrag auf dem Seminar „Gesundheitsförderung und Bildung für nachhaltige Entwicklung" des vzbv e.V., Berlin und der Landesinitiative BeKi des Ministeriums für Ernährung und Ländlichen Raum (MLR) Baden-Württemberg, 20-21 March 2007, Kapfenburg/Aalen (DE).

559. 16.12.2006: *Communicating sustainable life styles – The case of "project balance"*. Competitive Paper at the ISEE 2006 9th Biennial Conference of the International Society of Ecological Economics (ISEE) on "Ecological Sustainability and Human Wellbeing", 15-19 December 2006, Delhi (IN).

560. 25.11.2006: *How to communicate sustainable lifestyles to hard-to-reach consumers? A report on the large-scale experiment "balance-f"*. Competitive Paper at the SCORE! Launch Conference, November 2006, Wuppertal, Institute for Climate, Energy, and Environment, in cooperation with the UNEP Centre for Sustainable Consumption and Production (CSCP), 23-25 November 2006, Wuppertal (DE).

561. 24.10.2006: *Nachhaltige Produkte im Massenmarkt – Ein Kommentar*. Invited Speech given at the 3rd BMBF Forum für Nachhaltigkeit (Forum for Sustainability), 23-25 October 2006, Berlin (DE).

562. 12.10.2006: [Suzanne C. Beckmann & **Lucia A. Reisch**]. *Consumers' perceptions of and responses to CSR: Much ado about nothing?* Competitive Paper presented at the 2nd International Conference on Corporate Social Responsibility, Humboldt University Berlin, 11-13 October 2006, Berlin (DE).

563. 12.10.2006: *Is CSR consumer information really just for the brains?* Poster presented at the2nd International Conference on Corporate Social Responsibility, Humboldt University Berlin, 11-13 October 2006, Berlin (D).

564. 12.09.2006: *Project balance, or: How not to preach to the choir but to the uninterested crowd*. Invited speech on behalf of the Department of Marketing and Statistics, the Aarhus School of Business, Aarhus (DK).

565. 25.04.2006: *CSR consumer information – is CSR really "just for the brains"*? Presentation on the invitation of the "CBS^2 – Copenhagen Business School Cluster of Business in Society", Research Seminar, Copenhagen Business School, Copenhagen (DK).

566. 20.04.2006: *The symbolic value of sustainable consumption – Discussion*. Invited Discussion Paper at the SCORE (Sustainable Consumption Research Exchanges) Workshop 1: "Perspectives on radical changes to sustainable consumption and pro-duction," European Environmental Agency (EEA), 20-21 April 2006, Copenhagen (DK).

567. 18.01.2006: *Konsumentenverhalten: Wie werden Verhaltensänderungen für eine zukunftsfähige Entwicklung angestoßen? – ein Kommentar*. Invited comment at the Conference "Impulse für Landwirtschaft und Ernährung - Ergebnisse der sozial-ökologischen Forschung", GSF / BMBF, 17-18 January 2006, Berlin (DE).

568. 28.11.2005: *Potentials and pitfalls of intervention strategies for behavioural change in nutrition behaviour: An overview of scientific state-of-the-art and strategies for change*. Invited speech at the EU Platform on Diet, Physical Activity, and Health, In-forming Consumer Behaviour Working Group, European Commission, Brussels (BE).

569. 15.10.2005: *Consumer policy and sustainability policy – A European View*. Invited speech at the Conference "New Forms of Environmental and Consumer Identity and Governance from World War One to Accession", a co-convention of University of Wisconsin, Madison and Harvard University, 14-15 October 2005, Boston NJ (USA).

570. 12.10.2005: *Implications of the Oslo Declaration*. Opening Speech at the Session "The politics of sustainable consumption within an era of global environmental change", convened by **Lucia A. Reisch** & Joachim Spangenberg at the 6th Open Meeting of the Human Dimensions of Global Environmental Change Research Community (IHDP), 9-13 October 2005, Bonn (DE).

571. 29.09.2005: *Zeit gemäße Ernährung – Folgerungen für die Ernährungspolitik*. Invited Speech at the Conference „Der Geschmack der Zeit. Grundlagen einer Zeit gemäßen Ernährung", organized in cooperation of Tutzinger Zeitakademie, Tutzing, Heidelberger Ernährungsforum and Dr. Rainer Wild-Stiftung, Heidelberg, 27-29 September 2005, Heidelberg (DE).

572. 10.09.2005: *The politics of necessity: A consumer policy perspective*. Invited Lecture at the Interdisciplinary Workshop „The Politics of Necessity", St Hilda's College, University of Oxford, 9-10 September 2005, Oxford (UK).

573. 09.09.2005: *Consumers and deregulation - the case of the liberalisation of electricity, gas, and railways in Germany*. Invited lecture at the international workshop „The politics of necessity – An interdisciplinary workshop". St. Hilda College, University of Oxford,

ESRC Research Programme “Cultures of Consumption”, 9-10 September 2005, Oxford (UK).

574. 06.07.2005: *A case for more consumer research in the EU*. Presentation at the European Parliament, Strasbourg, on invitation of the Health and Consumer Intergroup Meeting on the 7th Research Framework Programme, Strasbourg (FR).

575. 29.04.2005: *Compulsive buying as a consumer policy issue in maturing consumer societies*. Paper to be presented at the Symposium „Consumers, Policy, and the Environment”, Honouring Folke Ölander, Aarhus School of Business, Aarhus (DK).

576. 26.02.2005: *Cultivating sustainability: The long haul towards more sustainable consumption*. Competitive Paper, International Conference on Environmental, Cultural, Economic & Social Sustainability, 25-27 February 2005, Hawaii (US).

577. 17.12.2004: *balance – Zur Medialisierung der Nachhaltigkeit.* Paper presented at the Conference of the „Deutsches Kompetenzzentrum Nachhaltiges Wirtschaften“ of the University Witten/Herdecke „Nachhaltiges Wirtschaften 2010: Towards Balanced Economy“, 16-17 December 2005, Berlin (DE).

578. 25.11.2004: *Sustainable consumption – A business case?* Invited Lecture at the Forum for Corporate Sustainability Management (CSM), IMD Business School, 25-26 November 2004, Lausanne (CH).

579. 19.11.2004: *Choosing the Joneses: Status- und Positionsmotivation im Kon-sumverhalten*. Invited Speech at the Conference „Ethik des Konsums”, 7th Conference of the Committee Business Ethics of the German Association of Philosophy, 18-20 November 2004, Zeppelin University Friedrichshafen (DE).

580. 02.11.2004: *Ernährungszukünfte in der Prognose.* Paper presented at the 2nd work-shop of the research project „Zeit & Ernährung”, Heidelberg. Dr. Rainer Wild-Stiftung, Heidelberg / Evangelische Akademie Tutzing (DE).

581. 08.10.2004: *Die ”balance” Markenstrategie: ein Experiment der Medialisierung der Nachhaltigkeit.* Vortrag auf der Tagung ”Ausweitung der Markenzone. Zur interdisziplnären Analyse von Marken im Profit- und Non-Profit-Bereich.” 2. Wiesbadener Gespräche, FH Wiesbaden / Uni Essen, 8th October 2004, Wiesbaden (DE).

582. 06.08.2004: *Kultur der Nachhaltigkeit – Kultivierungs„event“ oikos olympos*? Paper presented at the international Internet Conference „Oikos Olympos – Nachhaltigkeit und Olympia“, University Witten/Herdecke and Goethe-Institute Athens (GR).

583. 21.07.2004: *Nachhaltiger Konsum: Aufgabe der neuen Verbraucherpolitik?* Invited speech at „artec - Forschungszentrum Nachhaltigkeit“, Lecture Series “Nachhaltige Entwicklung” (Sustainable Development), University of Bremen, Bremen (DE).

584. 07.05.2004: *Corporate Citizenship und Verbraucherpolitik – eine Annäherung*. Paper presented at the Symposium of the Transatlantic-Institute of the „Fachhochschule für Wirtschaft Ludwigshafen“: „Corporate Citizenship: Verbraucherpolitik als

unternehmerische und gesellschaftspolitische Herausforderung", Ludwigshafen (DE).

585. 08.04.2004: *Verbraucherpolitik auf Vertrauensgütermärkten*. Paper presented at the Seminar of Agricultural Economics, University of Hohenheim, Stuttgart (DE).

586. 03.04.2004: *Compensatory and compulsive buying in maturing consumer societies: An empirical re-inquiry.* Refereed Paper Session (Competitive Paper): Consumer buying behaviour and retailing issues. American Council on Consumer Interests (ACCI) 50th Anniversary Conference, Washington, DC, 31 March - 3 April 2004, Washington, DC (US).

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